

INDIA BUSINESS INSIGHT TUTORIAL

India Business Insight (IBI) is the first and only comprehensive online research tool providing vital information to Indian business and industry information. It's knowledge base is captured from more than 300+ sources which encompasses leading daily newspapers, magazines from different industries, and also accesses information disseminated through Government sources.

India Business Insight (IBI) monitors information on listed and unlisted companies, government bodies, topics, industries, and people that matter the most for an organization. It provides its subscribers a unified platform to access nationwide industry related news, through its 'advanced filter-based' search options.

The database focuses and provides insight into:

- Performance data of public, private and joint sector companies with special emphasis on acquisitions, mergers, demergers and diversification.
- The company profile, corporate strategy, management moves, production statistics, which can be readily applied to understand business strategies of Indian companies, both in and outside of India, as well as the business strategies of foreign firms operating within India.
- The future plans and formation of joint ventures between India and foreign companies.
- The financial sector, human resource development, credit ratings, defence sector, government policies, Court verdicts related to national issues, business, and corporate matters and many more.

IBI presents detailed summary of selected news and views published in Indian business and industry information sources and are reviewed by an expert in-house editorial team. This team crafts Info graphs, charts, pictures and cases-studies etc.

Articles summarized and indexed :	1,661,051
Articles Summarized and indexed annually :	80,000
Sources covered :	319
Companies indexed :	103133
Products indexed :	7,198
Business concepts included :	74
Industry categories included :	44
Period of coverage :	1993 to 2019

URL: <http://indiabusinessinsight.com/ibi/login/>

Once this URL is entered, the user will be directed to the **basic search page** (as shown on Page 3) in case the institution is **authenticated through IP**.

Otherwise a **login page** will open asking for authorization through user name and password for remote access, if not on IP.

The user can contact the librarian for the credentials and once entered, will be directed to the basic search page. (as shown on Page 3)

Login Page

INDIA BUSINESS INSIGHT

Welcome to India Business Insight

A tool for intelligent desk market research

A compilation of vital information on Indian business and industry from various business magazines and newspapers, India Business Insight saves your time and keeps you constantly in touch with the fast changing business environment.

[Know more about India Business Insight](#)

Login

Username:

Password:

*Password is case sensitive

☐ Remember me

Login

Trending Industry News

RUPEE DOWN 6 PAISE VERSUS DOLLAR (to close at the level of 69.04 on 25 Jul 2019)

Trending Company News

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- 1) Provide the **user credentials** in case the institute is not IP authenticated.
- 2) Contact our **support team** through live chat Monday to Friday (09:00 hrs to 17:00 hrs IST)
- 3) View India Business Insight **statistics** (number of articles, sources covered, industries and companies covered, etc.). Kindly note that the statistics are updated dynamically and the numbers are picked up live from the database.
- 4) View the **Frequently Asked Questions (FAQ)** about India Business Insight.
- 5) **Trending Company News** reflects the six current and important piece of company related news updated by 10:30 AM IST every day. The user cannot view the summary and source details till they log in.
- 6) **Trending Industry News** reflects the six current and important piece of industry related news updated by 11:30 AM IST every day. The user cannot view the summary and source details till they log in.

Basic Boolean Search Home Page

Once logged in using user name and password, or authenticated through IP, the user can see the basic Boolean search home page.

The screenshot displays the 'INDIA BUSINESS INSIGHT' website. At the top right, there are navigation links: 'About Us', 'Admin', 'Help', and 'Log Out'. Below these is the text 'Indian Institute of Management Indore'. A search bar contains the text 'tata', and a yellow 'Search Now' button is to its right. A dropdown menu is open below the search bar, listing various companies starting with 'tata', such as 'administrative services', 'advanced materials ltd', 'advanced systems ltd', 'aerospace & defence', 'agrico', 'aia life insurance company ltd', 'aig general insurance co', 'aig life insurance co ltd', 'aig risk management services', 'airlines pvt ltd', 'america internatinal corp', 'and lucent technologies ltd', 'asset management ltd', 'auto finance', 'auto plastics component systems', and 'autocomp gy batteries'. To the right of the dropdown, there is a link for 'Advanced Search'. In the background, there is a news snippet titled 'BUDGET SESSION EXTENDED TILL 7 AUG 2019' and a small image of a hand. On the right side, there is a teal chat box titled 'Online' with a close button 'X'. The chat box contains the text: 'Please fill out the form below to start chatting, this will help us to stay connected. IBI Trial FORM'. Below this text is a form with three input fields: 'Name', 'Phone', and 'Email'. At the bottom of the page, there is a footer with copyright information: 'Copyright (c) Informatics (India) Limited, 2018. All Rights Reserved. | Disclaimer'. To the right of the copyright is the 'INFORMATICS' logo. Further right are links for 'FAQ', 'Statistics', 'Browser Compatibility', and 'Contact Us'. At the bottom right, there is a small logo that says 'We're by tawktto'.

