

Priyam Kukreja

Female, 23 years

EDUCATION

Year	Degree	Institute	Percentage
2020 onwards	Fellow Programme in Management (OB & HR)	Indian Institute of Management, Indore	-
2019	M.Com Honours	University Business School, Panjab University	74.5%
2017	B.Com (H)	MCM DAV College for Women, Chandigarh	74.7%
2014	12 th (CBSE)	GMSSS-35 D, Chandigarh	87%
2012	10 th (CBSE)	Manav Mangal High School, Chandigarh	95%

INTERNSHIP

Company Name	Designation	Duration
Ayush Enterprises	Accounts Intern	7 weeks
AmazeDeal.in	Social Media Marketing Intern	4 weeks

CONTENT WRITING

- Worked as Freelance Content Writer 2018-2020
- Worked as a content writer for Little Abs Marketing, CRAZINGO & The Indigo Dreams

POSITION OF RESPONSIBILITY

University Business School	<ul style="list-style-type: none">• Member of Organizing Committee of International Conference on Digital Revolution in Business : Convergence & Integration• Member of Organizing Committee of International Conference on Financial Services: Creating Business Value and Sustainability
Manav Mangal High School	<ul style="list-style-type: none">• House Captain (Zenith)

ACHIEVEMENTS

<ul style="list-style-type: none">• 5th University topper in MCom Honours• Presented a paper on 'Impact of Corporate Social Responsibility on job satisfaction of employees of DTDC Express LTD in Tricity' in International Conference on Global Issues In Management	2019
<ul style="list-style-type: none">• Participated in International Research Workshop	2019
<ul style="list-style-type: none">• Qualified Junior Research Fellowship (JRF) in Commerce	2018
<ul style="list-style-type: none">• Winner of National Essay Writing Contest organized by Shri Mata Vaishno Devi University	2018
<ul style="list-style-type: none">• Presented a paper on 'Impact of Workforce Diversity on Organizational Performance' in International Conference on Strategic Competency Mapping for Talent Management and Retention	2018
<ul style="list-style-type: none">• Presented a paper on 'Social Media and Financial Services' in International Conference on Financial Services : Creating Business Value and Sustainability	2018

EXTRACURRICULAR ACTIVITIES

<ul style="list-style-type: none">• Participated in Alumni Meet celebrations in UBS	2017-19
<ul style="list-style-type: none">• Bagged Third position in group dance at Yuvclique fest	2015
<ul style="list-style-type: none">• Participated in group dance in Goonj, UIET, Panjab University	2015
<ul style="list-style-type: none">• Participated in Independence Day Celebrations by Department of Education, Chandigarh Administration	2011
<ul style="list-style-type: none">• Participated and won various dance, debate, quiz and painting competitions at interschool and intraschool levels	2008-12