



# Euromonitor

Database Guide

Learning Centre  
Indian Institute of Management Indore



# Search



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

Passport Search Industries Economies Consumers Companies Analytics Help

ALL Search by keyword GO

## FEATURED CONTENT

### Digital Disruptors: The Global Competitive Landscape of Shared Mobility Services

Briefing | 03 Jun 2020

#### YOUR ANALYSTS

← →

#### YOUR ACCOUNT MANAGERS

#### COVID-19

Our research analysts and analytics teams are assessing the short and long term impact of COVID-19 across product categories, economic scenarios and consumer lives.

GO

#### ANALYTICS IN ACTION

Identify growth drivers, the state of the current competitive landscape and trends through articles, analysis and reports.

GO

#### COUNTRY REPORTS: DATAGRAPHICS

Understand the market landscape with interactive visualisations of industry, category and geographical data.

CHOOSE INDUSTRY

CHOOSE CATEGORY

CHOOSE GEOGRAPHY

GO

#### SEARCH STATISTICS

Find the data you need. Quickly identify statistics by industry and category impacting your organisation.

Industries  
 Economies and Consumers

CHOOSE INDUSTRY

CHOOSE CATEGORY

GO

#### SEARCH ANALYSIS

Leverage detailed analysis from Euromonitor International's research team to understand the state of the market and opportunities.

Industries  
 Economies and Consumers

CHOOSE INDUSTRY

CHOOSE GEOGRAPHY

GO

#### SEARCH DASHBOARDS

Select a dashboard for a visual and interactive way to understand high-level trends.

Industries  
 Economies  
 Consumers

SELECT

GO

#### BREXIT SCENARIOS TOOL

Explore the implications of Brexit and the impact on economies, industries and consumers.

GO

#### MEGATRENDS

In-depth analysis on the most influential megatrends shaping consumer behaviour and attitudes today and in the future.

GO



# Search result

- The search result is divided into two, statistics and analysis.

The screenshot shows the Passport search interface. The search bar contains 'Amazon' and the 'GO' button is visible. The results are categorized into 'STATISTICS' and 'ANALYSIS'. The 'STATISTICS' section includes 'COMPANY SHARES' and 'BRAND SHARES'. The 'ANALYSIS' section includes 'Amazon.com, Inc in Retailing (World)', 'Amazon Private Label in Consumer Health', and 'An Overview of Amazon in Latin America'. A red box highlights the 'VIEW ALL RESULTS' button at the bottom of the search results.

**Passport** Search Industries Economies Consumers Companies Analytics Help

ALL Amazon GO

**STATISTICS**

**COMPANY SHARES**  
Amazon.com Inc in Apparel and Footwear (USA)  
Amazon.com Inc in Retailing (Chile)  
Amazon.com Inc in Retailing (Oman)  
Amazon.in in Retailing  
Amazon.com Inc in Retailing (South Africa)

**BRAND SHARES**  
Amazon (Amazon.com Inc) in Apparel and Footwear  
Joyo (Amazon.com Inc) in China  
Junglee.com (Amazon.com Inc) in India  
3rd Party Merchants (Amazon.com Inc) in Azerbaijan  
3rd Party Merchants (Amazon.com Inc) in Brazil  
3rd Party Merchants (Amazon.com Inc) in Georgia  
3rd Party Merchants (Amazon.com Inc) in Romania  
[Mormaii \(Technos da Amazônia Indústria e Comércio Ltda\) in Brazil](#)  
Souq.com (Amazon.com Inc) in Oman

**ANALYSIS**

**Amazon.com, Inc in Retailing (World)**  
Global Company Profile | 01 Jun 2020  
[Read more](#)

**Amazon Private Label in Consumer Health**  
Briefing | 25 Sep 2019  
[Read more](#)

**An Overview of Amazon in Latin America**  
Briefing | 22 Mar 2019  
[Read more](#)

Click this to see all results [VIEW ALL RESULTS](#) [VIEW ALL RESULTS](#)

**COVID-19**

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**ANALYTICS IN ACTION**

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**COUNTRY REPORTS: DATAGRAPHICS**

Understand the market landscape with interactive visualisations of industry, category and geographical data.

