## Research & Publications Newsletter letter



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## **Research Papers/Conference Proceedings**

- Datta Chaudhuri Dipayan (2012). Taxation of inter-state transactions of goods and services: From CST to IGST. *Journal of Integrated Research & Development*, Vol. 1 No.1, pp.13-18.
- → Dey, S. (2012). A document level sentiment analysis approach using artificial neural network and sentiment lexicons (co-authored with A. Sharma), *ACM Applied Computing Review*, Vol. 12, No. 4, pp 67-74.
- Ganesh, Kumar N. (2011). Building competitiveness: A case of handicrafts manufacturing cluster units (co-authored with S. Venkataramanaiah). *Indore Management Journal*, Vol. 3, Issue 2, pp. 27-37.
- Mishra, S. K. (Forthcoming). Moderation effects of personality and organizational support on the relationship between prior job experience and academic performance of management students (co-authored with Nishant Uppal). Studies in Higher Education.
- Mishra, S. K. (Forthcoming). Effect of emotional labor on emotional exhaustion and work attitudes among hospitality employees in India. *Journal of Human Resources in Hospitality and Tourism* (co-authored with Neerpal Rathi and Deepti Bhatnagar)
- Mishra, S. K. (Forthcoming). The effect of perceived external prestige on emotional exhaustion and turnover intention: Explaining the mediation effect of organizational identification. Corporate Reputation Review.

## **Management Cases/ Case Commentaries**

- → Gunta, Srinivas and Ravichandran, N. (2011). Infosys: Transition at the top. *Indore Management Journal*, Vol.3, Issue 2, pp. 38-52.
- → Pani, Saroj (2011). Case commentary on Infosys: Transition at the top. *Indore Management Journal*, Vol.3, Issue 2, pp. 57-58.

## **National /International Conferences**

- → Bhattacharya, U. K. (2012). Algorithms for locating k-obnoxious facilities on a plane. *INFORMS Annual Meeting*, Phoenix, Arizona, U.S.A.
- → Desai, Omkar P. and Krishnamurthy, Nagarajan (2012). A stochastic game model to analyze entry into supply chains (co-authored with Nikunj Kumar Jain). *International Conference on Game Theory and Management Applications*, Hyderabad.
- Krishnamurthy, Nagarajan. (2012). Algorithmic and complexity theoretic aspects of stochastic games (co-authored with T. Parthasarathy). *International Conference on Game Theory and Operations Research Applications*, Hyderabad.

- → Mishra, S. K. (2012). Identity formation process: The role of professional education in identity morphing among engineering students (co-authored with Gunjan Tomar). 12<sup>th</sup> IHRM Conference, Gurgaon, India.
- → Mishra, S. K. (2012). Prabhat Khabar: Innovative HR practices that helped sustain journalism as practice (co-authored with Kunal Kamal Kumar). 12<sup>th</sup> IHRM Conference, Gurgaon, India.
- → Mukherjee Srabanti. (2012). Perspectives of marketing Indian handicrafts: A double diamond framework. *MARCON 2012, The International Marketing Conference*; organized by Indian Institute of Management Kolkata and Georgia Tech University, Kolkata.
- → Selvaraj, Patturaja (2012). A study of voice as a determinant of commitment and innovation. The 26<sup>th</sup> Annual Australian and New Zealand Academy of Management Conference, Perth, Australia.
- → Thaker, K. (2012). Some empirical evidences on pedagogy of knowing, doing and being in management accounting at MBA. *Management Accounting Research Group & Management Control Association Conference*, Aston Busineess School, Birmingham, UK.