

PUBLICATIONS 2013-14

Faculty

Books/Edited Volumes of Journal

1. Carpenter, M. A., **Salwan, P.** and Sanders, W. G. (2013). *Strategic Management: Concepts and Cases* (2nd Ed.). New Delhi: Pearson Education, ISBN: 9788131754535.
2. Daniels, J. D., Radebaugh, L. H., Sullivan, D. P. and **Salwan, P.** (2013). *International Business: Environments and Operations* (12th Ed.). New Delhi: Pearson Education, ISBN: 9788131728772.
3. Ganapathi, B., Kumbar, T. S., Yagnik, S. and **Parvez, A.** (Eds.). *Proceedings of International Conference on Entrepreneurial Approaches to Librarianship*. New Delhi: Bookwell, ISBN 9789380574561.
4. Gowda, M. S., **Krishnamurthy, N.**, Parthasarathy, T., Ramanujam, R. and Ravindran, G. [Eds.]. *International Game Theory Review*, 15(4), 1-3. DOI: 1142/S0219198913600013.
5. **Shrivastava, M.** (2013). *Gujarat: Unveiling Urban Development's Emerging Trends*. Commissioned by Urban Development and Urban Housing Department, Government of Gujarat.
6. Venkatesh, B. and **Nargundkar, R.** (2013). *Brand Management* (1st Ed.). New Delhi: Tata McGraw-Hill, ISBN: 9789351342373.
7. Weston, J. F., Mitchell, M. L., Mulherin, J. H. and **Salwan, P.** (2013). *Takeovers, Restructuring and Corporate Governance* (4th Ed.). New Delhi: Pearson Education, ISBN: 9788131730638.

Book Chapters

1. **Choudhari, S.** (2014). Adani Wilmar Limited. In N. Chandrasekaran and G. Raghuram (Eds.). *Agribusiness Supply Chain Management* (pp. 515-532). CRC Press.

2. **Jain, K. K.** (2013). HR Analytics: Current State in Indian Companies. In N. M Agrawal, M G Jamon, Biju Varkkey and Chandirma Banerjee (Eds.). *Inclusiveness, Sustainability and Human Resource Development*. Tata McGraw Hill, ISBN: 9789332901322.
3. Kumar, K. K. and **Mishra, S. K.** (2013). Prabhat Khabar: Innovative HR Practices that helped sustain Journalism as Practice. In Jyotsna Bhatnagar, Gita Bajaj and Somnath Ghosh (Eds.), *Innovations in People Management: Cases in Organizational Behaviour, HR, and Communication* (pp. 118-134). New Delhi: Macmillan Publishers.
4. **Mishra, R.** (2013). A Fuzzy Approach for Multi Criteria Decision Making in Web Recommendation System for E-Commerce. In *Proceedings 2013 Eleventh International Conference on ICT and Knowledge Engineering* (pp. 55-58). Thailand: Siam University. ISBN: 9781479922574.
5. **Mishra, S. K.** and Budhwar, P. (2013). Global Careers: An Indian Perspective. In Christina Reis and Yehuda Baruch (Eds.), *Careers without Borders: Critical Perspectives* (pp. 285-296). London: Routledge Publishers.
6. **Mishra, S. K.** and Kumar, K. K. (2014). Capitalism in the Indian Social Environment: An Ethnic Perspective. In Hamid Kazeroony and Agata Stachowicz-Stanusch (Eds.), *Capitalism and the Social Relationship: An Organizational Perspective* (pp. 228-239), UK: Palgrave Macmillan.
7. **Mishra, S. K.** (2011). Exploring the Antecedent and Consequences of Authenticity of Emotional Expression. In Charmine E.J. Härtel, Neal M. Ashkanasy, Wilfred J. Zerbe (Eds.), *What Have We Learned? Ten Years On* (Vol. 7 pp. 319-339), Emerald Group Publishing Limited, ISBN: 978-1-78052-208-1.
8. **Mishra, S. K.** (2011). Sales Employee's Emotional Labor: A Question of Image or Support. In Charmine E.J. Härtel, Neal M. Ashkanasy, Wilfred J. Zerbe (Eds.), *What Have We Learned? Ten Years On* (Vol.7 pp.107-131), Emerald Group Publishing Limited, ISBN: 978-1-78052-208-1.
9. Sehgal, P. and **Nambudiri, R.** (2013). Antecedents of Teacher Effectiveness- Mediating Role of Teacher Efficacy. In *London International Conference on Education (LICE)-2013 Proceedings* (pp.257-262). ISBN: 9781908320162.
10. **Shah, B. J.,** Joshi, D., Attarwala, A., Vashi, P. and Bharmal, A. (2013). A Focused Study on Challenges in Marketing of Solar Energy Products in Gujarat. In N. Ravichandran

(Eds.). *Fourth National Conference on Management Science and Practice (MSP2009)* (pp.103-116). New Delhi: Allied Publishers, ISBN: 9788184248258.

