



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

# INDIAN INSTITUTE OF MANAGEMENT INDORE



**SUMMER PLACEMENTS  
2015-16**

# Director's Message

The Summer Internship Program is an integral part of our academic curriculum, for it enables the students to understand the practical applications of the theoretical concepts. This year as well, many long-time and first time recruiters chose to recruit students from our campus for internship opportunities as a testimony to their increasing faith in the academic rigor of the institute. The second batch of students from Integrated Programme in Management (IPM) along with the flagship Post Graduate Programme in Management (PGP), together constituting the largest batch across all IIMs, attracted various first time marquee recruiters from domains such as Finance, Marketing and Information Technology.

On behalf of the entire IIM Indore community, I would like to thank our recruiters and alumni for their involvement in the process and for their continued faith in the students and faculty of IIM Indore.

## Placements at a glance



**Educational Mix**



- B. Tech/B. Sc.
- IPM
- B.Com.
- B.A
- Others

**Gender Mix**



# Males: 344  
# Females: 218



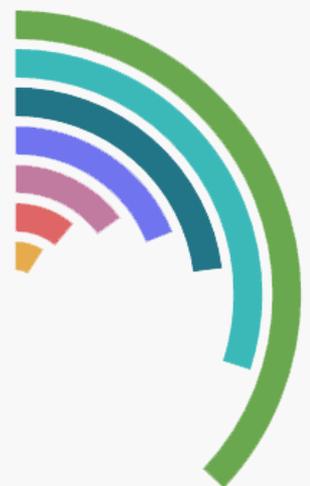
- Fresher
- 0-12 months
- 12-24 months
- 24-36 months
- >36 months



- IT/ITeS/Technology
- Telecom
- Retail/Logistics
- Infrastructure/Travel & Tourism
- Automotive/Manufacturing
- BFSI
- Healthcare/Pharma
- Conglomerate
- Consulting/Analytics
- Consumer Durable
- E-Commerce
- Media & PR
- FMCG
- Chemicals
- Education

**Domain-wise Offers**

- Sales & Marketing: 37%
- Finance: 19%
- IT/Analytics: 12%
- Consulting: 10%
- Business Development: 9%
- Operations/HR: 8%
- General Management: 5%



# Overview

Indian Institute of Management, Indore is proud to announce the successful completion of Summer Placements for the batch of 2015-17 comprising of 562 participants (451 PGP + 111 IPM), the largest across all B-Schools. With an average work experience of 12.2 months, the diverse batch attracted 137 companies from various sectors offering projects in BFSI, Consulting, FMCG, IT/ITeS, Healthcare & Pharma, Infrastructure & Real Estate, E-commerce, Education, Manufacturing and Media amongst others.

The average stipend offered for two months, increased to INR 91000, a 28% increase despite the larger batch size. The highest stipend offered stood at INR 3,00,000 while the average stipend of the top 100 students was INR 1,79,000. The increasing number of offers rolled out by the recruiters is a testimony to their ever growing faith in the talent nurtured here.

## Highlights of the season

### Finance

Leading banks have consistently rolled out increasing number of offers making IIM Indore one of the most reputed and preferred campuses for finance. A large number of companies offered diverse roles in Investment Banking, Corporate and Transaction Banking, Asset Management, Risk Management and Corporate Finance. Regular recruiters like American Express, Axis Bank, Bharti AXA Life Insurance, CRISIL, Deutsche Bank, Edelweiss, Fidelity Investments, Goldman Sachs, HSBC, ICICI, JP Morgan, SEBI and SIDBI reaffirmed their faith in our institute by recruiting in large numbers this year. Deutsche Bank, Edelweiss, Goldman Sachs and JP Morgan rolled out more than 40 offers together. We also witnessed first time participation from Arcesium and private equity firm Samara Capital, hence reinforcing the belief on the finance acumen of the candidates here.

Besides this, companies like Genpact, Larsen and Toubro, Multi Screen Media, Raymond, Reliance Industries Limited and Vodafone also recruited candidates extensively for their Corporate Finance roles.

### Sales & Marketing

IIM Indore has always been a hub for the Sales and Marketing domain. The desire of companies to associate with some of the best brains across B-schools was reciprocated by participants with overwhelming participation. The season concluded with a significant proportion of the batch opting for roles from leading companies like Adani Wilmar, Airtel, AkzoNobel, Asian Paints, Axis Bank, Bharti AXA Life Insurance, Britannia, ConAgra, Dabur, eBay, Edelweiss, GSK Pharma, IBM, InfiBeam, Hindustan Unilever Limited, ITC, L'Oréal, Mapro Foods, Marico, Multi Screen Media, PepsiCo, Philips, Pidilite, Raymond, Reliance Industries Limited, Snapdeal, Tata Steel and Vodafone.



## Consulting

We have successfully retained our position in the league of leading B-schools with double digit roles being offered by leading consulting firms. Consulting maintained its position as one of the most coveted profiles in the campus. The Boston Consulting Group again showed their faith in IIM Indore by recruiting students for internships. Actuate Business Consulting, Cognizant Business Consulting, Deloitte S&O, RedSeer Consulting and Tata Consultancy Services remained the leading recruiters who continued to believe in the skill set of the talent pool here.

## General Management, Operations & HR

We have been fortunate to remain in the league of preferred campuses for Indian conglomerates over the years and this year was no different. Major business houses including Airtel, Mahindra & Mahindra and Reliance Industries Limited marked their presence at IIM Indore and recruited for General Management roles.

Given the number of students with engineering backgrounds from institutes like IITs, NITs and BITS, IIM Indore enjoys a special position in operations domain. This year also, we saw recruiters like Adani Wilmar, Cummins India, Genpact, Philips, Raymond, Reliance Industries Limited, Tata Steel, Vodafone, Wipro and Larsen & Toubro offering internships in large numbers.

India's potential to emerge as the leader in emerging economies of the world has been contributed largely to the demographic dividend here and this makes it all the more important to pay attention to Human Resource Management. IIM Indore realizes this and ensures that interested candidates get desired HR roles in organizations like Genpact, ICICI and Reliance Industries Limited.



## IT/ITeS & Analytics

India has always been the leader in churning out the best talent in IT industry. There is a direct reflection of this in the number of students being picked up for management roles in the IT/ITeS domain. IT domain witnessed not just regular recruiters like Capgemini, General Electric, Google, Hindustan Unilever Limited, Tata Consultancy Services, Multi Screen Media, Mindtree and Wipro but also welcomed first time recruiters like EMC Corporation. Microsoft and Xerox India, other first time recruiters, offered coveted roles as Program Managers.

The importance of analytics in growing India cannot be overemphasized and the upsurge in the relevance of "big data" has left its mark during the recruitment drive at IIM Indore as well. The roles ranged from Risk Analyst to Technical Analyst in leading companies like eBay, Tata Consultancy Services and Tiger Analytics. This reflects the commitment of our focus on this promising sector.

## Season Highlights

IIM Indore also witnessed a huge upsurge in the coveted leadership programs offered by leading business houses. Programs like Airtel's Young Leaders Program, EMC Corporation's IT Leadership Program, General Electric's IT Leadership Program and Hindustan Unilever's Future Leaders Program gave an opportunity to the batch that would allow them to get an exposure to some of the most exhaustive and extensive learning programs in India.

Institute's conviction to contribute to the transformation of its participants to professionals suited in international arena was evident in the International roles that were offered in sales and marketing domain to participants.

## Contact Information

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