

PUBLICATIONS 2014-15

Book

1. **Krishnamurthy, N.** and Ravichandran, N. (Eds.). *Proceedings of the Advanced Workshop and Tutorial on Operations Research (AWTOR 2012)*. New Delhi: Allied Publishers, ISBN: 978-81-8424-940-8.
2. **Swain, B.** (2014). *Redefining the Relationship between Change, Event and Action: A Revisit into Deontic Logic*. New Delhi: Lap Lambert Academic Publishing, ISBN: 978-3-659-566554.

Book Chapters

1. **Das, S.** (2014). The Cyber Security Ecosystem: Post-global Financial Crisis [Chapter 39, pp 453-460]. In S. Chatterjee, N.P. Singh, D.P. Goyal and Narain Gupta (Eds.). *Managing in Recovering Markets*. New Delhi: Springer, ISBN 978-81-322-1978-1.
2. **Guhathakurta, K.** (2015). Nonlinear Dynamics of Stock Markets during Critical Periods. In F. A Bergel, H. Aoyama, B.K. Chakrabarti, A. Chakraborti and A. Ghosh (Eds.), *Econophysics and Data Driven Modelling of Market Dynamics* [Chapter 6, pp.143-165]. Switzerland, Springer International Publishing, ISBN 978-3-319-08473-2.
3. **Mishra, S. K.** and Kumar, K. K. (2014). Capitalism in the Indian Social Environment: An Ethnic Perspective. In Hamid Kazeroony and Agata Stachowicz-Stanusch (Eds.), *Capitalism and the Social Relationship: An Organizational Perspective* [Chapter 14], UK: Palgrave Macmillan, ISBN: 978-1-137-32569-3.
4. **Kushal, S.** (2015). Mnemonic Body of the Female Subject: Personal in History in What the Body Remembers. In M. Lal, C. Mohan, E.K. Sharma, D.K. Narula and A.K. Basra (Eds.), *Gender and Diversity: Indian, Canada and Beyond* [Chapter 11, pp.150-167], New Delhi: Rawat Publications, ISBN: 978-81-316-0714-5.
5. **Lowalekar, H.** and Ravichandran, N. (2015). Inventory Management in Blood Banks. In K.G. Murty (Ed.), *Case Studies in Operations Research: Applications of Optimal Decision Making* [Vol. 212, pp. 431-464], New York: Springer, ISBN 978-1-4939-1007-6.

Articles/Research Papers Published in Journals

1. Anand, P. and **Jain, K. K.** (2014). Big Five Personality Types and Knowledge Hiding Behaviour: A Theoretical Framework. *Archives of Business Research*, 2(5), 47-56.
2. Banerjee, T.K., Roy, S. and **Dey, S.** (2014). A GIS Solution for an Integrated Underground Coal Mine Management: A Conceptual Framework. *Journal of Management Policies and Practices*, 2 (2), 129-143.
3. Banerjee, T.K., Roy, S. and **Dey, S.** (2014). Location of Pit in Underground Coal Mining: A Geometrical Approach. *International Journal of Management Studies and Research*, 2(5), 99-108.
4. **Basu, S.** (2014). Explicating the Mechanism of BOP Ventures: An Architectural Innovation Perspective. *South Asian Journal of Management*, 21(3), 113-139.

5. **Bhattacharya , J.** and Sinha, A.(2015). Inequality in Per Capita Water Availability: A Theil's Second Measure Approach. *Desalination and Water Treatment*. Available at DOI:10.1080/19443994.2015.1006818 .
6. **Chanda, S. S.** and Ray, S. (2015). Optimal Exploration and Exploitation: The Managerial Intentionality Perspective. *Computational and Mathematical Organization Theory*. Available at <http://dx.doi.org/10.1007/s10588-015-9184-y>.
7. D'costa, G. and **Jayasimha, K.R.** (2015). Relooking Antecedents to Consumer Dissatisfaction through the Virtual Cosmos. *International Journal of Marketing Studies*, 7(1), 117-125. DOI: 10.5539/ijms.v7n1p117.
8. **Dubey, A. K.** (2014). Instability and time Scale Dependence of Beta in an Emerging Market Economics: Evidence from India. *Vikalpa*, 39(1), 41-55.
9. **Guhathakurta, K.** (2015). Investigating the Nonlinear Dynamics of Emerging and Developed Stock Markets. *Journal of Engineering Science and Technology Review*, 8(1), 65-71.
10. **Jain, K. K.**, Sandhu, M. S. and Goh, S. K. (2015). Organizational Climate, Trust and Knowledge Sharing: Insights from Malaysia. *Journal of Asia Business Studies*, 9(1), 54-77.
11. **Jayasimha, K. R.** and **Billore, A.** (2015). I Complain for Your good? Re-examining Consumer Advocacy. *Journal of Strategic Marketing*, 1-17. DOI: 1080/0965254X.2015.1011204.
12. Jha, S., Dhanaraj, C., and **Krishnan, R.** (2014). MNE R&D in Emerging Markets: Arbitrage, Adaptation and Aggregation in Global Innovation Networks. *Academy of Management Proceedings*, 2014(1), 17650–17650. doi:10.5465/AMBPP.2014.17650abstract.
13. **Joshi, A.** (2014). The Dual Positioning of Commencement Rhetoric: Discursive Markers in Speeches by Ratan Tata and Steve Jobs. *The IUP Journal of Soft Skills*, 8(3), 37- 49.
14. **Krishnan, R. T.** (2014). Leveraging IT. *The Smart Manager*, 13(3), 28-31.
15. **Krishnan, R.T.** (2015). Building Systematic Innovation Capabilities: The Indian Challenge. *Indore Managers Commemorative*, February 2015, 104-106.
16. **Kumar, K.** and Shankar, R. L. (2015). Revisiting the Expiration Hour Effect: A High Frequency GARCH Analysis. *International Research Journal of Finance and Economics*, 129, 123-131.
17. **Kushal, S.** and Manickam, E. (2014). (Dis)honourable Paradigms. A Critical Reading of Provoked, Shame and Daughters of Shame. *South Asian Diaspora*, 6(2), 225-238.
18. Lee, K., Park, T. Y. and **Krishnan, R. T.** (2014).Catching-up or Leapfrogging in the Indian IT Service Sector: Windows of Opportunity, Path-creating, and Moving up the Value Chain. *Development Policy Review*, 32(4), 495-518.
19. **Mahapatra, S.** and **Swatantra** (2015). Support My School, *IOSR Journal of Business and Management* [Special Issue International Case Study Conference, Mumbai], 5(5), 1-12.
20. **Mishra, A.**, Dash, S.B. and Malhotra, N. (2014). An Integrated Framework for Design Perception and Brand Equity. *Academy of Marketing Science Review*, 5(1-2),28-44.
21. **Mishra, A.**, Mohanty, B.K. and Dash, S.B. (2014). Effect of Consumer Design Perception on Brand Equity: Fuzzy Association Rule Application in R. *Journal of Management Research*, 15(1), 43-59.

