

5th Biennial Indian Academy of Management Conference 2017		
Conference Schedule (17-20 December 2017)		
Pre-Conference Summary		
Day 0		
Time	Event - 17 December 2017 (Sunday)	
8:30AM-11:00AM	Junior Faculty Consortium (Venue D101) Prof. Nagaraj Sivasubramaniam (Duquesne University, Pittsburgh)	
10:30AM- 11: 00AM	Envisioning Indian Psychology in the Next Quarter Century: A Reflective and Critical Workshop (Venue D103) Prof. Dharm P. S. Bhawuk (Shidler College of Business, Hawaii, USA)	
11:00 -11:15 AM	Tea Break	
11:15AM-1:00PM	Doctoral Workshop on Envisioning Indian Psychology Contd...	Junior Faculty Consortium Contd..
1:00 - 2:00 PM	Lunch	
2:00PM-3:00PM	Doctoral Workshop on Envisioning Indian Psychology Contd...	Junior Faculty Consortium Contd..
3:00-3:30PM	Tea Break	
3:30PM-5:30PM	Opportunities and Challenges of Using the Indian Context in Management Research (Venue: E101) Prof. Preet Aulakh (Schulich School of Business, Canada)	
<i>End of Day 0</i>		

Summary		
Day 1		
Time	Event - 18 December 2017 (Monday)	
9:00AM-11:00AM	Workshop: Management Research in India: Current State and Future Directions (Venue: D101) Prof. Naresh Khatri, Prof. Arup Varma, Prof. Pawan Budhwar	
11:00-11: 30AM	Tea Break	
11:30PM- 1:00PM	Inauguration & Key note address (Venue: Auditorium) Prof. Pradip Khandwalla	
1:00PM-2:00PM	Lunch Break	
2:00PM-4: 00PM	Round Table Theme: Diversity and Inclusivity (Venue: Auditorium) Ms. Aradhana Lal (Vice President-Sustainability Initiatives, Lemon Tree Hotels Ltd.) Ms. Nirmala Menon (CEO Interweave Consulting) Prof. Vasanthi Srinivasan (Professor, IIM Bangalore)	
4:00PM-4:30PM	Tea Break	
	Professional Development Workshop on Teaching effectiveness (Venue: ER 2) Prof. Jyoti Bachani, Prof. Nagaraj Sivasubramaniam, Prof. Vasanthi Srinivasan	

4:30PM-6:00PM	<p align="center">Fast Forward toward Civilizational Greatness: Agenda for India (Venue: ER 1) Book Launch: Prof. Pradip Khandwalla</p>
	Technical session (A1- A9)
<i>End of Day 1</i>	

Summary	
Day 2	
Time	Event - 19 December 2017 (Tuesday)
9:00AM-11:00AM	<p align="center">Round Table Theme: Innovation and Organization(Venue: Auditorium) Prof. Anoop Madhok (Schulich School of Business, Canada) Prof. Rishikesh T. Krishnan (Director, IIM Indore) Dr. B. Ravindran (Emeritus Professor, Institute of Life Sciences)</p>
11:00AM-11: 30AM	Tea Break
11:30AM-1:00PM	<p align="center">Paper Development Workshop (Venue: ER1) Prof. Peter Bamberger</p>
11:30AM-1:00PM	INDAM Executive Committee Meeting
1:00-2: 00PM	Lunch
2:00PM-3:30PM	<p align="center">Professional Development Workshop (Venue ER2) Indian Insights: Integrating Individuals, Institutions & Innovations Prof. Nagaraj Sivasubramaniam, Prof. Jyoti Bachani</p>
	Technical Session (B1 - B10)
3:30- 4:00PM	Tea Break
4:00PM-6:00PM	<p align="center">Publication Workshop(Venue D 101) Prof. Pawan Budhwar (Editor-in-Chief, British Journal of Management) Prof. Peter Bamberger (Incoming Editor-in-Chief, Academy of Management Discoveries) Prof. Anoop Madhok (Schulich School of Business, Canada)</p>
7: 30PM On Wards	Award Ceremony and Conference Dinner
<i>End of Day 2</i>	

Summary	
Day 3	
Time	Event - 20 December 2017 (Wednesday)
9:00AM-10:30AM	<p align="center">Workshop: Common Shortcomings in Manuscripts Submitted to Management Journals (Venue D101) Prof. Naresh Khatri, Prof. Arup Varma, Prof. Pawan Budhwar</p>
10:30-10:45AM	Tea Break
10:45AM-1:00PM	<p align="center">Round Table Theme: Leadership, Values and Ethics: Indian Insight(Venue: Auditorium) Prof. B. Mahadevan (Vice Chancellor, Chinmaya Vishwavidyapeeth) Swami Samarpananda (Ramakrishna Mission Vivekananda University) Prof. Dharm P. S. Bhawuk (Shidler College of Business, USA) Prof. E. S. Srinivas (XLRI, Jamshedpur)</p>
1:00-2:00PM	Lunch
	Technical session (C1- C9) / Doctoral Consortium C10-C11

