

# Research & Publications Newsletter



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**Indian Institute of Management Indore**

## Research Publications

- Dey, Shubhamoy. (2010). Modeling the Combined Effects of Credit Limit Management and Pricing Actions on Profitability of Credit Card Operations. *International Journal of Business and Management*, 5(4), 168-177.
- Ghosh, K. S. (2010). Perceived Organisational Values and Commitment to Organisation. *Indian Journal of Industrial Relations*, 45 (3), 437-445.

## National/International Conferences Chaired/Attended/Papers Presented

- Sunder, L. D. 'Intrapreneurs: The changing Role Of Managers In The Economic Resurgence Of India', paper presented by co-author at the National Conference on 'Role of Professional Managers in the Current Economic Resurgence of India', organised by Rajalakshmi Engineering College, Chennai, February 25, 2010.
- Thaker, Keyur. 'Management control insights from Mahabharata', paper presented at the International Conference on Indian Management for Global Effectiveness: Insights from the Mahabharata, Indian Business Academy, Bengaluru, February 19 – 20, 2010.

## Paper Accepted for Publication in National /International Journals

- Nair, Nisha. Identity Regulation: Towards employee control: *International Journal of Organizational Analysis*. (Expected publication - Vol 18, Issue 1)
- Nair, Nisha and Vohra, Neharika. An exploration of factors predicting work alienation of knowledge workers: *Management Decision*. (Expected publication - Vol. 48, Issue 4).

## Paper Accepted for Presentation in National /International Conferences

- Chatterjee, Abha. 'Speech Analysis – a tool for self-evaluation and understanding business presentation in the classroom', Researching Business Communication: Perspectives from scholarship, education and practice, International Conference organised jointly by the Association for Business Communication and GABC, Antwerp, Belgium, May 27-29, 2010.
- Mishra, S. K. 'Emotional dissonance, emotional exhaustion, and turnover intention: Moderation effect of POS', Academy of Management Meeting, Montreal, Canada, August 6 - 10, 2010.

- Mishra, S. K., Bhatnagar, D., and Mishra, S. 'Explaining the effect of emotional labor strategies on emotional exhaustion and well-being', Academy of Management Meeting, Montreal, Canada, August 06 - 10, 2010.
- Mishra, S. K. 'Explaining emotional exhaustion and turnover intentions through social exchange theory and social identity theory perspectives', 11<sup>th</sup> IHRM Conference, Aston Business School, Birmingham, UK, June 09 - 12, 2010.
- Nair, Nisha. 'The concept of alienation: Towards conceptual clarity', Critical Management Studies (CMS) Organisation Workshop, pre Academy of Management Conference, Montreal, August 04 - 05, 2010.

### **Guest Talks/Invited Lectures/Keynote Addresses/ Any Other Activities**

- Sunder, L. D. invited as a lead speaker and delivered a talk on 'Innovation driven Entrepreneurship' at the International Conference on 'Accelerating Economic Revival through Innovation and Reform' organised by WCC, Chennai, Feb 06, 2010.
- Thaker, Keyur. Invited as a speaker to a talk on 'New Dimensions in Corporate Performance Measurement' at the International Conference on 'New Dimension in Management: Striving for Business Excellence', under the name Gardi Vidyapith International Conference on Management (GVICOM 2010), February 05 - 06, 2010, Rajkot.