22. **Mishra, S. K.** (2014). Linking Perceived Organizational Support to Emotional Labor. *Personnel Review*, 43(6), 845-860.
23. **Mukherjee, K.** (2014). Scale the Peak: Challenges of Growth and Continuity in a not-for-profit Organization, *South Asian Journal of Management*, 21(4), 166-189.
24. **Nambudiri, R.** (2014). Corporate Social Responsibility and Organizational Commitment. *Indian Journal of Training and Development*, 44(1), 41-47.
25. **Nambudiri, R.** and Totawar, A. (2014). How does Organizational Justice Influence Job Satisfaction and Organizational Commitment? Explaining with Psychological Capital. *Vikalpa*, 39(2), 83-97.
26. **Nargundkar, R.** and Das, N. (2014). Investigations into the Mismatches between Management Education and Practice: Agenda for Future Study. *PES Business Review*, 9(2), 26-37.
27. Patel, M. R. and **Selvaraj, P.** (2015). Role of Socio-cultural Factors in the Entrepreneurial Success of Jain Community. *International Journal of Indian Culture and Business Management*, 10(3), 291-304.
28. Rai, R and **Selvaraj, P.** (2015). Exploring Realities of Food Security: Oral Accounts of Migrant Workers in Urban India. *Economic & Industrial Democracy*, 36(1), 147-171.
29. Rastogi, N., Reddy, V. N. and **Kumar, K.** (2014). Order Imbalance and Returns: Evidence of Lead-Lag Relationship. *IUP Journal of Financial Risk Management*, 9(2), 34-48.
30. **Selvaraj, P.** (2014). Collecting Meaning-Making among Migrant Workers in India: An Interpretive Study. *Qualitative Report*, 19(90), 1-20.
31. **Selvaraj, P.** and Jagannathan, S. (2014). The Irrelevance of Access: Theorising Gender Dilemmas and Livelihoods. *Decision*, 41(2), 205-216.
32. **Selvaraj, P.** and Joseph, J. (2014). Impact of Compensation Practices on Organizational Reputation. *South Asian Journal of Management*, 21(2), 22-43.
33. **Sethia, D.** (2014). Public Sector Transactions for Regional Accounts: An Approach and Some Issues. *The Journal of Income & Wealth*, 36(2), 92-99.
34. **Sethia, D.** (2014). Regional Accounts of India: Methods, New Estimates, and Their Uses. *Review of Income and Wealth*. doi: 10.1111/roiw.12148.
35. Sharma, A. and **Nambudiri, R.** (2015). Job-leisure Conflict, Turnover Intention and the Role of Job Satisfaction as a Mediator: An Empirical Study of Indian IT Professionals. *South Asian Journal of Management*, 22(1).
36. Sharma, R. and **Dey, S.** (2014). Motivation for Green ICT Initiatives in Government Organisations: a Study in Indian Context. *International Journal of Intercultural Information Management*, 4(2), 142-157.
37. **Shrivastava, M.** (2015). Music for the Migrant's Soul: Blending the Traditional with the Topical. *Networking Knowledge: Journal of the Me CCSA Postgraduate Network*, 8(1).
38. **Shrivastava, M.** (2015). The Bhojpuriya Mumbaikar: Straddling Two Worlds. *Contributions to Indian Sociology*, 49(1), 77-101.
39. Sinha, A., and **Bhattacharya, J.** (2014). Is Economic Liberalization causing Environmental Degradation in India? An Analysis of Interventions. *Journal of Applied Business and Economics*, 16(5), 121-136.

40. Sinha, A., and **Bhattacharya, J.** (2014). Is Energy-Led Economic Growth Is Causing Climatic Shift? A Causal Analysis for India. *International Journal of Green Economics*, 8(2), 120-133.
41. Soni, P. and **Krishnan, R. T.** (2014). Frugal innovation: aligning theory, practice, and public policy. *Journal of Indian Business Research*, 6(1), 29-47.
42. Totawar, A. and **Nambudiri, R.** (2014). Can Fairness Explain Satisfaction? Mediation of Quality of Worklife (QWL) in the Influence of Organizational Justice on Job Satisfaction. *South Asian Journal of Management*, 21(2),101-122.
43. Uppal, N. and **Mishra, S. K.** (2014). Moderation effects of Personality and Organizational Support on the relationship between Prior Job Experience and Academic Performance of Management Students. *Studies in Higher Education*, 39 (6), 1022-1038.

Articles/Research Papers Published in Conference Proceedings

1. Chakraborti, S. and **Dey, S.** (2014). Multi-Document Text Summarization for Competitor Intelligence: A Methodology. In Proceedings of the 2nd *International Symposium on Computational and Business Intelligence (ISCBI-II 2014)*. New Delhi : IEEE CPS, ISBN: 978-1-4799-7552-5.
2. **Krishnamurthy, N.** (2014). Some Applications of Stochastic Games. In N. Krishnamurthy and N. Ravichandran (Eds.), *Proceedings of the Advanced Workshop and Tutorial on Operations Research (AWTOR 2012)* [pp. 131-141]. New Delhi: Allied Publishers, ISBN: 978-81-8424-940-8.
3. **Lowalekar H.** (2014). Spreadsheet Modelling: A Technical Note. In N. Krishnamurthy and N. Ravichandran. (Eds.). *Proceedings of the Advanced Workshop and Tutorial on Operations Research (AWTOR 2012)* [pp. 116-122]. New Delhi: Allied Publishers, ISBN: 978-81-8424-940-8.
4. Mane, P., **Krishnamurthy, N.** and Ahuja, K. (2014). Externalities and Stability in Social Cloud. In *The 2014 5th International Conference on Game Theory for Networks (GameNets 2014)* [pp. 50–55]. IEEE, ISBN: 9781479979035, doi:10.1109/GAMENETS.2014.7043730.
5. Tomer, G. and **Mishra, S. K.** (2014). Understanding Person Technology Fit and Analysing its Influence on Work Related Outcomes among IT Professionals. In *Pacific Asia Conference on Information Systems (PACIS) 2014 Proceedings*. Available at <http://aisel.aisnet.org/pacis2014/113>.
6. Trivedi, S. K. and **Dey, S.** (2014). A Study of Ensemble based Evolutionary Classifiers for Detecting Unsolicited Emails. In *Proceedings of the 2014 Conference on Research in Adaptive and Convergent Systems RACS '14* [pp.46-51]. New York: ACM Press, ISBN: 978-1-4503-3060-2.
7. Vakeel, K., and **Dey, S.** (2014). Impact of News Articles on Stock Prices. In *Proceedings of the 6th IBM Collaborative Academia Research Exchange Conference (I-CARE) on I-CARE 2014 – I-CARE 2014* [pp.1-4]. New York: ACM Press, doi>10.1145/ 2662117. 2662123.

