

Research & Publications Newsletter



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Indian Institute of Management Indore

Research Papers/Conference Proceedings

- ➔ Chauhan, Gaurav S. (2011). Modeling of extreme market risk using Extreme Value Theory (EVT): An empirical exposition for Indian and global stock indices. *Indore Management Journal* (late edition), 3 (1):23-33.
- ➔ Dey, S. (2012). An intelligent decision making architecture for banks: Business intelligence and knowledge management systems integration (Co-authored with G. K. Rao). *Journal of Economic Development, Management, IT, Finance and Marketing*, 4(1): 49-63 (Published by GSMI, Michigan, USA).
- ➔ Dey, S. (2012). Performance investigation of feature selection methods and sentiment lexicons for sentiment analysis (Co-authored with A. Sharma). *IJCA Proceedings of the Third International Conference on Advanced Computing and Communications Technologies for High Performance Applications (ICACCTHPA-12)*, Cochin, India.
- ➔ Krishnamurthy, N. (Accepted). Existence of stationary equilibrium for mixtures of discounted stochastic games (Co-authored with T. Parthasarathy, and Sujatha Babu). *Current Science* (Published by the Current Science Association in collaboration with the Indian Academy of Sciences).
- ➔ Mishra, S. K. (2011). Voice or neglect: Understanding employee behavior in two multinational corporations (Co-authored with Richa Saxena). *Indore Management Journal* (late edition), 3(1): 34-48.
- ➔ Nair, N. (2012). The concept of alienation: Towards conceptual clarity (Co-authored with N. Vohra). *International Journal of Organizational Analysis*, 20(1): 25-50.
- ➔ Thaker, K. (Accepted). Private participation in Indore city transport: Metro Taxi (2012) (Case along with the Teaching Note co-author with Jindal Harish and Bhagya Kapil), *International Journal of Case Studies in Management*, HEC Montreal, Canada.

Presentations in National /International Conferences

- ➔ Mukherjee, S. Constrained evoked set and peculiarities in consumption patterns in the constrained choice environment at Indian bottom of the pyramid: Some initial propositions. Accepted for presentation in *LCBR European Marketing Conference*, August 9-10, 2012, Munich, Germany.
- ➔ Nair, N. Role of disconfirmed expectations in influencing work alienation of knowledge workers. Accepted for presentation at *Academy of Management Conference*, August 3-7, 2012, HR Division track, Boston.
- ➔ Thaker, K. Delivering consciousness strategy through new age scorecard (reference 53). Accepted for oral presentation at *Performance Management Association - PMA 2012 Conference*, July, 2012, London (UK).

- Venkataramanaiah, S. and N. Ganesh Kumar. Building competitiveness through cluster approach: A case of handicrafts manufacturing. **Strategic Management Forum Conference**, May 3-5, 2012, IIM Indore.

Book Chapters

- Mishra, S. K. (Forthcoming). Global careers: An Indian perspective (Co-authored with P. Budhwar). In Christina Reis and Yehuda Baruch (Eds.), **Careers without borders: Critical perspectives**. London: Routledge Publishers.
- Thaker, K. (2012): Gramin Mahila Bank: Case Study; Accepted in Edited Book by SAVERA; **Case Studies in Social Entrepreneurship**.

Management Case/ Case Analysis

- Jayasimha, K.R. and Mukherjee, Srabanti (2012). National Pharmaceutical Pricing Authority (NPPA): Influencing customer behaviour; Registered with **Ivey Publishing** (Product Number: 9B12A016).
- Mukherjee, Srabanti (2012). Analysis of the case titled 'Harvest Gold: Delhi's No 1 Bread' authored by Noria Farooqui; Accepted for publication in Diagnoses Feature; **Vikalpa**; April-June.

Book Reviews

- Nair, N. (2011). Book Review [Kohlrieser, G. (2006). Hostage at the table: How leaders can overcome conflict, influence others, and raise performance, Jossey-bass, ISBN: 9780787985646], **Indore Management Journal** (late edition), 3(1): 85-88.
- Rizvi, M. A. (2011). Book Review [Haider, S. K. E. (2011). The Potter's poison, (Mumbai: Leadstart Publication Pvt Ltd), ISBN: 9789381115213], **Indore Management Journal** (late edition), 3(1): 89-91.