11. **Shah, B. J.**, Thaker, M., Kachhia, D. Bulanii, G., Gill, G. and Jain, T. (2013). Analysis of Customer Preferences of Theme Restaurants in the City of Ahmedabad. In N. Ravichandran (Eds.). *Fourth National Conference on Management Science and Practice (MSP2009)* (pp. 143- 151). New Delhi: Allied Publishers, ISBN: 9788184248258.
12. Sharma, A. and **Dey, S.** (2013). A Boosted SVM Based Sentiment Analysis Approach for Online Opinionated Text. In C. Y. Suen, A. G. Aghdam, M. Guo, J. Hong and E.S. Nadimi (Eds.). *Proceedings of the 2013 Research in Adaptive and Convergent Systems RACS '13* (pp.28-34). New York: ACM, ISBN: 9781450323482. <http://doi.acm.org/10.1145/2513228.2513311>.
13. Sharma, A. and **Dey, S.** (2013). Using Self-Organizing Maps for Sentiment Analysis. In Rochelle Sassman and Brian Lehaney (Eds.). *Proceedings of KIM2013 Knowledge and Information Management Conference: Sustainable Quality* (pp.300-314). Meriden: OR Society, ISBN: 0903440539.
14. Sharma, A., **Ramana, L.V., Thaker, K. and Rastogi, S.** (2014). Performance of Indian Commodity Futures an Analysis. In O. M. Lehner and R. Harrison (Eds.). *ACRN Proceedings in Finance and Risk Series 13: Academic Collaboration and Research Network Australia-Finland-UK* (pp. 2-20), Austria: ACRN Oxford Publishing, ISBN: 9783950351811.
15. Tatachari, S., Manikandan, K. S. and **Gunta, S.** (2013). A Synthesis of Organizational Learning and Knowledge Management Literatures. In Michael A. Chilton and James M. Bloodgood (Eds.). *Knowledge Management for Competitive Advantage: Issues and Potential Solutions* (pp. 122-147), Hershey, PA: IGI Global, ISBN: 9781466646797.
16. **Thaker, K.** (2014).Field Based Assignment and Experiential Learning .In S. M. Datar, M. Rajan and C. T. Horngren (Eds.). *Managerial Accounting: Decision Making and Motivating Performance* (pp.709-713), USA: Pearson, ISBN: 9780133425703.
17. Trivedi, S. K. and **Dey, S.** (2013). An Enhanced Genetic Programming Approach for Detecting Unsolicited Emails. In Ai-bing Yu, Sotirios G. Ziavras and Jinjun Chen (Eds.). *Proceedings of 2013 IEEE 16th International Conference on Computational Science and Engineering – IEEE CSE 2013* (pp. 1153-1160). Washington: IEEE Computer Society, ISBN: 9780769550961.

18. Trivedi, S. K. and **Dey, S.** (2013). Effect of Feature Selection Methods on Machine Learning Classifiers for Detecting Email Spams. In C. Y. Suen, A. G. Aghdam, M. Guo, J. Hong and E.S. Nadimi (Eds.). *Proceedings of the 2013 Research in Adaptive and Convergent Systems RACS '13* (pp.35-40). New York: ACM, ISBN: 9781450323482. <http://doi.acm.org/10.1145/2513228.2513313>.
19. **Venkatesh, B.** (2014). Internal Customer's Assessment of Their Service Brand: A Comparative Study of Banks in India. In S. Ailawadi, M. Khanna and I. Jacob (Eds.). *9th SIMSR Global Marketing Conference Proceedings*. Mumbai: Somaiya Publications: ISBN: 9788170392897.

Book Review

1. **Dayal, M.** (2013). Book Review [Samarpananda (2012). Param, Harper Collins], *Indore Management Journal*, 4(4), 70-71.
2. **Mukherjee, K.** (2013). Book Review [Ravi Venkatesan (2013). Conquering the Chaos: Win in India, Win Everywhere. HBS Press Book], *Indore Management Journal*, 4 (4), 65-67.

Paper Presented in National/International Conferences

1. **Basu, S.** and Balodi, K. C. (2013). Combining Entrepreneurial and Market Orientation: Towards an Integrative Strategic Orientation Typology. Presented at *27th Annual British Academy of Management Conference* held during September, 10-12, 2013 at Liverpool, UK.
2. **Basu, S.** and **Swatantra** (2013). Transactions Cost, Reconfigurational Innovation and Sustainable Competitive Advantages: Evidences from the Bottom of the Pyramid. Presented at *3rd Indian Academy of Management Conference* held during December 12-14, 2013 at Indian Institute of Management Ahmedabad, India.
3. **Basu, S.**, Balodi, K. C. and Prabhu, J. (2013). Organizational Configuration and Entrepreneurial Orientation: Issues of Theoretical Specification and Orchestrating Theme. Presented at *Association of International Business (SE USA) International Entrepreneurship theme* held during October 24-26, 2013 at Florida, USA.
4. **Bhattacharya, J.** (2013). Group-Participation and Women Empowerment: Matching as an Evaluation Estimator: A District-Level Study in West Bengal India. Presented at *8th*

International Conference on Public Policy and Management organised by Centre for Public Policy and Indian Institute of Management Bangalore held during August 12-14, 2013 at Bangalore.