2:00PM-3:30PM	Professional Development Workshop on Panchatantra (Venue : ER1) Prof. N. Ravichandran
	Professional Development Workshop on Indian Soft Power: Learning Through Yoga, Poetry & Music (Venue: ER2) Prof. Jyoti Bachani and Prof. Vasanthi Srinivasan
3:30-5:00PM	<i>Award Ceremony</i>

18 December 2017 (Monday) - Technical Session A1

Time : 4:30PM-6:00PM	Venue : D 101
Session Theme: Business Ethics, CSR and Sustainability	
Session Chair: Biswanath Swain	
Student Aide: Jyoti Singh	

S.No.	Author (S)	Title
1	Geeta Marmat, Pooja Jain and Prabhunaryan Mishra	Organization – Environment Relations and its Influence on Ethical Behavior of Pharmaceutical Firms: An Exploratory Study Based on Reportedly Prevalent Marketing Practices in India (142)
2	Farheen Fathima SB	Meaning-making of Employee Engagement by managers of a Virtual Team: Analysis of their lived experiences (234)
3	Sreenivas Thandava	Marketing Models for Sustainable Growth in Agriculture (A Case Study on Farmers in Select Region of Prakasam District, AP) (158)
4	Neelam Tandon	Indian Insights To Quality Of Life And The Standard Of Living Through Econometric Justification (15)
5	Gurbir Singh and Himanshu Shekhar Srivastava	Exploring Antecedents of Personal Saving Orientation (97)
6	Sopnamayee Acharya and Sunita Jatav	Impact of Logistic Performance in retail store on Consumer Satisfaction through Happiness.(225)
7	Diya Guha Roy, Srabanti Mukherjee and Sujoy Bhattacharya	Medical Tourism in India through the lens of content analysis (49)

18 December 2017 (Monday) -Technical Session A2

Time : 4:30PM-6:00PM	Venue : D 103
Session Theme: Business Models for Emerging Markets	
Session Chair: Surender Munjal	
Student Aide: Ankita Chabra	

S.No.	Author (S)	Title
1	A. Mahesh and G P Dinesh Gurrum	The Mirror Image of KAM Program-Evaluation from Customers Perspective (12)
2	Amit Kundu	Restructuring through Innovation: A Study of Select Indian Organizations (118)
3	Karthik Selvanayagam	Who Did What When? - Brand Equity & Corporate Response as Antecedents of impact on Brand Perception in times of a Brand Crisis (162)
4	SRIPARNA BASU	Building Social Identity through Communication: Trends from EMNCs in India (281)

5	Mohit Anand and Philippe Monin	A Dialogical Model of Market Building in Emerging Markets: Insights from the Indian Insurance Industry (55)
6	Manali Chatterjee	Human capital in inculcation of good governance at Indian IPO firms: Future research agenda (256)
7	Karthik Dhandapani and Somnath Lahiri	Do you want your capacity expansion project in emerging market to fail or be successful? (308)

18 December 2017 (Monday) -Technical Session A3

Time : 4:30PM-6:00PM

Venue : **D 201**

Session Theme: Culture and Change

Session Chair: Vijay Pereira

Student Aide: Pooja Batra

S.No.	Author (S)	Title
1	Jeevan Jyoti, Vijay Pereira, Sumeet Kour and Jasveen Kaur	Cross cultural Training and adjustment Role of Cultural intelligence (88)
2	Raina Chhajer	Positive organizational Change: practices, mechanism and impact (102)
3	Sahil Narang, Akhila Veldandi and Vinod Kumar	Alcohol Consumption Culture among University Students in India (318)
4	Rofia Ramesh	Enhancing individual decision making through mindfulness (233)
5	Sukhmeet Kaur and Rakesh Pathak	Subjective Well Being And Student Engagement Validation Of Measurement Inst (98)
6	Rangana Maitra	An in depth Study to assess the post- merger cultural openness in HDFC Bank(264)
7	Sumagna Bhowmick and Zubin Mulla	Anger and Disappointment, Humour and Optimism: How does emotional display during negative feedback affect feedback acceptability? (153)

18 December 2017 (Monday) -Technical Session A4

Time : 4:30PM-6:00PM

Venue : **D 203**

Session Theme: Dark Side of Organization

Session Chair: Kunal Kamal Kumar

Student Aide: Divya Tyagi

S.No.	Author (S)	Title
1	Arpana Rai and Upasna A Agarwal	Linking Interactional Injustice to EVLN Outcomes: Effects of Psychological Contract Violation and Conscientiousness (A moderated mediation model) (300)
2	Shaifali Garg	Effect of bullying behavior on Employees Performance in the Private Organizations with Special Reference to Delhi and NCR. (26)
3	Agrata Pandey & Ranjeet Nambudiri	Coping with destructive leadership: Perceived external prestige as moderator (227)
4	Anupama Sharma & Ranjeet Nambudiri	Work engagement: Dark side of a bright construct. (279)

