

PUBLICATIONS 2012-13

Indore Management Journal

The Indore Management Journal (IMJ) is a peer reviewed quarterly journal of the Institute. The aim of the journal is to provide a diverse perspective of management functionalities to its readers. The journal invites well written papers on a range of issues, from contemporary management subjects that encompass varied aspects of management policies, to articles dealing with regulations, culture and sustainable development, as well as other related topics.

During the academic year 2012-13, six issues of the Journal were published. All the issues have the usual mix of viewpoints, perspectives, scholarly articles, management case and book reviews. Also, two special issues of Indore Management Journal (IMJ)— *Conference on Excellence in Research Education (CERE 2012)* and *Operational Research Society of India (ORSI)* and *Society for Operations Management (SOM)* were published.

Research Publications

Books

1. Carpenter, M. A., Sanders, Wm.G. and Salwan , P. (2012). *Strategic Management: A Dynamic Perspective* (2nd Ed.). New Delhi: Pearson, ISBN: 9788131754535.
2. Parvez, A., Kesavan, R. V. and Sharma, J. (Eds.). *Creating Wisdom and Knowledge through Shared Learning: Role of Librarian and Information Managers*. New Delhi: Bookwell, ISBN: 978-93-80574-40-0.

Book Chapters

1. Kumar, K. K. and Mishra, S. K. (2013). Prabhat Khabar: Sustaining Journalism. In G. Bajaj, S. Ghosh and J. Bhatnagar (Eds.), *Innovations in People Management: Cases in Organizational Behaviour, HR, and Communication* (pp. 118-134). New Delhi: MacMillan.
2. Singh, P. K. (2012). Human Excellence: Insights from Yoga Sootras of Patanjali. In Sunita Singh Sengupta (Eds.), *Vedic Foundations of Indian Management* (pp.313-324). New Delhi: ISOL Publications, ISBN: 978-81-920639-1-1.
3. Mishra, S. K. and Budhwar, P. S. (2013). Global Careers: An Indian Perspective. In Christina Reis and Yehuda Baruch (Eds.), *Careers without Borders: Critical Perspectives* (pp.285-296). London: Routledge Publishers.
4. Thaker, K. (2012). Gramin Mahila Bank: Case Study. In A. K. Dwevedi (Eds.), *Case Studies in Social Entrepreneurship*.
5. Parvez, A. (2012). Delegation for Information Collection in Indian Financial Industry. In Akhtar Parvez, R. Venkata Kesavan and Jitender Sharma (Eds.), *Creating Wisdom and Knowledge through Shared Learning: Role of Librarian and Information Managers* (pp.173-180). New Delhi: Bookwell, ISBN: 978-93-80574-40-0.

Book Reviews

1. Nair, N. (2011). Book Review [Kohlireser, G. (2006). Hostage at the Table: How Leaders can Overcome Conflict, Influence others and Raise Performance]. *Indore Management Journal*, 3(1), 85-88.
2. Rizvi, M. A. (2011). Book Review [Haider, S. K. E. (2011). The Potter's Poison]. *Indore Management Journal*, 3(1), 89-91.
3. Pal, D. (2012). Book Review [Miller, C. and Jones, L. M. (2010). Agricultural Value Chain Finance: Tools and Lessons]. *Millennial Asia: An International Journal of Asian Studies*, 113-116.

