

FPM (INDUSTRY) 2016

Name: Sonali Gupta

Area: Strategy Management

E-mail: fi16sonalig@iimidr.ac.in



Educational Qualifications:

Executive General Management Program, IIM-Bangalore
BE (Hons), Electrical & Electronics Birla Institute of Technology & Science, Pilani

Overall Experience:

15+ years in Business Strategy, Entrepreneurship Development, Startup Incubation, Business Development, Project Management, Operations, Product Development, Business Development and Stakeholder Management.

Profile Summary:

Incubation and entrepreneurship development professional with rich experience in working with incubators, startups, VCs, government agencies and corporates for development of entrepreneurial ecosystems.

Managed operations at India's leading incubator NSRCEL at IIM Bangalore and led the launch of AWE@NSRCEL, one of the first platforms for women entrepreneurs.

Planned strategic initiatives for development of entrepreneurship while keeping pulse on market trends. Assessed early stage enterprises for incubation and funding.

More than twelve years as a technocrat providing strategic technology solutions for clients in diverse sectors such as telecom, energy, education, banking, e-commerce and legal consulting.

International experience working in process driven & structured multinationals such as Tata Consultancy Services, SchlumbergerSema, ACT Inc as well as fluid & agile startups that include Sonim Technologies and Core Objects.

Managed culturally diverse teams spread across time zones and geographical locations.

LinkedIn Id: <https://www.linkedin.com/in/sonalig>

