

PUBLICATIONS 2016-17

Book

Rastogi, S. and Salvatore, D. (2016). *Managerial Economics: Principles and Worldwide Applications*. New Delhi: Oxford University Press, ISBN: 978-0199467068.

Book Chapter

Garg, S. & Mahapatra, D. (Accepted, December 2016) *Opportunism Galore: The Case of Delhi-Gurgaon Expressway*. Handbook on PPPs in Developing and Emerging Economies. Emerald Publishing ISBN: 978-1-78714-494-1

Gunta, Srinivas (2016). ‘‘Mom & Me’ becomes ‘BabyOye by Mahindra.’’ in K. Gaurav, J. Govindani & R. Zarar (Eds.) *Emerging Trends in Business: Case Study Perspectives*: 65-71, New Delhi: Excel India Publishers. ISBN: 978-93-85777-76-9

[Khanna, V., and](#) Mishra, S. K. (2017). The Dark Side of Emotional Intelligence. In Agata Stachowicz-Stanusch, Wolfgang Amann and Gianluigi Mangia (Eds.). *Corporate Social Irresponsibility: Individual Behaviors and Organizational Practices*, 11-27, Information Age Publishing, ISBN: 978-1681238074.

[Khanna, V. and](#) Mishra, S. K. (2017). The Dark Side of Emotional Intelligence. In Agata Stachowicz-Stanusch, Wolfgang Amann and Gianluigi Mangia (Eds.). *Corporate Social Irresponsibility: Individual Behaviors and Organizational Practices*, 11-27, Information Age Publishing, ISBN: 978-1681238074.

[Kumar, B. and Dholakia, N.](#) (2016). Toward Pro-Sustainability Actions: A Macro-Behavioral Perspective. In Naresh K. Malhotra (Ed.). *Marketing in and for a Sustainable Society [Review of Marketing Research, 13, 169-192]* Emerald Group Publishing Limited, ISBN: 978-1-78635-281-1.

Mukherjee, Kajari. (2017) , Mandated Corporate Social Responsibility (mCSR): Implications in context of Legislation. In S. Raghunath and Elizabeth L. Rose (eds.). *International Business in the Context of Emerging Economies*, pp. 415-433, Palgrave

Naraparaju, Karthikeya & Sharma, Ajay (Forthcoming). Labour Regulations and Worker Welfare: The Case of Provident Fund in India. in *India Development Report* (edited by S. Mahendra Dev), Oxford University Press

Ramanathan, J. and Swain, B. (2017). Course on Marketing Ethics at IIM Indore: A Reflection. In *Responsible Management Education: Some Voices from Asia*. Business Expert Press, USA (ISBN-13: 978-1-63157-682-9 (paperback) and ISBN-13: 978-1-63157-683-6 (e-book))

Thomas, N. and Vohra, N. (2017). Organizational Learning in Indian Family Firms: A Social Network Based Approach for Entrepreneurship. In Colin C. Williams and Anjula Gurtoo (Eds.). *Routledge Handbook of Entrepreneurship in Developing Economies* [Chapter 36,487-507]. London: Routledge, ISBN: 978-1-138-84914-3

Book Review

Swain, B. (2016). 8 Keys to practicing Mindfulness: Practical Strategies for Emotional Health and Well-Being. *Metapsychology Online Reviews*, 20/29.

Articles/ Research Papers Published in Journals

Basu, S. (2016). SBI Pension Fund Private Limited: Caught in a Wicked Problem. *Journal of International Business Education*, 11.

Basu, S. and Moovendhan, V. (2017). Asset Quality Review: Are the Public Sector Banks Victimized? A Strategic Orientation Perspective. *Economic and Political Weekly, Special Issue – Money, Banking and Finance*. 52(12), 97-105

Bhattacharya, A. (2017). A. Innovations in new venture financing: Evidence from Indian SME IPOs, *Global Finance Journal*. <http://dx.doi.org/10.1016/j.gfj.2017.02.001>.

Chakravarty, U. (2016). Stylistic Performance through Affective Marking: A Case of Multilingual Literary Discourse. *Advances in Literary and Language Studies*, 7 (6). 157-162.

Chanda, S.S. (2017). Inferring final organizational outcomes from intermediate outcomes of exploration and exploitation: The complexity link. *Computational and Mathematical Organization Theory*, 23(1), 61-93. DOI 10.1007/s10588-016-9217-1

Chandra, S., Ghosh, D. and Srivastava, S. K. (2016). Outbound Logistics Management Practices in the Automotive Industry: an Emerging Economy Perspective. *Decision*, 43(2), 145-165.

Chauduri, D. D. 'GST and Its Implications for Business' in *Analytique*, 13(1), 2-10.

Choudhari, S. and Tindwani, A. (2017). Logistics optimization in road construction project. *Construction Innovation: Information, Process, Management*, 1-36.

Das, S. and Dayal, M. (2016). Exploring Determinants of Cloud-based Enterprise Resource Planning (ERP) Selection and Adoption: A Qualitative Study in the Indian Education Sector. *Journal of Information Technology Case and Application Research*, 18(1), 11-36.

Dash S. R. (2016). Does investor sentiment as conditioning information help to explain stock returns behaviour? A test of alternative asset pricing models, *Review of Behavioral Finance*, 8(2):174-198.

Dey, S. (2016). A Novel Committee Selection Mechanism for Combining Classifiers to Detect Unsolicited Emails. *VINE Journal of Information and Knowledge Management Systems*, 46 (4) 524-548.

Dibyadyuti Roy, 'Strategic Science vs. Tactical Storytelling: Disrupting Radioactive Masculinity through Postcolonial Ecologies' *South Asian Review* 37(3).

Gunta, Srinivas (2016). ‘‘Mom & Me’ becomes ‘BabyOye by Mahindra.’’ *Udaan: The International Journal of Management Research*, 4(1): 43-49.

Jagannathan, S. and Rai, R. (2017). Organizational wrongs, moral anger and the temporality of crisis. *Journal of Business Ethics*, 141(4), 709-730.

Jagannathan, S., Selvaraj, P. and Joseph, J. (2016). The funeralesque as the experience of workers at the margins of international business: Seven Indian narratives. *Critical Perspectives on International Business*, 12(3), 282-305.

Jain, K. K. (2016). Acquisition and Retention of Learning: Use of Stories in Executive Development Program. *Development and Learning in Organizations: An International Journal*, 30 (5) , 7-10.

Jitendra Mahakud and Dash, S. R. (2016). Asset pricing models, cross-section of expected stock returns and financial market anomalies: A review of theories and evidences. *Journal of Management Research*,16(4), 230-249.

Kapoor, P. S. & Gunta, Srinivas (2016). ‘Impact of Anonymity and Identity Deception on Social Media eWOM.’ *Lecture Notes in Computer Science*9844: 360-370.

Kumar, K. K. & Mishra, S. K. (Forthcoming). Subordinate-superior upward communication: Power, politics, and political skill. *Human Resource Management*. (Online Publication: September 2016, DOI: 10.1002/hrm.21814).

Kumar, B. and Bhaskar, K. (2016). Electronic Waste and Sustainability: Reflections on a Rising Global Challenge. *Markets, Globalization and Development Review*, 1(1), 1-13.

Kumar, B., Manrai, A. K. & Manrai, L. A. (2017). Purchasing behaviour for environmentally sustainable products: A conceptual framework and empirical study. *Journal of Retailing and Consumer Services*, 34, 1-9.

Kushal, S. and Manickam, E. (Forthcoming). Race: The Colour of Belonging – A Comparative Analysis of Meera Syal’s *Anita and Me* and Ravinder Randhawa’s *A Wicked Old Woman*. Selected Proceedings of the 14th International ‘Culture and Power’ Conference: ‘Identity and Identification’. Spain, 121-128.

Mishra, A. (2016). Attribute-based design perceptions and consumer-brand relationship: role of user expertise. *Journal of Business Research*, 69(12), 5983-5992

Mishra, S. K. & Kumar, K. K. (2016). Minimizing the cost of emotional dissonance at work: A multi-sample analysis. *Management Decision*, 54(4), 778-795.

Mukherjee, Kajari. (2016). Human Resource Metrics: Action Research in an Indian Firm, *Action Learning Action Research Journal*, 22(1).

Mukherjee, Kajari. (2016). CSR approaches of MNEs in developing countries: Common-sense morality of sending water-tankers to parched neighbors, *Journal of Global Responsibility*, 7(2).

Mukhoti, S. and Ranjan, P. (2016), “Mean-correction and Higher Order Moments for a Stochastic Volatility Model with Correlated Errors”, *International Journal of Statistics and Probability*, 5(4), 102-110.

