

AlmaMatters

The Planet-1 Newsletter



Prof. Himanshu Rai, Director, IIM Indore presenting Citation to Mr. Roopank Chaudhary (Alumnus of PGP 1999-2001), as a part of Distinguished Alumni Award 2021.



Prof. Ganesh Kumar N, Chair Alumni, IIM Indore presenting Distinguished Alumni Award 2021 to Mr. Roopank Chaudhary.

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IIM INDORE ALUMNI OFFICE

Edited by:

Prof. Ganesh Kumar N.

Chair, Alumni



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Editor's Desk

Dear Alumni,

It gives me immense pleasure to present to you this issue of the Alumni Newsletter, which encompasses the news of the conferment of the First Distinguished Alumni Award and many more happenings on the campus.

As a part of the Silver Jubilee Celebrations on the completion of 25 glorious years of the Institute, the Distinguished Alumni Award was established to recognise and celebrate our alumni's exceptional achievements in various fields. Through this award, we wish to acknowledge our alumni's significant contributions to industry, businesses, and communities, which brought honour to IIM Indore by upholding the highest values and traditions of the Institute.

Mr. Roopank Chaudhary, an alumnus of the Post-Graduate Programme in Management, Batch 1999 – 2001, is the recipient of this inaugural award for the year 2021. He is currently a global partner at Aon Consulting and serves as the India Chief Commercial Officer, Head of the Mumbai Office, and Head of the Financial Institutions practice for Aon Consulting in India and South Asia. As per colleagues, he is a role model for knowing his clients, understanding their contexts, connecting regularly, and ensuring they get the best advice. He has helped organizations of all shapes and sizes, across sectors, across geographies and owned locally and internationally, with their human capital needs that meant driving engagement for their employees and transforming the way they work each day.

I feel fulfilled and proud when I learn about several fields in which IIMI alumni have excelled. Indeed, you have demonstrated the values of our Institute by being resilient and successful. The Distinguished Alumni Award recognises your success and

accomplishments. We will be inviting nominations for the next edition of the award soon. We look forward to your active participation in the next edition.

IIMI alumni are doing amazing things, including founding and leading promising businesses and pursuing unique personal pursuits. In this newsletter we carry interview with one such successful entrepreneur of planet I, Ankit Doshi. If you have a personal or professional update you want to share in the next edition of the newsletter; please submit a brief update with your photograph and relevant web links.

We also invite our prolific book-writer-alumni to share information about their work. You may share information at alumnioffice@iimidr.ac.in. If you want to share any other significant achievement of yours, please do share it with us for larger dissemination among the community.

We welcome your suggestions at alumnioffice@iimidr.ac.in to make this newsletter a strong connect between the Institute and alumni. All IIMI Alumni Chapters are requested to submit the Alumni office regular updates on events and news that should be shared with the IIMI community. These updates will be included in future editions of the newsletters.

To update your mailing address, employment and more, please write to alumnioffice@iimidr.ac.in with a cc to alumni@iimidr.ac.in. Remember to add these two email ids to your safe sender's list.

With warm regards,

Prof. Ganesh Kumar N.
Chair, Alumni
IIM Indore

P.S.: Visit us at <https://www.iimidr.ac.in/alumni/newsletter/> for previous issues.

News & Events

News from Campus and Alumni Chapters

12th Edition of CERE held at IIM Indore

The 12th edition of the Conference on Excellence in Research and Education – CERE, commenced at IIM Indore on June 03, 2022. The three-day conference is being conducted in a hybrid mode. Prof. Himanshu Rai, Director, IIM Indore, inaugurated the conference. Prof. Abhishek Mishra, Chair – FPM, IIM Indore; and Prof. Vivek Suneja, Dean – FMS Delhi, were also present on occasion. [Read More](#)

The CERE conference was concluded on June 05, 2022. The three-day conference focused on the theme Digital Decade – E-Learning, E-Working, and E-Business. Over 100 research scholars presented papers on various tracks during the three days.