- 1) The user can type in the search keywords in the Boolean search box. Can utilise **Boolean operators** as '**AND**', '**OR**', '**NOT**'.
- 2) In case of multiple parameters are required before the search query is executed, the user can utilise the **Advanced Search facility**.
- 3) Ask for help with the Live **Interactive Chat**.
- 4) The user can select from **auto-suggest box** as they type in the search keyword, these are derived from the database and the keywords help in refining the Search query and providing the relevant results.

Basic Search Results Page

The screenshot shows the 'Basic Search Results Page' on the India Business Insight website. At the top, the header includes the site name 'INDIA BUSINESS INSIGHT', navigation links (Home, About Us, Admin, Help, Log Out), and the affiliation 'Indian Institute of Management Indore'. A search bar contains the term 'tata', with 'Refine Search' and 'New Search' buttons. Below the search bar, a 'Search Term: tata' label is present. A blue control bar offers options to 'Mark All', 'Sort By' (set to 'Date'), and pagination (1 to 5608 results, showing 10 per page). The results list shows two items, both starting with 'TATA'. The first item is 'TATA POWER PLANS Rs2,500-CRORE ASSET SALE TO PARE DEBT (will scale down international operations and focus more on Indian market)' from 'Business Line' dated 23 Jul 2019;Pg 3. The second item is 'TATAS PLAN TO HIVE OFF VOLTAS' PROJECTS BUSINESS (Voltas chairman Noel Tata and group chairman N Chandrasekaran have held early discussions around the business synergies in this regard)' from 'Economic Times' dated 23 Jul 2019;Pg 9. A 'Filter By' sidebar on the right includes 'Time Period' and 'Industry' filters, with the latter showing categories like 'Automobile And Railway E...' (8715), 'Consultancy, Managemen...' (7516), 'Information Technology In...' (6477), and 'Communication Industry' (5495). The footer contains copyright information for Informatics (India) Limited, 2018, and various utility links.

Once the Search button is clicked, the query is executed and search result page is displayed.

- 1) **Title of the article** as mentioned in the source, along with the elaboration (**Extended Headline**) provided in the brackets.
- 2) The user can sort the article by **relevance or date**. By default the articles are sorted by date.
- 3) **Refine Search** button can be used to further narrow down the existing search.
- 4) **Home button** can be clicked any time for going back to the Basic Search page.
- 5) The articles can be filtered by **time period** (last 7 days, last 30 days, current year or customized time period).
- 6) Click on the arrow button to view the **summary of the article** along with the name of **company, product, industry and business terms** related to it.
- 7) **Source** of the article along with the date and page number.
- 8) **Change Search Settings** to remove any choice of filters or refine search and keep the original keyword searched ready.

Basic Search Results Page (cont....)

Showing Results 1-10 of 55,587

- ☐ **TATA POWER, NABARD PLAN WATERSHED PROJECT** (at the Khandke-Supa wind farm site in Ahmednagar, Maharashtra)

Source: Financial Express 10 Apr 2019;Pg 6.

Summary

Tata Power Community Development Trust is implementing an integrated watershed management initiative in association with National Bank for Agriculture and Rural Development (NABARD) at the Khandke-Supa wind farm site in Ahmednagar, Maharashtra. The plan is to cover 1,134 hectares by 2023. The 104.9-hectare initial phase will cover the drought-prone area of Ranjani in Ahmednagar. Bosco Gramin Vikas Kendra is the implementation partner for the project.

Companies: National Bank for Agriculture & Rural Development; Tata Power Community Development Trust.

Products: Water projects [494000.005].

Industry: Pollution Control Including Waste Management; Miscellaneous Products And Services.

Business Terms: Consortiums and MOU; Tenders and contracts.



- ☐ **3 OF TOP 10 FIRMS ADD Rs40,597 CRORE TO M-CAP, TCS BIGGEST GAINER** (in the week ended 5 Apr 2019)

Source: Business Standard 08 Apr 2019;Pg 2.