5	Vaishali Trivedi and Tanuja Agarwala	Workplace Bullying Dark Reality of Organisational Life (212)
6	Sudhiranjan Das	Work & Community (277)

18 December 2017 (Monday) - Technical Session A5

Time : 4:30PM-6:00PM

Venue : E 103

Session Theme: Entrepreneurship

Session Chair - Sumit Mitra

Student Aide: Malvika Chhatwani

S.No.	Author (S)	Title
1	Priya Sharma	Microfinance and Women Entrepreneurship: A Way to Women Empowerment (18)
2	Sucheta Agarwal	Factors affect the development of competencies of women entrepreneurs: An Indian investigation through qualitative study (304)
3	Sucheta Agarwal	Influence of environmental agents on enterprise: In the context of women entrepreneurship (305)
4	Madhurima Mishra	Maggi Ban in India A Resource dependence and Stakeholder perspective (178)
5	Prachita A Patil	Understanding recruitment strategy of SME entrepreneurs in Nagpur region (95)
6	Garima Khemani & Supriya Sharma	Playing by the rules and challenging them: Women doing Gender and Entrepreneurship (215)
7	Sumit Mitra and Pradeep Hota	Establishing Social Entrepreneurship as an unique organizational type: A mission-value grid (287)

18 December 2017 (Monday) - Technical Session A6

Time : 4:30PM-6:00PM

Venue : E 201

Session Theme: Information Technology and Organization

Session Chair: Hasmukh Gajjar

Student Aide: Suwarna Shukla

S.No.	Author (S)	Title
1	Mayank Mathur	Growing through M&A: An impact analysis of Acquisitions in IT Industry (72)
2	Lini Ickappan, Cyriac Jose and Ajith Thomas	Enhanced keyword recommendatio using mapreduce architecture in Big Data Analytics : A study of online hotel (199)
3	Vandana Chaudhary, Gaurav Dixit	Perceived privacy and security risk concerns towards e-commerce: An empirical study (219)
4	C V Lolitha	Employee engagement and turnover intention of knowledge workforce (288)
5	Kirti Rajhans	Effective Communication Management: A Key to Stakeholder Relationship Management in Project Organisations (237)
6	Manish Sarkhel and Soumyajyoti Datta	A Mixed Integer Optimization Model for Municipal Waste Recycling Using Cross-docking (329)
7	Suwarna Shukla	Forecasting Indian Stock Market Index using Singular Spectrum Analysis: A Comparison with ARIMA and Artificial Neural Network (190)

18 December 2017 (Monday) - Technical Session A7

Time : 4:30PM-6:00PM

Venue : E 203

Session Theme: Leadership and Institutions**Session Chair: Amitabh Deo Kodwani****Student Aide: Sonakshi Gupta**

S.No.	Author (S)	Title
1	Sajeet Pradhan	Does Meaningful Work Explains The Relationship Between Transformational Leadership and Innovative Work Behaviour? (310)
2	Sonam Mathur	Prime Ministers of India: Lessons on Ethics, Leadership, Governance and Management (247)
3	Anukriti Dixit	Exploring intrinsic motivation for public sector employees (82)
4	Fallan Kirby Carvalho & Charles Carvalho	Moral Sentiments and Leadership: New Insights for Explaining Transformational Leadership Effectiveness (50)
5	Aniruddha Chatterjee and Indrajit Mukherjee	Exploring The 'Core' Attributes of Knowledge and their Impact on Knowledge Transfers (136)
6	Smita Mukherjee	Empowering Versus Directive Leadership: An Experimental Study Comparing Effects on Team Performance, Satisfaction and Affective Commitment (159)
7	Gulshan Bibi	A Theoretical Necessity for Rethinking Knowledge in Knowledge Management (150)

18 December 2017 (Monday) - Technical Session A8

Time : 4:30PM-6:00PM

Venue : SRC1

Session Theme: Demoneitization and Digitization**Session Chair: Swapnil Garg****Student Aide: Aarushi Jain**