Articles/Research Papers Published in National Journals

1. Bhattacharya, U. K. (2013). A Multi Objective Formulation of the Center Location Problem on a Plane. *Industrial Engineering Journal*, 6(2).
2. Chauhan, G. S. (2011). Modeling of Extreme Market Risk using Extreme Value Theory (EVT): An Empirical Exposition for Indian and Global Stock Indices. *Indore Management Journal*, 3 (1), 23-33.
3. Chaudhuri, D. D. (2012). Taxation of Inter-State Transactions of Goods and Services: From CST to IGST. *Journal of Integrated Research & Development*, 1(1), 13-18.
4. De, O. and Bhattacharjea, A. (2012). Cartels and the Competition Commission. *Economic and Political Weekly*, 47(35), 14-17.
5. Dey, S. and Rao, G. K. (2012). An Intelligent Decision Making Architecture for Banks: Business Intelligence and Knowledge Management Systems Integration. *Journal of Economic Development, Management, IT, Finance and Marketing*, 4(1), 49-63.
6. Kumar, N. G. and Venkataramanaiah, S. (2011). Building Competitiveness: A case of Handicrafts Manufacturing Cluster Units. *Indore Management Journal*, 3(2), 27-37.
7. Mishra, S. K. and Saxena, R. (2011). Voice or Neglect: Understanding Employee Behavior in Two Multinational Corporations. *Indore Management Journal*, 3(1), 34-48.
8. Mishra, S. K. (2011). Asset Creation under MGNREGA: A study in three districts in the state of Madhya Pradesh. *Indore Management Journal*, 3(3), 34-48.
9. Pant, S., Chatterjee, A. and Jaroliya, D. (2012). E-HRM Systems Implementation: A Conceptual Framework. *Indore Management Journal*, 4 (2).
10. Salwan, P. (2012). Co-Creation: An Exploratory Study of MSMEs and Large Banks in India. *Indian Journal of Industrial Relations*, 48(1), 1-18.
11. Sunder, D. L. (2013). Putting Dignity at Workplace on the Corporate Governance Agenda. *Journal of Corporate Governance*, 6(1), 32-48.

Articles/Research Papers Published in International Journals

1. Dey, S. and Sharma, A. (2012). A Document Level Sentiment Analysis Approach using Artificial Neural Network and Sentiment Lexicons. *ACM Applied Computing Review*, 12(4), 67-74.
2. Dey, S. and Sharma, A. (2012). Performance Investigation of Feature Selection Methods and Sentiment Lexicons for Sentiment Analysis. *Advanced Computing and Communications Technologies for High Performance Applications*, (3), 15-20.

3. Dey, S. and Sharma, A. (2012). An Artificial Neural Network based Approach for Sentiment Analysis of Opinionated Text. Proceedings of the 2012 ACM Research in Applied Computation Symposium, 37-42.
4. Dey, S. and Sharma, S. (2012). A Comparative Study of Feature Selection and Machine Learning Techniques for Sentiment Analysis. Proceedings of the 2012 ACM Research in Applied Computation Symposium, 1-7.
5. Dey, S. and Trivedi, S. K. (2013). Effect of Various Kernels and Feature Selection Methods on SVM Performance for Detecting Email Spams. International Journal of Computer Applications, 66(21), 18-23.
6. Krishnamurthy, N., Parthasarathy, T. and Babu, S. (2012). Existence of Stationary Equilibrium for Mixtures of Discounted Stochastic Games. Current Science, 103(9), 1003-1077.
7. Mishra, S. K., Bhatnagar, D. and Noronha, E. [et al] (2012). The linkage between Perceived External Prestige and Emotional Labour: Mediation Effect of Organizational Identification among Pharmaceutical representatives in India. Journal of World Business, 47, 204-212.
8. Nair, N. and Vohra, N. (2012). The Concept of Alienation: Towards Conceptual Clarity. *International Journal of Organizational Analysis*, 20(1), 25-50.
9. Rathi, N., Bhatnagar, D. and Mishra, S. K. (2013). Effect of Emotional Labor on Emotional Exhaustion and Work Attitudes among Hospitality Employees in India. *Journal of Human Resources in Hospitality and Tourism*, 12(3), 273-290. doi:10.1080/15332845.2013.769142.
10. Ray, S. and Mahanti, A. (2013). Trusting the Trusted: An Empirical Analysis. *Communication of International Information Management Association*.
11. Thaker, K. and Sharma, A. (2013). Predicting Asset Returns in Developed and Emerging Markets. *International Research Journal of Finance and Economics*. (103), 44-60.
12. Thaker, K., Jindal, H. and Bhagya, K. (2012). Private Participation in Indore city Transport: Metro Taxi. *International Journal of Case Studies in Management*, HEC Montreal, Canada, 10 (3).
13. Uppal, N. and Mishra, S. K. (2013). Moderation Effects of Personality and Organizational Support on the Relationship between Prior Job Experience and Academic Performance of Management Students. *Studies in Higher Education*. doi:10.1080/03075079.2013.777411.