- ☐ **GOVERNMENT PLANS TO SELL ENEMY PROPERTY SHARES IN ACC-CRASH**

Filter By

Time Period

Industry

Company

Business Terms

Product

Source

Offline

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1) **Summary of the article** published in the source news paper, magazine, Periodicals or Industry reports, made by industry expert editors.

2) **Post search filters** for narrowing down the search results based on Industry, Company, Business Terms, Product and Source.

3) The user can **email, download or print** the article information within the site.

4) Name of the company, products, industry and business terms covered by the article. A **lateral search** can be carried out by clicking one of these.

Basic Search Results Page (cont....)

☐ INDIA INC MAY POST A NIFTY PROFIT (net profit is likely to grow by 32.2%, the sharpest jump since Jan-Mar 2017 when it grew 44.8%)
Source: Economic Times 05 Apr 2019;Pg 5.

☐ **TATA** STEEL SAYS LOGIC OF JV WITH THYSSENKRUPP HOLDS STRONG (days after the companies submitted proposals to the European Commission)
Source: Business Line 04 Apr 2019;Pg 3.

☐ **TATA** PROJECTS WINS NPCIL ORDER WORTH \$321 MILLION (of Gorakhpur Haryana Anu Vidyut Pariyojana-1&2)
Source: Business Line 04 Apr 2019;Pg 2.

☐ **TATA** POWER-IGL PACT MAY BRIGHTEN BOTH (MoU for solar projects in India)
Source: Business Line 03 Apr 2019;Pg 11.

☐ **TATA** POWER, IGL INK PACT FOR ROOFTOP SOLAR PROJECTS (in India)
Source: Financial Express 03 Apr 2019;Pg 8.

☐ USHA MARTIN CO-FOUNDER'S OUSTER MAY DELAY STEEL UNIT SALE TO **TATAS** (shareholders had voted against continuation of Basant Jhawar)
Source: Business Line 02 Apr 2019;Pg 3.

Source Filter:

- ☐ Business Line (10599) **4**
- ☐ Financial Express (8036)
- ☐ Economic Times (7462)
- ☐ Business Standard (7066)
- ☒ Capital Market (1575) **1**
- ☐ Financial Chronicle (1047)
- ☐ Business India (950)
- ☐ Business World (757)
- ☐ Business Today (699)
- ☐ Datal Street Investment Jo... (626) **2**

Show More

Apply Filters **3**

iBI Online **1**

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1) Select the **desired fields** under the given filter (example Capital Market- out of 327 Sources, the Source filter changes as per the keyword input).

2) Click on **Show More** in order to view all the fields (Clicking on show more expands the horizons for more options)

3) Click on **Apply Filters** to narrow down the results based on desired fields. Please note that Apply Filter should be clicked after selecting from one filter and before moving to another.

4) The **number of Articles** obtained from that Field is shown in brackets.

Advanced Search Page

The advanced search page enables the user to pre-define search parameters.

INDIA BUSINESS INSIGHT

Home About Us Admin Help Log Out

Indian Institute of Management Indore

Search here..

Search Now

Select Industries

AND

Select Companies

AND

Select Business Terms

AND

Select Products

Click "HELP" BUTTON and download the PDF tutorial.

IBI Customer Care

just now

Write a reply..



Online

1) In addition to the parameters like industry, company, business terms and products, the user can also provide **keywords for the search**. However, providing **keywords is optional in case of Advanced search** as long as the user has selected atleast one parameter.

2) Search Industries enables the user to select industry(ies) on which they want to carry the search (eg. Chemical Industry, Rubber Industry, etc.)

3) Search Companies enables the user to select company(ies) on which they want to carry the search (eg. Reliance Industries, Tata Motors, etc.)

4) Search Business Terms enables the user to select business term(s) on which they want to carry the search (eg. Mergers and Acquisitions, Sales, Market Share, etc.)

5) Search Products enables the user to select product(s) on which they want to carry the search (eg. Acid Oil, Lamp Holders, etc.)