5. **Chatterjee, A.**, Van de Mierop, D. (2013). Workplace Harassment: Gender and Identity in Transition. Presented at *the International Pragmatics Conference* organised by International Pragmatics Association Belgium and Indian Institute of Technology Delhi during September 8-13, 2013 at the India Habitat Centre, New Delhi.
6. **Chauhan, G. S.** (2013). Corporate Financing and Stability of Fiscal Deficit in India. Presented at *PAN-IIM World Management Conference on Emerging Issues in Management* organised by Indian Institute of Management, Calcutta held during May 31-June 1, 2013 at Goa.
7. **Das, S.** (2014). The Cyber Security EcoSystem: Post Global Financial Crisis. Presented at *Global Conference on Managing in Recovering Markets* held during March 5-7, 2014 at at the Management Development Institute, Gurgaon.
8. **Gunta, S.** (2013). Teaching Infosys: Transition at the Top. Presented at *the 3rd Indian Academy of Management Conference* organized by Indian Institute of Management Ahmedabad held during December 12-14, 2013.
9. Jagannathan, S. and **Selvaraj, P.** (2013). Exploring the Work and Lives of Crematorium Workers. Presented at *73rd Academy of Management Conference* held during August 9-13, 2013 at Orlando, Florida.
10. Jagannathan, S. and **Selvaraj, P.** (2014). A Critique of Neo-Liberal Position on Climate Change in Asia: Arguments for Deepening Democracy. Presented at *Climate Change in South Asia* held during March 7, 2014 at University of Mumbai.
11. Kapoor, P. S., **Jayasimha, K. R.**, and **Sadh, A.** (2014). Moderating Effect of Credibility on E-Wom via Social Media. Presented at *2014 Annual Conference of The Emerging Markets Conference Board* held during January 8-9, 2014 at IIM Lucknow, Noida Campus.
12. Kapoor, P. S. and **Jayasimha, K. R.** (2014). Moderating Effect of Credibility on E-Wom Presented at *IMR Doctoral Conference 2013* held during December 13-14, 2013 at IIM Bangalore.

13. **Kodwani, A. D.** (2013). Cultural Intelligence Among International Students. Presented at *GLOGIFT 13* organised by Indian Institute of Technology Delhi and Global Institute of Flexible Systems Management held during December, 13-15, 2013 at New Delhi.
14. Kumar, K. K. and **Mishra, S. K.** (2013). Caught in a Quandary: Can Business Organizations be Both Virtuous and Competitive?. Presented at Annual Meeting of the *Society for Business Ethics* held during October 6-9, 2013 at Orlando, Florida.
15. Kumar, K. K. and **Mishra, S. K.** (2012). Prabhat Khabar: Innovative HR Practices that helped Sustain Journalism as Practice. Presented at *12th IHRM Conference* held during December 10-13, 2012 at Gurgaon.
16. Kumar, K. K. and **Mishra, S. K.** (2011). Strength of Friendship Ties: Role of Linguistic Distance and Physical Proximity. Presented at *2nd Indian Academy of Management Conference* held during December 18-20, 2011 at Bangalore.
17. Kumar, K. K. and **Mishra, S. K.** (2013). Capitalism in the Indian social environment: An ethnic perspective. Presented at *3rd India Academy of Management Biennial Conference* held during December 12-14, 2014 at IIM Ahmedabad, India.
18. **Mahapatra, S.** (2014). Expectation Experience and Action Across Consumers Purchase Cycle. Presented at *AMA Winter Marketing Educators' Conference* held during February 21-23, 2014 at Orlando, USA.
19. **Mahapatra, S.** and Pathak, C. (2013). Effectiveness of the Campaign 'The Quit India Movement. Presented at *2nd Asian Business Research Conference* organized by Asian Society of Management and Marketing Research held during October 6-7, 2013 at Dubai.
20. Mishra, S. and **Mishra, S. K.** (2013). Globalization, Technology and Cultural Transition: A Study in the Off-Shore Industry. Presented at *European Group for Organizational Studies Colloquium* held during July 4-6, 2013 at Montreal, Canada.
21. **Mishra, S. K.** (2013). Transition from Physical Labor to Emotional Labor: Challenges and Opportunities. Presented at *PAN-IIM World Management Conference on Emerging Issues in Management* organised by Indian Institute of Management Calcutta held during May 30-June 01, 2013 at Goa.
22. **Mishra, S. K.** (2013). Path Linking Emotional Labor Strategies to Turnover Intention: Effect of POS. Presented at *Academy of Management Meeting* held during 9-13, 2013 at Orlando, Florida.

23. **Mishra, S. K.** (2013). Employee well-Being: Exploring the antecedents and consequences in organizational context. Presented at *2nd International Conference of Nepalese Academy of Management* held during March 10-12, 2013 at Kathmandu, Nepal.
24. **Mishra, S. K.** (2011). Explaining the Antecedents of Emotional Labor through Social Exchange Theory and Social Identity Theory. Presented at *Eastern Academy of Management International Conference* held during June 25-30, 2011 at Bangaluru.
25. **Mukherjee, K.** (2013). Companies Bill 2011: Discretion Based Patronage. Presented at *3rd South Asian Management Research and Case Conference on Celebrating South Asia: Explorations of the Contributions to Global Economy* organised by Indian Institute of Management Bangalore and Lahore University of Management Sciences (LUMS) held during December 27-29, 2013 at Indian Institute of Management Bangalore.
26. **Mukherjee, K.** (2013). Expectations From Prodigal Son: Corporate Social Responsibility in Developing Countries. Presented at *SMS Special Conference on Strategic Leadership: An Emerging Market Perspective* organised by Indian School of Business held during December 17-19, 2013 at Mohali.
27. **Mukherjee, K.** (2013). Organization Design Across Fitness Landscape: Using Information Space to Conceptualize Forms in Firms Today and Tomorrow. Presented at *SMS Special Conference on Strategic Leadership: An Emerging Market Perspective* organised by Indian School of Business held during December 17-19, 2013 at Mohali.
28. **Mukherjee, K.** (2013). Organizational Arrangements in Various Categories of Professional Service Organizations (PSOs) in Information (I) Space. Presented at *29th EGOS Colloquium* held during July 4-6, 2013 at Montreal, Canada.
29. **Mukherjee, K.** (2013). The World of Entertainment - The Razor's Edge between Creativity and Commerce. Presented at *3rd South Asian Management Research and Case Conference* organised by Indian Institute of Management Bangalore and Lahore University of Management Sciences (LUMS) held during December 27-29, 2013 at Indian Institute of Management Bangalore.
30. **Nambudiri, R.** and Tewari, R. (2013). Corporate Social Responsibility and Organizational Commitment: Job satisfaction as a mediator. Presented at *73rd Annual Academy of Management Conference* held during August 9-13, 2013 at Orlando, Florida.