National/International Conferences Chaired/Attended/ Paper Presented

1. Bhattacharya, U. K. Algorithms for Locating K-Obnoxious Facilities on a Plane. Presented at *INFORMS Annual Meeting* held during October 14-17, 2012 at Phoenix, Arizona.
2. Billore, A. and Jayasimha, K. R. Differential effect of Creativity Dimensions and Role of Trust in Advertising Effectiveness. Presented at *Annual Conference of the Academy of International Business – US Southwest Chapter (AIBSW2013)* held during March 12-16, 2013 at Albuquerque, New Mexico, USA.
3. Billore, A., Jayasimha, K. R. and Sadh, A. Trust Vs. Creativity in Advertising. Presented at *12th Consortium of Students in Management Research (COSMAR)* held during November 16-17, 2012 at IISc Bangalore.
4. De, O. and Davies, S. W. Ringleaders in Larger Number, Asymmetric Cartels. Presented at

27th Jornadas de Economía Industrial held during September 13 -14, 2012 at Murcia, Spain.

5. Desai, O. D. P., Krishnamurthy, N. and Jain, N. K. A Stochastic Game Model to Analyze Entry into Supply Chains. *International Conference on Game Theory and Management Applications* held during December 17-18 2012at Hyderabad.
6. Jayasimha, K. R. Green Gold Animation. Presented at *International Case Conference (ICC)* held during November 29, 2012 – December 1, 2012 at Goa.
7. Krishnamurthy, N. and Parthasarathy, T. Algorithmic and complexity theoretic aspects of stochastic games. Presented at *International Conference on Game Theory and Operations Research Applications* held during December 17-18, 2012at Hyderabad.
8. Mishra, S. K. Employee Well-Being: Exploring the Antecedents and Consequences in Organizational Context. Presented at *2nd International Conference of Nepalese Academy of Management* held during held during March 10-12, 2013 at Kathmandu, Nepal.
9. Mukherjee, S. Constrained Evoked set and Peculiarities in Consumption Patterns in the Constrained Choice Environment at Indian Bottom of the Pyramid: Some Initial Propositions. Presented at *LCBR European Marketing Conference* held during August 9-10, 2012 at Munich, Germany.
10. Mukherjee, S. Perspectives of Marketing Indian Handicrafts: A double Diamond Framework. Presented at *MARCON 2012, The International Marketing Conference* organized by Indian Institute of Management Kolkata and Georgia Tech University held during December 28-30, 2012 at Kolkata.
11. Nair, N. Role of Disconfirmed Expectations in Influencing Work Alienation of Knowledge Workers. Presented at *Academy of Management Conference* held during August 3-7, 2012 at HR Division Track, Boston.
12. Pal, D. Favoring Cigarette over Gutkha: A Rent-Seeking Game. Presented at *International Conference on Contemporary Debates in Public Policy and Management* held during February 7-9, 2013 at the Indian Institute of Management Calcutta, Kolkata.
13. Pal, D. Sectoral Choice of Credit in Rural India. Presented at *10th AIMS International Conference on Management* held during January 6-9, 2013 at the Indian Institute of Management, Bangalore.
14. Pani, S.K. Value Appropriation in Economics Networks: Dose Relational Strength Matter?. Presented at *Academy of Management (AoM) Annual Conference* held during August 3-7, 2012 at Boston, Massachusetts.
15. Ramachandran, J., Pant, A. and Pani, S. K. Attended *Strategizing Practices from the Outliers: Enabling Big Bang Innovation. Strategic Management Society (SMS) Special Conference* held during March 20-23, 2013 at Lake Geneva, Switzerland.
16. Ray, S. (2012). Identifying Influential Taggers in Trust-aware Recommender Systems. Presented at *Workshop Proceedings of IEEE/ACM International Conference on Advances in Social Networks Analysis and Mining (ASONAM'12)* held during August 26-29, 2012 Istanbul, Turkey.
17. Ray, S. Ranking taggers in Social Networks. Presented at *International Symposium of Information Systems* held during January 4-6, 2013 at Goa, India.
18. Salwan, P. Climate Change for Sustainable Development Overcoming the Institutional

