

**Participant Details:**

Name : Payal S. Kapoor
Area :Marketing
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Personal Page - NA

Participant Profile:**Experience:**

She has six year of industry experience in Sales and Marketing. Her last assignment was with Entertainment Network India Ltd (Radio Mirchi) where she worked in the capacity of Group Manager (Sales) for Corporate Client vertical. Prior to which she has worked with Bharti Airtel Ltd and ICICI Bank.

Academic and Professional Qualification

- Bachelor of Management Science ,IIPS , Devi Ahilya Vishwa Vidyalaya , Indore
- MBA (Communications) , Symbiosis Institute of Business Management,Pune

Achievements & Awards:

- Awarded Best Performer numerous times for exceptional performance. She has successfully groomed and mentored many young managers in the six years of industry experience
- Awarded 'The Mike Davidson Shield for Leadership and Focused Approach' by Dr. S.B Majumdar, Dean Symbiosis International Education Center.

Area of Interest:

Service Marketing, Advertising, Communication and Promotion, Brand Management, Consumer Behavior.

Professional Affiliations:

NA

Publications, Projects and conferences Attended :NA