The highlight of the conference's third day was much awaited Special Media Panel, which witnessed four senior media personnel from various media houses. These included Mr. Ajay Kumar, Managing Editor, India TV; Mr. Satish Jacob, Ex-Deputy Bureau Chief, BBC Delhi; Mr. Satish K Singh, Ex-Chief Editor, Zee News and Mr. Saurabh Dwivedi, Founding Editor, The Lallantop. The panel was moderated by Prof. Himanshu Rai, Director, IIM Indore.

[Read More](#)



IIM Indore Signs an MoU with ABP Network



With an objective to identify, curb and address the issues related to the spread of fake news, the Indian Institute of Management Indore (IIM Indore) has signed an MoU with ABP Network on June 13, 2022. The MoU was signed by Prof. Himanshu Rai, Director, IIM Indore, and Mr. Avinash Pandey, Chief Executive Officer, ABP Network in Delhi.

[Read More](#)

i-Help Team of IIM Indore Achieves Stellar Success in NMMS 2021



IIM Indore's mission is to develop socially conscious leaders, managers, and entrepreneurs. In line with this, the participants of IIM Indore also ensure taking several initiatives for the well-being of society. The institute has adopted four government schools in the vicinity as a part of its School Adoption Programme, and i-Help, the student-run initiative, aims to educate, motivate and inculcate the desire to study among those who have been

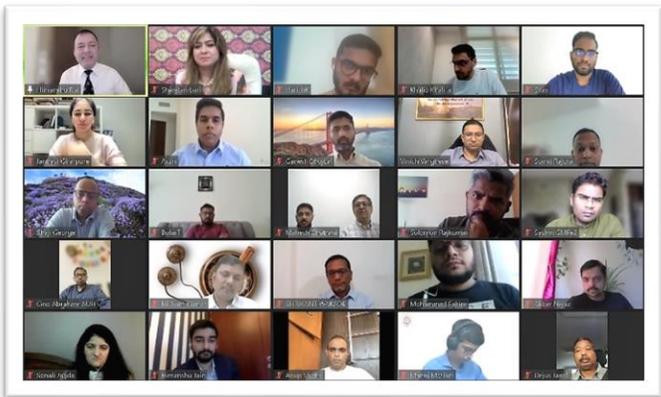
unfortunate enough not to reap the benefits of education. The team tutors the school-going children for various scholarship exams as well. One such scholarship exam is the National Means Cum Merit Scholarship – NMMS, conducted under MHRD for the students of class 8th. It tests mental ability and scholastic aptitude skills. The results of the NMMS 2021 Exam were announced on June 02, 2022, where four students of Umariya School, who were trained by i-Help, received the coveted scholarship. [Read More](#)

Inauguration of 2nd Batch of the Certificate Programme in Leadership and Change Management



IIM Indore welcomed the 2nd Batch of the Certificate Programme in Leadership and Change Management. The online inauguration took place in the presence of Prof. Mit Vachhrajani and Prof. Nishit Kumar Sinha, Programme Coordinators & Faculty, IIM Indore. A total of 85 participants have registered for this 6-month course.

Inauguration of 9th Batch of the General Management Programme for Executives - GMPE in Dubai



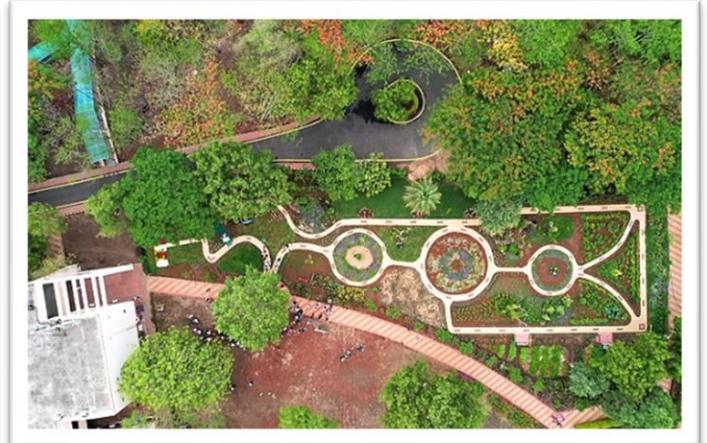
IIM Indore welcomed the 9th Batch of the General Management Programme for Executives - GMPE in Dubai. The new batch was inaugurated by Prof. Himanshu Rai, Director, IIM Indore, on June 11, 2022. A total of 35 participants have registered for the course.