Voids in Emerging Economies: A Study of Financial Services and Industry Service and Manufacturing Partnership. Presented at *AIB SE2012 Annual Conference* held during October 31st -November 2nd 2012 at Florida.

19. Salwan, P. Developing MSMEs Competitive Advantage through Bank Collaboration. Presented at *Issues and Challenges in MSME Financing* held on November 8th 2012 at Bhopal.
20. Salwan, P. Value Conversion of Intangible Assets: A Co Creation Case Study of MSMEs and Large Banks in India: An Exploratory Study. Presented at *AIB SE2012 Annual Conference* held during October 31st -November 2nd 2012 at Florida.
21. Selvaraj, P. A Study of Voice as a Determinant of Commitment and Innovation. Presented at *26th Annual Australian and New Zealand Academy of Management Conference* held during December 5-7, 2012 at Perth, Australia.
22. Thaker, K. Delivering Consciousness Strategy through New Age Scorecard. Presented at *Performance Management Association Conference (PMA2012)* held during July, 2012 at London (UK).
23. Thaker, K. Some Empirical Evidences on Pedagogy of Knowing, doing and being in Management Accounting at MBA. Presented at *Management Accounting Research Group & Management Control Association Conference* held during March 22, 2012 at Aston Business School Birmingham, UK.
24. Tomar, G. and Mishra, S. K. Identity Formation Process: The Role of Professional Education in Identity Morphing among Engineering Students. Presented at *12th IHRM Conference* held during December 10-13, 2012 at Gurgaon, India.
25. Venkataramanaiah, S. and Kumar. N. G. Building Competitiveness through Cluster Approach: A Case of Handicrafts Manufacturing. Presented at *Strategic Management Forum Conference* held during May 3-5, 2012 at IIM Indore.
26. Verma, R. and Jayasimha, K. R. Exploration of Antecedents of Service Delivery Innovation and its Impact on the Firm Performance. Presented at *12th Consortium of Students in Management Research (COSMAR)* held during November 16-17, 2012 at IISc Bangalore.
27. Verma, R. and Jayasimha, K. R. Impact of Service Co-Creational Strategies on Competitive Advantage of Firms. Presented at *Australia New Zealand Marketing Academy Conference (ANZMAC12)* held during December 3-5, 2012 at Ehrenberg-Bass Institute, Adelaide, Australia.
28. Verma, R. and Jayasimha, K. R. Service Delivery Innovation Architecture: An Empirical Study of Antecedents and Outcomes. *4th Annual Doctoral Students' Conference (IMRDC)* held during December 17-18, 2012 at Indian Institute of Management Bangalore.

Management Case/Case Analysis/Case Commentaries

1. Gunta, S. and Ravichandran, N. (2011). Infosys: Transition at the top. *Indore Management Journal*, 3(2), 38-52.
2. Jayasimha, K. R. and Mukherjee, S. (2012). National Pharmaceutical Pricing Authority (NPPA): Influencing Customer Behaviour. *Ivey Case*, 9B12A016.
3. Mukherjee, S. (2012). Harvest Gold: Delhi's No 1 Bread authored by Noria Farooqui; in Diagnoses Feature. *Vikalpa*, 37(2).

