

Participant Details



Name : Krishna Chandra Balodi

Area : Strategic Management

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Participant Profile:

Experience:

He has around 7 years of work experience in Academia and NGO. Prior to joining IIMI, he taught post-graduate courses at Kumaun University, Nainital and Institute of Management Studies (IMS), Dehradun. In his last assignment with IMS, he worked as Head of the Department for BBA and the Editor of Pragyaa: Journal of Management, referred journal of IMS

Academic and Professional Qualification:

- BSc (Mathematics, Physics and Chemistry), Kumaun University, Nainital
- Master of Management Science, Lucknow University, Lucknow
- Attended AICTE sponsored short-term Faculty Development Programmes at IIM Kozhikode and IIT Kharagpur.

Achievements:

- Coordinator, 2nd Excellence in Research and Education Conference, 14-17 May 2010, IIM Indore
- Secured first position in FPM batch in first year coursework and ranked among the top 25% of the PGP I year students based on CGPA (AY. 2009-2010)
- Recipient of the enhanced Merit Fellowship in FPM II year on the basis of I year course work performance
- National Merit scholarship during X, XII, & B.Sc.

Area of Interest:

Growth strategies of firms during early stages of life-cycle, International New Ventures, Corporate Entrepreneurship, Business Model Innovation, Top management teams and Emerging multinationals.

Publications in Journals:

- Rural Development, Employment and Generation of Income: An Empirical study of SGSY and PMRY schemes (2007) *The Economic Challenger*. Num. 9. Issue 34 (with S M Mariyam Fatima and R C Mishra)
- Higher Education : Some Areas of Concern (2007) *Samaj Vigyan Shodh Patrika*- Special Issue on Uttarakhand, August 2007, pp.214-224 (with R C Mishra and S M Mariyam Fatima)
- SubPrime Crisis in US: Introspection and Lessons (2008) *Pragyaan*. Vol. 6. Issue 1 (with Omdeep Gupta and Nibedita Biswas) .
- Emerging E-Commerce & Internet Shoppers Class in India- An Appraisal (2008) *Mangalmay Journal of Management and Technology*. Vol. 3. No. 1 (with Omdeep Gupta)
- Green Marketing: The Emergence of The Savior (2008) *Global Management Review*. Vol. 2. No. 4 (with Omdeep Gupta)

Book Review:

- Review of the book: *The Art of Strategy- A Game Theorist's Guide to Success in Business and Life* (2010) by Avinash K Dixit and Barry J Nalebuff in *Indore Management Journal* (2010) Vol. 2, Issue. 1

Papers presented in Conferences:

- “Organized Retailing and Unorganized Retailing: Issues to Ponder”. National Seminar on ‘Organized Retailing in India: Issues and Concerns’, Deptt. of Commerce, University of Lucknow on Mar. 29, 2007.
- “Infrastructure as an Active Ingredient of Growth”. 59th All India Commerce Conference (Annual) at Faculty of Commerce and Management Studies, Andhra University, Vizag, AP on Dec. 28-30, 2006.

- “An Investigative Analysis of Issues related to FDI” National Seminar on ‘FDI and Indian Economy: Issues and Implications’ at Deptt. of Commerce, University of Lucknow on Mar. 26, 2006.
- “Gandhi on Social Justice: The Lasting Solution to Social Injustice and Inequality” National Seminar on ‘Concept of Social Justice: Gandhi, Nehru and Ambedkar’ at National PG College, Lucknow on Dec. 17-18, 2006.
- “Challenges of Growth and Intellectual Property”. XXIX India Social Science Congress organized by Indian Academy of Social Science at University of Lucknow on Dec. 26-30, 2005.
- “Development Initiatives: Dimensions of Public- Private Collaboration” Seminar on ‘Development Partnership’ jointly organized by Uttaranchal chapter of IIPA and Dept. of Pol. Sc., Kumaun University, on Nov. 12, 2005.