Papers Presented at Conferences/Workshops

1. Babu, S., **Krishnamurthy, N.** and Parthasarathy, T. (2015). Completely Mixed Stochastic Games. Presented at *Workshop on Applied Optimization Models and Computation* held during January 28-30, 2015 at Indian Statistical Institute, Delhi.
2. **Billore, A.** and **Jayasimha, K.R.** (2015). Television metrics: is there an easy fix?. Presented at *4th Asian Management and Case (AMRC) Conference on Management Issues in Emerging Markets for Sustainable Business* jointly organized by Universiti Sains Malaysia (USM), Indian Institute Of Management, Bangalore & Lahore University of Management Sciences (LUMS) held during January 10-11, 2015 at Penang, Malaysia.
3. Chakraborti, S. and **Dey, S.** (2014). Multi-Document Text Summarization for Competitor Intelligence: A Methodology. Presented at *14th Consortium of Students in Management Research 2014 (COSMAR)* held during November 21-22, 2014 at Indian Institute of Science, Bangalore.
4. Chakraborti, S. and **Dey, S.** (2014). Multi-Document Text Summarization for Competitor Intelligence: A Methodology (Revised). Presented at the *2nd International Symposium on Computational and Business Intelligence (ISCBI-II 2014)* held during December 7-8, 2014 at New Delhi.
5. **Chauhan, G.S.** (2014). Reconciling Theory and Evidences for Corporate Financing in India. Presented at *2nd PAN-IIM World Management Conference (PAN-IIM WMC 2014)* held during November 5-8, 2014 at Indian Institute of Management Kozhikode.
6. **Chauhan, G.S.** (2014). Are Firms Capital Constrained? Evidence from Corporate Financing in India. Presented at *World Finance Conference held during July 2-4, 2014 at Venice.*
7. Chhillar, P. and **Ramana, L.V.** (2014). Role of Earnings Management and Capital Structure in Signaling Financial Distress: A Firm Life Cycle Perspective. Presented at *Doctoral Students Conference (IMRDC) 2014* held during December 22-23, 2014 at The Indian Institute of Management Bangalore.
8. Chhillar, P. and **Ramana, L.V.** (2014). Role of Earnings Management and Capital Structure in Signaling Financial Distress: A Firm Life Cycle Perspective (Revised). Presented at *9th Yale Great Lakes International Management Conference* held on December 29, 2014 at Chennai.
9. Chhillar, P. and **Ramana, L.V.** (2015). Role of Earnings Management and Capital Structure in Signaling Financial Distress: A Firm Life Cycle Perspective (Revised). Presented at *American Accounting Association Southwest Regional Meeting* held during 11-14, 2015 at Houston, Texas.
10. **Das, S.** (2015). E-loyalty Post Flash Sales Debacle in E-tailing: Moderating Role of Perceived Justice due to Apology. Presented at *Information Systems Symposium* held on January 3, 2015 at Indian School of Business, Hyderabad.
11. **Guhathakurt, K.** and Mitra, S. (2014). Building Strategies to Combat Environmental Variability. Presented at *2nd PAN-IIM World Management Conference (PAN-IIM WMC 2014)* held during November 5-8, 2014 at Indian Institute of Management Kozhikode.
12. **Guhathakurta, K.** and Marwan, N. (2014). Investigating Chaos in Emerging and Developed Stock Markets using Recurrence Network Analysis. Presented at *4th India Finance Conference 2014* held during December 17-19, 2014 at the Indian Institute of Management Bangalore, Bangalore.

13. **Gunta, S.** and Kapoor, P. S. (2014). Is Social Media A Strong Tie Phenomenon Too? The Case & An Investigation of Facebook. Presented at the *2nd PAN-IIM World Management Conference (PAN-IIM WMC 2014)* held during November 5-8, 2014 at Indian Institute of Management Kozhikode.
14. **Jayasimha, K.R.** and **Billore, A.** (2014). Consumer Advocacy: An Investigation. Presented at *8th Great Lakes NASMEI Marketing Conference: An International Marketing Conference in India* held during December 26-27, 2014 at the Great Lakes Institute of Management Campus in Manamai, Chennai.
15. **Jayasimha, K.R.** and **Billore, A.** (2015). Advocacy and Trust: An Investigation in the Service Failure Context. Presented at *4th Asian Management and Case (AMRC) Conference on Management Issues in Emerging Markets for Sustainable Business* jointly organized by Universiti Sains Malaysia (USM), Indian Institute Of Management, Bangalore & Lahore University of Management Sciences (LUMS) held during January 10-11, 2015 at Penang, Malaysia.
16. Jagannathan, S., Rai, R. and **Selvaraj, P.**(2014).The Quest of a Subaltern: Resistance for De-Prisoning. Presented at *73rd Academy of Management Conference* held during August 9-13, 2014 at Orlando, Florida.
17. Kapoor, P.S. and **Gunta, S.** (2014). Don't Underestimate the Power of A Common Man (on social media)!. Presented at The Case Centre Anniversary Conference 2014 on *Crossing Continents: Explore, Discover, Learn* held on September 8-9, 2014 at Indian Institute of Management, Bangalore.
18. Kapoor, P.S. and **Gunta, S.** (2014). How does Anonymous Communication Impact Reputations?. Presented at *IAMCR's 2014 Conference on Region as Frame: Politics, Presence, Practice* organized by International Association for Media and Communication Research (IAMCR) held during July 15-19, 2014 at Hyderabad.
19. Kaushik, K. and **Dey, S.** (2014). Framework for Identifying M-government Applications for Agriculture Sector. Presented at *5th International Conference on Advances in Computer Sciences, Software Solutions, E-Learning, Information & Communication Technology (ACSEICT- 2014)* held during September 6-7, 2014 at Jawaharlal Nehru University, New Delhi.
20. **Koth, K. K.** (2014). Market Quality, Market Reforms and Investor Familiarity. Presented at *13th Capital Markets Conference* organised by Indian Institute of Capital Markets, Navi Mumbai held during December 18-19, 2014 at Navi Mumbai.
21. **Krishnamurthy, N.** and Parthasarathy, T. (2014). Algorithmic and Complexity Theoretic Aspects of Stochastic Games and Polystochastic Games. Presented at *25th International Conference on Game Theory* held during July 07-11, 2014 at Stony Brook University, New York.
22. **Krishnamurthy, N.** Mane, P. and Ahuja, K. (2015). Stochastic Social Cloud. Presented at *Chennai Mathematical Institute Alumni Conference* held during January 7-10, 2015 at CMI campus, Chennai.
23. **Kumar, B.** (2015). Exploring Expenditure and Consumption on Different Commodity Groups Across Indian Households: Emerging Patterns and Policy Implications. Presented at *Emerging Markets Conference* held during January 20-22, 2015 at The Institute of Management Technology Dubai.
24. **Kumar, B.** and Ranjan, R. (2014). An Empirical Investigation of ROI on Social Media Based Political Campaigning: Evidence from an Emerging Economy using Lanchester

