

CERE 2023

ORGANIZATIONS IN ACTION: DIGITALIZATION AND SUSTAINABILITY IN MANAGEMENT PRACTICES

13TH INTERNATIONAL CONFERENCE ON
EXCELLENCE IN RESEARCH AND EDUCATION

9TH-11TH JUNE 2023

WWW.IIMIDR.AC.IN

ABOUT IIM INDORE

With the objectives of imparting high-quality management education and training, the Department of Higher Education, Ministry of Education, Government of India established the Indian Institute of Management Indore as Institution of Excellence. These Institutions are recognized as premier management institutions, comparable to the best in the world for teaching, research and interaction with industries.

Established in 1996, the Indian Institute of Management Indore (IIM Indore) has been a leader in the field of management education, interfacing with the industry, government and PSUs. IIM Indore is one of the top institutes in India which achieved triple-crown accreditation. It is promoted and nurtured by the Ministry of Education, Government of India and is an institute of national importance under the Indian Institutes of Management Act 2017.

Situated atop a scenic hillock, the 193-acre campus of IIM Indore provides an ideal backdrop for contemplative learning.

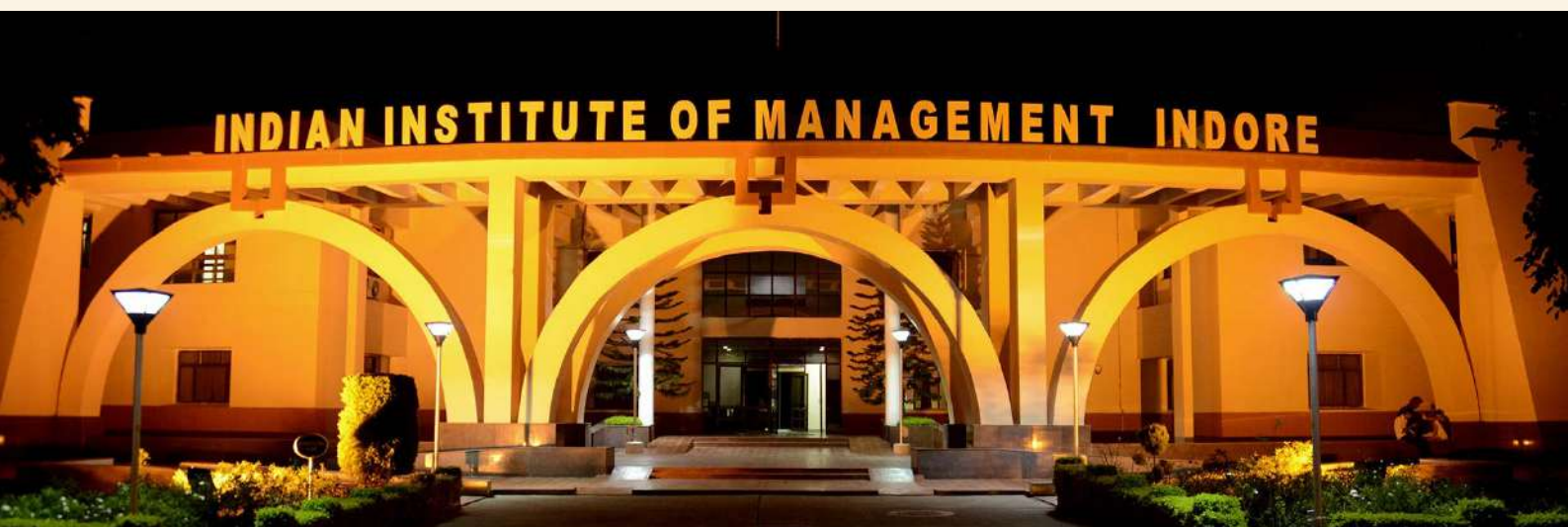
IIM Indore has the latest in teaching aids, rich learning resources, a strong IT backbone, state-of-the-art sports complexes and hostels, as well as contemporary infrastructure.

IIM Indore offers interdisciplinary learning and research in its academic programs by providing exposure to a format that integrates data, information, tools and techniques, perspectives and concepts from various basic disciplines aimed at advancing fundamental understanding to solve real life problems.

MISSION

IIM Indore seeks to be a contextually-relevant business school with world-class academic standards that develops socially-conscious managers, leaders and entrepreneurs. IIM Indore is committed to:

- Excellence in management education, research, and training
- Use of contemporary participant-centric pedagogies and teaching methods
- A presence in emerging segments of management education



ABOUT CERE 2023



Organizations are constantly being evaluated based on the task environment, technological impact on the social structure, differentiation, and linkages of the individuals in the organization. Rapid technology change provides new methods for accessing processes within and outside organizational boundaries. Thus, organizations require sustainability in management processes in order to achieve and maintain a competitive advantage.

CERE 2023 aims to explore how organizations generate unique opportunities to strategically address challenges associated with the organization to ensure equitable and sustainable growth through developing and deploying smart technologies.

You can access the CERE 2023 website through this link -

<https://www.iimidr.ac.in/research-publications/conferences/cere-2023/>



The authors can submit only extended abstracts for the conference however those who are targeting the best paper award and publication opportunity need to submit a full paper.