Naraparaju, K (2016). Impediments to Contract Enforcement in Day Labour Markets: A Perspective from India. *Journal of Institutional Economics*, 12(3), 651-676.

Nidugala G. K. and Rashmi Shukla. (2016). Madhya Pradesh Housing & Infrastructure Development Board: Affordable Housing via PPP Mode, *Journal of Public Affairs*, (JPA-16-027), 22 September 2016. DOI: 10.1002/pa.1623.

Packirisamy, P., Meenakshy, M. and Jagannathan, S. (2017). Burnout during early career: Lived experiences of the knowledge workers in India. *Journal of Enterprise Information Management*, 30(1), 96-121.

Pal R. & Sharma, Ajay. (2017). Competition for Foreign Capital under Asymmetric Revenue-Orientation. *Indian Economic Review*, L1 (2), 1-24.

Packirisamy, P. and Jagannathan, S. (2016). Organizational civility: Assessing IR competencies of HR professionals. *Indian Journal of Industrial Relations*, 52(1), 101-116.

Ranjan, P. Thomas, M., Teismann, H. and Mukhoti, S. (2016), “Inverse problem for time-series valued computer model via scalarization”, *Open Journal of Statistics*, 6, 528-544.

Roy. P., Khandeparkar, K. and Motiani, M. (2016). A lovable Personality: The Effect of Brand Personality on Brand Love. *Journal of Brand Management*, 23(5), 97-113.

Saha, A., Banerjee, S., Kurtek, S., Narang, S., Lee, J., Rao, G., Martinez, J., Bharath, K., Rao, A.U.K., Baladandayuthapani, V. (2016) DEMARCATE: Density-based Magnetic Resonance Image Clustering for assessing Tumor Heterogeneity in Cancer. *NeuroImage: Clinical*, 12, 132 – 143.

Sharma, Ajay. (2016). Urban Proximity and Spatial Pattern of Land Use and Development in Rural India. *The Journal of Development Studies*, 52(11), 1593-1611.

Sehgal, P., Nambudiri, R. & Mishra, S. K. (Forthcoming). Teacher effectiveness through self-efficacy, collaboration and principal leadership. *International Journal of Educational Management*, 31(4), 505-517.

Selvaraj, P., Ghosh, S. K. and Jagannathan, S. (2016). Downside of performance appraisals and the potential for deviant behaviors. *Indian Journal of Industrial Relations*, 52(1), 117-128.

Sujatha, B., Krishnamurthy, N. and Parthasarathy, T. (2016). The Creative Genius: John Nash. *Resonance: Journal of Science Education* 21(9), 769-772.

Tapas Kumar Chatterjee, Bikramjit Rishi and Rajendra Nargundkar (2017). A Motive-based Segmentation of Indian Domestic Tourists, *International Journal of Indian Culture and Business Management*, 14(2), 162-179.

Thomas, N. (2017). Control and autonomy irony in communities of practice from a power-based perspective. *Journal of Management Development*, 36(4), 466-477.

Venkataramnaiah S. and Ganesh Kumar Nidugala. (2016). Approaches for Enhancing Competitiveness of Moradabad Handicraft Manufacturing Units, *International Journal of Technology Management and Sustainable Development*, 15(3), 253-273.

Vohra, N. & Thomas, N. (2016). Investigating Organizational Learning through Social Network Analysis: The Case of a Consultancy Firm in India. *Thunderbird International Business Review*, 58(6), 587–600.

Yousaf, A., Gupta, A. & Mishra, A. (2017). Sports Team Brand-Equity Index: A New Measurement. *Journal of Indian Business Research*, 9(2), 169-188

Yousaf, A., Gupta, A. & Mishra, A. (2017). Sports Team Brand-Equity Index: A New Measurement—An (Extended) Abstract. In *Creating Marketing Magic and Innovative Future Marketing Trends* (1431-1436). Springer, Cham.

Articles/Research Papers Published in Conference Proceedings

Chauduri, D. D. (2016) 'Technical Efficiency of Electronics Hardware Manufacturing Firms in India' at the 3rd International Conference on 'Applied Business and Economic Research' at Hotel Hans, New Delhi during July 30-31, 2016. 14(6)(1), 2016 ISSN : 0972-7302

Working Papers

Banerjee, S. (2017) Posterior Convergence rates for high-dimensional precision matrix estimation using G-Wishart priors. IIM Indore Working Paper No. 05/2016-17/OMQT.

