



# Indian Institute of Management Indore

## INTEGRATED PROGRAMME IN MANAGEMENT (IPM) TERM: VII

**TITLE OF THE COURSE: INTELLECTUAL PROPERTY RIGHTS**  
**CREDITS: 2**

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### **COURSE DESCRIPTION**

Intellectual property has grown into one of the world's biggest and fastest-growing fields of law thereby necessitating the modern day manager to be well versed in this area to deal with (IPRs) across national and international borders. This course is designed to introduce the fundamental aspects of Intellectual Property Rights.

### **COURSE OBJECTIVES**

1. To make the student understand the dynamics of IPR
2. To engage in today's debate in India and reflection of international law
3. To understand the dilemmas of IPR in India
4. To provide further tools for understanding IPR
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