- Model. Presented at *MARCON* held during December 18-20, 2015 at Indian Institute of Management Calcutta.
25. **Kumar, K. K.** and **Mishra, S. K.** (2014). Assuming Corporate Responsibilities in Lawless Situations: Case Study of a News Media Organization. Presented at the *Academy of International Business 2014 Annual Meeting* held during June 23-26, 2014 at Vancouver, Canada.
 26. **Kumar, K. K.** and **Mishra, S. K.** (2014). Faking News: How a News Satire Portal helps Uphold Journalism Ethics. Presented at the *5th World Business Ethics Forum* organized by University of Macau held during December 9-11, 2014 at Macau.
 27. **Kushal, S.** (2014). Striking the Right Tone: Skin Colour and the Myriad Shades of Racial Angst. Presented at *4th Global Conference Images of Whiteness: Exploring Critical Issues* held during July 21-23, 2014 at Mansfield College, Oxford.
 28. **Lowalekar, H.**, Santanam, R. and Vinze, A. (2015). Blood Distribution Game. Presented at *INFORMS Annual Meeting 2014* held during November 9-12, 2015 at San Francisco.
 29. Majumdar, B. & **Jayasimha, K. R.** (2014). Teaching the Customer the Way of the Organization :the Role of Transfer or Training. Presented at *Great Lakes-North American Society for Marketing Education in India Marketing Conference 2014* held during December 29, 2014 at Great Lakes Institute of Management, Chennai.
 30. Majumdar, B. and **Nambudiri, R.** (2014). Expectancy Beliefs, Marketability and Employee Outcomes: Managing MBA Graduates in Multinational Corporations. Presented at *9th Yale Great Lakes International Management Conference* held on December 29, 2014 at Chennai.
 31. Majumdar, B. and **Nambudiri, R.** (2014). Understanding Voluntary Employee Turnover From a Switching Cost Perspective: A Conceptual Model. Presented at *British Academy of Management Conference 2014* held during September 9-11, 2014 at Belfast, Northern Ireland.
 32. Majumdar, B. and **Nambudiri, R.** (2014). What Makes the Grass Green on the Other Side? The Role of Expectancy Beliefs in Voluntary Job Switching. Presented at *The 14th Consortium of Students in Management Research 2014 (COSMAR)* held during November 21-22, 2014 at Indian Institute of Science, Bangalore.
 33. Mane, P., **Krishnamurthy, N.** and Ahuja, K. (2014). Externalities and Stability in a Social Cloud. Presented at *5th International Conference on Game Theory for Networks (Game Nets)* held during November 25-27, 2014 at Beijing, China.
 34. **Mishra, S. K.** and **Kumar, K. K.** (2014). Affective Well-Being in Organizational Context: A Study Among Medical Sales Representatives in India. Presented at the *2nd PAN-IIM World Management Conference (PAN-IIM WMC 2014)* held during November 5-8, 2014 at Indian Institute of Management Kozhikode.
 35. **Mukherjee, K.** (2014). Co-opting Formal and Informal Structures: Capturing how Project-based Companies really Work. Presented at *2nd PAN-IIM World Management Conference (PAN-IIM WMC 2014)* held during November 5-8, 2014 at Indian Institute of Management Kozhikode.
 36. **Mukherjee, K.** (2014). Mandatory CSR for Philanthropy in India: Test of CEO Leadership – Implementation Challenges of Substance over form. Presented at *2nd PAN-IIM World Management Conference (PAN-IIM WMC 2014)* held during November 5-8, 2014 at Indian Institute of Management Kozhikode.

37. **Mukherjee, K.** (2014). Skill Development in India: Challenges to Address. Presented at *Workshop on Interrogating Rural-Urban Transitions: Dominant and Alternative Conceptualizations* held during August 27-28, 2014 at Institute of Rural Management, Anand.
38. **Mukherjee, K.** (2015). Mandated Corporate Social Responsibility (mCSR) in India: Implication in Context of Hard Legislation. Presented at *3rd Business Systems Laboratory International Symposium* held during January 21-23, 2015 at Perugia, Italy.
39. **Mukherjee, K.** (2015). Self-Organized Forms: Contingent Factors. Presented at *3rd Business Systems Laboratory International Symposium* held during January 21-23, 2015 at Perugia, Italy.
40. **Mukherjee, K.** and **Aggarwal-Gupta, M.** (2015). Hubtown: Bottom Up Approach to Performance Management. Presented at *5th Asian Invitational Conference on Family Business* held during February 6-8, 2015 at The Indian School of Business, Hyderabad.
41. **Nambudiri, R.** and Totawar, A. (2014). Explaining how Organizational Justice Influences Job Satisfaction and Organizational Commitment: Using Quality of Work Life as a Mediator. Presented at the *28th International Congress of Applied Psychology* held during July 8-13, 2014 at Paris.
42. **Nargundkar, R.** and Mulky, A. (2014). Positioning of Social Media Brands by Value Provided to Users. Presented at *GTAR International Conference* held during June 2-3, 2014 at Bali, Indonesia.
43. **Nargundkar, R.** and Mulky, A. (2014). Exploring the Relationship between Perceived Benefits and Social Media Brands Using Discriminant Analysis. Presented at *International Conference on Social Media Marketing* held during July 25-26, 2014 at Bangalore.
44. **Nayak, A. K.** (2015). Gulabi Gang: Sphere heading a Social Movement with a Difference. Presented at *20th International Conference on Alternative Future and Popular Protest* organized by Manchester Metropolitan University held during March 30-April 1, 2015 at Manchester, United Kingdom.
45. **Nidugala, G. K.** and Shukla, R. (2014). Portugal's Banking Sector, Safe or Not. Presented at Global Summit on Management Cases held during December 12-13, 2014 at the Indian Institute of Management Raipur, Chhattisgarh.
46. **Nidugala, G. K.** and Shukla, R. (2015). Indian Rupee Crisis 2013. Presented at *4th Asian Management and Case (AMRC) Conference on Management Issues in Emerging Markets for Sustainable Business* jointly organized by Universiti Sains Malaysia (USM), Indian Institute Of Management, Bangalore & Lahore University of Management Sciences (LUMS) held during January 10-11, 2015 at Penang, Malaysia.
47. **Parvez, A.** (2014). Subscription and Licensing: Issues and Challenges. Presented at *National Seminar on Evolving Library as a Learning Resource Centre: Challenges and New Horizon* organized by CKT Arts, Commerce and Science College, New Mumbai held during November 14-15, 2014 at New Mumbai.
48. Patel, M. R. and **Selvaraj, P.** (2015). Relevance of Gandhian Education System and Economic Model in Contemporary Times: A Case Study. Presented at *International Conference on Creativity and Innovation at Grass Roots* held during January 19-22, 2015 at Indian Institute of Management, Ahmedabad.
49. Rajani, K. S. and **Gunta, S.** (2014). Building a Microfinance Institution: The Extensive Approach and its challenges. Presented at *9th Annual International Conference on*

Public Policy and Management held during August 11-13, 2014 at Indian Institute of Management, Bangalore.