31. **Ray, S.** and **Gunta, S.** (2013). Delhi Traffic Police and Indore Police: E-Participation in Social Media. Presented at *3rd South Asian Management Research and Case Conference on Celebrating South Asia: Explorations of the Contributions to Global Economy* organised by Indian Institute of Management Bangalore and Lahore University of Management Sciences (LUMS) held during December 27-29, 2013 at Indian Institute of Management Bangalore.
32. **Salwan, P.** (2013). Creating Value Post Acquisition: A Study of Emerging Economy Multinational. Presented at *Academy of International Business Southeast USA 2013 Annual Conference* organised by Georgia Institute of Technology held during October 24-27, 2013 at Atlanta, Georgia.
33. **Salwan, P.** (2013). Maximizing Corporate Value Through Open Innovation: Lessons From an Emerging Economy IT Service Company. Presented at *Academy of International Business Southeast USA 2013 Annual Conference* organised by Georgia Institute of Technology held during October 24-27, 2013 at Atlanta, Georgia.
34. **Salwan, P.** (2013). Non-Linear Growth: Innovations in the Growth Strategies: A Case Study of an Emerging Economies Company. Presented at *Academy of International Business Southeast USA 2013 Annual Conference* organised by Georgia Institute of Technology held during October 24-27, 2013 at Atlanta, Georgia.
35. Sehgal P. and **Chatterjee, A.** (2013). Identity Challenges: Gender at Work in Urban India. Presented at 13th International Pragmatics Conference held during September 8-13, 2013 at New Delhi.
36. **Sethia, D.** (2014). Public Sector Transactions for Regional Accounts: An Approach and Some Issues. Presented at Annual Conference of Indian Association for Research in *National Income and Wealth (IARNIW)* held during March 6-7, 2014 at Ahmedabad.
37. Sharma, A. and **Nambudiri, R.** (2013). The Relationship between Job-leisure Conflict and Turnover Intention: A Social Exchange Theory and Individualization Ideology Approach. Presented at *European Academy of Management (EURAM)* held during June 26-29, 2013 at Istanbul, Turkey.
38. Shrivastava, H. and **Chatterjee, A.** (2013). Workplace powerlessness and Identity: Women Civil Servants in India. Presented at 13th International Pragmatics Conference held during September 8-13, 2013 at New Delhi.

39. **Singh, P. K.** (2014). Behavioural Issues at Work: India-Centric Approach. Presented at *International Conference on Emerging Trends in Global Management Practices–An Interdisciplinary Approach* organised by Symbiosis International University held during March 7-8, 2014 at Noida.
40. **Swain, B.** (2014). Is this your Intention. Presented at *Beyond Borders: Limitations and Possibilities in 1st Multidisciplinary Conference in Humanities and Social Sciences* held during December 20-21, 2013 at Indian Institute of Technology Indore.
41. Totawar, A. K., **Nambudiri, R.** and **Selvaraj, P.** (2013). Justice, Satisfaction, Commitment: Mediation of Quality of Work Life and Psychological Capital. Presented at *73rd Annual Academy of Management Conference* held during August 9-13, 2013 at Orlando, Florida.
42. Tomer, G. and **Mishra S. K.** (2014). Understanding person technology fit and analyzing its influence on work related outcomes among IT professionals. Presented at *18th Pacific Asia Conference on Information Systems (PACIS 2014)* held during June 24-28, 2014 at Chengdu, China.
43. Tomer, G. and **Mishra, S. K.** (2012). Identity Formation Process: The Role of Professional Education in Identity Morphing Among Engineering Students. Presented at *12th IHRM Conference* held during December 10-13, 2012 at Gurgaon.
44. Totawar, A. and **Nambudiri, R.** (2013). How does Organizational Justice Influence Organizational Commitment and Job Satisfaction: Explaining with Psychological Capital. Presented at *3rd Indian Academy of Management Conference* held during December 12-14, 2013 at Indian Institute of Management Ahmedabad, India.
45. **Venkatesh, B.** (2014). Mass Media Vs Personal Media: A Marketing Perspective. Presented at *National Conference on Media and Globalization* Held during February 20-21, 2014 at K.C. College, Mumbai.

Articles/Research Papers Published in National/International Journals

1. **Basu, S.** (2014). Product Market Strategies and Innovation Types: Finding the Fit. *Strategic Direction*, 30(3), 28-31.
2. **Basu, S.** and Sharma, A. (2014). Exploring Stewardship as an Antecedent Behavioural Trait of Social Entrepreneurs. *The Journal of Entrepreneurship*, 23(1), 19-33.

