

Editorial

The editorial team is pleased to place in the hands of the academic and practicing community the fourth issue of second volume of Indore Management Journal (IMJ). For the journal it is an important milestone. For IIM Indore academic community it is an occasion to feel proud and celebrate.

As in the past, this issue carries the usual mix of viewpoint, perspectives, management case, scholarly articles and book reviews.

We are indeed fortunate to carry an edited version of the speech delivered to our Executive PGP participants in Mumbai by Mr. Deepak Parekh on the opportunities and constraints in our country and the role an individual can play in the emerging context.

The second contribution on view point carries a conversation with Mr. Roongta on his experiences in managing Steel Authority of India (SAIL) as a CEO.

The management case is on a revolutionary concept of redefining the vegetable and fruit supply chain impacting the marginalized farmers of one of the largest states of our country. As in the past we carry six different analyses on this case.

R. Gopalakrishnan of Tata Sons shares his perspectives on innovation in the context of Tata group of companies in the section on Perspectives.

Five book reviews on a wide range of topics is included in our Book Review section.

We are sure as in the past; this issue of IMJ provides an interesting reading to the practicing community as well as to the academicians.

Before we conclude, we would like to place on record our sincere thanks to the contributors, authors and book reviewers and the reviewers for their continued support to IMJ.

The editorial team has ambitious plan to improve the visibility, content, focus and relevance of IMJ beginning the third volume. We look forward to your continued co-operation and support.

Editorial Team
