

Editorial

We are happy to place before you the first issue of the sixth volume Indore Management Journal (IMJ). The present issue carries seven articles across multiple disciplines. Based on the data from 360 organizations across four industries over a period of eleven years, the first article proposes the data envelop analysis as a new technique to measure working capital management efficiency. The second article draws from contingency theory to propose that organizational strategy can enhance the channel relationship when its coordination efforts are aligned with the business strategy and the environment. The third article empirically demonstrates a positive linkage between job satisfaction and life satisfaction. In addition, the study found a positive relationship between different task characteristics and job satisfaction. The fourth article sketches the legislative evolution of corporate environmental and social responsibility in India across three time periods spanning from year 1850 to 1980. The fifth article highlights the importance of eco-innovation and provides a theoretical model linking top management team, structural context and organizational climate to eco-innovation. The sixth article deliberates on social entrepreneurship. Tanking the case of Prajwala, an NGO, it highlights the activities undertaken to rehabilitate the victims of sex-trafficking especially women and girl children. Based on the results of 25 in-depth interviews in New Delhi, the last article enumerates the sources of stress among police officials. We are sure the articles will provide you a rich experience.

Editorial Team

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