3. Das, M. K. and **Salwan, P.** (2013). Leveraging Value Chain Competencies and Resources on a Global Platform: The Case of HAL. *Indian Journal of Industrial Relations*, 48(4), 543-560.
4. **Das, S.**, Mukhopadhyay, A. and Bhasker, B. (2013). Today's Action is Better than Tomorrow's Cure - Evaluating Information Security at a Premier Indian Business School. *Journal of Cases on Information Technology (JCIT)*, 15(3), 1-22.
5. Davies, S.W. and **De, O.** (2013). Ringleaders in Larger Number, Asymmetric Cartels. *The Economic Journal*, 123(572), F524–F544.
6. **Dey, S.** and Sharma, A. (2013). Boosted SVM based Ensemble Classifier for Sentiment Analysis of Online Reviews. *ACM Applied Computing Review*, 13(4), 43-52.
7. **Dubey, A.** (2014). Instability and Time Scale Dependence of Beta in an Emerging Market Economy: Evidences from India. *Vikalpa*, 39(1), 41-55.
8. Jagannathan, S. and **Selvaraj, P.** (2013). Managerial Intervention in the Environment: Learning from Lefebvre's Theorization of the City. *Global Journal of Management Studies and Business Studies*, 3(4), 365-370.
9. **Jain, K. K.** and Tiwary, R. R. (2013). Leadership Activities and Their Impact on Creating Knowledge in Organizations. *International Journal of Leadership Studies*, 8(1), 15-27.
10. Kapoor, S. P., **Jayasimha, K. R.** and Sadh, A. (2014). Brand Related Consumer to Consumer Communication via Social Media. *IIMK Society & Management Review*, 2 (1), 34-59.
11. **Mishra, R.**, Kumar, P., and Bhasker, B. (2014). An Alternative Approach for Clustering Web User Sessions Considering Sequential Information. *Intelligent Data Analysis*, 18(2), 137-156.
12. **Mishra, S. K.** and Saxena, R. (2011). Voice or Neglect: Understanding Employee Behavior in two Multinational Corporations. *Indore Management Journal*, 3(1), 34-48.
13. **Mishra, S. K.** (2011). Asset Creation under MGNREGA: A Study in Three Districts in the State of Madhya Pradesh. *Indore Management Journal*, 3(3), 34-48.

14. **Mishra, S. K.** (2013). The Effect of Perceived External Prestige on Emotional Exhaustion and Turnover Intention: Explaining the Mediation Effect of Organizational Identification. *Corporate Reputation Review*, 16(3), 220-233.
15. **Mishra, S. K.** (2014). Linking Perceived Organizational Support to Emotional Labor. *Personnel Review*, 43(6), 845-860.
16. **Mishra, S. K.,** Bhatnagar, D., D'Cruz, P., and Noronha, E. (2012). The Linkage Between Perceived External Prestige and Emotional Labor: Mediation Effect of Organizational Identification among Pharmaceutical Representatives in India. *Journal of World Business*, 47, 204-212.
17. **Nambudiri, R.** and Pathak, V. (2013). Do ER Activities Help in Reducing Turnover Intent? A Review and Conceptual Model. *NHRD Network Journal*, 6(4), 59-64.
18. Ochinowskia, T., Kisielnickia, J., **Kodwani, A. D.,** Tsaic, H.Y., and Strocka, M. (2013). Hospital's Websites and Virtual Health Support Community: A Cross-Cultural Contribution to the Issue. *Procedia Technology*, 9, 1182-1191.
19. Pant, S., Chatterjee, A. and Jaroliya, D. (2013). E-HRM System Implementation: A Conceptual Framework. *Indore Management Journal*, 4(1), 24-35.
20. Punyatoya, P., **Sadh, A.** and **Mishra, S. K.** (2014). Role of Brand Globalness in Consumer Evaluation of New Product Branding Strategy. *Journal of Brand Management*, 21(2), 171-188.
21. Rathi, N., Bhatnagar, D., and **Mishra, S. K.** (2013). Effect of Emotional Labor on Emotional Exhaustion and Work Attitudes among Hospitality Employees in India. *Journal of Human Resources in Hospitality and Tourism*, 12, 273-290.
22. Sehgal, P., Mieroop, V. D. and **Chatterjee, A.** (2013). Negotiating Professional and Leader Identities in Interviews with Female Indian Professionals. *Lodz Papers in Pragmatics*, 9(2), 175-198.
23. **Selvaraj, P.** and Jagannathan, S. (2013). Exploring the Work and Lives of Crematorium Workers. *Indian Journal of Industrial Relations*, 49(1), 44-54.

24. **Sethia, D.** (2013). Estimates of Gross State Domestic Product at Market Prices and its Implications for the Finance Commission. *The Journal of Income and Wealth*, 35(1), 3-15.
25. Shah, N. H., **Shah, B. J.** and Shah, A. D. (2013). Deteriorating Inventory Model with Finite Production Rate and Two-Level of Credit Financing for Stochastic Demand. *OPSEARCH*, 50(3), 358-371.
26. **Shrivastava, M.** (2011). Bhojpuri Cinema: Reasserting the Bhojpuria Roots of Migrants in Mumbai . *Journal of Creative Communications*, 6(1-2), 123-139.
27. **Sunder, D. L.** (2014). The Controversial Poison Pill Takeover Defense: How Valid are the Arguments in Support of it?. *NMIMS Management Review*, 23 (Double Issue), 47-66.
28. Trivedi, S. K. and **Dey, S.** (2014). Interaction Between Feature Subset Selection Techniques and Machine Learning Classifiers for Detecting Unsolicited Emails. *ACM SIGAPP Applied Computing Review*, 14(1), 53-61.
29. Uppal, N. and **Mishra, S. K.** (2014). Moderation Effects of Personality and Organizational Support on the Relationship Between Prior job Experience and Academic Performance of Management Students. *Studies in Higher Education*, 39(6), 1022-1038.
30. Uppal, N., **Mishra, S. K.** and Vohra, N. (2014). Prior Related Work Experience and Job Performance: Role of Personality. *International Journal of Selection and Assessment*, 22(1), 39-51.
31. **Venkatesh, B.** (2014). Mind: Where Philosophy Meets Management. *Bhavan's Journal*, 80(16), 61-65.