**SEARCH STATISTICS**

Find the data you need. Quickly identify statistics by industry and category impacting your organisation.

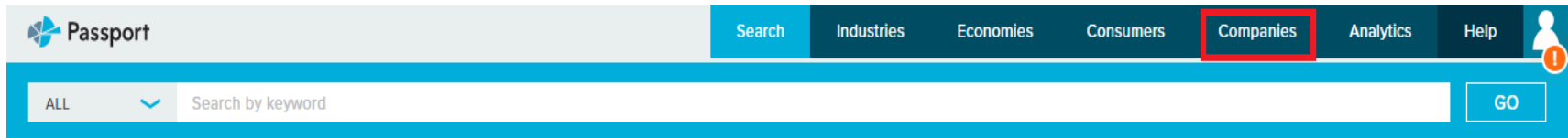
Industries



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# Company Search

- The analysis, statistical data and dashboard for companies can be searched.



## Companies

Find data, analysis and dashboards for companies.

  
  
Amazon General Supplies Ltd  
Amazon Kolorit OOO  
**Amazon.com Inc**  
Agroindustrias Amazónicas SAC  
CCE da Amazonia SA  
Magnum Indústria da Amazônia SA  
Seculus da Amazônia Indústria e Comércio SA  
Technos da Amazônia Indústria e Comércio Ltda

Enter the company name and select the desired company from the list and click on search





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# Search filters

- The statistics and analysis of desired company is available which can be further refined based on geography, topic, date, etc.

All Analysis: Amazon.com Inc

STATISTICS

ANALYSIS

## REFINE YOUR SEARCH

GEOGRAPHIES



CATEGORIES AND TOPICS



ANALYSIS



SORT



DATES

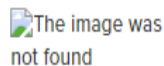


Company  
Profile

### Amazon.com Inc in Consumer Electronics (United Kingdom)

LOCAL COMPANY PROFILE | 13 JUL 2019

Visualise local company data with interactive datagraphics on retail sales, category performance and brand portfolios [Read more](#)



The image was  
not found

### Electronics and Appliance Specialist Retailers' Impact on Internet Retailing

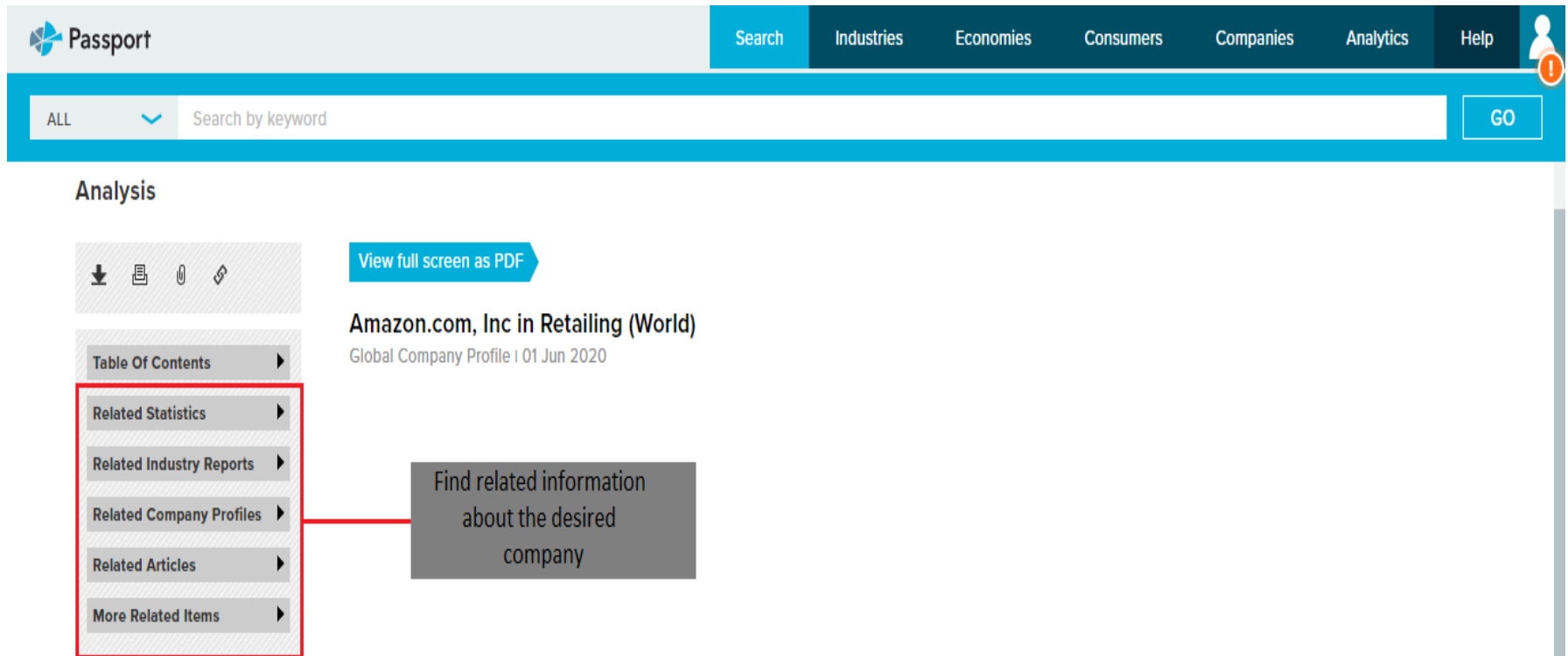
Analyst: [Loo Wee Teck](#)