IIM Indore Celebrates International Yoga Day 2022



With an objective to strengthen the body, mind, and soul, the IIM Indore community came together on June 21, 2022, to celebrate International Yoga Day. Prof. Himanshu Rai, Director, IIM Indore, inaugurated the event. The yoga session was conducted by Mr. Kunal Agrawal and Ms. Anjali Jethani, Yoga Trainers from Indore. They guided the IIM Indore community members to perform various asanas and helped them understand the significance of yoga in their lives. [Read More](#)

Sound Garden Inaugurated at IIM Indore



IIM Indore considers the well-being of its community members as its supreme priority. The institute is also dedicated to protecting the environment and nature and taking every possible initiative to contribute to the greenification of the campus. In line with this, 'Anunaad', the Sound Garden, was inaugurated at the campus on June 21, 2022, by Prof. Himanshu Rai, Director, IIM Indore. [Read More](#)

ULLAS 2022



The annual cultural extravaganza of the IIM Indore community was held on June 4, 2022. The IIMI talents blew everyone away with their spellbinding performances throughout the evening.

POSH Workshop held at IIM Indore



To create awareness among the employees and students regarding various types of sexual harassment and its prevention, IIM Indore conducted an awareness session on June 28, 2022. This is in line with the Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013. The session was conducted by Ms. Jolly Priya, POSH Consultant and External

Member, Internal Complaints Committee (ICC), IIM Indore. The event was moderated by Prof. Vaijyanthee, Faculty and Presiding Officer, ICC, IIM Indore.

MoU with the Technological University of Dublin



The institute has teamed up with various top-notch universities at both national and international levels. In line with this, IIM Indore has signed an MoU with the Technological University Dublin (TU Dublin) on June 28, 2022. The MoU was signed by Prof. Himanshu Rai, Director, IIM Indore, and Prof. David FitzPatrick, President, TU Dublin. This association aims to develop joint activities in academic areas of mutual interest.

[Read More](#)

New Batch of PGP, PGP-HRM, FPM, and IPM-4th Year Begins at IIM Indore



IIM Indore welcomed the new batch of the Post Graduate Programme (PGP), Post Graduate Programme in Human Resource Management (PGP-HRM), Fellow Programme in Management (FPM), and Integrated Programme in Management – Fourth Year (IPM-4th Year) on June 27, 2022. The new batches were inaugurated by Prof. Himanshu Rai, Director, IIM Indore, during the induction programme.



Prof. Shihari Sohani, Chair – PGP encouraged the participants to construct their learning process and knowledge through contemplation, enhancing their thought leadership skills as they graduate. “Our robustly designed curriculum would prepare you for the corporate world as you graduate. The curriculum is a fantastic combo of rigorous and open creativity, but you will have to grab the opportunity to give directions to your curriculum by choosing the electives of your choice”, he explained. The event concluded with briefings on computing facilities, library, infrastructure, and other significant issues beneficial for the new batch. [Read More](#)

Details of the batch:

Programme	Male	Female	Total
PGP	323	164	487
PGPHRM	1	38	39
IPM 4th Year	68	33	101
FPM 1st Year	7	7	14
Total	399	242	641

Alumni Achievement

Distinguished Alumni Award 2021

The Institute has instituted the Distinguished Alumni Award from the year 2021 to recognize the longevity and consistency of achievements of the highest calibre by the alumni over their professional life. Self or peer nominations were accepted from IIMI alumni with at least ten years of post-MBA work experience. The awardee is selected by a jury consisting of the Director of the Institute, the alumni chair, representative(s) from the alumni association, representative(s) from industry, and senior professor(s).

Mr. Roopank Chaudhary, an alumnus of the Post-Graduate Programme in Management, Batch 1999 – 2001 at the Indian Institute of Management Indore, has demonstrated

exceptional achievement in his area and was conferred Distinguished Alumni Award 2021 on 27 June 2022. He is currently a global partner at Aon Consulting and serves as the India Chief Commercial Officer, Head of the Mumbai Office, and Head of the Financial Institutions practice for Aon Consulting in India and South Asia. Aon is one of the largest consulting firms globally and the largest HR consulting firm in the country. He is one of the youngest ever partners in the India business of the firm. He is the only one globally in the firm with three core areas of responsibility, i.e., commercial, geography, and industry leadership.



He was presented the citation for the award by Prof. Himanshu Rai, Director, IIM Indore. Prof. Ganesh Kumar N., Chair Alumni, IIM Indore, presented him with the award.



Mr. Chaudhary thanked IIM Indore for receiving the award and shared many nostalgic moments with the new batch. He also enlightened the newly admitted participants with his life learnings, which helped him grow and achieve success over the years. 'Don't let everyone ever tell you how to achieve success. Success is individual. No one can define success for you. Find your purpose and identify your own definition of success, he said. Mentioning that the industry has evolved over the years, significantly more after the pandemic, he advised the participants to be flexible and learn

to adapt. 'Jobs these days are less about specializations and more about being agile with diverse experiences. Enhance your emotional quotient, and also strengthen your Resilient Quotient, for this would help you learn to manage the chaos and develop the patience to handle and embrace the storms', he said. He advised the participants to be humble and never underestimate the competition. 'Hunger, humility, and honesty would get you far ahead than power, positioning, and politics. So push yourself out of your comfort zone, engage in diversity, learn and take time to do things that make you happy', he concluded.



सिद्धिमूलं प्रबन्धनम्
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DISTINGUISHED ALUMNI AWARD 2021

CITATION

The Indian Institute of Management Indore has instituted the Distinguished Alumni Award with the purpose to recognize the longevity and consistency of achievements of the highest calibre by the alumni over their professional life.

Mr. Roopank Chaudhary, an alumnus of the Post-Graduate Programme in Management, Batch 1999 – 2001 at the Indian Institute of Management Indore, has exhibited remarkable performance in his field.

He is currently a global partner at Aon Consulting and serves as the India Chief Commercial Officer, Head of the Mumbai Office, and Head of the Financial Institutions practice for Aon Consulting in India and South Asia. Aon is one of the largest consulting firms globally and the largest HR consulting firm in the country. He is one of the youngest ever partners in the India business of the firm. He is the only one globally in the firm with three core areas of responsibility, i.e., commercial, geography, and industry leadership.

He has worked with reputed companies like HSBC, Aon Consulting, and Korn Ferry in various capacities. Apart from his core work responsibilities, he has made a significant contribution to how people are treated in terms of pay equality, pay parity, diversity, inclusion, and engagement levels.

In addition to his professional career with Aon Consulting, he is involved in curriculum development, mentoring, scholarship interviews, guest lectures, and placement guidance at the Meghnad Desai Academy of Economics.

He is also regularly invited for guest sessions and lectures at various institutes and colleges.

He is the editor of the Aon Hewitt Total Rewards Quarterly (TRQ) Magazine, a quarterly publication he helped launch. This magazine showcases thought leadership and trends in the Indian Performance and Rewards Consulting market.

Through this award, we wish to acknowledge his significant contributions to the industry and communities that have brought honour to the institute by upholding the highest principles, values, and traditions of the institute.

This citation is presented to him at IIM Indore's award function on June 27, 2022, as part of the Distinguished Alumni Award 2021.

Sd/-
Chair, Alumni
IIM Indore

Sd/-
Director
IIM Indore

Mumbai City Chapter Alumni Meet at the New Campus



Alumni are the reflection of an institute's past, representation of its present and a link to its future. An alumni meet and greet is a great way to dive in the nostalgia & reminisce good old days with fellow alumni and the time spent at the alma mater.

The last two years had witnessed widespread disruption from our day to day routines on account of the pandemic which almost threatened to take away the set up of in person social gathering. Meetings were replaced by Zoom/Teams call and in person events were largely cancelled or postponed indefinitely. Our alumni association activities were no different and we continued the interaction and bonding among fellow alumni, albeit through virtual webinars, panel discussions and fun events including quizzes, stock market games, fantasy league and Poker, to name a few.

So when the opportunity to organize an in person alumni get together presented itself after a long hiatus of almost two years, Mumbai city chapter went ahead to organize a catch up event with alumni on June 18, 2022. It was a great Sunday morning. Around 65-70 alumni gathered for the get together, meeting folks they knew, folks they didn't know but wanted to know. What made it even sweeter was that the entire event was organized in the vibrant, beautiful, newly inaugurated Mumbai campus of Planet I.

