

Research & Publications Newsletter



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Research Papers/Articles Published

- Gokhale, R. (Forthcoming). Scheduling identical parallel machines with machine eligibility restrictions to minimize total weighted flowtime in automobile gear manufacturing. (Co-authored with M. Mathirajan), *International Journal of Advanced Manufacturing Technology* (Springer Publication).
- Lowalekar, H. & Ravichandran, N. (2011). A model for blood components processing, Transfusion (Special Issue: *Journal of Blood Services Management*), 51 (issue 7 pt .2), 1624–1634.
- Nair (2011). Cricket obsession in India: Through the lens of identity theory. *Sport in Society*, 14(5), 569-580.
- Nair, N. & Bhatnagar, D. (2011). Understanding workplace deviant behavior in nonprofit organizations: Towards an integrative conceptual framework. *Nonprofit management and Leadership*, 21(3), 289-309.
- Nair, N. & Vohra, N. (2011). The case of OD in an NGO in India. *Journal of Management Development*, 30(2), 148-159.
- Rao, G. K. & Dey, S. (2011). Text Mining based Decision Support System (TMbDSS) for E-Governance: A Roadmap for India. *Advances in Computing and Information Technology: Springer Communications in Computers and Information Science Series* (Edited by David C. Wyld et. al., ISBN: 978-3-642-22554-3), 198, 270-281.
- Rao, G. K. & Dey, S. (2011). Decision Support for E-Governance: A Text Mining Approach. *International Journal of Managing Information Technology*, 3 (3), 73-91. (ISSN: 0975-5586).

Cases

- Sadh, A., & Agnihotri, M. (2010). Excellence in Social Marketing: The WHO ORS Campaign for Diarrhea Management. *Indore Management Journal*, 2 (3), 42-61.

Book (Monograph)

- Bovée, Courland L., Thill, John V., & Chatterjee, Abha (2011). *Business Communication Today 10th Edition*, Pearson Publishing, New Delhi. [Indian Adaptation].
- Dey, S. (2011). *Combining Spatial and Non-spatial Data for Knowledge Discovery*, Lambert Academic Publishing GmbH & Co. Saarbrücken, Germany; ISBN 978-3-845-41883-4.

Presentations in National /International Conferences

- Mishra, S. K. Effect of emotional labor on emotional exhaustion and work attitudes: Moderating effects of emotional intelligence and supervisor support among hospitality employees in India (With N. Rathi & D. Bhatnagar). Accepted for presentation at **1st World Research Summit for Tourism and Hospitality at Hong Kong**, December 10-13, 2011.
- Nair, N. How central is work in India today? An exploration of work centrality and alienation in the Indian context. Presented at **BAI Conference (Business and Information) at Bangkok**, 2011.

Book Reviews

- Chaterjee, A. (2010). Book Review [Samarpan (2009). *Tiya - A Parrot's Journey Home* (New Delhi: HarperCollins Publishers)], **Indore Management Journal**, 2(3), 85-86.
- Ravichandran, N. (2010). Book Review [Samarpan (2009). *Tiya - A Parrot's Journey Home* (New Delhi: HarperCollins Publishers)], **Indore Management Journal**, 2(3), 67-72.
- Singh, P. K. (2010). Book Review [Samarpan (2009). *Tiya - A Parrot's Journey Home* (New Delhi: HarperCollins Publishers)], **Indore Management Journal**, 2(3), 83-84.
- Sreenath, L. (2011). Book Review [Xuan, Li & Carlos M. Correa (2009). *Intellectual Property Enforcement: International Perspectives* (UK: Edward Elgar Publishing Limited)], **Web Journals of Current Legal Issues**, Issue 4 (<http://webjcli.ncl.ac.uk/>).