Selecting Parameters on Advanced Search Page

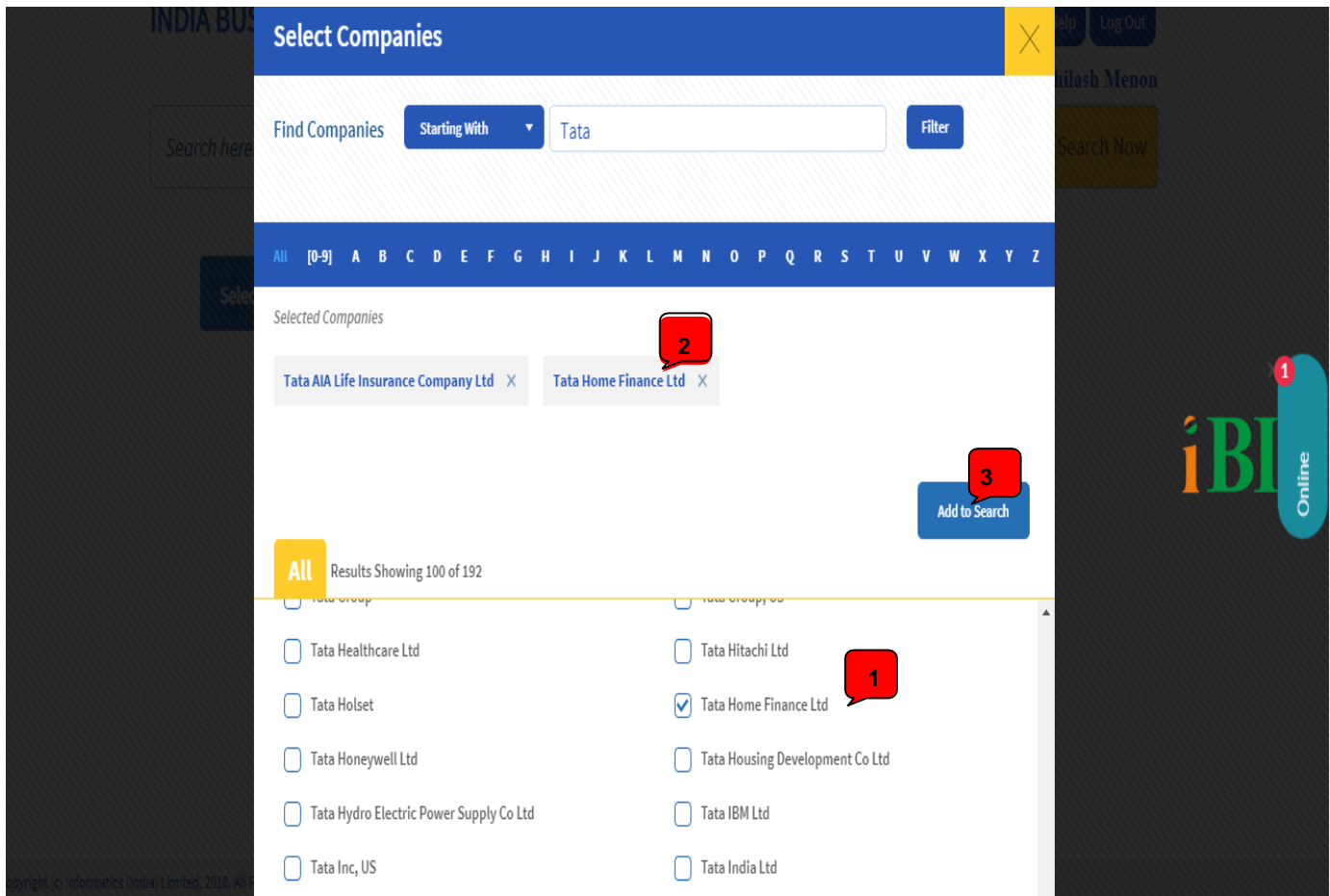
In selecting any parameter (**Industry, Company, Business Term, Product**) on the **Advanced Search Page**, the following screen flashes (**we have taken example of Search by Company**):-

The screenshot shows the 'Select Companies' search interface. At the top, there is a blue header with the title 'Select Companies' and a close button (X). Below the header, there is a search bar with the text 'Find Companies'. To the right of the search bar, there is a dropdown menu labeled 'Starting With' (callout 1) and a text input field containing 'Tata' (callout 2). To the right of the input field is a blue button labeled 'Filter' (callout 3). Below the search bar, there is a blue bar with a list of letters from A to Z, with 'All' and '[0-9]' also included. Below this bar, there is a section titled 'Selected Companies' which is currently empty. Below that, there is a yellow bar with the text 'All Results Showing 20 of 192'. Below the yellow bar, there is a list of companies with checkboxes next to them. The companies listed are: Tata AIA Life Insurance Company Ltd, Tata AIG Life Insurance Co Ltd, Tata Administrative Services, Tata Advanced Systems Ltd, Tata Airlines Pvt Ltd, Tata Asset Management Ltd, Tata AIG General Insurance Co, Tata AIG Risk Management Services, Tata Advanced Materials Ltd, Tata Agrico, Tata America International Corp, and Tata Auto Finance.