The atmosphere was warm and fuzzy and the get together began with cordial exchange of pleasantries among alumni followed by a brief round of introductions of all present members. Former alumni chair Prof Keyur Thaker was kind enough to be a part of this event and addressed the assembled members with respect to the vision of the alumni association, its activities and roles and responsibilities of stakeholders in the ecosystem. The event also served as a springboard for few of the alumni to showcase their respective ventures.

We would also like to convey our thanks to Mr. Satyanathan, in charge of administrative affairs at the Mumbai campus for being instrumental in providing the logistical support in organizing this get together at such a short notice.

We look forward to have these meet ups more frequently in future. Some great ideas were thrown in by many alumni which could be taken up for planning future events, like meeting up informally once every month (like a fixed day), or planning for cricket or other sports, holding some agenda-based sessions, giving a stage to someone who can share his/her learnings or someone who can showcase their venture. The possibilities are limitless. The event started on an encouraging note and concluded with an even more promising note to have such interactions more frequently.

We look forward to more contribution and participation from our fellow alumni in the future events.

- Contributed by Pranav Agarwal, Alumnus of PGP 2006-08

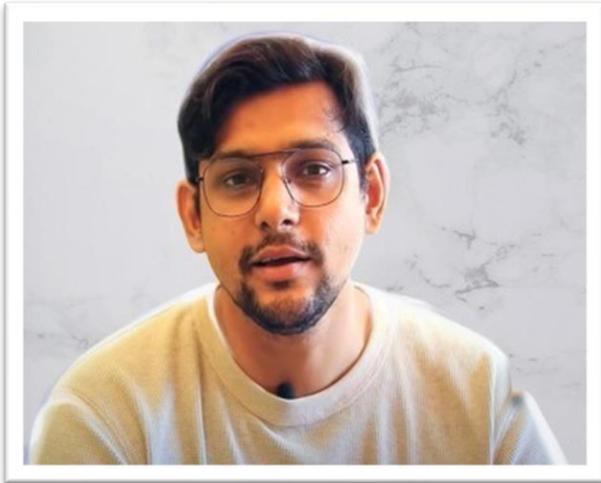
EPGP 2007-2009 Batch returns to campus to mark 15 years

The Institute is delighted to have EPGP 2007-2009 Batch on campus. Twenty participants of the batch came together to relive their moments at Planet-i as a part of #15YearsReunion on June 24, 2022. The event took place in the presence of Prof. Saumya Ranjan Dash, Dean-Programmes; Prof. Saurabh Chandra, Chair-EPGP; Col. Gururaj Pamidi (Retd), CAO, IIM



Indore & Prof. Ganesh Kumar, Chair- Alumni Committee, IIM Indore. Prof. Bipul Kumar, who also happens to be a #EPGP alumnus, coordinated the event. The event ended with a gala dinner hosted by the Institute.

Entrepreneurs of Planet-I



Ankit Doshi, Batch: PGP 2009-11

Creator of

InsideIIM.com | AltUni.in | Kampus App

Email - ankit.doshi@insideiim.com

Company URL:

<https://insideiim.com/>

<https://altuni.in/>

<https://insidekampus.com/home>

LinkedIn Profile:

<https://www.linkedin.com/in/ankit9doshi/>

1. How did your entrepreneurial journey start?

In 2009, when I entered IIM Indore, I was clear I wanted to be an entrepreneur. In fact, I also thought of dropping out. Sanity prevailed, and I ended up completing my course. However, I was very emotionally driven about starting up. I didn't have a business plan or any idea of market size. I just wanted to be an entrepreneur. Entrepreneurship represents freedom to me. It is also among the few authentic ways of creating impact.

