

Editorial

Experience is claimed to be the best teacher. Drawing from his experience, Dr. APJ Abdul Kalam shares his learning on different facets of life including receiving gifts, managing failures, and the drivers of life. Mr. Sudhir Agarwal in a conversation with the IMJ team, shares the beginning and growth story of Dainik Bhaskar Group.

The article section captures two different standpoints. The first article reviews the literatures to understand how information sharing in groups changes with time whereas the second one visits the villages to understand the role of assets created under the Mahatma Gandhi National Rural Employment Guarantee Scheme on villager's livelihood.

The case on "Career of Ram" brings interesting issues for discussion such as the dynamics of self and career, role of compassion and empathy, success and the bonsai trap. Perspective section explores and critiques the concept of subsidy and argues the importance of effective use of subsidy for ensuring equity. In this issue, we have introduced a technical note on the evolving nature of firm level competitiveness.

As in the past, the present issue carries a good selection of book reviews. These book reviews cover aspects such as leadership and institution building, customer loyalty, understanding the Chinese business mind, issue of equality and diversity, and brand revitalization.

Editorial Team

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