

FPM (INDUSTRY) 2013

Name: R Srinivasa Raghavan

Area: Marketing

Email: fi13srinivasar@iimidr.ac.in



Educational Qualification: Srinivasa is a Graduate in Engineering, B.E. (1993, Pondicherry University) and Masters in Business Administration, MBA (1997, Pondicherry University)

Overall Experience: 18 years

Employments:

- Senior Manager, Product Management, Oracle India Private Limited (2004 - 2013)
- Presales Manager, Ramco Systems Corporation (2000 - 2004)
- Product Specialist, Ramco Systems India (1997 - 2000)
- Sales and Service Engineer, Lincoln Helios India Limited (1993 - 1995)

Profile Summary

Srinivasa has an experience of over 16 years' in Product Management and Pre-sales experience in India and United States. As a Product Manager in Oracle India, his responsibilities included creating Business Requirement Documents, Functional Designs and UI designs for Oracle Process Manufacturing applications (2004-2007) and Fusion Costing (2007-2013). As a Presales Manager in Ramco Systems Corporation, he was responsible for the sales consulting function of Ramco Enterprise Applications in the manufacturing domain in US Mid-West region. He also worked for a manufacturing company that designed and sold Centralized Lubrication Systems as a Sales and Service Engineer.