

FELLOW PROGRAMME IN MANAGEMENT (FPM) 2015

Name: Deepak Ranjan
Area: Marketing Management
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Academic Qualifications: MBA Degree in Marketing Management from IISWBM, Kolkata, Calcutta University in 2008
B.Sc. Mathematics (Hons.) from St. Xavier's College, Ranchi University, Ranchi in 2004

Work Experience: Industry Experience of 8 Years

- Feb 2013 - June 2014: Area Manager, Jharkhand, Reliance Broadcast Network Limited
- June 2010 - Jan 2013: Branch Manager, ICICI Securities Limited
- July 2008 - June 2010: Sales Manager, ICICI Prudential Life Insurance Company Limited
- July 2004 - June 2006: Marketing Executive, DTDC Courier & Cargo Limited
- Teaching Experience of 3 Years as Guest Faculty in J.N. College, Dhurwa

Professional Certification

- Completed NISM Certification of Depository Operations Certification Examination
- Completed NISM Certification of Mutual Fund Distributors Certification Examination

- Completed NISM Certification of Financial Markets: A Beginner's Module
- Completed Certificate Examination in Life Insurance organized by IRDA

Area of Interest:

- Marketing Management
- Services Marketing
- Consumer Behaviour
- Sales Management



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