

Research & Publications Newsletter



Volume 1 No. 1
January - March, 2009



Indian Institute of Management Indore

Book(s) Adapted

- **Coughlan, A., Anderson, E., Sten L., El-Ansary, A. & Natarajan, R. C. (2009).** *Marketing Channels*. (Indian Adaptation) Pearson-Prentice Hall.

Research Papers

- **Natarajan, R. C.**, Halo Effect in Trust: *ICFAI Journal of Management Research*. **January, 2009.**
- **Sunder, D. L.**, Vision and Mission Statements: Powerful Tools or Pure Baloney: *PES Business Review*. **4(1), January, 2009.**

National/International Conferences Chaired/Attended/Papers Presented

- **Dey, S.**, chaired a session on IT Systems and Architecture at National Conference on Business Technology organized by Truba College of Management, Indore, 13-14 March, 2009.
- **Thaker, K.**, Approaches to Implementing Spirituality in Business, paper presented at International Research Workshop on Spiritual and Ethical Foundations of Organizational Development organized by Faculty of Management Studies, University of Delhi, School of Global Leadership and Entrepreneurship, Regent University USA, Department of Management Studies, SOM, Pondicherry University, Infinity Foundation USA, Pondicherry, 5-7 February, 2009.
- **Thaker, K.**, chaired a parallel session on Spirituality and Leadership at International Research Workshop on Spiritual and Ethical Foundations of Organizational Development organized by Faculty of Management Studies, University of Delhi, School of Global Leadership and Entrepreneurship, Regent University USA, Department of Management Studies, SOM, Pondicherry University, Infinity Foundation USA, Pondicherry, 5-7 February, 2009.

Guest Talks/Invited Lectures/Keynote Addresses/ Any Other Activities

- **Thaker, K.**, invited as a speaker for plenary session on Spirituality as the Source of Business Competitiveness at 2nd International Conference on Integrating Spirituality and Organizational Leadership organized by Faculty of Management Studies, University of Delhi, School of Global Leadership and Entrepreneurship, Regent University USA, Department of Management Studies, SOM, Pondicherry University, Infinity Foundation USA, Pondicherry, 9-12 February, 2009.

Conferences/Seminars organized at the Institute

- National Youth Conference was organized at IIM Indore during 12-14 January, 2009.