



**Indian Institute of Management Indore**

**INTEGRATED PROGRAMME IN MANAGEMENT (IPM)  
TERM: VIII**

---

**TITLE OF THE COURSE:** WEB DEVELOPMENT  
**CREDITS:** 2

---

**COURSE DESCRIPTION**

This course is designed to provide knowledge of developing static as well as dynamic and interactive web applications using HTML/CSS and server-side scripting language PHP and MYSQL database. Further, it introduces Content Management System (CMS) and highlights its advantages over other technologies. It offers knowledge on how to develop/host website with dynamic content using web development platform (web stack) such as WAMP/LAMP.

**COURSE OBJECTIVES**

- To provide knowledge to develop static web applications using HTML and CSS.
- To provide knowledge to develop dynamic and interactive web applications using server-side scripting language PHP and MYSQL database.
- To introduce development/hosting of websites with dynamic content using web development platform (web stack) such as WAMP/LAMP
- To introduce Content Management System (CMS) and highlight its advantages in web designing and development over other technologies.

\*\*\*\*\*