

FELLOW PROGRAMME IN MANAGEMENT 2017



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Academic Qualification

- Post Graduate Diploma in Management (Marketing), Institute of Management & Information Science, Bhubaneswar.
- Post Graduate Diploma (Industrial Automation), National Institute of Advanced Learning, Veer Narmad South Gujarat University, Surat.
- Bachelor of Engineering (Electrical), Sarvajanic College of Engineering & Technology, Veer Narmad South Gujarat University, Surat.

Journal Publication

Shriram, K., Sapna, P., & Sanket, V. (2016). Work demand pattern analysis for MGNREGA: with special reference to 18 Indian states. *Scientific Papers Series-Management, Economic Engineering in Agriculture and Rural Development*, 16(4), 307-316.

Conference Presentation

Vivek Bhatt, Shriram Kadiya, Sanket Vatavwala, “A Fuzzy Perspective to Sport Commercials: A Case of Indian Premier League (IPL)” - IIM Indore – NASMEI Summer Marketing Conference, IIM Indore, July 27-29, 2017.

Sujo Thomas, P.K. Sinha, Shrikant Gokhle, Sanket Vatavwala, “Examining Footprints of Modern Retailing” – 20th Nirma International Conference on Management (NICOM) 2017, Ahmedabad, January 5-7, 2017.

Case Study and Teaching Note

BIGBASKET.COM - Redefining The Business Model – registered with IIM Ahmedabad Case Publishing Unit in 2017 (With Thomas, Sujo; Abhishek; Vatavwala, Sanket; Sinha, Piyush Kumar).

PATANJALI AYURVED - CAPTURING AYURVEDIC FMCG MARKET – registered with The Case Centre in 2017 (With Sujo Thomas, Abhishek S, Neha Taneja Chawla, Sanket Vatavwala).

Work Experience

Teaching and Research Assistant, Ahmedabad University: March 2016 to May 2017

Assistant Manager (Marketing), Future Tech Events & Promos: June 2015 to February 2016

Territory Sales Manager, Essar Oil Limited: October 2014 to February 2015

Senior Engineer (Sales), Mettler Toledo India Pvt. Ltd.: October 2012 to October 2014

Executive (Business Development), Cranedge India Pvt. Ltd.: May 2011 to October 2012