4. Mukherjee, S. and Pal, D. (2013). Pricing Telecom Licences in India. *Ivey Case*, 9B12A065.
5. Pani, S. (2011). Case Commentaries on Infosys: Transition at the Top. *Indore Management Journal*, 3(2), 57-5.
6. Salwan, P. (2012). Case Commentary on Employers Back Ground Verification System: Implementation Challenges. *Indore Management Journal*. 3(4), 51-52.

Notes/Any other Activities

1. Lowalekar, H. (2012). Spreadsheet Model for Student Evaluation and Grading. *Indore Management Journal*, 3 (4), 67-74.
2. Pal, D. (2012). Revisiting the Micromanagement of Microfinance: Case of India. *Vikalpa: The Journal for Decision Makers*, 37 (4).
3. Pal, D. (2013, Mar 24). Dangers of a risk-taking banking culture. *Mint*.
4. Singh, P. K. (2012). *A lecture on Indian Ethos for Technology Management* [Booklet]. Kolkata: Swami Vivekananda Center for Technical Manpower Development, Production Engineering Department, Jadavpur University.
5. Singh, P. K. (2012). Dialogue on HR Perspective, Toget HR: IIM Shillong *HR Magazine*, 7, 8-9.
6. Thaker, K. (2012). Teaching note on Private Participation in Indore city Transport: Metro Taxi. *International Journal of Case Studies in Management*, 10 (3).

Grants, Sponsorship, Awards and Recognition

1. Jayasimha, K. R. and Verma, R won the *Best Paper Award-Prof Marti Subrahmanyam Award* for their paper—*Service Delivery Innovation Architecture: An Empirical Study of Antecedents and Outcomes* at the 4th Annual Doctoral Students Conference (IMRDC) held during December 17-18, 2012 at the Indian Institute of Management Bangalore.
2. Shrivastava, M. (2013) won *Best Case Study Award for her study Part of the Track on Organizational Behaviour and Human Resources at AJMC-2013 2nd International Conference* held during January 18-19, 2013 at Lahore Institute of Management Science (LUMS), Lahore.

Research and Publications: FPM Participants

Book Chapter

1. Kompella, L. (2012). Improving Product Quality in Agile Projects using Process Step Product Quality (PSPQ). In *Improving Systems and Software Engineering Conference incorporating SEPG Asia-Pacific Conference 2012*, Carnegie Mellon University, 23-33, ISBN: 978-0-9807680-5-3.

Book Review

1. Kumar, K. K., Carlstrom, T., and Karlsson, C. (2012). [Kumar, R. and Worm, V. (2011). *International Negotiation in China and India: A Comparison of the Emerging Business Giants*]. *International Business Review*, 21(6), 1190-1191.

Articles Published in National Journals

1. Agrawal, A. K. and Das, M. (2013). Green Marketing: Sustainable Marketing Strategy. *Indira Management Review*, 7(1), 17-31.
2. Kapoor, P. S. (2013). Exploring Celebrity Licensing as Opposed to Celebrity Endorsement: A Consumer Perspective. *Journal of Marketing & Communication*, 9 (1), 306-319.
3. Totawar, A. K., Billore, A., and Shrivastava, H. (2012). A Report on Employee Engagement, Culture, Communication and Interpersonal Dynamics in an Organization. *Indore Management Journal*, Special issue, 181-205.