50. **Ray, S.** (2014). A Decision Framework for using Mood as Context in Recommender Systems. Presented at *20th Conference of International Federation of Operation Research 2014* held during July 13-18, 2014 at Barcelona, Spain.
51. **Salwan, P.** and Pandey, A. (2014). The Influence of Top Management Team's Intent on the Decision-Making Processes Related to Internationalization. Presented at *Annual Meeting of the Academy of International Business (AIB) Southeast USA* held during October 23-25, 2014 at Miami, Florida.
52. **Selvaraj, P.** and Patel, M. (2014). Tiny Tech Limited: Is Small Beautiful?. Presented at *Global Summit of Management Cases (GSMC-2014)* held during December 12-13, 2014 at Indian Institute of Management Raipur, Chhattisgarh.
53. Sharma, R. and **Dey, S.** (2014). Developing an E-Government Adoption Model Determinants of Citizen Adoption in the Indian Context. Presented at *2nd PAN-IIM World Management Conference 2014* held during November 5-8, 2014 at the Indian Institute of Management Kozhikode.
54. **Shrivastava, M.** (2014). Packaging Cultural Memory for the Bhojpuri Migrant. Presented at 11th Annual Postgraduate Conference of the MeCCSA Postgraduate Network on *Global Interdependence: Knowledge, Experience and Theory* organized by [Higher Education Academy](#), the [MeCCSA Postgraduate Network](#) and the [Institute of Communications Studies](#), University of Leeds held during June 23-24, 2014 at the University of Leeds, UK.
55. **Shrivastava, M.** (2014). Sleaze, Slur and the Desire for a Sanitized Identity. Presented at *IAMCR's 2014 conference on Region as Frame: Politics, Presence, Practice* organized by International Association for Media and Communication Research (IAMCR) held during July 15-19, 2014 at Hyderabad.
56. Shukla, R. and **Nidugala, G. K.** (2014). Determinants of Corporate Saving In India, A Panel Data Analysis. Presented at *2nd PAN-IIM World Management Conference 2014* held during November 05-08, 2014 at the Indian Institute of Management Kozhikode.
57. Sinha, A. and **Bhattacharya, J.** (2014). Economic Liberalization and Environmental Degradation in India: A Causal Analysis of Interventions. Presented at *Antibes 13th International Academic Conference* Organized by the International Institute of Social and Economic Sciences held during September 15-18, 2014 at Antibes, France.
58. Sinha, A. and **Rastogi, S.** (2014). Collaboration between Central and State Government and Environmental Quality: Evidences from Indian Cities. Presented at *Winter School 2014* held during December 15-17, 2014 at Delhi School of Economics, New Delhi.
59. **Swatantra** (2015). Role of Advertisements in a Gender Sensitive Society. Presented at *12th AIMS International Conference on Management* Organized by The Association of Indian Management Scholars International and Indian Institute of Management Kozhikode held during January 2 -5, 2015 at Indian Institute of Management Kozhikode.
60. **Thaker, K.** and Jain, A. (2014). Case Study: BRTS Indore. Presented at *Case Centre Anniversary Conference* held during September 8-9, 2014 at Indian Institute of Management Bangalore.

61. **Thaker, K.** (2014). Should Infosys Buy Back its Shares: Case and Teaching Note. Presented at *Global Summit on Management Cases 2014* Organized by The Indian Institute of Management Raipur held during December 12-13, 2014 at IIM Raipur.
62. Vadivelu, S. and **Dey, S.** (2014). Workforce Management Decisions in IT Services organizations: A Survey of Model based Approaches. Presented at the *4th Biennial Supply Chain Management Conference (SCMC 2014)* held during December 18-19, 2014 at Bangalore.
63. Vakeel, K. and **Ray, S.** (2015). Motivation Oriented Location-Aware Recommender System. Presented at *8th Information Systems Symposium (ISS-2015)* held at January 3, 2015 at Indian School of Business, Hyderabad, India.
64. Viral, A., Ravi, A. and **Kumar, K.** (2014). Foreign Fund Flows and Stock Returns: Evidence from India. Presented at *5th International Growth Centre(IGC)-Indian Statistical Institute (ISI) India Development Policy Conference* held during July 17-18, 2014 at New Delhi.

Cases

1. Dutta, D., **Mishra, S. K.** and Manimala, M. J. (2015). Talent Acquisition Group at HCL Technologies: Improving the Quality of Hire Through Focused Metrics [Management Case]. *Harvard Business Publication*, Case No:IMB491-PDF-ENG available at <https://cb.hbsp.harvard.edu/cbmp/product/IMB491-PDF-ENG>
2. **Jain, K. K.** (2014). Decoding the Strike at Bajaj Auto's Chakan Plant: a Negotiator's Framework. *Emerald Emerging Markets Case Study*, 4 (4), 1-16.
3. Kapoor, P.S. and **Gunta, S.** (2015). Don't Underestimate the Power of A Common Man (on social media)!. *IIM Indore Case*, CASE/05/015/SM.
4. **Manoj, M.**, Roy, P. and **Sunder, D. L.** (2015). War of Perception: EVOMO a new Juggad or Revolution. *IIM Indore Case*, CASE/04/015/SM.
5. Minocha, A. and **Nambudiri, R.** (2015). DC Pharmaceuticals Private Limited: Combating the Challenge of Employee. *IIM Indore Case*, CASE/03/015/OBHRM
6. **Mukherjee, K.** (2014). Perna Arts: Managing the Complexity of Creativity and Commerce, *Ivey Case*, 9B14M098. Available at <https://cb.hbsp.harvard.edu/cbmp/product/W14483-PDF-ENG>.
7. **Mukherjee, K.** (2015). Nation Wide Primary Healthcare Services: Evolving Business Model, *Ivey Case*, 9B15MO12. Available at <https://cb.hbsp.harvard.edu/cbmp/product/W15031-PDF-ENG>.
8. Routray, S., **Nargundkar, R.**, Saini, S. and Saxena, R. (2014). Information System Strategy at Neelkanth Drugs. *Ivey Case*, 9B14E014.
9. **Ray, S.** and **Panigrahi, P.** (2015). Birth Certificate Digitization: A Case of E-Governance Initiatives in India. *IIM Indore Case*. CASE/01/015/IS.
10. **Selvaraj, P.** and Patel, M. R. (2015). Tinytech Plants: is Small Beautiful. *ET CASES*, Case ID: STG-1-0003, STG-1-0003A.
11. **Sunder, D. L.** and **Manoj, M.** (2015). ITL: a Case on Make in India. *IIM Indore Case*, CASE/03/015/SM.
12. **Sunder, D. L.** and Sharma, N. (2014). Avika Fuel Center. *IIM Indore Case*, CASE/02/014/FM.
13. **Thaker, K.** (2015). Sasan Power Ltd. *IIM Indore Case*, CASE/01/015/FA.

Working Papers

1. **Chanda S. S.** and **Ray S.** (2015). Learning from Project Failure: Globalization Lessons for an MNC. *IIM Indore Working Paper*, WP/03/015/SM.
2. **Chanda S. S.** (2015). CEO Cognition in Strategy Research. *SSRN Working Paper id 2586215* . Available at <http://dx.doi.org/10.2139/ssrn.2586215>.
3. **Das, S.** and **Dayal, M.** (2014). Realising the Business Value of CLERP Systems in a Higher Educational Institution: Challenges and Opportunities. *IIM Indore Working Paper*, WP/01/014/IS.
4. **Das, S.** and **Dayal, M.** (2015). A Novel Approach to Conference Budgeting: A Spreadsheet based Interactive Decision Support Model. *IIM Indore Working Paper*, WP/01/015/IS.
5. **Das, S.** and **Dayal, M.** (2015). The Transportation Problem: A Spreadsheet based Decision Support Model. *IIM Indore Working Paper*, WP/02/015/IS.
6. **Dayal, M.** and Verma, S. (2014). Breadth-first and Best-first Exact Procedures for Regular Measures of the Multi-mode RCPSP. *IIM Ahmedabad Working Paper*, W.P. No. 2014-10-04.
7. **Dayal, M.** and Verma, S. (2015). Exact Procedures For Non-Regular Measures of the Multi-Mode RCPSP. *IIM Ahmedabad Working Paper*, W.P. No.2015-03-06.
8. **Dayal, M.** and Verma, S. (2015). Multi-Processor Exact Procedures for Regular Measures of the Multi-Mode RCPSP, *IIM Ahmedabad Working Paper* ,W.P. No. 2015-03-25.
9. **Mukhoti, S.** and **Guhathakurta, K.** (2015). Product Market Performance and Capital Structure: A Hierarchical Bayesian Semi-Parametric Panel Regression Model. Available at SSRN 2566832.
10. Ranjani, K.S. and **Gunta, S.** (2014). Financial Inclusion through Microfinance: The Need for Extensive Approach. *IIM Indore Working Paper*, WP/01/015/SM.

Articles/Interviews Published in Newspapers/Magazines

1. **Jain, K. K.** (2014). The Importance of Asking why during Negotiation, *The Hindu Business Line*, September 3, 2014.
2. **Jain, K. K.** (2015). Why Threats are not Your Best bet in Negotiation. *Business Line*, February 4, 2015.
3. **Krishnan, R. T.** (2014). Leveraging IT. *The Smart Manager*, 13(3), 28-31.
4. **Krishnan, R. T.** (2015). Spicejet Needs to Undergo Serious Restructuring. *Deccan Herald*, February 23, 2015.
5. **Krishnan, R.T.** (2015). 5-Year Integrated Programme in Management, Interview with Vinay Kamath. *The Hindu Business Line*, January 6, 2015.
6. **Krishnan, R.T.** (2015). Big Data to Analytics, we Figure out Industry Trends for our Curricula, Interview with Vinay Kamath. *The Hindu Business Line*, January 7, 2015.
7. **Krishnan, R.T.** (2015).Crouching Tiger Hidden Dragon. *The Hindustan Times*, February 21, 2015.
8. **Krishnan, R.T.** (2015).The Observant Innovator, Interview with Smita Polite. *EDU Tech*, January 7, 2015.

Invited Talks

1. **Krishnan, R. T.** (2014). Delivered Invited Talk at *4th ACITE-CII University-Industry Congress & Global Higher Education Summit 2014* at India Expo Centre, Greater Noida on November 20, 2014.
2. **Krishnan, R. T.** (2014). Delivered Invited Talk at the *Foundation Day of Devi Ahilya Vishwa Vidyalyaya Indore* on May 1, 2014.
3. **Krishnan, R. T.** (2014). Delivered Invited Talk at the *Indian International Model United Nations Indore (Choithram International School)* on November 21, 2014.
4. **Krishnan, R. T.** (2014). Delivered Invited Talk at the *Music Awareness Session* at Ravindra Natya Grah, Indore on May 4, 2014.
5. **Krishnan, R. T.** (2014). Delivered Invited Talk at the *World Environment Day Workshop* at Barli Development Institute for Rural Women, Indore on June 4, 2014.
6. **Krishnan, R. T.** (2014). Delivered Invited Talk at the *World Intellectual Property Day– INSPRO 2014* organized by TVS Motors, Hosur, Tamil Nadu on April 25, 2014.
7. **Krishnan, R. T.** (2014). Delivered Invited Talk at the *Technology Day at Thermax*, Pune on May 9, 2014.
8. **Krishnan, R. T.** (2014). Delivered Invited Talk on *Making Product Innovation Work at the InTech50* organized by *iSPIRT and Terrene Global Leadership Network* at Bangalore on April 9-10, 2014.
9. **Krishnan, R.T.** (2014). Delivered Invited Talk on *Business in India – Today & Tomorrow at the Customer Event – an Interactive Programme* organized by Sandvik Asia Pvt. Ltd. at Mumbai on July 7, 2014.
10. **Krishnan, R. T.** (2014). Delivered Keynote Address at the *III-Regional Conference* organized by Indore Sahodaya Schools on April 12, 2014.
11. **Krishnan, R. T.** (2014). Delivered Keynote Address at the Indore Public School on May 28, 2014.
12. **Krishnan, R. T.** (2014). Delivered Keynote Address at the *Senior Management Conference on Innovation* organized by VF Corporation, Bangalore on December 4, 2014.
13. **Krishnan, R. T.** (2014). Delivered Keynote Address during the *Orientation Programme of Fellow Programme in Management* at the Indian Institute of Management Ahmedabad on June 17, 2014.
14. **Krishnan, R. T.** (2014). Delivered Keynote Address on *Design for Sustainable Well-being and Empowerment at the Indo-Dutch International Conference* organized by the Indian Institute of Science Bangalore on June 14, 2014.
15. **Krishnan, R. T.** (2014). Keynote Speaker at the *Symposium on Business Innovation* organized by HPCL, Pune on November 24, 2014.
16. **Krishnan, R.T.** (2014). Delivered Keynote Address at Closing Ceremony of the *Daly College Model United Nations (DCMUN 2014)* organized by Daly College, Indore on August 19, 2014.
17. **Krishnan, R.T.** (2014). Delivered Keynote Address during an Exclusive Event of *Corporate Customers of Konica Minolta Business Solutions India Pvt. Ltd.* at Delhi on August 13, 2014.
18. **Krishnan, R.T.** (2014). Delivered Keynote Address on *Innovation at Adobe Print Group*, Noida on November 11, 2014.

