



Indian Institute of Management Indore

INTEGRATED PROGRAMME IN MANAGEMENT (IPM)

TERM: VI

TITLE OF THE COURSE: Language Skills in English 3

CREDITS: 4

COURSE DESCRIPTION

This course is designed to equip participants with academic and technical writing skills. It will allow them to explore the challenges faced during drafting and revising of written material in all the relevant contexts. This course introduces you to both strategies for articulating discipline-specific academic knowledge as well as communicate with interested stakeholders in a professional setting. While this may include topics traditionally understood as "technical," such as those in engineering, architecture and computer science, technical writing encompasses any topic that must be explained to an involved, but not expert, audience. Also, since this is a professional writing course, what you learn here is aimed at helping you in a professional workplace and you will be held to professional standards in the course

COURSE OBJECTIVES

- 1) To identify and practice the structural features of specific academic and technical writing genres.
- 2) To accurately refine writing processes through generating ideas, drafting, peer evaluation and individual writing assignments.
- 3) To enable participants to think and write more clearly and incisively.
