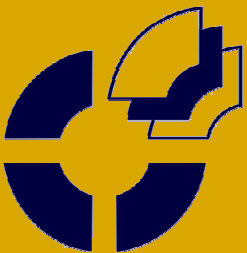


INDIAN INSTITUTE OF MANAGEMENT INDORE



Indian Institute of Management Indore



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Summer Placement Report 2014-2015



Prof. Rishikesh T Krishnan

“The summer placements this year witnessed participation from students of the flagship Post Graduate Programme (PGP) as well as the unique new five year Integrated Programme in Management (IPM) course offered at IIM Indore. As a testament to the diversity and the academic rigor of the combined batch, industry stalwarts made the campus one of their top recruiting destinations in the country. Several recruiters across sectors chose to hire students in large numbers for multiple profiles.

On behalf of the entire IIM Indore community, I would like to thank our recruitment partners for their participation and the trust shown in our faculty, pedagogy and the young future leaders.”

Summer Placement Highlights

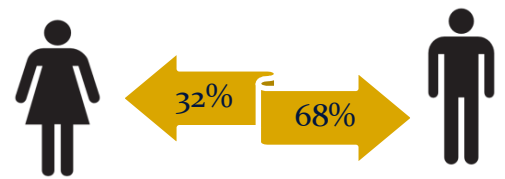
With a total of 557 students (446 from PGP and 111 from IPM), the two batches together comprise the largest batch size across IIMs. The diverse batch pulled 153 recruiters looking to hire for various roles in BFSI, Consulting, FMCG, IT/ITeS, Healthcare & Pharma, Infrastructure & Real Estate, E-commerce, Education, Manufacturing and Media amongst others. The performance of the participants from the IPM course was also well appreciated by recruiters. The added diversity brought in by the IPM batch helped open new roles from companies such as ICICI and GE.

The average stipend offered for the two month internship period stood at INR 71,000, an increase of over 40% as compared to last year. The highest stipend offered was INR 3,00,000, whereas the average stipend for the top 100 students stood at INR 1,50,000.

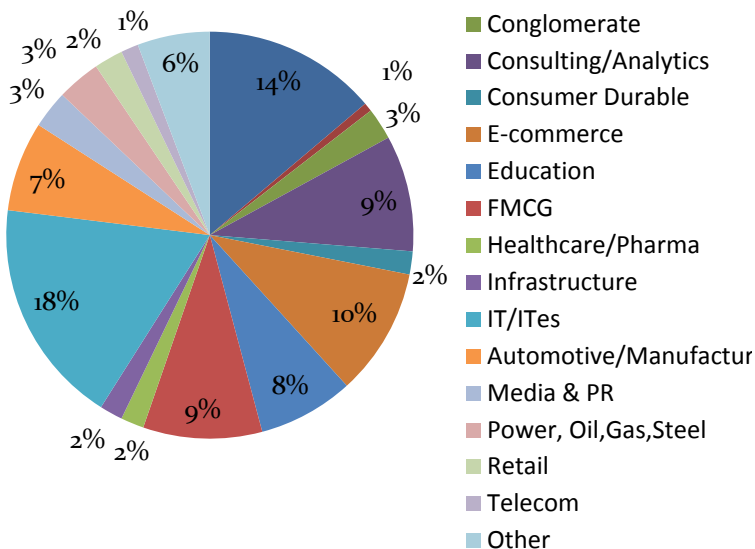
Tata Consultancy Services and Flipkart made the most number of offers in the IT and E-commerce sector respectively whereas Reliance Industries Limited was the largest recruiter in the General Management domain.

557 Participants

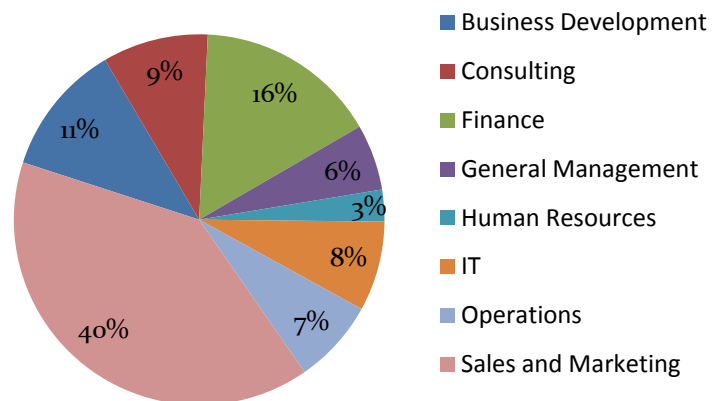
153 Recruiters



Sector-wise breakup



Domain-wise breakup



Consulting & Technology

The Boston Consulting Group and Deloitte made their presence felt with participation in the summer placements for the first time. Boutique consulting firms such as Redseer Consulting and SKP Consulting visited campus along with two other firms that recruited exclusively from IIM Indore. Capgemini, Cognizant Business Consulting, Genpact, TCS Global Consulting and Wipro reaffirmed their faith in the campus with an increase in the number of offers cutting across profiles in business and IT consulting. Google, HCL, iNautix and Mahindra Comviva were some of the other firms from the technology sector that opened up roles in Marketing, Strategy and Finance.

Finance

The Finance domain stood as one of the highlights of the season with a significant increase in the number of offers. American Express, Axis Bank, Bank of America Merrill Lynch, Deutsche Bank, Edelweiss, Goldman Sachs, HSBC, ICICI Bank and JPMorgan along with niche Private Equity and Investment funds hired for various roles across Corporate and Transaction Banking, Investment Banking, Equity Research, Risk Analytics and Management, Capital Markets, Asset Management and Retail Banking. Five major recruiters - Deutsche Bank, Goldman Sachs, HSBC, ICICI Bank and JPMorgan handed out offers to 42 students.

Sales & Marketing

Sales & Marketing continued to be the most preferred domain on campus with 40% of the batch opting for it. Marquee recruiters included Airtel, Akzonobel, AT Foods, Britannia, Dabur, Hindustan Coca-Cola Beverages, Hindustan Unilever, ITC, L'Oréal, Marico, PepsiCo, Pidilite and SABMiller.

Pharmaceutical and Healthcare companies such as Boehringer Ingelheim, GSK Pharma, J&J Pharma, Moolchand Healthcare and Novartis also made their presence felt on campus. Other prominent names that offered roles in the domain include Emerson, Gartner, Metro Cash N Carry, L&T, Prataap Snacks, Raymond and Tata Steel. Hindustan Times and Sony Entertainment recruited for exclusive roles in the Media and Entertainment sector. Tolaram Group hired students for their international Sales & Marketing role while Vodafone hired students for its global leadership program.

General Management, Operations and HR

Conglomerate majors such as Larsen & Toubro, Mahindra, Philips, Reliance Industries Limited and RPG Group made offers in General Management along with unique roles specially carved out for IIM Indore. Boosted by multi-million dollar funding rounds from private investors, the e-commerce sector saw participation from companies like eBay, Flipkart, Snapdeal and TaxiForSure across multiple profiles this year, including Operations. Cummins, Hero MotoCorp and Philips recruited for roles in Operations and Supply Chain Management. ICICI Bank and General Electric were among the prominent recruiters offering roles in HR.

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