S.No.	Author (S)	Title
1	Biranchi Narayan Swar	Relative importance of factors affecting shopper's perception toward's digital payment (222)
2	Supriya Kummamuru and Jayasree Raveendran	Behavioral drivers towards digital money usage post demonetization: Insights from a study of Pink Collar workers (132)
3	Aakash Shrotriya and Seema Kotwani	Demonetization in India And Its Effectuations : A Conceptual Study (284)
4	Siddharth Batra and Vidhi Batra	Digital Transformations in Indian Retail Sector: Industry Insights & Future Drivers (268)
5	Ashutosh D Gaur	From Demonetisation to Digitisation opportunities & Challenges (290)
6	Megha Jain & Aishwarya Nagpal	From Digitization to Demonetization - beckons Financial Inclusion (63)
7	Amresh Kumar,Md. Moddassir Alam & Pallab Sikdar	Antecedents of electronic wallet adoption: A UTAUT-2 based perspective on a demonetized economy (69)

18 December 2017 (Monday) -Technical Session A9

Time : 4:30PM-6:00PM

Venue : SRC2

Session Theme:Indian Family Business and Business Groups**Session Chair: Anubha Sekhar Sinha**

Student Aide: Rihana Shaik

S.No.	Author (S)	Title
1	Umesh Bamel and Nisha Bamel	Organizational Resources, KM Process Capability and Strategic Flexibility: a Dynamic Capability Perspective (213)
2	Arindam Mondal	Managerial Discretion in Internationalization of Family Managed Firms: The Case of Indian Family Firms (195)
3	Jaideep Ghosh and Amitava Dutta	Socio-structural Embeddedness in Board Interlocks: Examining Firm Performance of Ordinary and Indian Business-Group firms (14)
4	Sanjay Chaudhary, Vishal Gupta, Safal Batra and Shrutu Batra	The Effect of CEO Humility on Firm's Entrepreneurial Orientation (78)
5	Rihana Shaik and Santosh Tiwari	Entrepreneurial Orientation in Business Group Affiliated Firms: An Empirical Investigation Using Computer-Aided Text Analysis (209)
6	T V Arunkumar and K S Manikandan	Business Group Affiliation And Performance: A Competitive Dynamics Perspective (253)

19 December 2017 (Tuesday) - Technical Session B1

Time : 2:00PM-3:30PM

Venue : D 101

Session Theme: Consumer Behaviour**Session Chair: Abhishek Mishra****Student Aide: Sanket Vatawala**

S.No.	Author (S)	Title
1	Javed Shaikh and Jinal Parikh	Antecedents of Brand Loyalty through mediating role of Brand trust A Model (286)
2	Amogh Kumbargeri	The influence of social practices on consumer behavior: Arguing for its greater incorporation in consumer research (216)
3	Nupur Arora and Aanchal Aggarwal	The impact of trust on online shopping attitude among women shoppers in India (96)
4	Ajith K. Thomas	Purchase Decision of Luxury hotel rooms : A scale determination (186)
5	Aanchal Aggarwal and Nupur Arora	Impact of Perceived usability on consumer purchase intentions in online shopping: An exploration of antecedents of Technology Acceptance Model (86)

19 December 2017 (Tuesday) - Technical Session B2

Time : 2:00PM-3:30PM

Venue : D 103

Session Theme: People, Process and Performance**Session Chair: Shrihari Suresh Sohani****Student Aide: Rajesh Mokale**

S.No.	Author (S)	Title
1	M Luthufi, Biju Varkkey and Shrihari Suresh Sohani	TV Journalists Perception and Expectation about HR in an era of Digital Newsroom Transformation: A Qualitative Enquiry (282)
2	Samudra Sen and Amit Garg	Central Pay Commissions and Reforms in Public Management: From Recommendations to Implementation (189)
3	Supreeth Muthamma M.S	The Relationship between Location and Turnover Intentions in Indian Nature Tourism: Going Beyond Job Satisfaction (44)
4	Kartik Yadav	Does the Early Bird Get the Worm? Examining the Impact of School Entry Age on Academic Performance (123)

5	Gouri Gargate and Swati Rautela	IP management of educational institute – linking people, process and performance (257)
6	Mohit Anand, Smridhi Khanna and Mitul Kathuria	Digital Reverse Innovation In Financial Inclusion - An Outlook from Emerging Markets
7	Soumendra Narain Bagchi	Theorizing organizational capability as an outcome of middle managers' collective mind (251)

19 December 2017 (Tuesday) - Technical Session B3

Time : 2:00PM-3:30PM

Venue : D 201

Session Theme: Spirituality in Organization

Session Chair: Zubin R. Mulla

Student Aide: Sonakshi Gupta

S.No.	Author (S)	Title
1	Ayatakshee Sarkar	Can Spirituality be in the 'left side' of psycap? Age as moerator in the association between sprituality and psycap (230)
2	Poonam Purohit	Indian Management- Thought Theory Practice- An Exploratory Study (322)
3	Jatin Pandey & Manish Gupta	Religious Coping of Widows Narratives from Vrindavan India (77)
4	Anwesa Nanda & Zubin R. Mulla	Do Gunas predict values and risk taking? (48)
5	Moitreyee Paul	Rethinking Management Education: Integrating Spiritual Values into Education as envisaged by Swami Vivekananda (154)

