

# Research & Awards



S.No.	Name of the Author(s)	Category	Title of Paper	Conference/ Journal/ Book	Award
1	Dhara Jha	Award Winning Conference Paper	"I feel case-study method of teaching is.." Students speak!!	National Conference on Technology & Management-2012, organized by SPCE, Visnagar, Gujarat, 20-21 Jan-2012	First Prize in students' category
2	Khushbu Agrawal	Award Winning Conference & Published Paper	Empirical Analysis of Tracking Error of Gold Exchange Traded Funds in India	Presented at the 15th Nirma International Conference on Management, Nirma University, Ahmedabad (5-7 January 2012) & published in the Book "Global Recession to Global Recovery- Macro and Micro Dynamics of Trade, Finance and Investment" , Excel India Publishers, ISBN 978-93-81361-72-6	Best Paper Award in the Student Delegates Category
3	Plavini Punyatoya	Doctoral Consortium (Award winning)	Interactive Influence of Brand Globalness and Product Involvement on New Product Branding	Paper presented at 11th Consortium of Students in Management Research held at IISc, Bangalore on October 21, 2011.	Received Best Paper Award
4	Plavini Punyatoya	Doctoral Conference	Effect of Brand Globalness on Consumer Response to New versus Extended Brand name: Moderating Role of Product Involvement	Paper presented at IMR Doctoral Conference held at IIM, Bangalore during November 11-12, 2011	Paper is among the only nine papers selected for presentation and only one in the marketing area.
5	Plavini Punyatoya	Doctoral Conference (Award Winning)	Evaluation of New Product Branding Strategies: The Role of Perceived Brand Globalness	5th IIMA Doctoral Colloquium held at IIM, Ahmedabad during January 7-8, 2012	Best Paper Award in the Advanced Research Paper- Marketing Track
6	PlaviniPunyatoya	Conference Paper	Barriers to Adapt Green Marketing Products and Strategies to Overcome Them	International Conference on Demography, Culture, and Marketing(ICDCM) held at XIM, Bhubaneswar during 14-16 December 2010.	Won Ajay Kohli-Best Paper Award in Marketing Track
7	Rajeev Verma	Conference/ published Paper	New approaches to sustainable forest management: a study of service innovation in conserving forestry resources, published with Journal of Economics and Sustainable Development, Vol. 2, No, 6. ISSN 2222-1700 (Paper) ISSN 2222-2855 (Online)	Second International Sustainability Conference (SUSCON 2011) held at Indian Institute of Management (IIM), Shillong, November 9th- 11th, 2011.	Outstanding Paper Award

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8	Abhishek Totawar	Conference/ Published Proceeding Paper	Organizational Justice, Job Satisfaction and the Mediating Role of Quality of Work Life	2011 International Conference on Contemporary Research Issues and Challenges in Emerging Economies, at Universiti Tun Abdul Razak,
9	Abhishek Totawar	Conference Paper	Organizational Justice and Job Satisfaction: The Mediation of Quality of Work Life	2nd Indian Academy of Management (IAM) Conference 2011. Indian Institute of Management Bangalore
10	Abhishek Totawar	Published paper	HR 2.0: A Social Media based Framework for Employment Engagement.	International Journal of Research in Commerce and Management, 3(1), 1-5.