Management Case/Case Analysis/Case Commentaries/Working Paper

1. **Chauhan, G. S.** (2013). Plethico Pharmaceutical Ltd.: Financing Through Convertibles. *IIM Indore Cases*, CASE/01/014/FA.
2. **Choudhari, S.** (2013). Case Commentary on Akshaya Patra, Gandhinagar: Supply Chain Challenges. *Vikalpa*, 38(4), 127-129.

3. **Das, S.** and **Dayal, M.** (2014). Working Paper Realising the Business Value of CLERP Systems in a Higher Educational Institution: Challenges and Opportunities. *IIM Indore Working Paper*, WP/01/014/IS.
4. **Dayal, M.** (2012). Case Commentary on Madras Management Association: Managing Diversity, Growth and Excellence. *Indore Management Journal*, 4(3), 58-60.
5. Dubey, A. (2014). Working Paper Through The Cycle VaR Framework: A Comparative Assessment of Select Models. *IIM Indore Working Paper*, WP/01/014/ECO.
6. **Mahapatra, S.** (2013). Comparative Study of Service Quality Between Private and Public Hospitals: Empirical Evidences from India. *Journal of Medical Marketing*, 13(2), 115-127.
7. **Mahapatra, S.** (2013). Impact of TV ad Message Using Emotional Versus Rational Appeal on Indian Consumers. *International Journal of Business Insights and Transformation*, 6(1), 86-93.
8. **Mishra, R.** (2014). e-District: Implementation of e-Governance in Uttar Pradesh. *IIM Indore Cases*, CASE/02/014/IS.
9. **Mishra, R.** (2014). Expand or Integrate at Sangam Corporation. *IIM Indore Cases*, CASE/01/014/IS.
10. **Nambudiri, R.** and **Ravichandran, R.** (2013). Organizational Transformation: The Case of Republic Bank of India (REBI), *Indore Management Journal*, 4(4), 31-39.
11. **Ray, S.** and **Gunta, S.** (2013). E-Participation Initiatives of Delhi Traffic Police and Indore Police. *IIM Indore Cases*, CASE/01/014/SM.
12. **Sethia, D.** (2014). Sugarcane Pricing in Uttar Pradesh. *IIM Indore Cases*, CASE/01/014/ECO.
13. **Shah, B. J.** (2013). Case Commentary on Main Building Refurbishing Project at National Institute of Management. *Indore Management Journal*, 4(2), 34-36.
14. **Shah, B. J.** (2013). Case Commentary on Managing Outpatient Department Waiting Time at Rajas Eye Hospital. *Indore Management Journal*, 4(1), 52-53.

15. **Shrivastava, M.** (2013). Perspectives on Lean In. *Indore Management Journal*, 4 (4), 60-62.
16. **Sunder, D. L.** (2014). To Be or Not To Be: A Case on Entrepreneurial Dilemmas Part B. IIM Indore Registered Cases No. CASE/02/014/SM.
17. **Swain, B.** (2014). Commentary on Swami Vivekananda: Bridging the Cartesian Divide of Science and Religion by Swami Samarpanananda. *Indore Management Journal*, 4(4), 47-49.

Other Activities

1. **Chaudhuri, D. D.** (2013). Delivered Keynote Address on GST and its Implications at the *Seminar on Goods and Service Tax at the School of Economics, DAVV, Indore* on October 8, 2013.
2. **Dayal, M.** (2013). Panel Discussant on *Secure and Manage Information in a Connected World* organised by M/s Symantec and M/s Cyber Media at the Hotel Radisson BLU, Indore on December 11, 2013.
3. **Gupta, V. K.** (2014). Delivered a Lecture on Strategy Mapping between Balanced Scorecard and Sustainable Growth at *the National Workshop on Sustainable Development Strategies for Service Sector in India (Tourism, Hospitality and Banking)* at Faculty of Management and Computer Application-Raja Balwant Singh College, Agra on March 15, 2014.
4. **Gupta, V. K.** (2014). Delivered Keynote Address at the *National Conference on Emerging Opportunities and Challenges in Indian Business* at COER School of Management, Roorkee on February 21, 2014.
5. **Jain, K. K.** (2013). The Yes That May Lead You to a Mess. *Financial Express*, September 16, 2013.
6. **Krishnan, R. T.** (2014). I Would Like to See More Students be Enterprising, Entrepreneurial [Interview with M. Divya Deepthi]. *The Hindu Business Line*, February 16, 2014. Available at <http://www.thehindubusinessline.com/on-campus/i-would-like-to-see-more-students-be-enterprising-entrepreneurial/article5696266.ece>.