19 December 2017 (Tuesday) - Technical Session B4

Time : Time : 2:00PM-3:30PM

Venue : D 203

Session Theme: Stress and Happiness

Session Chair: Neerpal Rathi

Student Aide: Akhila Veldandi

S.No.	Author (S)	Title
1	Rajesh Premchandran	Eudaimonia and Hedonia through Enrichment Pathways to Happiness (66)
2	Niraj Kishore Chimote	Work-Leisure Conflict Impact of Role description issues & Perceived Job stres (3)
3	Neerpal Rathi	Does Expressing Emotions Enhance Life Satisfaction and Psychological Well-Being? It Depends on Authenticity of the Person (114)
4	Mayank Santosh, Prateek Bedi, & Shivani Aggarwal	Does Bitcoin lead to Diversification Gains? Evidence from India (183)
5	Yasmin Soni and Sasmita Palo	Exploring music and productivity relationship on shop floor level (202)
6	Richa Saxsena	Trust, individual well-being and Organizational Citizenship Behavior (OCB) of employees: A conceptual note (243)

19 December 2017 (Tuesday) - Technical Session B5

Time : Time : 2:00PM-3:30PM

Venue : E 101

Session Theme: Talent and Career Management

Session Chair: Upasna A Agarwal

Student Aide: Siddharth Jain

S.No.	Author (S)	Title
1	Faiz Ahmad and Gordhan Saini	Web 2.0 and Employer Attractiveness: Use of Social Media by Indian Job Applicants for Sharing Job and Employer Information (164)
2	Sumeet Duggal	Understanding Referrer Behavior. The Role of Learning (292)
3	Ruchika	Employer Brand as predictor for Intent to Join (38)
4	Sushmita Goswami	Exploring the relationship between Workforce diversity and turnover intentions: Mediating role of Perceived Organizational support (172)
5	Sheema Tarab	Impact of Generational Values on work engagement: A longitudinal study of Conventional and Liquid Millennials (76)
6	Kumari Shweta & Gordhan Saini	Effect of Career Growth Opportunities, Work Life Benefits & CSR Reputation on Employer Attractiveness and Job Pursuit Intentions (62)

19 December 2017 (Tuesday) - Technical Session B6

Time : 2:00PM-3:30PM

Venue : E 103

Session Theme: People, Process and Performance

Session Chair - Ranjeet Nambudiri

Student Aide: Jyoti Singh

S.No.	Author (S)	Title
1	Varun Elembilassery	Performance Management Framework for Knowledge Industry: An application of Commitment based HRM (94)
2	Soni Jha	Curvilinear relationship between Employee voice and Organizational Outcomes (269)
3	Himanshu Srivastava and Gurbir Singh	Consumer's Response to Service Failure: Role of Mindfulness (103)
4	Upam Pushpak Makhecha	Practice implementation dynamics in multiunit retail enterprise (90)
5	Moitrayee Das and Prof Dr Sasmita Palo	Is Sleep and Performance Relationship Eclipsed by Perfectionism? (165)
6	Chiradip Bandyopadhyay	An HR Signaling Perspective to Managing Employee Behaviours (110)
7	Sumi Jha and Suman K. Jha	Effectiveness of performance management system: An agency theory perspective (298)

19 December 2017 (Tuesday) - Technical Session B7

Time : 2:00PM-3:30PM

Venue : E 201

Session Theme: Consumer Behaviour

Session Chair: Sanjeev Tripathi

Student Aide: Sanchita Roy Chowdhary

S.No.	Author (S)	Title
1	Shreekant G Naik & Ameet V Kulkarni	New product development as a strategy for MSMEs to gain competitive advantage – A case study of Abhishek Alloys (325)

2	Bhanwar Singh, Hawa Singh & Raj Kumar	Exploratory Factor analysis study of smartphone buyers buying behavior (137)
3	Sudipta Mandal & Sanjeev Tripathi	“Yes, I can” or “No, I can’t”: Effect of Affirmation and Negation on Brand Recall (333)
4	Sanlap Acharya and Soumyajyoti Datta	Identifying Consumer Engagement Behaviour Factors that Influence Box Office Success: Evidence from Indian Movies (274)
5	Amit Kundu, Monojit Banerjee and Parijat Upadhyay	Strategy for Developing Brand in Rural Market of India: A Case Study of IFFCO (124)
6	Surabhi Koul, Hari Govind Mishra and Piyush Kumar Sinha	Does service really influence Customer Perceptions: Study of Small Retailers in India? (117)

19 December 2017 (Tuesday) - Technical Session B8

Time : 2:00- 3:30 pm

Venue : E 203

Session Theme: Emerging Market Institutions

Session Chair - Siddharth Rastogi

S.No.	Author (S)	Title
1	Aditya Moses	Organizational survival through institutional logic combinations: A study of Christian mission hospitals in India (156)
2	Girish Balasubramanian	What can labour unions do in informal sector Anecdotal evidence from India (239)
3	Anjali Sharma	Fair Value Accounting : The emerging trend (140)
4	Asit Balwantrao Acharya, Shaleen Gopal, Prashant Salwan, Sushanta Mishra	Transgression and Firm Performance: Implications of tax interventions on the tax transgressing firms' performance (335)
5	Harpreet Kaur	Exploring the bank selection criteria- Evidence from India (81)
6	Jyoti Bachani	Jugaad as Janus: India's Problem West's Solution (121)
7	Praveen Kakada	Working conditions, supervisor support, interpersonal relationships and job satisfaction of faculty in higher technical educational system (185)

19 December 2017 (Tuesday) - Technical Session B9

Time : 2:00PM-3:30PM

Venue : SRC1

Session Theme: Others

Session Chair: Meenakshi Aggarwal-Gupta

Student Aide: Shweta Jha

S.No.	Author (S)	Title
1	Rucha Lohi and Pallavi Dongre	Domestic Violence and Gender Biasness - An Obstacle for Women Empowerment amongst
2	Swati Hans and Ritu Gupta	Moderating Effects of Psychological Safety, Perceived Self-Efficacy and Education Diversity on the Relationship Between Job Characteristics and Shared Leadership (33)
3	Anjan Ghosh, Kushal Saha and Rishikesan Parthiban	Theorizing Design Thinking for ICT4D: Insights from Accenture-CINI Initiative towards (291)
4	Payyazh Jayashree	A Bottom up Reorientation: Revival of two weaving clusters in India (336)
5	Suparna Ray	TMT and acquirer performance of cross-border acquisitions (259)
6	Poonam Vatharkar & Meenakshi Aggarwal-Gupta	Relationship between Role Overload and the Work-Family Interface (312)

7	Arijit Chatterjee and Anjan Ghosh	Study (1974-2017) of a development organization's fight against child malnutrition in India (57)
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19 December 2017 (Tuesday) - Technical Session B10

Time : 2:00PM-3:30PM

Venue : SRC2

Session Theme: Stress and Happiness

Session Chair: Nobin Thomas

Student Aide: Swati Gulyani

S.No.	Author (S)	Title
1	Vijay Kuriakose and Heerah Jose	Role of perceived social support at work place in the relationship between conflict types and (182)
2	Karnica Tanwar and Amresh Kumar	Effect of Employer Brand on Employer of Choice Status: A Mediated Moderation Model (163)
3	Shrirang Chaudhari	The Critical Realistic approach of Knowledge Management Results: Justification of Hitopdesha (155)
4	Arpita Sharma	The relationship of debt management, compulsive buying behavior and financial well-being (40)
5	Anugamini Srivastava	The Demonetisation Effect: Customer Incivility And Psychological Health Of Bank Employees (8)
6	Arvind Shatdal	Emotional Labor in a Group (175)
7	Ritu Gupta and Vinod Kumar Bhatanagar	Effect of job satisfaction on level of stress among banking employees: A Comparative Study on public and private sector bank(261)

20 December 2017 (Wednesday) - Technical Session C1

Time : 2:00PM-3:30PM

Venue : D 101

Session Theme: Entrepreneurship

Session Chair -D Karthik

Student Aide: Rajendra Baraija

S.No.	Author (S)	Title
1	Ankita Patra and Shikha Mishra	Business Ethics, CSR And Sustainability(146)
2	Prasad Nga and Shaik.Mahaboob Syed	A study of entrepreneurial development activities by district industries (34)
3	Swagatika Sahoo	Assessing the Effect of Personality Traits, Attitude on Entrepreneurial Intentions of the Technical Students in India (331)
4	Rajesh Jain and Valerie Mendonca	Does entrepreneurial logic impact funding evaluation of startups? (171)
5	Roopa R Rao	Strategic alliance - Sectoral Perspective (9)

20 December 2017 (Wednesday) -Technical Session C2

Time : 2:00PM-3:30PM

Venue : D 103

Session Theme: Information Technology and Organization**Session Chair: Madhukar Dayal****Student Aide: Aarti Sharma**

S.No.	Author (S)	Title
1	Chetna Priyadarshini	Effect of Informational Characteristics of Corporate Employment Website on Organizational Attractiveness: An Empirical Study (236)
2	Sucheta Aggarwal	Managing organization effectiveness through E-learning: Indian cases A qualitative approach (306)
3	Kapil Sharma, Leena Soni & Harshita Gupta	A Brief study on finding Popularity of different 4G providing companies and its criteria using MCDA (258)
4	Aarti Sharma & Pranav Kumar	A Model of Antecedents Of Employer Branding (337)

20 December 2017 (Wednesday) - Technical Session C3

Time : 2:00PM-3:30PM

Venue : D 201

Session Theme: Managing Diversity in Organization**Session Chair -Srinath Jagannathan****Student Aide: Yusuf**

S.No.	Author (S)	Title
1	Mohammed Abdul Nayeem	Diversity at Workplace through HRM Practices: A Conceptual Framework (167)
2	Akanksha Jaiswal	What Matters: Reality or Perceptions? (25)
3	Premalatha Packirisamy & Srinath Jagannathan	HR Innovations in Women-Friendly Practices: Implications for Gender Equity and Quality in Organizations
4	Neelni Giri Goswami	Work-Life Balance, Determining Antecedents and Consequents: A Comprehensive Survey on Working Women in National Capital Region
5	Premalatha Packirisamy & Srinath Jagannathan	Family as Responsibility and Career as Transcendence: Women Managers in India and Personal Responsibilities of their Spouses (293)
6	KHirekhan, Pawan Budhwar and Michael Butler	ORGANISATIONAL RECEPTIVITY FOR CHANGE: Higher order capabilities affecting performance outcomes at different levels within an organisation Psychological Capital in Indian Outsourcing Units: Evaluating dimensional validity (64)

20 December 2017 (Wednesday) - Technical Session C4

Time : 2:00PM-3:30PM

Venue : D 203

Dark Side of Organization**Session Chair - Kamal Kishore Jain****Student Aide: Devyani Mourya**

S.No.	Author (S)	Title
1	Malvika Chhatwani	Price and volume effects of Nifty index composition changes (89)
2	Harleen Kour and Deepti Abrol	Examining the relationship between employee commitment, job satisfaction and organizational performance: An empirical investigation (244)

3	Devyani Mourya	How do Precariousness and Vulnerability inform the Situatedness of Volunteers in teaching programs in the Indian Context, especially in the Context of Increasing Contractualisation of Work. (262)
4	Rajan Pattaiyapa, Narendren Ramesh and Abishakevijayarun Selva Kumar	Dark side of organisations (208)

20 December 2017 (Wednesday) - Technical Session C5

Time : 2:00PM-3:30PM

Venue : E 101

Session Theme: Stress and Happiness

Session Chair - Kunal Kamal Kumar

Student Aide: Sanlap Acharya

S.No.	Author (S)	Title
1	Shilpa Bisen	Psychological and Neurological Aspects of Stress: A Review Update (191)
2	Neha Saini and Monica Singhania	Globalisation, Corporate Governance and Firm Performance (119)
3	Advika Ann Sequeira & Trupthi V	Female Leaders, Female Followers: Leadership Roles that Lead to Job Satisfaction and the Intention to Stay (138)
4	Jasveen Kaur and Chandandeep Kaur	Retail Therapy: Review And Reflection

20 December 2017 (Wednesday) - Technical Session C6

Time : 2:00PM-3:30PM

Venue : E 103

Session Theme: Innovation in Indian Institutional Context

Session Chair: Manish Popli

Student Aide: Surabhi Jain

S.No.	Author (S)	Title
1	Akriti Chaubey	Organizational Innovation: An Analytical Study of Transformational Leadership, Creative Self-Efficacy and Physical Work Environment in Indian Automobile Industry (74)
2	Jayashree Mahesh	Value Creation Framework for a Higher Educational Institution: A Case of a Reputed Technology University in India (47)
3	Sandhya Galyan	An analysis of Sustainability Driven Innovation practices in the Indian context (248)
4	Anwesha Choudhury and Zubin Mulla	Going Beyond leadership: Why managers should focus more on HR practices (151)
5	Manu Jose and Ruchi Sharma	R&D Tax Incentives and Innovation in Indian High and Medium Tech industries (218)

20 December 2017 (Wednesday) - Technical Session C7

Time : 2:00PM-3:30PM

Venue : E 201

Session Theme: People, Process and Performance

Session Chair: Arup Varma

Student Aide: Viswa Prasad Gada

S.No.	Author (S)	Title
1	Chun-Hsiao Wang and Arup Varma	The Role of Social Capital in Expatriate Success: A Model and Propositions (109)
2	Arup Varma, Ying Shi and J Grodzicki	Expatriate Country of Origin and Host Country National Support: An Exploratory Investigation (111)
3	Krishna Priya Rolla, Narendra Kagita and Saquibuddin Siddiqui	Psychological Capital in Indian Outsourcing Units: Evaluating dimensional validity (301)
4	ARVIND SUBRAMANIAN	Leader Narcissism - Team Processes and Outcomes (231)
5	Seerat Gill and Anita Sharma	Imperiled private technical institutions: What does the future hold?(176)