11	Alok Kumar Singh	Published paper	Modelling Customer Attrition under Mobile Number Portability using Markov Chain	Published in the proceedings of 15th Annual International Conference of Society of Operations Management (SOM), IIM Kolkata
12	Alok Kumar Singh	Published paper	Exploring the Bullwhip effect: A study of cause and effect in new business Scenario	Presented at 15th Nirma International Conference on Management (NICOM-2012). Published in book titled-Global Recession to Global Recovery: Enhancing Enterprise competetiveness through human capital and operations Management, ISBN-978-93-81361-73-6.(NICOM-2012), Published in one of the books (compilation of research papers) titled-Global Recession to Global Recovery:Macro & Micro Dynamics of Trade, Finance and Investment-ISBN-978-93-81361-72-6 held at Nirma University, Ahmedabad, Jan-5-7 2012
13	Anuj Sharma	Published Paper	A Collaborative Filtering Based Approach for Recommending Elective Courses	Information Intelligence,Systems,Technology and Management, Communications in Computer and Information Science, Springer-Verlag Berlin Heidelberg 2011, Volume 141, 7., 330-339, DOI: 10.1007/978-3-642-19423-8_34, ISSN 1865-0929 e-ISSN 1865-0937 ISBN 978-3-642-19422-1 e-ISBN 978-3-642-19423-8
14	Anuj Sharma	Published Paper	A Neural Network based Approach for Predicting Customer Churn in Cellular Network Services	International Journal of Computer Applications (ISSN 0975 – 8887) Volume 27– No.11, August 2011
15	Anuj Sharma	Published Paper	HR 2.0: A Social Media based Framework for Employment Engagement.	International Journal of Research in Commerce and Management, 3(1), 1-5.
16	Anuj Sharma	Conference Paper	Agile or Plan-Driven: Software Development Methodology Selection Using Personality Traits of Developers	2011 International Conference on Contemporary Research Issues and Challenges in Emerging Economies, at Universiti Tun Abdul Razak,
17	Asit Balwantraai Acharya	Published paper	Limited Liability Partnerships (LLPs) in India : Advent of New Business Model for Small Businesses & Professionals	15th Nirma International Conference on Management (NICOM-2012) held at Nirma University, Ahmedabad, Jan-5-7 2012
18	Dhara Jha	Published paper	Impact of M & As on Shareholders' Wealth & Stock Risk	15th Nirma International Conference on Management (NICOM-2012), Published in one of the books (compilation of research papers) titled-Global Recession to Global Recovery:Macro & Micro Dynamics of Trade, Finance and Investment-ISBN-978-93-81361-72-6 held at Nirma University, Ahmedabad, Jan-5-7 2012
19	Dhara Jha	Conference Paper	Noise Investing: A Behavioral Finance Perspective Towards Buyer Behavior For Personal Finance Products	GTU-Finance Conference 2011 held at AMA Ahmedabad, August 26-27, 2011
20	Dhara Jha	Conference Paper	Resource Based View: A study of Strategic Alliances of Tata Motors	15th Nirma International Conference on Management (NICOM-2012) held at Nirma University, Ahmedabad, Jan-5-7 2012
21	Dhara Jha	Conference Paper	The Era of Financial Crisis & Corporate Governance: A study of recent issues of corporate governance	National Conference on Technology & Management-2012, organized by SPCE, Visnagar, Gujarat, 20-21 Jan-2012
22	Dhara Jha	Conference Paper	Are We Ready? : Adoption of IFRS, Challenges and Preparedness (for India)	GCeMP 2K12-An International conference on Accounting, Taxation and Finance, Held at Ganpat Uni, Gujarat, 23-24 Jan 2012
23	Gaurav S Chauhan	Conference Paper	Subordinate debt, Deposit Insurance and Systemic Risk	10th International Consortium of Students in Management Research (COSMAR-2010) held at IISc, Bangalore in November 2010
24	Gaurav S Chauhan	Conference Paper	Interplay Between Deposit Insurance and Subordinate Debt in Banking System Stability	4th Doctoral Colloquium held at IIM, Ahmedabadin January 2011

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25	Gaurav S Chauhan	Conference Paper	Emerging Challenges of Financial Regulation	Macro Research project 2010-11 awarded by Indian Institute of Banking and Finance, Mumbai to be co-authored with Prof A. Kanagaraj(IIM Indore) and Prof. K. Ramesha(NIBM, Pune)
26	Gunjan Tomer		Internet software development- Aren't we developing new products for customers	Published in proceedings of 15th Annual International Conference of the Society of Operations Management( SOM 2011)December 16-18, 2011, IIM Kolkata