Articles Published in International Journals

1. Dubey, A. and Nachane, D. M. (2013). Trend and Cyclical Decoupling: New Estimates Based on Spectral Causality Tests and Wavelet Correlations. *Applied Economics*, 45(31), 4383-4392.
2. Houweling, T. A.J., Tripathy, P. and Nair, N. [et al] (2013). The Equity Impact of Participatory Women's Groups to Reduce Neonatal Mortality in India: Secondary Analysis of a Cluster-Randomised Trial. *International Journal of Epidemiology*, 42(2), 520-532, doi:10.1093/ije/dyt012.
3. Kumar, K. K. and Jain, K. K. (2013). Language Conflicts in Social Arenas: Reflections for the Business World. *Journal of Asian and African Studies*, 48(1), 64-80. doi: 10.1177/0021909612438520.
4. Kumar, K. K., Jain, K. K., and Tiwary, R. R. (2013). Leadership Activities and their Impact on Creating Knowledge in Organizations. *International Journal of Leadership Studies*, 8(1).
5. Roy, S. S., Mahapatra, R. and Rath, S. [et al] (2013). Sustainability and Replicability of Improvements in Neonatal Survival Following Participatory Learning and Action Cycles with Women's Groups: A Prospective Study from Rural Eastern India. *Bulletin of the World Health Organization*, 91(6), 426-433. ID: BLT.12.105171.
6. Sinha, A. (2013). Utility to Expected Utility – Glimpses of History. *The Asian Economic Review*, 55(1).
7. Sinha, A. and Mehta, A. (2012). Accounting Communication in Reducing Information Asymmetry in Primary Market: A Conceptual Modeling. *Asian Journal of Managerial Science*, 1(2), 33-43.
8. Totawar, A. K. and Nambudiri, R. (2013). Mood and Self-Efficacy: Moderation of Hedonic and Utilitarian Motivation. *Human Resource Development Review*.
9. Trivedi, S. and Dey, S. (2013), Effect of Various Kernels and Feature Selection Methods on SVM Performance for Detecting Email Spams. *International Journal of Computer Applications*, 66(21), 18-23.
10. Trivedi, S. and Dey, S. (2013), Interplay Between Probabilistic Classifiers and Boosting Algorithms for Detecting complex unsolicited Emails. *Journal of Advances in Computer Networks (JACN)*, 1(2), 132-136. ISSN: 1793-8244.
11. Trivedi, S. K. and Dey, S. (2013), Interplay between Probabilistic Classifiers and Boosting Algorithms for Detecting Complex Unsolicited Emails. *Journal of Advances in Computer*

Networks, 1(2), 132-136.

12. Trivedi, S. K. and Shrama, A. (2012). An Evolution of Corporate Software Support Systems. *Information and Knowledge Management*, 2(8), 84-90.

Paper Presented in National/International Conferences

1. Agrawal, K. Stock Price Reaction to Rights Issue Announcement: Evidence from the Indian Stock Market. Presented at *European Business Research Conference* held during August 27-28, 2012 at Rome, Italy.
2. Balodi, K. C. Explaining the Performance of Young High Technology Firms using Configurational Comparative Methods: Some Preliminary Results. Presented at *Winter Doctoral Conference* held during December 3, 2012 at Cambridge Judge Business School, Cambridge, UK.
3. Balodi, K. C. and Basu, S. Explicating Performance of Young High Technology Firms using Orientation: Configuration Approach. Presented at *32nd Strategic Management Society Annual International Conference* held during October 6-9, 2012 at the British Academy of Management Cardiff, UK.
4. Balodi, K. C. and Basu, S. Explicating Performance of Young High Technology Firms using Configuration Approach. Presented at *28th EGOS Colloquium* held during July 2-7, 2012 at Aalto University and Hanken School of Economics, Helsinki, Finland.
5. Balodi, K. C. and Basu, S. Reconfiguring the Configuration Approach Presented at the *15th Annual Convention of Strategic Management Forum of India* held during May 3-5, 2012 at Indian Institute of Management Indore.
6. Kapoor, P. S. Impact of Interpersonal Communication on Social Media over Customer-based Brand Equity. Presented at *12th Consortium of Students in Management Research (COSMAR)* held during November 16-17, 2012 at Indian Institute of Science Bangalore.
7. Kapoor, P. S. Interpersonal Communication on Social Media over Customer-based Brand Equity: A Motivation Ability and Opportunity Framework. Presented at *Conference on Global Strategies for an Emergent India* held during December 27-28, 2012 at Indian Institute of Management Kozhikode.
8. Kapoor, P.S. Impact of Interpersonal Communication on Social Media over Customer-based Brand Equity. Presented at *6th Doctoral Colloquium* held during January 7-9, 2013 at Indian Institute of Management Ahmedabad.
9. Kumar, K. K. A Yin Yang Perspective to Understanding Paradoxes: Insights from Indian Culture. Presented at the *Yin Yang: A New Perspective on Culture* held during June 7-11, 2012 at Stockholm, Sweden.
10. Kumar, K. K., and Mishra, S. K. Prabhat Khabar: Innovative HR practices that helped Sustain Journalism as Practice. Presented at the *12th IHRM Conference* held during December 10-13, 2012 at MDI Gurgaon, India.
11. Majumdar, B. Empowerment to take Financial Decisions among Women Professionals. Presented at the *100th Indian Science Congress* held during January 3-7, 2013 at Calcutta University, Kolkata.
12. Saha, T. and Sinha, A. The Partition of India: through the Eyes of a Woman. Presented at *4th Conference on Excellence in Research and Education* held during May 10-13, 2012 at

