

Editorial

The editorial team is pleased to place in the hands of the academic and practicing community, the fourth issue of the third volume of Indore Management Journal (IMJ).

As in the past, the present issue carries a range of features like viewpoint, research articles, a management case with commentaries, perspectives on management and an assortment of book reviews.

Under the view point section, drawing from neuroscience, N.S. Raghavan develops and shares insights related to informal leadership. According to him, neuroscience based insights on human behavior has the power to fundamentally change approach towards creating and managing organizations. In another article, T.V. Rao traces the evolution of HRD movement in India from a historical perspective.

This issue carries two interesting scholarly articles. The first one is focused on firms in the context of Indian diamond industry. The second article reviews the literature on tourism marketing in India.

The management case section carries a case for discussion. This case focuses on the dilemma faced by the HR Manager of a service firm to decide on the continuation or otherwise of two different employees (with distinct profiles) based on the outcome of the verification process implemented by the organization recently. Several commentaries are included which looks at this issue from multiple stand point of view.

The perspective section draws the attention of leaders on the challenges that need to be addressed in the context of providing equal opportunity for differently abled individuals.

This issue carries a technical note which demonstrates the use of spreadsheet based model for evaluation of courses and grading.

As in the past, the present issue carries a rich and comprehensive selection of book reviews. The diverse themes include meaning of Gandhi's death, unlocking e-government potential, the economic conflicts of Dharavi slum, the story of DLF and Satyam saga.

The editorial team is making attempts to improve the quality of the journal. We seek your comments, suggestions to improve it further and also invite you to contribute to IMJ.

Editorial Team
Indore Management Journal (IMJ)