Banerjee, S. (2017) Multiple Imputation technique for handling missing data. IIM Indore Working Paper No. 06/2016-17/OMQT.

Banerjee, S. (2017) Sup-norm consistency results for graphical wavelet clustering. IIM Indore Working Paper No. 07/2016-17/OMQT.

Chanda, S.S. (2017) Ontology and Epistemology of Conceptual Replication of Computational Simulation Modeling Research. *Academy of Management Annual Meeting (AOM)*, 2017, Atlanta, RM Division. submission #11566, March 2017.

Chandra, S. (2016). An Empirical Analysis of Inventory Performance Measures in the Indian Trading Sector. *IIM Indore Working Paper*, WP/01/016/OMQT

Chauduri, D. D. and Yadav, A. (2016). Productivity Growth in Indian Telecommunications Equipment Industry (WP/03/16/ECO, January 2017).

Mukhoti, S. and Ranjan, P. (2017), “ On Leverage And Jumps In Asset Returns: A New Model Proposal”, WP/08/2016-17/OMQT.

Mukhoti, S. and Ranjan, P. (2017). ‘Some theorems on leverage effect in stochastic volatility models’, WP/09/2016-17/OMQT.

Nayak, A. K. (2017) Factors Inhibiting Self-help Group Programme in India, Working paper No. WP/02/2016-17/HSS, IIM Indore, India.

Ramanathan, J and Swain, B. (2016). Are Marketers Egoists: A Typological Explication. IIM Indore Working Paper Repository (No. WP/01/016/MM).

Roy, D. ‘Under the Postcolonial Gaze: Narrativizing Performances of Anxious Masculinity in Indian Video Games’ March 31, 2017 WP/01/2017-18/Comm.

Paper Presented at Conferences/Workshops

Anand, P. & Mishra, S. K. (2016). Workplace loneliness in the shadow of institutions. An explanatory study. *European Group of Organization Studies (EGOS) Colloquium*, July 7–9, 2016 in Naples, Italy.

Aradhya, A., Krishnamurthy, N. and Mane, P. (2016). Efficient Social Storage Networks. Presented at *International Conference & Workshop on Game Theory & Optimization* held during June 6-10, 2016 at IIT Madras, Chennai.

Aradhya, A., Krishnamurthy, N., Mane, P. and Ahuja, Kapil (2017). Stable Social Clouds. Presented at *The 2017 Symposium on Mathematical Programming and Game Theory* held during January 9-11, 2017 at Indian Statistical Institute, Delhi Centre.

Babu, S., Krishnamurthy, N. and Parthasarathy, T. (2016). Stationary, Completely Mixed and Symmetric Optimal and Equilibrium Strategy in Stochastic Games. Presented at *International Conference & Workshop on Game Theory & Optimization* held during June 6-10 2016 at IIT Madras, Chennai.

Bhardwaj, A., Mishra, S. K., Kumar, K. K., Qureshi, I. & Siedel, M-D. (2016). Does affirmative action ensure access but provide bases for caste group homophily? A network study. *Academy of Management Annual Meeting*, August 05-09, 2016, Anaheim, California, USA.

Bhattacharya, A. & Chakrabarti, B. (2016). Intraday Liquidity Provision with Limit Orders in IPO Aftermarkets: Evidence from India. Presented at *the Vietnam Symposium in Banking and Finance (VSBF-2016)* held during November 17-18, 2016 at Hanoi, Vietnam.

Chakravarty, U. (2016). Popularizing Key Words in Society: Interpretation Through Concept Formation Presented at *International Conference on 'Key Words' 2016* held at Warsaw University organized by Polish Language Foundation, Institute of Polish Language and Institute of German Studies, October 20-21, 2016 at Warsaw, Poland.

Chandra, S. and Malik, A. (2015). An MILP Approach to Natural gas Distribution Planning. Presented at the *SOM 2015 conference* held during December 11-13, 2015 at IIM Calcutta.

Chandra, S. and Malik, M. (2016). Long Term Capacity Planning of Natural gas Distribution in India. *EUROMA 2016 conference* held at Trondheim, Norway.

Choudhari, S., Chandra, S. and Gajjar, H. (2016). Cyclic Inventory routing of liquid Nitrogen at an animal husbandry department. Presented at XX Annual International Conference of Society of Operations Management held during December 22-23, 2016 at ABV-IIITM Gwalior.

Choudhari, S. and Tindwani, A. (2016). Logistics Network: Modelling the Project Supply Chain. Presented at XX Annual International Conference of Society of Operations Management held during December 22-23, 2016 at ABV-IIITM Gwalior.

Chauduri, D. D. (2016) 'Technical Efficiency of Electronics Hardware Manufacturing Firms in India' at the 3rd International Conference on 'Applied Business and Economic Research' at Hotel Hans, New Delhi during July 30-31, 2016.

Dash, S. R. Macroeconomic variables and stock market liquidity: Evidence from Indian stock market, 53rd Annual Conference of the Indian Econometric Society (TIES), December 22-24, 2016 at NISER, Odisha.

Dash, S. R. Impact of disputed tax litigation risk on firm performance: evidence from India, India Finance Conference, December 17-18, 2016 at IIM Ahmedabad.

Garg,S. & Garg,S (Dec'2016) Policy Diffusion in India: A sub-national study of Land records modernization in Indian States. PAN-IIM, Ahmedabad, December 14, 2016

Garg,S. & Rajput,K (Dec'2016) Complexity Management in Public-private Partnerships: Evidence from Indian Highway Projects . PAN-IIM, Ahmedabad, December 14, 2016

Garg,S & Garg, S (July' 2016) Rethinking Public-private Partnerships: An unbundling approach. 14th World Conference on Transport Research at Shanghai, China, July 10-15, 2016

Goel, Sanjay & Mukherjee, Kajari, 2016, *Succession in Family Business as Collective Sensemaking – Constructing Strategic Change via Performativity*, 36th Strategy Management Society (SMS) Annual Conference, Berlin

Goel, Sanjay & Mukherjee, Kajari, 2016, *Phasing in Succession in Family Businesses: The Role of Sensemaking via Performativity*, SMS Special Conference in Hong Kong

Gunta, Srinivas & Tiwari, Santosh (2016). Understanding Strategic Change in a Business Group Affiliated Firm: Role of Internal and External Interlocks. 36th Strategic Management Society Annual Conference, Berlin, September 17-20, 2016.

Gunta, Srinivas & Chittawar, Milind (2016). Age & Size of A SBU as Boundary Conditions for Inter-Unit Replication. (AOM) OMT & IOM Paper Development Workshop Conference, Abu Dhabi, November 20, 2016.
Swansea, September 13-15, 2016.

Gugalia, A. and Kushal, S. (2017). The Toughened Glass Ceiling: The Invisible Woman Director in Indian SMEs – A Field Study. 8th Annual Women's Leadership and Empowerment Conference, Bangkok, March 1-3, 2017.

Jagannathan, S. and Selvaraj, P. (2017). Using creative reconstructions as care based strategies in exploring the unsaid. The Qualitative Report Conference organised by Nova Southeastern University between January 12-14, 2017.

Jagannathan, S. Selvaraj, P. and Mahalingam, R. (2016). The demagogue and the drama of resurrection: Disaster and the tragedy of forgetting subversive legends. National Academy of Psychology Conference held between December 29-31, 2016 in IIT Madras.

Joshi, A. (2016) 'The Analog in the Digital: Deconstructing Augmented Reality Usage in the Make in India Campaign'. Presented at MARCON2016, International Marketing Conference held during December 22-24, 2016 at Indian Institute of Management Calcutta, India.

Kapoor, P. S. & Gunta, Srinivas (2016). Impact of Anonymity and Identity Deception on Social Media eWOM. Conference on e-Business, e-Services, and e-Society, I3E 2016 organized by 15th IFIP WG 6.11, Swansea, September 13-15, 2016.

Kumar, B. and Sanyal, P. (2016). Understanding the Effect of Social Networking Sites (SNS) on Buying Center in Business-to-Business Context. Presented at ISBM Academic Conference 2016 held during August 1-3, 2016 at Emory University, Goizueta Business School, Atlanta, Georgia, USA.

Kumar B. and D'çosta, G. (2016). The Influence of Brand Love on Organizational Buying. Presented at Academy of Marketing Science Conference held during May 18-21, 2016 at Orlando, USA.

Kumar, K. K. & Mishra, S. K. Voice to change: Power, politics and followers' voice. *European Group of Organization Studies (EGOS) Colloquium*, July 7-9, 2016, Naples, Italy.

- Kumar, V. and Nidugala, G. (2017). Impact of Primary Market Growth on Economic Growth, Productivity & Entrepreneurship: A Cross Country Analysis. Presented at *IMR Doctoral Conference* held during January 11-12, 2017 at IIM Bangalore.
- Kushal, S. (2017). Dispersed Selves with Guilty Pasts: A Study of Meena Arora Nayak's *About Daddy*. 2017 Narratives of Displacement International Conference: 'Roots and Routes: The Modern Quest for (Im) Mobility', London, February 18, 2017.
- Kushal, S. (2017). The Inscribed Feminine: Rejection and Refashioning of Gendered Identities in *Nagamandala* and *Heaven on Earth*. 2017 International Symposium on Gender Studies: 'Crossing Borders: Gender, Sexuality and Culture', London, March 4, 2017.
- Kushal, S. and Gugalia, A. (2017). The Economy of Gender: Gender-Diverse Intervention and Positive Impact in SMEs – A Field Study. Oxford Women's Leadership Symposium, Somerville College, Oxford, March 20-21, 2017.
- Kushal, S. (2017). Communicating the Tangible Hero: PM Modi's *Mann ki Baat* and the Construction of an Ideal. International Conference on 'Art of Communication', Warsaw, Poland, March 24-25, 2017.
- Mane, P., Ahuja, K. and Krishnamurthy, N. (2016). Unique Stability Point in Social Storage. Presented at the *5th World Congress of the Game Theory Society (GAMES 2016)* held during July 24-28, 2016 at Maastricht University, Netherlands.
- Mishra, A. (2016). Spectator based-team brand equity index: a new measurement. Academy of Marketing Science Conference, Orlando (US), May 17-21, 2016.
- Mishra, S. K. (2016). Views on career success across the globe: First steps towards a world map of career success (co-authored). *Academy of Management Annual Meeting*, August 05-09, 2016, Anaheim, California, USA. (5C project)
- Mukherjee, K. & Aggarwal-Gupta, M. (September 2016). *Professionalization in a Family Business Firm – Sensemaking by Change Participants*, Annual conference of British Academy of Management, Newcastle, UK, September 8, 2016.
- Nargundkar, R. (2016). Digital Marketing for a Premier Business School: A Case Study. Presented at *the ABEM Conference* held during August 2-4, 2016 at Phnom Penh, Cambodia.
- Nargundkar, R. and Manoharan, S. (2016). Online Versus Offline Price Expectations of Indian Consumers. Presented at *the Oxford-CMMU Retail Conference* held during September 28-30, 2016 at Mahidol University, Bangkok.
- Nargundkar, R. and Sahay, S. (2017). A Study on the Positioning Strategy of Airlines in India. Presented at *12th SIMSR Global Marketing Conference* held during February 9-10, 2017 at KJ Somaiya, Mumbai.

Nayak, A. K. (2016) 'Women Empowerment and Participatory Development through Women Self-help Groups: Empirical Explorations from the Indian State of Odisha', in *Third ISA Forum of Sociology*, University of Vienna, Austria, July 10-14, 2016.

Packirisamy, P. and Jagannathan, S. (2016). Stress, struggle and silences among dual career women managers: Implications for spouse support. National Academy of Psychology Conference held between December 29-31, 2016 in IIT Madras.

Panwar, V. and Nidugala, G. (2017). Indian Stock Market Reaction To Interest Rate And Inflation Announcement. Presented at *19th International Scientific Conference on Economic and Social Development* held during February 9-10, 2017 at Melbourne, Australia.

Ritika Kohli and Jain K. K. (2016). Gamification in HR: When all work is play, National HR-IR conference 2016, XLRI, 3-4 December 2016.

Roy, D. (2017). 'Nuclear Criticism and the Postcolonial State' at the *Modern and Contemporary Studies Initiative (MCSI)* at Pennsylvania State University, June 11-17, 2017

Roy, D. (2017). 'Tactical Fabulations: Disrupting Nuclearization through Postcolonial Ecologies' at the *South Asian Literary Association Conference (SALA)*, Philadelphia PA, January 2-4, 2017.

Roy, D. (2017). 'From Indic to Ergodic: the Need for Comparative Media Studies' at the *Internet Researchers' Conference 2017*, at the Centre for Information Technology and Public Policy (CITAPP) at IIIT Bangalore, March 3-5 2017.