- 1)The user can select **from 'Starting With' or 'Containing'** for the particular keyword they are providing for to search within the list of companies.
- 2)Enter the **name (or part of name) of Company**.
- 3)Click on **Filter** to view the results from the list.

Selecting Parameters on Advanced Search Page (contd...)

After filtering, the user can select one or more options from the list of companies provided.



1) Click on the desired companies.

2) As the user clicks on the check box next to the company, it is added to the **Selected Companies** list.

3) Once they finished selecting, they can click on **Add to Search**.

Selecting Parameters on Advanced Search Page (contd...)

Once the user has clicked on **Add to Search**, the selected options will appear on the Advanced Search page:

INDIA BUSINESS INSIGHT

Home About Us Admin Help Log Out

Indian Institute of Management Indore

Search here..

Q Search Now

Select Industries

AND

Select Companies

AND

Select Business Terms

AND

Select Products

Selected Company

Tata AIA Life Insurance Company Ltd X

Tata Home Finance Ltd X



- 1) User can remove the selected items one by one by clicking on the 'x' next to each item.
- 2) User can delete the complete field by clicking here.
- 3) The user can keep adding items from multiple parameters before clicking on **Search Now**.

Search Results Page

The search results page will appear similarly as in the case of basic search.

INDIA BUSINESS INSIGHT

Home

About Us

Admin

Help

Log Out

Indian Institute of Management Indore

Search here..

Refine Search

 New Search

[Change search settings](#) [Basic Search](#)



Mark All

Sort By

Date

1 2 3 4 5 ... 9 >

Show

10

Results/Pg.

Showing Results 1-10 of 88



TURTLEMINT AND KOTAK LIFE TIE UP TO DISTRIBUTE INSURANCE PRODUCTS
(will initially offer four to five products)

Source : [Business Line](#) 20 Jun 2019;Pg 5.



TATA AIA LIFE'S NEW BUSINESS PREMIUM GREW 66% IN 2018-2019 (making it
one of the fastest growing life insurer in India)

Source : [Business Line](#) 06 Jun 2019;Pg 10.



TATA AIA LIFE PREMIUM INCOME RISES 45% (to Rs 956 crore) compared to

Filter By

Time Period



Industry



Company



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Online

IBI Research Bureau team- Infographic Content

Showing Results 1-10 of 9,190

1 **DSIJ LISTING OF 250 LARGE CAPS 2019: ITC LIMITED** (ranks eighth with a standalone total income of Rs43,956.9 crore)

Source: Dalal Street Investment Journal 03 Mar 2019;Pg 46.

Summary

ITC Limited has been ranked eighth in the '250 Large Caps 2019' listing of companies by Dalal Street Investment Journal (DSIJ). The composite ranking was based on sales performance, net profit and market capitalisation. ITC reported standalone total income of Rs43,448.94 crore for the trailing twelve months (TTM) ended Sep 2018 and standalone total income of Rs43,956.9 crore for 2017-2018 (Rs55,001.69 crore in 2016- 2017). The company reported net profit of Rs11,485.1 crore for the TTM (standalone) ended Sep 2018 and Rs11,223.25 crore for 2017-2018 (Rs10,200.9 crore in 2016-2017). ITC, with an equity capital of Rs1,220.43 crore, reported earnings of Rs9.24 per share for the TTM (standalone) ended Sep 2018. ITC reported profit before interest, and tax (PBIT) of Rs18,339.92 crore for TTM (standalone) ended Sep 2018 and Rs15,540.98 crore for 2017-2018 (Rs14,578.04 crore in 2016- 2017).

Tables and Charts :

2  

Companies: ITC Ltd.

Business Terms: Rankings and ratings; Financial performance.

