



Indian Institute of Management Indore

Integrated Programme in Management

TERM: II

TITLE OF THE COURSE: Psychology I

CREDITS: 4

COURSE DESCRIPTION

This course is designed to introduce students to the psychology. It is intended to provide broad coverage of the field by presenting basic theories, research, and applied use of psychology specifically in the area of management. It will give students a background to retain the information as a basic knowledge of psychology in general.

Areas that will be covered include: research methods, biological bases of behaviour, sensation, perception, learning, thinking, problem solving, motivation, emotions and individual differences such as personality, intelligence and creativity. These areas will be discussed from both theoretical and applied perspectives.

COURSE OBJECTIVES

The course is aimed to acquaint students with the fields and subfields of psychology and enable them to understand human behavior using psychological concepts and theories. The course will also emphasis utility of psychological research and applications in the area of management.
