

## FPM 2016



### **Name**

Sanlap Acharya

### **Area**

Information Systems

### **E-mail**

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### **Academic Qualification**

B. Tech. in Computer Science and Engineering from Maulana Abul Kalam Azad Institute of Technology (formerly West Bengal University of Technology)

### **Project/Papers**

“Sentiment Analysis using Object Mining and Opinion Retrieval” guided by Dr. Dipankar Sarkar and Mainak Chakraborty

“Identifying Consumer Engagement Behaviour Factors that influence Box Office Success: Evidence from Indian Movies”, Conference of INDAM, 2017

### **Areas of Interest**

Social Media Engagement Behaviour

Spread of fraudulence in Social Media

E-participation in E-Government

**Extra-Curricular Activities**

Pracheen Kala Kendra certified Sangeet Bhushan (Vocal) in Indian Classical Music

Third prizes in Rabindra Sangeet (Songs of Tagore) and Bengali Modern Songs in

Inter-Collegiate Music Competition, Calcutta University Institute, 2011-2012