



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

EFPM 2021



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

Name: Manish Kumar

Area: Marketing

E-mail: ef21manishk@iimidr.ac.in



Educational Qualification: Manish Kumar is a management graduate from IIM Indore (PGP Course) with an engineering degree from GGSIPU (B.Tech. - Electrical & Electronics). He has done his schooling from KVTG, Delhi.

Overall Experience: 6+ Years (since 2015) in Product management

Present Employment: Since 2020, Sr. Associate Director of Lending Product at GirnarSoft. Responsible for ideation, creation and adoption of products and tools required in lending space. This includes creating, launching and optimizing user journeys (UI/UX) and managing systems like LOS, LMS, Collections and other related tools. Profile also accounts for product marketing and brand building.

Previous Employments Manish has a strong experience of managing products (6+years) in industries like eCommerce, Payments, and FinTech. He has kept himself associated with new age startups for greater depth and width of knowledge. He has a ground up experience of launching multiple successful products from scratch and then scaling them as per the need of the business

Profile Summary Product Management Professional with experience in eCommerce, Payments and Fintech domain, Startup Mentor, Serial Entrepreneur

Achievements Prime Minister Scholarship Holder, Represented Graduation University at NASA, Created Guinness World Record for Post Graduate College



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE



सिद्धिमूलं प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE