

Research & Publications Newsletter



Volume 3 No. 4
October - December, 2011



Indian Institute of Management Indore

Research Papers/Conference Proceedings

- ➔ Chaudhuri, D. D. (2010). Growth of Indian manufacturing firms in an era of economic reforms: A review. ***Productivity***, 51(3): 248-253 (Current Issue).
- ➔ Dey, S. (2011). An empirical study of the role of control parameters of genetic algorithms in function optimization problems (Co-authored with V. Kapoor and A. P. Khurana). ***International Journal of Computer Applications***, 31(6): 20-26 (Published by Foundation of Computer Science, New York, USA).
- ➔ Dey, S. (Forthcoming). Genetic algorithm: An application to technical trading system design (Co-authored with V. Kapoor and A. P. Khurana). ***International Journal of Computer Applications***.
- ➔ Dey, S. (2011). Investigation of mobile knowledge management: Developing and integrating enterprise app store with existing knowledge management system (Co-authored with R. Kumar and G. K. Rao). ***IJCA Proceedings of the Third Annual Global Business, IT and Management for Economic Development Conference (BITMED 2011)***, Bangalore, India.
- ➔ Dey, S. (2011). Agile or plan driven: Software development methodology selection using personality traits of developers (Co-authored with A. Sharma). ***eProceedings of 2011 International Research Conference and Colloquium (IRCC 2011)***, Kuala Lumpur, Malaysia.
- ➔ Dey, S. (2011). A multi-classifier system for text categorization. ***Proceedings of the 2011 ACM-SIGAPP Research in Applied Computation Symposium (RACS 2011)***, Miami, USA.
- ➔ Krishnamurthy, Nagarajan (2011). Polynomial time algorithms for sub-classes of simple stochastic games and switching control stochastic games of perfect as well as imperfect information (Co-authored with T. Parthasarathy and G. Ravindran). ***Proceedings of the International conference on Applications of Game Theory in Policies and Decisions (in Honor of Professor C. R. Rao)***, Hyderabad, India.
- ➔ Krishnamurthy, Nagarajan (2011). On processibility by Lemke's algorithm of Schultz's LCP formulation of switching control stochastic games (Co-authored with S K Neogy). ***Proceedings of the International conference on Applications of Game Theory in Policies and Decisions (in Honor of Professor C. R. Rao)***, Hyderabad, India.
- ➔ Krishnamurthy, Nagarajan (2011). Stochastic game model for the consignment assignment problem (Co-authored with Tiru S. Arthanari, and Sujatha Babu). ***Proceedings of the International conference on Applications of Game Theory in Policies and Decisions (in Honor of Professor C. R. Rao)***, Hyderabad, India.

Book (Monograph)

- ➔ Mukherjee, Srabanti (2011). ***Consumer Behaviour***, Cengage Learning Pvt. Ltd.

Case Commentaries

- ➔ Basu, S. (2011). Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2(4): 53-54.
- ➔ Salwan, P. (2011). Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2(4): 55-56.
- ➔ Prakash, G. (2011). Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2(4): 57-59.
- ➔ Jayasimha, K. R. (2011). Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2(4): 60.
- ➔ Gunta, S. (2011). Samriddhii: Reinventing the vegetable supply chain in Bihar. *Indore Management Journal*, 2(4): 61-62.

Presentations in National /International Conferences

- ➔ Gokhale, R. Dynamic fleet management for an urban cab service provider (Co-authored with Omkarprasad Vaidya). Accepted for **presentation at the XV Annual International Conference of Society of Operations Management**, IIM Calcutta, December 17-18, 2011.
- ➔ Jayasimha, K. R. and Mukherjee, Srabanti. Power sector @ crossroads. Accepted for Presentation at the **International Conference on Service Innovation Management (ICSIM 2012) by Global Digital Business Society USA to be held at Bangkok, Thailand**, January 5-7, 2012.
- ➔ Jayasimha, K. R. and Mukherjee, Srabanti. National pharmaceutical pricing authority. Presented at **International Case Conference, organized by Institute of Management Technology, Nagpur Campus at Goa, India**, November 03–05, 2011.
- ➔ Jayasimha, K. R. Case study 'FORMS @ the crossroads' (Co-authored with R. Phatate and R. Nargundkar). Presented at the **International Consortium for Entrepreneurship Research (ICER) BRIC Conference**, IIM Bangalore, December 8-10, 2011.
- ➔ Krishnamurthy, Nagarajan. Game theory and supply chain management: A survey (Co-authored with Tiru S. Arthanari). Presented at the **International conference on Applications of Game Theory in Policies and Decisions (in Honor of Professor C. R. Rao)**, Hyderabad, December 12-13, 2011.
- ➔ Mishra, S. K. Strength of friendship ties: Role of linguistic distance and physical propinquity (Co-authored with Kunal Kamal Kumar). Presented at the **2nd Biennial Indian Academy of Management (IAOM) Conference**, IIM Bangalore, December 18-20, 2011.
- ➔ Nambudiri, Ranjeet. Organizational justice and job satisfaction: The mediation of QWL (Co-authored with Abhishek Totawar). Presented at the **2nd Biennial Indian Academy of Management (IAOM) Conference**, IIM Bangalore, December 18-20, 2011.