Education was always at the top among the sectors where starting up could create a real impact. Also, my experiences at IIM Indore lent themselves to me feeling confident about doing something in this space. I started a blog from Room No. E-210 in Feb 2011 (a month before I graduated from IIM Indore) with no expectation. I took up a job with Bank of America Merrill Lynch as I was advised (rightly!) by some faculty at IIM Indore that I wasn't fully prepared. However, a few months later the blog - insideiim.com took off and here we are - I am still doing it a decade later. I left BAML in 14 months and since July 2012 this is all that I have been doing. Today we have multiple career platforms - insideiim.com, insidekampus.com and altuni.in. We serve 5 Million students and working professionals. Our Youtube channel serves 10 Million unique people every year.

2. Briefly describe your business and why you chose this particular field?

Our mission is to enhance India's human capital.

We want to make India more employable. Employability doesn't start after joining a college or a course but actually figuring out what to do. We have built a community to help people figure what they should do in their career. Content is at the heart of our community engagement.

We offer counselling and upskilling programs to members of our communities (InsideIIM and InsideKampus) via our learning platform AltUni.in. Over 2000 alumni have graduated in the last 18 months.

We also work with Universities and Top Employers who want to reach top talent within our community. We work with top employers like Unilever, RB, TAS, Mahindra, Asian Paints etc. and top MBA schools like SPJIMR, XLRI, SDA Bocconi, IMT Ghaziabad.

3. What were the major challenges you faced in starting your business?

Starting up was easy. In fact we were profitable almost immediately. The challenge was always the ability to scale it up. Since I had not done proper market sizing, growth became a problem fairly quickly. The challenge was to break out from it being a profitable but a lifestyle business into a large and scalable business. I think that journey continues.

Sustainability has never been an issue. The question has always been how big can you be? You have to slow down if you want to grow sustainably. If you compromise on growth, there is a chance that you could lose relevance in the digital space. It will then affect how big you can be. Everything is connected.

4. Did you go for external funding for your start-up/ firm? What factors helped you to secure such funding?

Company was incorporated in 2013. We were bootstrapped until Feb 2022. We raised a small seed round of 0.5 Mn USD a few months back given the success of our AltUni platform. We want to use the money to scale our consumer business. Our track record helped us convince these angels. I think raising money is less complicated today. If you have clarity on why your business requires capital, there are enough people willing to fund you.

5. What would be your advice for an MBA who is considering a startup?

Try it as early as possible. Learning compounds over time.

A higher valuation doesn't mean it is a great business. Private company valuations are just numbers in people's minds. It will give you social validation. However, try to build something that lasts. Focus on real customers and cash flow.

Value equity. Know why you are raising money. Some businesses don't need capital. Don't dilute equity just because everyone is raising money. If your business requires capital, please leave no stone unturned to get money in. However, cash flows and profits are important metrics. Wealth is created by owning equity, not by paying yourself fat salaries.

Announcements

Upcoming Alumni Meet

IIMI Alumni Association - East India Chapter is hosting an Alumni get-together in Kolkata.

Venue:

Kredent Towers, Terrace, Sponsored by our alumni Co-founders of Stockedge & Elearnmarkets Vineet Patawari & Vivek Bajaj, Co-founders

Date: 2nd July 2022 (Saturday), Time: 7:00 PM onwards

Link to registration:* <https://e97eg3x01pq.typeform.com/to/pmUm44y0>

Upcoming Executive Programmes

IIM Indore is at the forefront of providing carefully curated programmes that cater to the needs of executives. We help Executives gain new perspectives in an increasingly complex business environment. Our courses deliberate relevant real-world business challenges, and we keep on evolving them with world trends. We impart learning which provides immediate value and impact on the organizations. Executive Education Programmes at IIM Indore consist of a wide array of offerings carefully designed to meet your specific needs. The programmes are conducted at our campuses in Indore and Mumbai, online through technology-enabled platforms, and at specified client locations. We have a diverse portfolio of on-campus and online Executive Education Programmes for working professionals at different levels. Please explore the programmes listed below to find the programme which suits your requirement.

[Customized Programmes](#)

[Short Duration Programmes \(Online and On-campus\)](#)

[Long Duration Online Programmes](#)

[Executive Programmes in UAE](#)

[General Management Programme for Executives \(GMPE\)](#)

[Virtual Learning Programme for Executives \(VLPE\)](#)

[Certificate Course in Business Management for Defence Officers](#)

[Faculty Development Programme \(FDP\)](#)

For more information or assistance, please contact:

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