

## Participant Details

Name: Venkata Vijay Kumar P

Area: Finance & Accounting

Contact Number: +91-9907668449

Email Id: [f07venkatav@iimidr.ac.in](mailto:f07venkatav@iimidr.ac.in)

Personal Page: <http://ssrn.com/author=1604942>



## Participant Profile

### Experience:

- M/s Infosys Technologies Limited, *Software Engineer* (June 2005 – April 2007), had worked on the Inventory management in Automotive domain
- M/s Shriram Investments Limited, *Management Trainee* (December 2004 – June 2005), Involved in documentation, loan processing, customer interaction and tracking of default payments

### Academic and Professional Qualification

- B.Tech (2004) in Metallurgical Engineering, National Institute of Technology, Warangal (NITW)

### Area of Interest

- Initial Public Offers, Primary Markets, Micro Finance, Financial Communication

### Professional Affiliation

- Member – American Finance Association

### Publications, Projects, and Conferences

#### Publications (Papers)

- Venkata, V.K.P, & Gupta, V. K. (2010) “Financial Communication – A Systematic Approach” published in NIFM Journal of Public Financial Management in Vol. 1 No.2

## Projects

- Bharat Petroleum Corporation Limited (April 2008 – Jun 2008)
  - Undertaken study on “Bulk Lubes Sales – Potential Analysis”
- Vishakhapatnam Steel Plant (RINL) (February 2003 – Jun 2008)
  - Undergone a rotational training in various departments of steel plant.
  - Did a project on “Study of Submerged Entry Nozzle” in “Steel Melting Shop” department.
- International Decision Systems (May 2007 – Jun 2007)
  - Trained on the “INFO LEASE” a leading leasing product.
  - Acquired knowledge in the domain of leasing sector in USA.
- DHAN (May 2004 – Jun 2004)
  - Underwent orientation program mainly dealing with “Micro financing” and “Tank irrigation”.
  - Studied the presence of various factors involved in implementation of “Social initiatives”

## Conferences

- Presented a paper on “A Study of Return, Liquidity of Sectoral Indices, Market Index of Indian Financial Market (BSE)” in International Finance Conference 2011” held by Indian Institute of Management - Calcutta on January 10-12, 2011
- Presented a paper on “Performance Analysis of Microfinance Institutes (MFIs) in India” in International conference on challenges to Inclusive Growth in the Emerging Economies held by Strategic Management Forum at Indian Institute of Management – Ahmedabad, India on December 15-17, 2010
- Presented paper on “ Analyzing Sustenance through Performance Indicators: A Comparative Study of Micro Finance Institutes in the East Asian & Pacific, and South Asian Countries” in 6th International Symposium on Management Accounting and Controls held at UIBE Business school, Beijing, China on June 4-5,2010
- Presented paper on “Financial Communication - A Further Step Towards Transparency” in Oikos PRI Young Scholars Finance Academy 2010, Gais, Switzerland held on Jan 31- Feb 5,2010
- Presented paper on “ Influence on Growth of Rural Tourism by Application of Micro finance in India” at International Conference on Tourism, Indian Institute of Management- Lucknow, India on April 8 -10, 2009
- Presented a paper at IIT Kharagpur on the “Liquid Crystal” in COMPOSIT – January, 2003