IMPORTANT TIMELINES

- Paper submission deadline: 31/03/2023
- Intimation of acceptance: 15/04/2023 – 20/04/2023
- Early bird registration opens: 15/04/2023
- Early bird registration deadline: 30/04/2023
- Late registration deadline: 10/05/2023
- Best Paper Award Submission closes: 15/05/2023
- Conference Schedule: 15/05/2023

SUBMISSION GUIDELINES

- All papers submitted for presentation at the CERE must contain original research that has not been previously presented or scheduled for presentation, published, or accepted for publication and if under review, must not appear in print before the Conference.
- Full paper should be at most 7000 words (including tables, figures, notes, and references). The selected papers will be invited for presentation at the conference and will be considered for the Best Paper Award.
- The extended abstract of the paper should be at most 2500 words (including tables, figures, and references). The extended abstract must cover the following aspects– extended abstract of the empirical paper: study hypotheses (if applicable), brief literature review, the methodology adopted, results, and implications for theory and practice.
- Extended abstract of conceptual or review paper must include a description of the relevant literature and some preliminary ideas for the theoretical contribution.

- To facilitate the blind review process – remove all Author identifying information including acknowledgments. Papers/extended abstracts that do not follow the above instructions will not be reviewed.
- All submissions will be accepted via the EASY CHAIR Conference Management System:
<https://easychair.org/conferences/?conf=cere2023>
- Participants can make the utmost three submissions, i.e. Only one person as an author or a co-author is allowed to present the paper at the conference.
- Authors must submit a full paper to be eligible for best paper awards. Only high quality papers will be eligible for the best paper award.
- Certificates for co-authors will be awarded on payment of Rs 500/- per co-author, if not registered.

FORMATTING SUBMISSION

- One document and only a PDF file.
- Figures, graphs, tables, references, and appendices should follow the APA style.
- Font: Times New Roman, Double spaced, 1-inch (2.5 cm) margin all around and 8.5' X 11' page setting.
- To facilitate the blind review process, remove all author identities including acknowledgments.
- Extended abstract that does not follow the stated formatting will not be sent for a review process.

BEST PAPER AWARDS

- Best paper award: Rs. 25,000
- First runner-up: Rs. 20,000
- Second runner-up: Rs. 15,000

CONFERENCE TRACKS

THE CONFERENCE WILL BE HELD IN OFFLINE MODE.



CONFERENCE TRACKS

- Accounting and Finance
- Economics and Public Policy
- Business Policy and Strategic Management
- Communication in Business and Research
- Data Science and Analytics
- Entrepreneurship
- Geopolitical Risks and Organization
- Human Resource Management
- Information Systems in Management
- Marketing Management
- Operations Management
- Organizational Behaviour
- Talent Management in Learning Organizations

PUBLICATION OPPORTUNITY

CERE 2023 has a special issue of call for papers in the "Journal of Indian Business Research, Emerald publication". Authors must have to follow the journal's guidelines for manuscript preparation.

The details of submission guidelines are here:

https://www.emeraldgrouppublishing.com/journal/jibr#author_guidelines

The special issue link is

https://www.emeraldgrouppublishing.com/calls-for_papers/digital-decade-e-learning-e-business-e-working

All papers submitted for publication consideration in this special issue will undergo the journal's standard review process.



REGISTRATION DETAILS

Categories	Early bird registration fees (Rs.) (on or before 30/04/2023)	Late registration fees (Rs.) (After 30/04/2023)
Student	4000/-	5000/-
Faculty/Other academic members	5000/-	6000/-
Corporate Professionals	5500/-	6500/-
Foreign participants	\$150	\$200

Registration fees include GST charges and a conference kit while it excludes the boarding and lodging charges. (Non-refundable).

REGISTRATION LINK

<https://easychair.org/conferences/?conf=cere2023>

For any registration related query, contact -

YASHIKA SHUKLA

Contact - f22yashikas@iimidr.ac.in

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WORKSHOPS

1.MEDIATION AND MODERATION ANALYSIS

Dr. Murugan Pattusamy

School of Management Studies,
University of Hyderabad



2.SOCIAL NETWORK ANALYSIS

Dr. Kunal Kamal Kumar

OB-HRM

Indian Institute of Management Udaipur

3.LEADERSHIP COMMUNICATION

Dr. V K Jain

Retired Executive,
Bharat Heavy Electricals Limited



KEYNOTE SPEAKERS



Neeraj Dwivedi

Prof. Strategic Management
IIM Lucknow



Lalit Singh

Indian Institute of Technology (Banaras
Hindu University) Varanasi
BHU, · Department of Computer Science and
Engineering



Dr. Kamal Gulati

Senior Scientist
All Indian Institute of Medical Sciences
(AIIMS)

Sushanta Kumar Mishra

Professor OB-HRM
Chairperson, C-DOCTA
Chairperson, Research and Publications
Indian Institute of Management Bangalore



Falguni Vasavada-Oza

Professor, Area Leader – Strategic Marketing
Mudra Institute of Communications (MICA)



Prof. Nirmla Menon

Professor, Communications
Indian Institute of Technology Indore





HOW TO REACH IIM INDORE

IIM Indore Campus is located approx. 20 km from the Airport/Railway Station. At the Airport, pre-paid taxis are available at the arrival lounge/outside the arrival lounge operated by Indore Airport Taxi Association. They are reliable and have fixed charges for different destinations. At the Railway Station, autos/taxis are available.

<p>INDIAN INSTITUTE OF MANAGEMENT INDORE PRABANDH SHIKHAR, RAU - PITHAMPUR ROAD, INDORE, MADHYA PRADESH-453556, INDIA</p>	<p>PHONE: +91-731-2439666</p>
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For any accomodation related query, contact - cere@iimidr.ac.in

ADVISORY AND ORGANISING COMMITTEE

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Prof. Himanshu Rai
(Director IIM Indore)

CONFERENCE CHAIR

Prof. Abhishek Mishra
(Marketing Area IIM Indore)

CONFERENCE CO-CHAIRS

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(PGP-HRM Chair IIM Indore)

Dr. Rajhans Mishra
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(Strategic Management Area IIM Indore)

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