IIM Indore.

13. Sinha, A. and Mehta, A. Useful Life of Asset: An Optimization Model. Presented at *International Conference on Computational and Financial Econometrics (CFE 2012)* held during December 1-3, 2012 at IIT Kharagpur.
14. Sinha, A. and Saha, T. Organizational Productivity and Absorptive Capacity: A Conceptual Modeling. Presented at *5th Conference on Excellence in Research and Education* held during May, 2013 at IIM Indore.
15. Totawar, A. K., and Nambudiri, R. Feeling Fair and Being Satisfied: Effect of Organizational Justice on Job Satisfaction and the Mediation of Quality of Work Life. Presented at *International Congress of Psychology* held during July 22-27, 2012 at Cape Town, South Africa.
16. Totawar, A. K., and Nambudiri, R. Justice, Satisfaction, Commitment and the Mediation of Psychological Capital. Presented at *National Conference on Positive Behavior: Perspectives and Applications* held during September 21-22, 2012 at Pondicherry University, Pondicherry.
17. Totawar, A. K., and Nambudiri, R. Organizational Justice, Job Satisfaction and Organizational Commitment: The mediation of Quality of Work Life and Psychological Capital. Presented at *European Group of Organizational Studies (EGOS) Colloquium* held during July 5-7, 2012 at Helsinki, Finland.
18. Totawar, A. K., Nambudiri, R., and Selvaraj, P. Mood and Self-Efficacy: The Moderating Effect of Hedonic and Utilitarian Motivation. Presented at *The Academy of Management Annual Meeting* held during August 3-7, 2012 at Boston, USA.

Cases

1. Dutta, D. (2013). Employee Background Verification System: Implementation Challenge. *Indore Management Journal*, 3(4), 42-46.

Case Commentaries

1. Saha, T. and Sinha, A. (2012). Case Commentaries on Employee Background Verification Systems: Implementation Challenges. *Indore Management Journal*, 3(4), 59-61.
2. Shrivastava, H. and Sinha, A. (2011). Case Commentaries on Career of Ram. *Indore Management Journal*, 3(3), 41-43.
3. Majumdar, B. (2012). Case Commentaries on Employee Background Verification Systems: Implementation Challenges. *Indore Management Journal*, 3(4), 62-63.

Grants, Sponsorship, Awards and Recognition

1. Kapoor, P. S. (2013) Received *Best Paper Award at 6th Doctoral Colloquium for Impact of Interpersonal Communication on Social Media over Customer-based Brand Equity* held during January 7-9, 2013 at Indian Institute of Management Ahmedabad.
2. Kumar K. K. was selected from India (the only one) to be part of the 40-Nation study "*Yin Yang: A New Perspective on Culture*". The study is funded by School of Business, Stockholm University, Sweden.

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3. Balodi, K. C. was awarded *Commonwealth Split-site doctoral scholarship by Commonwealth Scholarship Commission* to study one year of PhD at Cambridge Judge Business School, University of Cambridge, UK.