



Faculty Development Programme Mixed Methods Research

Date: February 20th – 22nd 2023
(Offline at IIM Indore Campus)

Programme overview:

Learning about a research methodology which involves collecting, analysing, and integrating quantitative (e.g., experiments, surveys) and qualitative (e.g., focus groups, interviews) research is called mixed-method research. This research approach help in a better understanding of the research problem.

Mixed methods research is best suited when the researcher wants to validate or corroborate the results obtained from other methods as well as when one wants to develop a theory about a phenomenon of interest and then test it.

Objectives:

Using both quantitative and qualitative research in a single research context helps in gaining breadth and depth of understanding and corroboration while offsetting the weaknesses inherent to using each approach by itself. In the program, we will be studying:

- When to use both the methodology, research design
- Various research designs including, Triangulations, Embedded, Explanatory, Exploratory.
- Concurrent and sequential, Equal and unequal weight

Contact details of the programme coordinator:

Prof. Dr. Prashant Salwan
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Content:

- Research design
- Quantitative research
- Qualitative research
- Mixed method design
- Sequential explanatory design
- Concurrent triangulation design

Faculty:

IIM Indore faculty members will handle sessions

Target audience:

Faculties, PhD students, Masters Students.

Delivery Mode:

The programme shall be coordinated and delivered by expert faculty members from IIM Indore. Participants will be required to attend the programme in residential mode, wherein they would be provided suitable accommodation at IIM Indore during the duration of training. Classes would be scheduled daily between 9:00 AM and 05:15 PM.

Certification:

IIM Indore will provide 'Certificate of Participation' to participants after they successfully attend the programme.

HOW TO ENROLL

Applicant willing to participate in the programme shall enrol themselves by filling the online application form available on the website. Last date for submission of application is December 15, 2022. The applications are not complete until receipt of programme fee. Incomplete applications will not be processed.

PROGRAMME FEE PAYMENT

The programme fee Rs. 26,550/- (Rs. 22,500/- plus 18% GST) is to be paid by way of electronic fund transfer.

FOR MORE DETAILS, PLEASE CONTACT:

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Visit: <http://www.iimidr.ac.in/academic-programmes/faculty-development-programme/>