



Indian Institute of Management Indore

Integrated Programme in Management
TERM: III

TITLE OF THE COURSE: PRESENTATION SKILLS
CREDITS: 4

COURSE DESCRIPTION

This course is intended to help participants develop their presentation skills as future managers. The theme that underlies the course is that presentation skill is strategic. The development of this skill will be achieved through learning 'process of presentation' and feedback from the instructor, as well as from peer evaluation. But more importantly, the participants will also have a fuller understanding of how communication works in professional settings.

COURSE OBJECTIVES

The participants will learn

- To plan, organize, structure and deliver a presentation in front of an audience
- To use non-verbal communication effectively and
- To prepare visual aids and use other engaging techniques during presentation.