OPINION | 07 JAN 2013

[Read more](#)

# Company Analysis

- Analysis of the desired company along with other additional information like statistic, related company profiles, industry reports, articles and other items can be obtained.



The screenshot displays the Passport website interface. At the top, there is a navigation bar with the Passport logo and menu items: Search, Industries, Economies, Consumers, Companies, Analytics, and Help. Below the navigation bar is a search bar with a dropdown menu set to 'ALL' and a 'GO' button. The main content area is titled 'Analysis' and features a sidebar with a 'Table Of Contents' menu. The menu items are: Table Of Contents, Related Statistics, Related Industry Reports, Related Company Profiles, Related Articles, and More Related Items. A red box highlights the 'Related Company Profiles' item. A callout box with a red line pointing to this item contains the text: 'Find related information about the desired company'. The main content area shows the title 'Amazon.com, Inc in Retailing (World)' and the subtitle 'Global Company Profile | 01 Jun 2020'. A 'View full screen as PDF' button is located above the main content.



# Search options

- Other than companies, information about industries, economies, consumers and analytics can be searched, filtered and downloaded..

The screenshot shows the Passport search interface. At the top left is the 'Passport' logo. A navigation bar contains 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', 'Analytics', and 'Help'. The 'Industries' tab is highlighted with a red border. Below the navigation bar is a search input field with a dropdown menu set to 'ALL' and a 'GO' button. The main content area is titled 'FEATURED CONTENT' and features a large blue card for 'Retail Disposable Hygiene Global Industry Overview' with the date 'Briefing | 19 Jun 2020'. To the right of this card are two sections: 'YOUR ANALYSTS' and 'YOUR ACCOUNT MANAGERS', both of which are currently empty.



# Learn more

Search
Industries
Economies
Consumers
Companies
Analytics
Help

ALL ▼ Search by keyword GO

## Help Guide and Videos

You're able to select your preferred language for each video from the player's Closed Captioning icon -

- CHOOSE A VIDEO OR GUIDE
- Passport: Getting Started
  - Enhanced Search
  - Working with Statistics
  - Working with Statistics - Group / Sum Function
  - The Search Page
  - The Results List
  - Industry, Economic and Consumer Landing Pages
  - Data Export Tool
  - Dashboards
  - Passport Connector
  - IFM (1) - Using Search Filters
  - IFM (2) - Drivers and Growth Decomposition
  - IFM (3) - Using Scenarios
  - IFM (4) - Understanding Soft Drivers
  - Passport User Guide

### PASSPORT: GETTING STARTED







# Thank You

Please write back at  
[library@iimidr.ac.in](mailto:library@iimidr.ac.in)  
for further help/clarification.