19. **Krishnan, R. T.** (2014). Delivered Lecture on Building Systematic Innovation Capability at the *Technology Conference– Phoenix* organized by Asian Paints Limited, Pune on December 5, 2014.
20. **Krishnan, R. T.** (2014). Delivered Lecture on Innovation at the *Innovation Promotion Council* organized by Bharat Electronics, Ghaziabad on November 26, 2014.
21. **Krishnan, R.T.** (2014). Delivered Inaugural Address at the *Seminar on Management Education: New Dimensions* organized by Lal Bahadur Shastri Institute of Management, New Delhi at Indore on July 5, 2014.
22. **Krishnan, R. T.** (2014).). Delivered Invited Talk at the *First Annual Conference on Social Investing* organized by Social Venture Partners at Bangalore on May 24, 2014.
23. **Krishnan, R. T.** (2015). Delivered Keynote Address at the *5th International Conference on Research into Design (ICoRD'15)* organized by Indian Institute of Science Bangalore at Bangalore on January 7, 2015.
24. **Krishnan, R. T.** (2015). Delivered Keynote Address at the *International Conference on Innovations in Services: Strategies for Global Business Excellence -INNOERVE-2015* organized by ITM University, Gwalior at Gwalior on January 13, 2015.
25. **Krishnan, R. T.** (2015). Delivered Keynote Address at the *Workshop on Innovations in Healthcare* organized by CII and Trimed at Chennai on January 31, 2015.
26. **Krishnan, R.T.** (2014). Keynote Speaker at *Induction Programme of the RPL Maheshwari College* at Indore on September 24, 2014.
27. **Krishnan, R.T.** (2015). Invited Speaker for the *Award Ceremony of Academic Awards to Meritorious Students of Classes IX to XII at Delhi Public School Indore* at Indore on January 27, 2015.
28. **Krishnan, R. T.** (2014). Invited Speaker in *BWI Business World Education Summit 2014* at Leela Kempinski, Gurgaon on November 11, 2014.
29. **Krishnan, R. T.** (2014). Invitee at the *Ranking and Excellence Dialogue* organized by ICAA in association with QS Quacquarelli Symonds, FICCI at New Delhi on May 12, 2014.
30. **Krishnan, R. T.** (2015). Invited Speaker at the *Inter-clubs events of Women in Rotary Club* at Indore on February 8, 2015.
31. **Krishnan, R. T.** (2015). Invited Speaker at the *Liberal Arts Conference on New Models of India Higher Education* at Ashoka University New Delhi on March 21, 2015.
32. **Krishnan, R. T.** (2015). Invited Speaker at the *Young Indians National Summit* at Delhi on March 13, 2015.
33. **Krishnan, R. T.** (2015). Invited Speaker in *Asian Management Conclave 2015* jointly organized by MBA Universe.com and Singapore Management University at Singapore on March 11-12, 2015.
34. **Krishnan, R. T.** (2015). Invited Speaker in *National Conference on Challenges of Globalization and Strategies for Competitiveness* organized by Shri Vaishnav Institute of Management, Indore at Indore January 17, 2015.
35. **Krishnan, R.T.** (2014). Invited Speker at the *TCS IT Wiz 2014* organized by TCS at Indore on September 3, 2014.
36. **Kushal, S.** (2014). Delivered Lecture on *Influence of the Importance of White Skin as Represented in the Media on the Psyche of the Young Female in India* at the Indian Institute of Technology Indore on September 18, 2014.

37. **Parvez, A.** (2014). Delivered Invited talk on e-Resources Acquisition Policy at the *International Conference on the Convergence of Libraries, Archives and Museums* organised by National Institute of Fashion Technology in collaboration with IFLA and the Indira Gandhi National Centre for the Arts at the IGNCA, New Delhi on November 27-29, 2014.
38. **Parvez, A.** (2014). Delivered Lecture on e-Resources Subscription at *Librarians Development Programme* held at BRCM College of Business Management, Surat on October 11, 2014.
39. **Parvez, A.** (2015). Delivered Lecture on Research Tools with Special Reference to OSS at *Short Term Training Course on Open Source Software for Academic Libraries* organised by DAVV University at Indore on December 29, 2014 to January 3, 2015.

Participation in Panel Discussions

1. **Gunta, S.** (2014). Discussant in a panel on *Are heroes like Manjunath brave or stupid?*. Organized by Indian Institute of Management Indore on November 10, 2014.
2. **Krishnan, R. T.** (2014). Discussant in a Panel on Institutional Leadership during *Higher Education Summit 2014* organised by FICCI on November 13, 2014.
3. **Krishnan, R. T.** (2015). Discussant in a Plenary Panel at the *Symposium on Promoting Sustainability in Management Education* organized by IIM Bangalore and Wipro at Bangalore on January 6, 2015.
4. **Krishnan, R. T.** (2015). Panelist at the *CII Madhya Pradesh state Annual Day* at Bhopal on March 5, 2015.
5. **Krishnan, R. T.** (2015). Panelist at the *Fortune India 40 under 40* organized by Fortune India at Bangalore on March 22, 2015.
6. **Krishnan, R. T.** (2015). Moderator for Panel at the *Entrepreneurial Education in the North East Entrepreneurship Forum* jointly organized by World Entrepreneurship Forum (WEF) and Kaziranga University, Guwahati on March 14, 2015.
7. **Krishnan, R.T.** (2014). Panelist in *Make in India Campaign* by the Prime Minister of India organized by CII at Indore on September 25, 2014.
8. **Krishnan, R.T.** (2014). Chaired a Plenary Session on Decoding Indian Business and Indian Markets at the *PAN IIM World Management Conference 2014* held at the Indian Institute of Management Kozhikode during November 5-6, 2014.
9. **Krishnan, R.T.** (2014). Panel Member on *How Great Leaders Inspire Action at the Global Investors Summit (GIS)* held at Indore on October 9, 2014.

Conference Sessions Chaired

1. **Krishnan, R. T.** (2014). Chaired a Panel on Academic Perspective during the *Fifth Conference on Ethics and Corporate Governance* organized by National Institute of Securities Markets (NISM) and the Institute of Company Secretaries of India (ICSI) at Indore on April 29, 2014.
2. **Krishnan, R. T.** (2014). Session Chaired at the *17th Annual Convention of Strategy Management Forum of India* at the Indian Institute of Management Calcutta on June 12, 2014.

Participation in Conferences/Workshops etc.

1. **Krishnan, R. T.** (2015). Participated in *Conference in the AP Knowledge Mission Advisory Group* organized by Government of Andhra Pradesh on February 16, 2015.
2. **Krishnan, R.T.** (2014). Participated in *National Competitiveness Forum Conference* at New Delhi on September 26, 2014.
3. **Krishnan, R. T.** (2015). Participated in *First Global Roundtable on Inclusive Innovations* at Rashtrapathi Bhavan, New Delhi on March 7-8, 2015.
4. **Krishnan, R.T.** (2014). Attended the *TAG Meeting of CTATIC, Patent Cell and CKMNT* at ARCI, Hyderabad on August 28, 2014.
5. **Krishnan, R.T.** (2014). Participated in the *Indian Management Conclave Awards 2014* organized by MBA Universe. com at New Delhi on August 9, 2014.
6. **Krishnan, R.T.** (2014). Participated in the *Orbis India Partner Workshop 2014: Innovation at Work* organized by Orbis India at MGM Eye Institute, Raipur on August 25, 2014.
7. **Krishnan, R.T.** (2014). Participated in the *Workshop on Convergent Innovation* organized by McGill Center for the Convergence of Health and Economics at Mumbai on July 16, 2014.
8. **Kushal, S.** (2014). Conducted a *Workshop on Interpersonal Skills for Police Officers* at Police Radio Training School Indore on August 31, 2014.

Poster Presentation

1. **Swatantra** and Shaik, R. (2015) A Sneak Peek at Personality via Office Set-up: a Study of Artifactual Communication. Poster Presented at the *4th Annual Nonverbal Preconference* organized by Society for Personality and Social Psychology held during February 26-28, 2015 at Long Beach, California, USA.

Blogs

1. **Krishnan, R.T.** (March 29, 2015). *VidyaGyan: Allowing Indian Talent to Flower and Bloom* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/03/vidvagyan-allowing-indian-talent-to.html>.
2. **Krishnan, R.T.** (March 20, 2015). *Making Inclusive Innovation Work* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/03/making-inclusive-innovation-work.html>.
3. **Krishnan, R.T.** (March 14, 2015). *Revisiting Inclusive Innovation: Notes from a Recent Roundtable* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/03/revisiting-inclusive-innovation-notes.html>.
4. **Krishnan, R.T.** (March 6, 2015). *Madhya Pradesh as a Manufacturing Hub* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/03/madhya-pradesh-as-manufacturing-hub.html>.
5. **Krishnan, R.T.** (March 1, 2015). *Reflections on a trip to Odisha and Rajasthan* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/03/reflections-on-trip-to-odisha-and.html>.