20 December 2017 (Wednesday) - Technical Session C8

Time : 2:00PM-3:30PM

Venue : E 203

Session Theme: Others

Session Chair: Aditya Billore

Student Aide: Shashikant Shrivastava

S.No.	Author (S)	Title
1	Dhriti Bhattacharjee	Opinions on Social Media: The New Age Challenge for Individuals and Organisations (7)
2	Sonal Gupta, Ankur Kumar Rastogi, Pratik Anand and Bhanu Singh	The Indian Entrepreneurship Scenario: Growth and Decline of Indian Entrepreneurs (194)
3	Vinod Kumar Burragoni	A Comparative Study on Innovations in Financial Services Emerging Markets vs Indian Context (201)
4	Chitra Dey and Ganesh M	Team structure and the moderating effect of coordination mechanisms on team performance (129)
5	Archit Tapar, Shivani Trivedi and Veenus Tiwari	Exploring role of technology in satisfaction experience relationship for solo traveller.
6	Ajit Kumar Keshri	Resolving the Protection Framework of Cyber Consumers in India: A Note (323)

20 December 2017 (Wednesday) - Technical Session C9

Time : 2:00PM-3:30PM

Venue : SRC1

Session Theme: Others

Session Chair: Yama Temouri

Student Aide: Tuhin Sengupta

S.No.	Author (S)	Title
1	Yama Temouri and Vijay Pereira	Impact of Institutions on Emerging European High-Growth Firms (334)
2	Harekrishna Misra and S R Asokan	B2B Electronic Marketplace for Dairy Products in India: A Case of NCDFI (58)
3	Upasna A Agarwal	Impact of Supervisors' Perceived Communication Style on Subordinate's PsyCap and Change-oriented Behavior (152)
4	Arun Kumar Deshmukh and Ashutosh Mohan	Influence of Demand Chain Practices on Firm Performance and Differential Advantage (289)
5	Richa Chaudhary and Anuja Akhouri	Linking Corporate Social Responsibility attributions and Creativity: Modeling Work Engagement as a Mediator (68)
6	Rihana Shaik and Santosh Tiwari	Entrepreneurial Orientation in Business Group Affiliated Firms: An Empirical Investigation Using Computer-Aided Text Analysis (209)

20 December 2017 (Wednesday) - Doctoral Consortium C10

Time : 2:00PM-3:30PM

Venue : SRC2

Session Chairs: Jatin Pandey, Shrihari Sohani & Anupama Sharma**Student Aide: Vaishali Garg**

S.No.	Author (S)	Title
1	Geeta Marmat, Pooja Jain and Prabhunaryan Mishra	A study of ethical behavior in pharmaceutical marketing companies of India (105)
2	Fallan Carvalho	The Role of Managers' Values, Love, Motivational Systems and Reciprocity Styles in Influencing Leadership Effectiveness Establishing Social Entrepreneurship as an unique
3	Faiz Ahamad and Gordhan Saini	Relation between Employee Engagement and Employer Branding: Are Indian Public Sector Employees less Engaged than Private Sector? (272)
4	Madhavi R, Easwaran Iyer and Shailaja Shastri	Relationship between Spirituality, Emotional Intelligence and Productivity among Academicians – An Exploratory Study (161)
5	Akbar Ali Khan	Impact of Liberalization, Privatization, and Globalization on Human Resource Management Practices (221)
6	Aniruddha Chatterjee	Exploring The Antecedents Of Trust In Coopetitive Knowledge Transfers
7	Ravi Teja	Determinants and Outcomes of Grievance Process (249)
8	Sushant Kumar and Pradip Sadarangani	A Narrative Inquiry on Loneliness and Compulsive Consumption among Generation Y Indian (99)

20 December 2017 (Wednesday) - Doctoral Consortium C11

Time : 2:00PM-3:30PM

Venue : E301

Session Chairs: Gunjan Toman, Arvind Shatdal & Saumya Ranjan Dash**Student Aide: Manoj kumar Yadav**

S.No.	Author (S)	Title
1	Pardhasaradhi Madasu	Corporate Performance and Narrative Disclosures: Content Analysis of Corporate Announcement of BSE 100 Companies (125)
2	Joyshree Munshi	Cognitive Dissonance Tolerance in Matrix Organizations (317)
3	Anshul Malik, Swati Sharma and S. Suresh	Factors influencing consumers' attitude towards adoption and continuance use of mobile applications: a conceptual model (275)
4	Mohd Shadab Danish and Ruchi Sharma	Estimating Private Value of Patent in India: renewal model analysis (193)
5	Soniya Dabak	Reflection and Job Crafting as Methods to Develop Leader Paradoxical Thinking and Behaviour (223)
6	Arvind Subramanian and Sasmita Palo	Leader Narcissism - Team Processes and Outcomes (231)
7	Meeramani N, Krishnamurthy M and Ashok Asundi	Compatibility Study on Emerging Technologies and Library and Information Services – A SWOT Analysis (313)