

2014-16

IIM INDORE (MUMBAI CAMPUS)
SUMMER PLACEMENT REPORT



CONTACT:

Email: placementmumbai@iimidr.ac.in

Phone: +91 22 41021513

ADDRESS:

Mahavir Icon Building, Sector 15, CBD
Belapur, Navi Mumbai

Message from the PGP Mumbai Chair



IIM Indore's venture into the commercial Capital of India, is fast nearing its fruition with successful completion of the summer internship of PGP Batch 2014-16. The venture into Mumbai had been a strategic move by IIM Indore. The move intended to understand the requirements of the financial capital better, enhance the knowledge exchange between academia and practise and finally to supply the financial capital with superior knowledge capital as the PGP output.

IIM Indore's PGP Mumbai, transiting to the dedicated *brand new intelligent complex* at CBD Belapur, is well poised to fulfil its aforesaid mission. With our relentless effort to reach the top, our continuous effort to shape up our participants through innovative pedagogy and zeal to cater to the need of the industry, the day is not far off, when IIM Indore truly becomes IIM - "I" - the Numero Uno of Management Education.

I take this opportunity to thank our patrons from the industry, our corporate relations team, our esteemed alumni and our stakeholders at large for continuing to support our endeavours.

Dr. Shubhabrata Basu

Chair PGP Mumbai

IIM Indore

Placement Summary 2015

The third batch of IIM Indore (Mumbai Campus) has successfully ended its summer placements. An overwhelming number of 42 companies participated in the final placement season.

With our rapidly increasing visibility, the future looks more promising than ever before. Some of the prominent companies which recruited from our campus were **Ambuja Cements, Bharat Petroleum, Hindustan Petroleum, Morgan Stanley, PayPal, Reserve Bank of India, Indian Oil Corporation, IMRB, L&T Infotech, State Bank of India, TCS etc.** Other companies who participated in the process include **Daikin Air-conditioners, Property monks, Log5 Communication, Ramanora, Phyzok** & many more. The participants have been recruited for profiles such as Marketing, Sales, Finance, Consulting and Business Development roles.

With the advantage of being located in the heart of the country, industry stalwarts frequently visit the campus sharing their experience and interacting with the participants about how to bridge the gap between their curriculum and the corporate life. So much so, many business houses approach our participants to solve the real time business problems they are facing, giving the candidates an opportunity to get a hands-on experience along with their classroom learning.

Highlights of the Summer Placements

Number of Participants	66
Number of Participating Companies	42
Average Stipend (for two months)	INR 31,000
Highest Stipend (for two months)	INR 100,000

Highlights

Finance and Sales & Marketing domains continued to attract the major number of participants with more than half of the batch choosing to pursue their internships in these fields. However, other domains like Consulting the Operations and IT companies too attracted substantial number of participants.

Domain Wise Break-up

Finance

The campus saw a good number of participation from companies of the BFSI sector. To name a few, companies, **Exim Bank, Reserve Bank of India, Sharekhan, State Bank of India** offered coveted roles like those in credit rating, international banking and hedging and import-export trade etc.

Marketing

Sales & Marketing emerged as the most prominent sector with the participation of several new companies this year. A good number of roles were offered in industries like advertising, ecommerce, luxury goods, petrochemicals, conglomerate, banking, etc.

Ruchi Soya offered positions in marketing and distribution channel management. Heritage companies like **Sandu Pharmaceuticals** offered roles in digital marketing and business development in their international e-commerce space. French Multinational sports goods retail giant **Decathlon** offered an event management profile. A few participants were offered sought-after roles in Marketing Research at **IMRB. Ambuja Cements, Axis Bank, Bajaj Auto Finance, Bharat Petroleum, Daikin Air Conditioners, Indian Oil Corporation Limited & Sharekhan** were some of the other brands who visited the campus.

Consulting and Strategy

While participants were offered strategy positions in major IT giants **TCS Ion & PayPal** offered meaty roles for participants aspiring to get into the e-commerce domain.

Operations

Opportunities in Operations were offered by companies such as **Green Connexion** and **The Professional Courier** offered roles in Strategy of Supply Chain Management.

IT & General Management

Morgan Stanley, one of the most prominent investment banks hired participants for IT consulting role. **L&T Infotech and TCS ION** were also first time visitors for the campus and offered roles in General Management & IT.

Key Statistics