Filter By

Time Period 

Industry 

Company 

Business Terms 

Product 

Source 

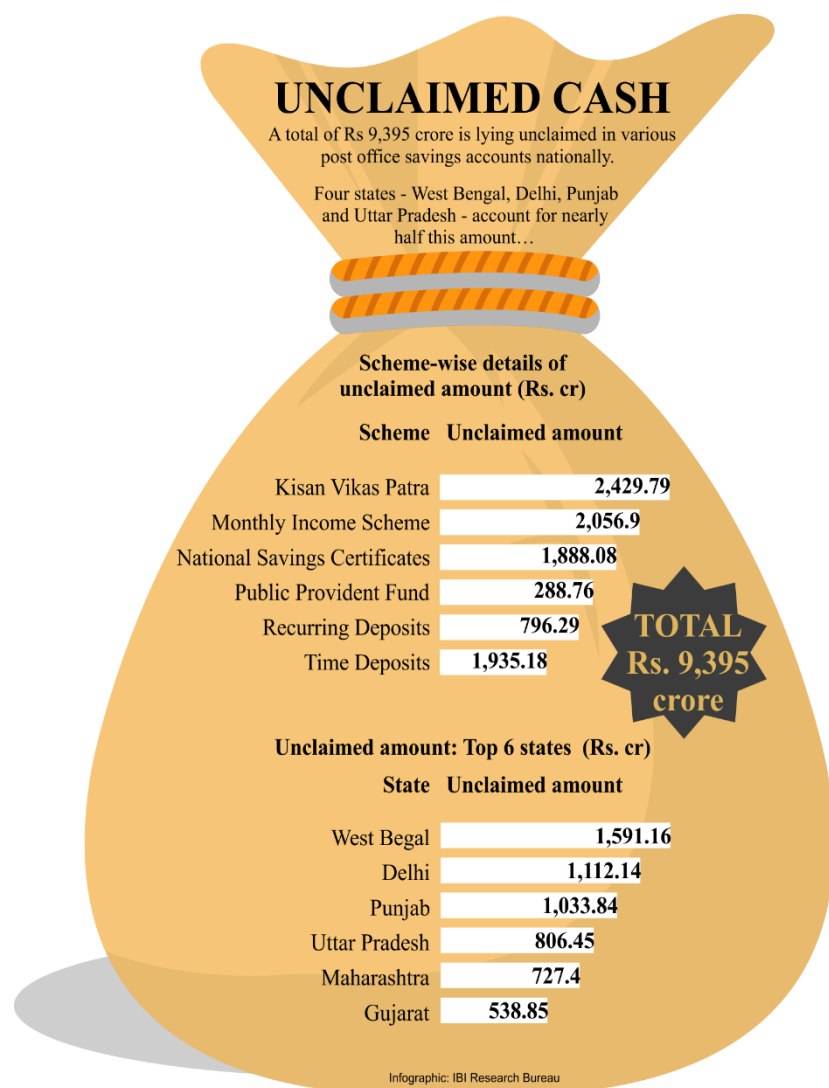
Dalal Street Investment Jo... (9151)

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- 1) Search for Financials or Content with **Info graphs created by IBI Research Bureau team- Articles with explanations and Graphs.**
- 2) Each Articles are accompanied with **downloadable PDF or Excel files**, showcasing comparison of Financial results (Quarterly, Trailing Twelve Months, Five years, Shareholding patterns and More...)
- 3) **Filter by sources related to financial content** after searching by Company name-(DsiJ, Compendium, Capital Market and More...)

IBI Research Bureau team- Infographic Content



- 1) **IBI Research Bureau** is added as a new source, for ease of finding Case studies, Industry reports and more Proprietary Content .
- 2) Each Articles are accompanied with **downloadable PDF or Excel files**
- 3) Source is IBI Research Bureau (**Number of content added** is dynamically increased from database daily additions.)

IBI Research Bureau team- Infographic Content

The screenshot displays the IBI Research Bureau search interface. At the top, a search bar contains the text 'IBI Research Bureau' (marked with a red '1'). Below the search bar, a blue navigation bar includes a 'Mark All' button, a 'Sort By' dropdown set to 'Date', and a 'Show' dropdown set to '10' (with options 10, 25, 50, 100 visible). The main content area shows 'Showing Results 1-10 of 26'. The first result is titled 'FOUR INDIAN COMPANIES AMONG WORLD'S TOP ARMS MAKERS (report by Stockholm International Peace Research Institute)' (marked with a red '2'). The source is listed as 'IBI Research Bureau 31 Mar 2019'. A 'Summary' section follows, detailing the report's findings. To the right, a 'Filter By' sidebar includes sections for 'Time Period', 'Industry', 'Company', 'Business Terms', 'Product', and 'Source'. The 'Source' filter is set to 'IBI Research Bureau' (marked with a red '3') and shows '(26)' results. On the far right, the 'iBI Online' logo is visible (marked with a red '1').

- 1) **IBI Research Bureau** is added as a new source, for ease of finding Case studies, Industry reports and more Proprietary Content .
- 2) Each Articles are accompanied with **downloadable PDF or Excel files**
- 3) Source is IBI Research Bureau (**Number of content added** is dynamically increased from database daily additions.)

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