



**Indian Institute of Management Indore**

**INTEGRATED PROGRAMME IN MANAGEMENT (IPM)  
AY: 2018-19 BATCH: 2016-21 TERM: VIII**

**TITLE OF THE COURSE:** Principles of Management  
**CREDITS: 4**

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**COURSE DESCRIPTION**

This course covers topics that relate to how managers plan, organize, lead and control human and other resources. Topics such as decision-making, planning, strategic management, organizational structure and design, individual behaviors and motivations, group dynamics, power and politics, leadership, and managerial controls will be covered in this course.

**COURSE OBJECTIVES**

- 1) Introduce the participants the fundamentals of management
- 2) Prepare the participants with basic functioning of organisations so as to prepare them for advanced management courses.

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