27	HemantShrivastava	Conference case study published in 2011	Success Point Strategy	International Case Study Conference,2010, organised by IMT Nagpur in 2010,Nov
28	Khushbu Agrawal	Published Paper	Firm-specific factors affecting IPO Underpricing	Refereed Proceedings of EREC 2011 published in the Special Issue of Indore Management Journal, Allied Publishers, ISSN 0975-1653
29	Krishna Chandra Balodi	Conference Paper	Explicating International New Venture Formation and Performance using Configuration Approach : A Proposal	2nd Indian Academy of Management (IAM) Conference 2011. Indian Institute of Management Bangalore
30	Payal S. Kapoor	Conference Paper	Exploring Celebrity Licensing as Opposed to Celebrity Endorsement A consumer perspective	2011 International Research Conference and Colloquium, Universiti Tun Abdul Razak, Malaysia
31	Piyush Kumar Singh	Conference Paper	A Study of Return, Liquidity of Sectoral Indices Market Index Return of Indian Financial Market (BSE)	2nd International Finance Conference 2011, held during January 10-12, at Indian Institute of Management Calcutta
32	Piyush Kumar Singh	Published Paper	A Study of Return, Liquidity of Sectoral Indices Market Index Return of Indian Financial Market (BSE)	International Journal of Research in Commerce & Management 2 (6), 1-8. ISSN 0976-2183
33	Piyush Kumar Singh	Conference Paper	Empirical Analysis of Daily Returns of Small Cap, Medium Cap and Large Cap Indices: An Indian Perspective	India Finance Conference (IFC 2011), held during december 21- 23, at Indian Institute of Management Banglore
34	Piyush Kumar Singh	Published Paper (Accepted for publication in 2012)	A Framework for Dissemination of Accounting Education in India	Accounting Education: An International Journal
35	Plavini Punyatoya	Conference/ Published Proceeding Paper	Attitude towards Mobile Advertising: A Study of Indian Consumers	International Conference on Management, Economics and Social Sciences held at Bangkok during December 23-24, 2011.
36	Rajeev Verma	Conference/ published proceeding Paper	Towards a Reconciliation of Resource-Advantage (R-A) and Service - Dominant Logic (S-D) Theories: A Study of Service Innovation in Social Marketing Programme, published in e-proceeding, ISBN 978-983-2127-06-2	presented at, Postgraduate Colloquium Presentation, Universiti Tun Abdul Razak, Malaysia, 10th – 11th Oct. 2011
37	Rajeev Verma	Doctoral Colloquium	An Antecedents and Consequent study of Service Innovation using Reconciliation of Resource Advantage (R-A) theory and Service Dominant Logic (SDL) framework	International Marketing Conference, IIM Lucknow, 12th – 14th January 2012
38	Shagufta Sheikh	Conference Paper	Determinants of Performance for an MFI in a Developing Country	ITEM3 - 3rd International Conference on Institutional and Technological Environment for Microfinance - Cost Management & Social Performance in Microfinance - organized by Burgundy School of Business (January 4-7, 2012), New Delhi, India
39	Shirsendu Nandi	Conference Paper	A baysean probabilistic model towards validation of credit risk obtained by Discriminant Analysis	2011 International Conference on Contemporary Research Issues and Challenges in Emerging Economies, at Universiti Tun Abdul Razak,
40	Shrawan Kumar Trivedi	Published paper	Enhancement of energy efficiency in heterogeneous wireless sensor network using multi-hop transmission technique - Shrawan Kumar Trivedi and Rajat Kumar Singh	published in proceedings of Seventh International Conference on Wireless Communications and Sensor Networks (WCSN 2011) Organizers: Indian Institute of Information Technology, Allahabad in collaboration with Wildlife Institute of India, Dehradun Madhya Pradesh Forest Department National Mineral Development Corporation, Venue: Panna, Madhya Pradesh
41	Sriranga Vishnu	Conference Paper	Hedging Opportunities with Corporate Bonds and GDP-Indexed Bonds in Emerging Markets	IRCC-2011, UNIRAZAK, Malaysia
42	Sriranga Vishnu and Piyush Kr. Singh	Published Paper (Accepted for publication in 2012)	A Framework for Dissemination of Accounting Education in India	Accounting Education: An International Journal (Taylor & Francis)