

Research & Publications Newsletter



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Research Papers/Articles Published

- Bhattacharya, U. (accepted for publication). Investor Dilemma-Great Eastern Shipping Co. Ltd. (with Pranava Tripathy, Shashank Bhansali & Vivek Edlabadkar), ***Industrial Engineering Journal***.
- Chakraborty, P. Sanjog Ray and A.Mahanti (2010) Use of Tags in Recommender Systems: A Survey. ***Proceedings of 2nd international Conference on IT & Business Intelligence, Nagpur, India, November 12 – 14, 2010*** (ISBN No: 978-81-7446-900-7).
- Dey, S. (2010). Enhancing Text Cluster Visualization in Emergent Self Organizing Maps by Incorporating Bigram Vectors. ***Proceedings of the Third International Conference on Modeling, Simulation and Optimization, Beijing, China, 2010***.
- Kapoor, V., S. Dey and A. P. Khurana (2010), Empirical Analysis and Random Respectful Recombination of Crossover and Mutation in Genetic Algorithms, ***International Journal of Computer Applications: Special Issue on Evolutionary Computation***, (1): 25–30 (Foundation of Computer Science, New York).
- Lowalekar, H. and N. Ravichandran. (2010). Model for blood collections management. ***Transfusion*** (Special Issue: ***Journal of Blood Services Management***), 50(12): 2778–2784.
- Rao, G. K., S. Dey. (2010). Evolution of Text Mining Techniques and Related Applications in E-governance and E-democracy. ***Proceedings of the IEEE International Conference on Computer Engineering and Technology, Jodhpur, India***.
- Sethi, V., and S. K. Mishra. (2010). Inclusive growth and corporate social responsibility: Understanding CSR from stakeholders' perspective. ***Proceedings of the International Conference on Challenges to Inclusive Growth in the Emerging Economies, IIM Ahmedabad, December 15 – 17***.

Cases

- Chandrashekhar, G.R. (2010). Darling Pumps Pvt Ltd. ***European Case Clearing House*** (810-042-1)
- Chandrashekhar, G.R. (2010). Morepen Laboratories – betting on Loratadine. ***European Case Clearing House*** (810-043-1)

Book (Monograph)

- Basu, Subhabrata (2010). ***Strategic Response of State Owned Enterprises to Environmental Shifts – The Indian Perspective***, Lambert Academic Publishing, Saarbrücken, Germany (ISBN: 978-3-8433-7926-7)

Book Chapter

- Basu, Subhabrata (2010). *Architectural Innovation and SAIL's strategic response* in Subir Verma (ed) **Towards the Next Orbit: A corporate odyssey**, SAGE & NHRDN, New Delhi: 155-178.

Book Review

- Lalitha Sreenath (2010), Book Review of “Global Pharmaceutical Policy: Ensuring Medicines for Tomorrow's World” by Frederick M. Abbott & Graham Dukes in **Web Journal of Current Legal Issues**, [2010] 5 Web JCLI.

Presentations in National /International Conferences

- Basu, S. Architectural Innovation at the Bottom of the Pyramid, at Strategic Management Society Workshop, IIM Bangalore, December 10 – 12, 2010.
- Basu, S. Innovation Characteristics and Globalization Potential of BOP Firms in International Conference on Economic Asymmetries and Globalization – Challenges and Opportunities – Athenian Policy Forum, IIM Lucknow - Noida Campus, December 16 – 18, 2010.
- Chandrashekhar, G.R., & Srinivasan, R. Conceptualizing sheltering for new ventures research; Strategic Management Society research workshop and conference, Indian Institute of Management, Bangalore, December 10, 2010.
- Gunta, Srinivas. Ensuring Competence & Governance in Sustaining Digital Resources: The 3 P's of Wikipedia at Ithaka's Workshop titled *Creating High Impact & Sustainable Digital Initiatives in India*, Bangalore, Decembe 9, 2010.
- Manikandan, K. S. and Gunta, Srinivas. What Keeps Business Group Affiliated Firms Ticking? An Absorptive Capacity Perspective” at *Strategic Management Society Paper Development Workshop*, IIM Bangalore, December, 10, 2010.
- Venkat, S. Productivity Management: A Case of Handicrafts Manufacturing Units in SOM 2010 International Conference, NITIE Mumbai, December 17-19, 2010.