



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE



HARVARD
BUSINESS SCHOOL

Content Provider



IIMI FDP

Indian Institute of Management Indore and Harvard Business School Publication

Five Days Workshop of Case Method: Teaching & Writing & Simulation Date: October 19-23, 2020

Programme overview: Transformation of the student's outlook is the central objective in management and engineering education adopting a participant-centred approach is a powerful strategy. IIM I and HBSP course is amazingly designed where in the program starts from the participants' own experience rather than being dictated, this helps in conceptualising the subject taught. Case Study and simulation is a research method involving an up-close, in-depth, and detailed examination of a particular case. "Cases are narratives, situations, select data samplings, or statements that present unresolved and provocative issues, situations, or questions" (Indiana University Teaching Handbook, 2005). The case method is a participatory, discussion-based way of learning where students gain skills in critical thinking, communication, and group dynamics.

Objectives: The objective of this workshop is to develop a faculty in all the three level of capabilities ranging from Knowledge, skills where in the faculty develops the capabilities for opportunity /problem framing visioning alternatives , analysis critical thinking , cross functional integration and third being capabilities of developing educational attitudes , beliefs and world view. Participative learning through case study and simulations helps developing all the three levels. We will go through a broad framework of integrating Case Creation with applied research in Management and to generate a Concept cascade to enable teachers channel their research experiences into classrooms in better and faster fashion. Using the case method of teaching shall help the participants in developing skills in the above areas and shall close with a project on case development. Preparing to lead the class discussion, leading the class discussion in a manner such

HOW TO ENROLL

Applicant willing to participate in the programme shall enrol themselves by filling the online application form available on the website. Last date for submission of application is October 12, 2020. The applications are not complete until receipt of programme fee. Incomplete applications will not be processed.

For more details, please contact:

FDP Office

Email: fdp@iimidr.ac.in

Tel: +91-731-2439752

Visit: <http://www.iimidr.ac.in/academic-programmes/faculty-development-programme/>

Content:

- Teaching with cases
- Writing effective case studies and teaching note
- Learning objectives, case position in the course, and planning of the case class session
- Facilitation skill development - case class delivery. The board plan and lesson plan
- Simulation

Faculty: IIM Indore faculty members, industry experts, JBIMS will handle sessions

Target audience:

- Faculty in academic institutions who would like to adopt the case method teaching in class room.
- Case researchers and writers interested in developing cases and teaching notes.
- Corporate professionals who would like to adopt the case method and learn about case development.

Delivery Mode: The classes will be scheduled on an online platform.

E-certification: The workshop participation digital certificate will be given after the completion of the workshop.

Contact details of the programme coordinator:

Prof. Dr Prashant Salwan

Email: psalwan@iimidr.ac.in

PROGRAMME FEE PAYMENT

The programme fee Rs. 12,100 (Rs. 10,254 plus 18% GST) is to be paid by way of electronic fund transfer.

Name of Beneficiary: Indian Institute of Management Indore

Savings Bank A/c: 53018623445

Name of the Bank: State Bank of India

Branch: IIM Indore Campus, Rau, Indore

IFSC: SBIN0030525

Branch Code: 30525