



Indian Institute of Management Indore

**INTEGRATED PROGRAMME IN MANAGEMENT (IPM)
TERM: VIII**

TITLE OF THE COURSE: Business, Government and Society
CREDITS: 4

COURSE DESCRIPTION:

The backdrop for this course is a reforming and liberalizing Indian economy in an increasingly globally integrated world. The approach to this course is interdisciplinary and issue-based. A range of issues cutting across various sectors and disciplines will be used to highlight these interconnections. Relevant concepts, frameworks, and historical and other foundations will be provided in the course of discussing these issues.

COURSE OBJECTIVES:

Like many other countries, India has adopted a capitalist model of economic development. But, as a poor country with a high degree of social heterogeneity, the interests of business and society often come into conflict. The government plays an important role in mediating the relationship between business and society.

The objectives of this course are:

1. To provide students with an overview of the political, social, institutional and economic forces that affect businesses
2. To understand the evolving relationship between business, government and society in India.