7. **Krishnan, R. T.** (2014). Commentary on 'Made in India' no Longer Sounds Good. The Hindu Business Line, February 14, 2014. Available at <http://www.thehindubusinessline.com/opinion/made-in-india-no-longer-sounds-good/article5689913.ece?homepage=true>.
8. **Krishnan, R. T.** (2014). Delivered a Lecture at *the MART Conference on Innovations in Emerging Markets* on March 7, 2014.
9. **Krishnan, R. T.** (2014). Delivered a Lecture on *8 Steps to Innovation* at the Devi Ahilya Vishwavidyalaya, Indore on March 4, 2014.
10. **Krishnan, R. T.** (2014). Delivered a Lecture on the *8th International Conference on Managing People, Processes and Environment for Global Prosperity* organised by Prestige Institute of Management & Research at Indore on January 31, 2014.
11. **Krishnan, R. T.** (2014). Delivered a talk on *Can We Build IP-based Businesses from India* at the *CII Knowledge Summit 2014* at Bangalore on February 22, 2014.
12. **Krishnan, R. T.** (2014). Delivered Keynote Address at the *Xerox Research Centre India* during XRCI Open 2014 on March 14, 2014.
13. **Kushal, S.** (2014). Conducted a Workshop on *Business Etiquette and Cross-Cultural Appreciation and Sensitisation* organised by the Malaviya National Institute of Technology at the Finishing School for Engineering Students, Jaipur on January 28, 2014.
14. **Mishra, S. K.** (2014). Conducted a Workshop on *Research Methodology in Management* at the School of Business, ITM University Gwalior on January 12, 2014.
15. **Parvez, A.** (2014). Acted as Programme Director of the Library & Information Professionals Summit-2014 on *From Brick to Click: Transforming Libraries into Social Spaces* organised by University of Delhi, UN Information Centre for India and Bhutan & SLA-Asian Chapter and Society for Library Professionals at the University of Delhi South Campus, New Delhi on February 7-8, 2014.
16. **Parvez, A.** (2014). Delivered a talk on *EBSCO Discovery Service: IIM Indore Experience* at a Programme organised by EBSCO Information Services India at the Trident, Mumbai on March 14, 2014.

17. **Parvez, A.** (2014). Discussant in a Debate on *Is Information and Communication Technology Making Libraries and Librarians Irrelevant* at the India International Centre (IIC), New Delhi on January 10, 2014.
18. **Parvez, A.** (2014). Discussant in a Panel on *The Role of Libraries in Learning & Research is Declining Fast: To Survive Libraries Must Transform into Social Cultural & Community Spaces* during the Library & Information Professionals Summit-2014 on the theme From Brick to Click: Transforming Libraries into Social Spaces organised by University of Delhi, UN Information Centre for India and Bhutan & SLA-Asian Chapter and Society for Library Professionals at the University of Delhi South Campus, New Delhi on February 7-8, 2014.
19. **Parvez, A.** (2013). Panel Discussant on Libraries of the Future during *the International Conference on Entrepreneurial Approaches to Librarianship* organised by the Entrepreneurship Development Institute of India, Ahmedabad during December 26-28, 2013.
20. **Salwan, P.** (2014). Chaired a Session on *Competitive, Saturday Theme: Creating an Innovative Environment at the Academy of International Business Southeast USA 2013 Annual Conference* organised by Georgia Institute of Technology held during October 24-27, 2013 at Atlanta, Georgia.
21. **Salwan, P.** (2013). Delivered Keynote Address on *Managing Geopolitical Opportunities and Risks at the ECGC-D&B Export Risk Management Conclave 2013-2014* at Indore on January 17, 2014.
22. **Selvaraj, P.** (2013). Chaired a Session on *Decolonizing Knowledge: Postcolonial Critiques of Capitalism* at the *73rd Academy of Management Conference* at Orlando, Florida on August 9-13, 2013.
23. **Singh, P. K.** (2014). Delivered a Lecture on *Value, Vision and Leadership* at Pt. Ravishankar Shukla University, Raipur on November 23, 2013.
24. **Singh, P. K.** (2014). Discussant on *Think Tanks in India-Role in Public Policy* organised by India Policy Foundation at Institute of Management Studies, Devi Ahilya Vishwavidyalaya, Indore on February 7, 2014.

25. **Singh, P. K.** (2014). Chaired a Session on *International Conference on Emerging Trends in Global Management Practices – An Interdisciplinary Approach* at the Symbiosis International University, Noida on March 7-8, 2014.
26. **Singh, P. K.** (2014). Delivered Keynote Address on HR Initiatives in Firms during Economic Slowdown at the *National Conference on Arresting Slowdown in Economy – Strategies for Turnaround* at GLA University, Mathura on February 22, 2014.
27. **Swain, B.** (2013). Chaired a Session on Beyond Borders: Limitations and Possibilities in *1st Multidisciplinary Conference in Humanities and Social Sciences* at Indian Institute of Technology Indore on December 20-21, 2013.
28. **Swain, B.** (2013). Discussant in a Session on Looking Beyond Profits in *PAN-IIM World Management Conference on Emerging Issues in Management* organized by Indian Institute of Management Calcutta at Goa on May 30-June 1, 2013.
29. **Venkatesh, B.** (2014). Chaired a Session on *National Conference on Media and Globalization* organised by Department of Mass Media, K.C. College, Mumbai at Mumbai on February 20-21, 2014.

Research and Publications: FPM Participants

Book

1. **Sinha, A.** (2013). *R. E. Call*. India: Partridge India, ISBN: 9781482814378.

Book Chapters

1. **Sinha, A.** and Mehta, A. (2013). Useful Life of Asset: An Optimization Model. In R. P. Pradhan [Eds.]. *An Application on Computational and Financial Econometrics*, (pp. 1-15), Delhi: Bloomsbury, ISBN: 978-93-82951-36-0.
2. **Kompella, L.** (2013), Advancement of Decision-Making in Agile Projects using Logistic Regression Analysis .In 2013 IEEE 8th International Conference on Global Software Engineering Workshops ICGSEW (pp. 11-17). IEEE, ISBN: 9781479912186.

