

# SANDIP KUMAR PAL

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## DATA SCIENCE LEADER | ADVANCED ANALYTICS & VISUALIZATION | PRACTICE SET UP & GROWTH

*Technical Champion | Business Analytics | Predictive Modeling | Machine Learning | Artificial Intelligence | Solution Development | Text Mining | Cognitive Methods/ R&D / Product Development | Transformational Solutions | Global Stakeholder Management*

Principal Data Science Professional with 21+ years of experience in the financial/banking, pharmaceutical/healthcare, retail-CPG, e-commerce and IoT industry domains. Track record of setting up, scaling up and heading Data Science (Advanced Analytics) Practice. Leveraging expertise in new Data Science domains like Algorithm Development, AI/ML Based Analytics Platform Development, Bayesian Methods, Markov Decision Process.

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### PROFESSIONAL EXPERIENCE

#### IBM India, Bangalore, India, Jun 2015 – Present as Data Science Practice Lead

**Role:** Driving the Data Science Practice with respect to Data Science Advanced Analytics and Visualization right from RFPs to delivery with a cross-functional team of 320+ resources. Accountable for strategy planning, project and delivery management, process improvements, technology innovations, client relationship, cost optimization, stakeholder and team management.

#### Unisys India, Bangalore, India, Oct 2014 – Jun 2015 as Big Data Analytics Practice Lead

- Headed the Business Analytics Practice which saw an increase in the team size from 3 to 12; developed automation tool for Service Desk for various clients using ML Algorithm

#### Happiest Minds, Bangalore, India, Feb 2012 – Oct 2014 as Technical Director and Practice Lead

- Set up, scaled up and headed the Business Analytics Practice from scratch; built a team of 20+ and grew the Practice revenues from zero to USD 5 M

#### Tata Consultancy Services, Bangalore, India, Jan 2010 – Jan 2012 as Senior Manager – Data Science

- Led and managed a team of 30 resources for a large pharmaceutical customer account; grew the account substantially and set up the delivery framework

#### IBM India, Bangalore, India, Jul 2008 – Jan 2010 as Managing Consultant (Marketing Intelligence Team)

- Managed a team of competitive Analysts and worked on Market Basket Analysis, Cross Sell Bot, Collaborative Filtering etc.

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### PRIOR EXPERIENCE

**Vice President – Quantitative Services**, AMBA Research India Pvt Ltd, Bangalore, India, Jan 2006 – Jul 2008

**Manager**, CRM Survey Inc, Bangalore, India, Apr 2005 – Dec 2005

**Senior System Executive**, Scicom Infotech Pvt Ltd (Wipro Ltd), Noida, India, Mar 2004 – Mar 2005

**Assistant Manager – R&D**, DPS Technologies India Pvt, Ltd, Kolkata, India, Sep 2000 – Mar 2004

**Project Linked Technical Assistant**, Dr. A Basu, Indian Statistical Institute, Kolkata, India, Aug 1998 – Sep 2000

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### EDUCATION

**Executive Fellow Programme in Management**, IIM-Indore, India,

**Senior Management Program**, IIM-Calcutta, India, 2016

**M.Sc - Statistics**, IIT-Kanpur, India, 1997

**B. Sc – Statistics**, University of Kalyani, India, 1994

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### PUBLICATIONS

- ✓ **'A study on relative impact of social parameters on HIV prevalence in Calcutta'**, with Dr. S. Basu, Dr. A. Basu, Dr. P. P. Majumdar, Dr. J. K. Ghosh, Mr. A. Agrawal, ISI, Calcutta submitted to Indian Journal of Medical Research.
- ✓ **Explainable Artificial Intelligence Model: Analysis of Neural Network Parameters**-Conference Paper: CADABAI-2019 IIMA Conference (Under Review with Springer-Verlag)