6. **Krishnan, R.T.** (February 25, 2015). *Remembering Anand Ramachandran* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/02/remembering-anand-ramachandran.html>.
7. **Krishnan, R.T.** (January 31, 2015). *Re-discovering Bihar* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/01/re-discovering-bihar.html>.
8. **Krishnan, R.T.** (January 17, 2015). *Deepakk Goyal and Passion Greens: The Future of Indian Farming?* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/01/deepakk-goyal-and-passion-greens-future.html>.
9. **Krishnan, R.T.** (January 3, 2015). *Reflections on Paths Not Taken* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2015/01/reflections-on-paths-not-taken.html>.
10. **Krishnan, R.T.** (December 30, 2014). *Why can't we develop breakthrough drugs from India? Lessons from the Vertex Story* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/12/why-cant-we-develop-breakthrough-drugs.html>.
11. **Krishnan, R.T.** (December 20, 2014). *Parallel Lives* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/12/parallel-lives.html>.
12. **Krishnan, R.T.** (December 13, 2014). *Actors, a Lawyer, a Journalist, and a Management Pioneer* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/12/actors-lawyer-journalist-and-management.html>.
13. **Krishnan, R.T.** (December 7, 2014). *Reflections on Recent Innovation Talks to Companies* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/12/reflections-on-recent-innovation-talks.html>.
14. **Krishnan, R.T.** (November 22, 2014). *Bilcare and AP Organics win CII Industrial Innovation Awards* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/11/bilcare-and-ap-organics-win-cii.html>.
15. **Krishnan, R.T.** (November 16, 2014). *A Visit to Ashoka and Other Musings on Higher Education* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/11/a-visit-to-ashoka-and-other-musings-on.html>.
16. **Krishnan, R.T.** (November 8, 2014). *DVR Seshadri on Innovation in Teaching – Part 2 – ALM* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/11/dvr-seshadri-on-innovation-in-teaching-8.html>.
17. **Krishnan, R.T.** (November 1, 2014). *DVR Seshadri on Innovation in Teaching Pedagogy – Part 1 – ALM* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/11/dvr-seshadri-on-innovation-in-teaching.html>.
18. **Krishnan, R.T.** (October 24, 2014). *How should India Respond to US Pressure to Amend Patent Laws?* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/10/how-should-india-respond-to-us-pressure.html>.

19. **Krishnan, R.T.** (October 18, 2014). *My Lessons on Entrepreneurship from Dr. Prathap Reddy, founder of Apollo Hospitals* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/10/my-lessons-on-entrepreneurship-from-dr.html>.
20. **Krishnan, R.T.** (October 12, 2014). *New Chronicles from Central India: MP Global Investors Summit, Leadership Panel* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/10/new-chronicles-from-central-india-mp.html>.
21. **Krishnan, R.T.** (October 4, 2014). *"Clear Hold Build" prompts a fresh look at Corporate Responsibility* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/10/clear-hold-build-prompts-fresh-look-at.html>.
22. **Krishnan, R.T.** (September 27, 2014). *Making Indian Manufacturing Competitive* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/09/making-indian-manufacturing-competitive.html>.
23. **Krishnan, R.T.** (September 20, 2014). *Defying the Odds: Invigorating Accounts of Dalit Entrepreneurship* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/09/defying-odds-invigorating-accounts-of.html>.
24. **Krishnan, R.T.** (September 14, 2014). *Profiling Gram Oorja and PARFI: Two Exciting Social Enterprises* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/09/profiling-gram-oorja-and-parfi-two.html>.
25. **Krishnan, R.T.** (September 6, 2014). *The Role of Academic Institutions in Supporting Thought Leadership* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/09/the-role-of-academic-institutions-in.html>.
26. **Krishnan, R.T.** (August 30, 2014). *Becoming an Impactful Scholar: A 5-Point Individual Agenda* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/08/becoming-impactful-scholar-5-point.html>.
27. **Krishnan, R.T.** (August 21, 2014). *Creating Management Thought Leadership from India* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/08/creating-management-thought-leadership.html>.
28. **Krishnan, R.T.** (August 16, 2014). *The Future of Indian Management Education* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/08/the-future-of-indian-management.html>.
29. **Krishnan, R.T.** (August 9, 2014). *Can China Lead in Innovation?* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/08/can-china-lead-in-innovation.html>.
30. **Krishnan, R.T.** (August 3, 2014). *Can India Arrest the Slide in its Innovation Ranking?* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/08/can-india-arrest-slide-in-its.html>.
31. **Krishnan, R.T.** (July 26, 2014). *Making the Public Sector Effective: V Krishnamurthy at the helm* [Blog Post]. Retrieved from

- <http://jugaadtoinnovation.blogspot.in/2014/07/making-public-sector-effective-v.html>.
32. **Krishnan, R.T.** (July 18, 2014). *Convergent Innovation: Can it solve complex development problems?* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/07/convergent-innovation-can-it-solve.html>.
 33. **Krishnan, R.T.** (July 12, 2014). *Lenovo, Foxconn & the Indian Pharma Industry face Innovation Challenges : Who is a Frugal Innovator?*[Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/07/convergent-innovation-can-it-solve.html>.
 34. **Krishnan, R.T.** (July 5, 2014). *Disruptive Innovation Revisited*[Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/07/disruptive-innovation-revisited.html>.
 35. **Krishnan, R.T.** (June 28, 2014). *Barli Institute and Aavishkaar Show the Potential of Social Innovation* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/06/barli-institute-and-aavishkaar-show.html>.
 36. **Krishnan, R.T.** (June 21, 2014). *Alternate Pedagogies for Management Education – Part 2* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/06/alternate-pedagogies-for-management.html>.
 37. **Krishnan, R.T.** (June 14, 2014). *Alternate Pedagogies to Enhance the Effectiveness of Management Education – Part 1* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/06/alternate-pedagogies-to-enhance.html>.
 38. **Krishnan, R.T.** (June 6, 2014). *Perfint, Skanray and Panacea represent a new generation of Indian Medical Technology Companies : The Indian Healthcare Challenge* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/06/perfint-skanray-and-panacea-represent.html>.
 39. **Krishnan, R.T.** (June 1, 2014). *Making Impactful Social Investments* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/06/making-impactful-social-investments.html>.
 40. **Krishnan, R.T.** (May 24, 2014). *A 10-Point Agenda to Support Technology-driven Innovation*[Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/05/a-10-point-agenda-to-support-technology.html>.
 41. **Krishnan, R.T.** (May 19, 2014). *TVS Motor & Thermax: Just a Step Away from being Outstanding Innovative Companies* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/05/tvs-motor-thermax-just-step-away-from.html>.
 42. **Krishnan, R.T.** (May 14, 2014). *University Ranking Revisited* [Blog Post]. Retrieved from <http://jugaadtoinnovation.blogspot.in/2014/05/university-ranking-revisited.html>.
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