Articles/Research Papers Published in National/International Journals

1. **Sinha, A.** (2013). Utility to Expected Utility: Glimpses of History. *Asian Economic Review*, 55(1), 153-168.

2. **Sinha, R. K.** (2013). Cost Effectiveness Analysis of Health Care Intervention: The Emerging Role of CMAs. *The Management Accountant*, 49(9), 1038-1043.
3. **Sehgal, P.** (2013). Examining Efforts to Develop Achievement Motivation for Boosting Entrepreneurial Propensity of Secondary School Children. *Dias Times*, 12 (4),8-13.
4. **Sinha, R. K.** and Chatterjee, K. (2014). Assessing Impact of India's National Health Insurance Scheme (RSBY): Is There Any Evidence of Increased Health Care Utilisation?. *International Journal of Humanities and Social Science*. 4(5), 223-232.
5. Batura, N. Anni-Maria Pulkki-Branstrom, Agrawal,P., Bagra,A., Haghparast- Bidgoli,H., Bozzani, F., Colbourn,T. , Greco, G., Hossain,T., **Sinha,R.**, Thapa, B. and Skordis-Worrall, J.(2014). Collecting and Analysing Cost Data for Complex Public Health Trials: Reflections on Practice. *Global Health Action* 2014, 7:23257, <http://dx.doi.org/10.3402/gha.v7.23257>.
6. **Sinha, R. K.** (2014) Accessibility and Affordability of Drugs Under Trips: Ways To Address Public Health Concerns In Developing Nations. *European Academic Research*, 1(10), 3713-3730.
7. **Sinha, R. K.** (2013).Publicly Finance Health Insurance: A Panacea for Universal Health Insurance in Resource Poor Countries. *European Academic Research*, 1(9), 2781-2801.
8. **Sinha, R. K.** (2013).A Critical Assessment of Indian National Health Insurance Scheme: Rashtriya Swasthya Bima Yojna (RSBY). *European Academic Research*, 1(8), 2299-2325.
9. **Chakraborti, S.** (2014).A Comparative Study of Performances of Various Classification Algorithms for Predicting Salary Classes of Employees. *International Journal of Computer Science and Information Technologies*, 5(2), 1964-1972.
10. Sriranga V. and **Gupta, V. K.** (2014). Intellectual Capital and Performance of Pharmaceutical Firms in India. *Journal of Intellectual Capital*, 15(1), 83-99.

Conference Paper Presented/Published

1. **Majumdar, B.** (2013). Are Employee Champions Doing a Good Job? A Study on Trade Union, HR and the Young Professional. Presented at the 5th International Conference on Excellence in Research and Education (CERE) held during May 9-12, 2013 at Indian Institute of Management Indore.

2. **Majumdar, B.** (2013). Combating work alienation: The Role of Intrinsic Motivation and Hardiness. Presented at the *7th Doctoral Colloquium* held during December 9-11, 2013 at Indian Institute of Management Ahmedabad.
3. **Majumdar, B.** (2013). Gender Effects on Emergent Leadership in Groups: A Study on Business Administration Atudents. Presented at the *23rd Annual Convention of the National Academy of Psychology (NAOP)* held during 13-15, 2013 at National Institute of Technology Rourkela.
4. **Sinha, A.** and Mehta, A. (2013). Finance and Accounting Lab: Visualization of a Dream. Poster Session Presented at the *3rd Indian Academy of Management biennial conference (IAM 2013)* held during 12-14, 2013 at Indian Institute of Management Ahmadabad.
5. **Sinha, A.** (2013). Encountering Environmental Degradation at Various Stages of Economic Development: A Case of India. Presented at the *7th Doctoral Colloquium* held during December 9-11, 2013 at Indian Institute of Management Ahmedabad.
6. **Sinha, A.** (2013). In Search of EKC for Indian States. Presented at the *13th Consortium of Students in Management Research* held during November 15-16, 2013 at Indian Institute of Science Bangalore.
7. **Sinha, A.** and Mehta, A. (2013). Export Price Optimization: A Conceptual Modeling for Service Industry. Presented at National Conference on Trade in Services in India and Inclusive Growth Paradigm: Emerging Opportunities and Future Challenges held during August 22-23, 2013 at Indian Institute of Foreign Trade Delhi.
8. **Sharma R.** (2013). Explanations in Recommender Systems: A Review. Presented at *International Analytics Conference* held during December 11-13, 2013 at Indian Institute of Management Bangalore.
9. Sharma, R. and **Mishra, R.** (2013). A Framework for Continuous Assessment of IT Investment on Business Processes. Presented at *11th International AIMS Conference on Management* held during December 21-24, 2013 at Institute of Management Technology Ghaziabad.

Management Case/Case Analysis/Case Commentaries

1. **Majumdar, B.** (2012). Case Commentary on Madras Management Association: Managing Diversity, Growth and Excellence. *Indore Management Journal*, 4(3), 63-65.
2. Saha, T. and **Sinha, A.** (2012). Commentary on Employee Background Verification Systems: Implementation Challenges, *Indore Management Journal*, 3(4), 59-61.

Patent

1. **Kompella, L.** (2104). *Managing Group Dynamics and Social Interaction in Teams using Logistic Regression Analysis*. Filed a Patent (#14177600) with US-PTO.