

Editorial

This issue begins with a homage to the contribution of C. K. Prahalad, teacher and management guru across borders. His *The Fortune at the Bottom of the Pyramid* and *India@75* have much to offer to developing countries, such as ours, with a view to inclusive growth.

The grains stored out in the open ... not distributed to the needy, rising prices of cereals and pulses with an uneven monsoon, all concern the Indian citizen. More to the point, should the study of management not be internalised for better governance and distribution of supplies across the country? Who would take up this responsibility of planting and dispersing the seeds of better practices?

The role of our exemplary ex-president, Dr. A. P. J. Abdul Kalam, in his plans for a developed India 2020 envisages such a system which permeates the bottom level of the underprivileged: PURA (Providing Urban Amenities in Rural Areas). An improved existence through interventions of science and technology would benefit the agricultural sector too. The articles in the Developing India section states that the objective should be framed to the concept, the strategies through to the aspiration of rural people. Finally, the last two articles dwell upon the various implementation plans at a village level with examples from Ujjain (Madhya Pradesh) to Periyar (Tamil Nadu). IIM Indore, feeling the need to bridge gaps, has decided to partner with the Government in taking up PURA concepts and implementing them in Madhya Pradesh through student participation.

Meanwhile, in the Research section two authors explore the rate of software piracy in poorer and richer nations versus the value of this piracy. The theme of development weaves together the case study, the Articles and the Book Reviews. Access to women's education, the concepts of governance as experienced and thought about and the performance management of a private business school all prominently deal with growth.

If we wish to lead as individuals or organisations, we need to reflect on the questions that plague academics or entrepreneurs. Revitalising the MBA programme is the thrust of the first book review; the second focuses on a serial entrepreneur and his business models. The third takes us to the making of breakthrough innovation at the Aravind Eye Hospital and the Hepatitis B Vaccine for the masses. All are demonstrable stories, thoughtfully trying out rationales and opportunities in diverse ways.

Whilst the focus is on development, perhaps in the context of a given nation, at a given point in time or an organisation, the role of leadership is discussed as growth in the sense of the individual. Should a leader conspire or inspire?

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