Roy, D. (2017). 'Why we need Open Access Scholarly Journals' at the *Internet Researchers' Conference 2017*, at the Centre for Information Technology and Public Policy (CITAPP) at IIIT Bangalore, March 3-5 2017.

Manoharan and Nargundkar, R. (2016). Are Today's Indian Consumers Really Price Sensitive-A Study on Young Consumers and Their Buying Decisions on Smart Phones with Reference to Bangalore city. Presented at *the 10th Great Lakes NASMEI Marketing Conference* held during December 23-24, 2016 at Chennai, India.

Tiwari, Santosh & Gunta, Srinivas (2016). Understanding the Role of Inside-Group and Outside-Group Interlocks on Strategic Change of Business Group Affiliated Firms. 4th Pan-IIM World Management Conference, Ahmedabad, December 13-15, 2016.

Sarkhel, M., and Krishnamurthy, N. (2016). Stable Networks in Peer-to-Peer Based Sharing Economies. Presented at the *12th European Meeting of Game Theory (SING12)* held during July 11-13, 2016 at University of Southern Denmark, Odense, Denmark.

Sarkhel, M., and Krishnamurthy, N. (2016). Network Formation in Peer-to-Peer Additive Manufacturing. Presented at *The International Conference & Workshop on Game Theory & Optimization* held during June 6-10, 2016 at IIT Madras, Chennai.

Sethia, D. (2016). Federal Fiscal Balances in India: Methods, New Estimates, and their Implications. International Association for Research in Income and Wealth, Dresden, August 21-27, 2016.

Sethia, D. Reexamining Vertical Sharing and Horizontal Distribution of Fiscal Resources in India. 4th Pan IIM Conference, Ahmedabad, December 13-15, 2016.

Sharma, K., and Dixit, M. (2016). Taking Charge and Shaping Strategy. Presented at *2016 Annual Conference of European Academy of Management*, July 1-6 2016, Paris, France.

Shrivastava, M. (2017). Othello's Occupation's Gone: The Growing Irrelevance of 'English Teachers' in Indian Business Schools. Presented at *West East Institute's International Academic Conference* held during January 23-25, 2017 at Barcelona.

Sreevas S and G Venkat Raman (2016). Property Rights and Entrepreneurship in China: A Natural Experiment. Presented in the School of Business, Queen and Mary University, London, April 11-12, 2016.

Swain, B. (2017). Kantian Moral Responsibility: A Viable Solution to CSR Paradox. In SIBR-UniKL 2017 Kuala Lumpur Conference on Interdisciplinary Business & Economics Research (The Interdisciplinary Edge in Turbulent Markets). Kuala Lumpur, Malaysia, February 3-4, 2017.

Swain, B. (2016). Is Archie Carroll's Pyramid of CSR more elevated than required for proper Moral Management? In 3rd International Conference CSR, Sustainability, Ethics & Governance. Cologne, organized by Cologne Business School, Cologne, Germany, August 1-3, 2016.

Swain, B. and Ramanathan, J. (2016). Ethical Crafting with Ethical Maintaining: A Maxim of Ethical Positioning. Presented at *Conference on Brand Management* jointly organized by Department of Management Studies, Indian Institute of Technology Delhi and Asia Business Centre, Curtin University held during April 16-17, 2016 at Indian Institute of Technology Delhi.

Thapliyal, S. and Bhatta, NMK. (2016). Stakeholder Model for Sustainability Reporting for Banks. Presented at *XIth Annual London Business Research Conference* held during July 25-26, 2016 at Imperial College, London.

Thapliyal, S., Mukherji, A. and Hickey, Gordon (2016). The Great Indian Conservation Debate: Contextualizing Poverty. Presented at *XIth Annual International Conference on Public Policy and Management* held during August 8-10, 2016 at IIM Bangalore.

Thapliyal, S. and Malghan, D. (2016). Consumption, Welfare, and Inclusive Growth: Evidence from India's National Sample Surveys (1983-2012). Presented at *XIth Annual International Conference on Public Policy and Management* held during August 8-10, 2016 at Indian Institute of Management Bangalore.

Thomas, N. (2016). Networks for innovation development of small and medium-sized family firms: Role of family and non-family members. Presented at 32nd EGOS Colloquium held during July 7-9, 2016 at University of Naples Federico II, Naples, Italy.

