

Research & Publications Newsletter



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Indian Institute of Management Indore

Research papers/Articles Published

- Nair, Nisha & Ravichandran, Radha (2009). Evolution of a Leader: The journey of Ms. Soundara Kumar, MD - State Bank of Indore. *Indore Management Journal*, 1(3). (Journal published in March 2010)
- Thaker, B. Keyur (2010). Measuring Marketing Performance, Practices and Management Control Challenges. *Indian Journal of Marketing*, 40(6).
- Thaker, B. Keyur (2009). Approaches to Implement Spirituality in Business. *Journal of Human Values*, 15(2). (Journal published in May 2010)

Case Study / Teaching Notes

- Basu, Shubhabrata (2009). Quo Vadis- The Retails Hub Business of National Bank. *Indore Management Journal*, 1(3). (Journal published in March 2010)
- Thaker, B. Keyur (2010). Davey Brothers Watch Co. *European Case Clearing House*.
- Thaker, B. Keyur (2010). Davey Brothers Watch Co. (Teaching Notes). *European Case Clearing House*.

Case Analysis Published

- Chandrashekhar, Hemalatha (2009). Quo Vadis- The Retails Hub Business of National Bank. *Indore Management Journal*, 1(3). (Journal published in March 2010)
- Chawan, Vinaysingh (2009). Quo Vadis- The Retails Hub Business of National Bank. *Indore Management Journal*, 1(3). (Journal published in March 2010)
- Panigrahi, Prabin (2009). Quo Vadis- The Retails Hub Business of National Bank. *Indore Management Journal*, 1(3). (Journal published in March 2010)
- Sunder, L. D. (2009). Quo Vadis- The Retails Hub Business of National Bank. *Indore Management Journal*, 1(3). (Journal published in March 2010)

Paper Accepted for Presentation in National /International Conferences

- Jawahir, I.S., Iyengar, D., Goldsby, T.J., Badurdeen, F., Wijekoon, K., & Mohannad, S. Integrated Modeling to Enhance Resilience in Sustainable Supply Chains, 6th IEEE Conference on Automation Science and Engineering, Toronto, Canada, 21-24 August, 2010.
- Mishra, S. K. Sales Employees' Emotional Labor: A Question of Image or Support, Seventh International Conference on Emotions and Work life, Montreal, Canada, 04 – 05 August, 2010.

- Mishra, S. K. Exploring The Antecedent and Consequences of Authenticity of Emotional Expression, Seventh International Conference on Emotions and Work life, Montreal, Canada, 04 – 05 August, 2010.
- Salwan, Prashant. Upgrading Internationalizing Business Strategies for Reinventing the Company's Fortunes a case of Tata Motors, 52nd annual conference of the Academy of International Business, Rio de Janeiro, Brazil, 25 – 29 June, 2010.