Thomas, N. (2016). Does experiential learning lead to improvement in interaction patterns? A social network study. Presented at Fourth Pan-IIM World Management Conference held during December 13-15, 2016 at IIM Ahmedabad.

Urjani, C. (2017). A Classical Exploration of Ono-Words in Multimodal Texts' presented at *International Conference on Language, Literature and Culture 2017, (ICLLC)* held during February 3-5, 2017 at Institute of Advanced Studies in English, Pune.

Vatharkar, P. & Aggarwal-Gupta, M. (December 2016). *Impact of Role Overload & Professional Empowerment on Perceived Work Life Balance of Single v/s Dual Income Couples*. Fourth Pan-IIM Conference, Ahmedabad, December 15, 2016.

Vazirani, N. & Aggarwal-Gupta, M. (December 2016). *Role of HR in Managing Structural Issues Post Mergers and Acquisitions*. Poster Presentation, Fourth Pan-IIM Conference, Ahmedabad, December 14, 2016.

Invited Talks

Banerjee, S. Invited Talk at Applied Statistics Unit Seminar, Indian Statistical Institute Kolkata, December 2016.

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Dash, S. K. (2016). Resource Person for UGC sponsored National level workshop (December 15-16, 2016), Innovation in management Education, The Bhopal School of Social Sciences, Bhopal, India.

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Doctoral Theses- FPM Participants

N.	S.	Thesis Title	Research Scholar	Graduated In Year	Area
1		A Temporal Study On Subordinates' Response To Destructive Leadership: Personality And Organisational Climate As Moderators	Agrata Pandey	2017	OB&HRM
2		Application Of Second Order Markov Chain For Analysis Of Sector Wise Stock Trends During Different Business Cycles	Alok Singh	2017	OM&QT
3		Formal Institutional Intervention And Firm Performance: A Study In The Context Of Tax Intervention By Government Revenue Authority	Asit Balwantrai Acharya	2017	Strategic Management
4		The Poverty Effects Of Micro Finance Under Self-Help Group Bank Linkage Programme Model In India	Atul Mehta	2017	Economics
5		Stock Price, Liquidity, Ownership And Firm Performance: Evidence From Minimum Public Share Holding Regulation In India	Mohammad Shameem Jawed	2017	Finance & Accounting
6		Reverse Knowledge Transfer In Indian Multinationals-Role	Nivisha Singh	2017	Strategic Management

	Of Network Embeddedness And Absorptive Capacity			
7	Tunneling And Propping: Indian Evidence	Pankaj Gupta	2017	Finance & Accounting
8	Work Force Scheduling In Retail Store: Models And Solution Approaches	Peeyush Pandey	2017	OM&QT
9	Determinants Of Adoption Of Common Service Centres For Availing E-Government Services	Rajesh Sharma	2017	Information Systems
10	Essays On Investment And Growth In Informal Economy	Rima Mondal	2017	Economics
11	Innovative Behaviour: Linkage Between Idea Generation And Idea Implementation	Roopak Gupta	2017	OB&HRM
12	The Role Of Perceived Unfairness On Channel Partners Opportunism	Trada Sandip Gokal Bhai	2017	Marketing Management
13	Understanding Strategic Change In A Business Group Affiliated Firm: Role Of Internal And External Interlocks	Santosh Kumar Tiwari	2017	Strategic Management
14	Pricing The Flexibility Of Air Tickets: Generation Of Alternate Models And Comparison Of Revenue And Risk	Shripad Lakshmikant Kulkarni	2017	OM&QT
15	Understanding Inequalities In Maternal And Child Health And Communicable Disease Status Between Kerala, Gujarat And Uttar Pradesh: A Social Determinants Approach	Vaibhav Pramod Khandelwal	2017	Economics
16	Impact Of Primary Market On Economic Growth, Productivity And Entrepreneurship: A Cross Country Analysis	Vinod Kumar	2017	Finance & Accounting

FPM (Industry) Participants

S. N.	Title	Research Scholar	Graduated In Year	Area
1	Multi-Document Text Summarization For Competitor Inteligence: A Framework	Swapnajit Chakraborti	2017	Information Systems
2	Indian Stock Market Behavior In Relation To Macroeconomic Factors & Events	Vivek Panwar	2017	Financial Economics
3	Intention Towards Adoption Of Clean Technology: A Study Among Orchard And Vineyard Farmers	Subrat Sarkar	2017	Marketing Management