

CURRICULUM VITAE

Dr. Biswanath Swain
Associate Professor of Ethics
Area of Humanities and Social Sciences
Indian Institute of Management Indore



Education

2012	Ph.D. (Ethics; Philosophy of Action)	Indian Institute of Technology (IIT) Kanpur, Uttar Pradesh, India	Not Applicable
2004	M.Phil. (Ethics; Logic of Action/Deontic Logic;)	University of Hyderabad, Andhra Pradesh, India	First Division
2002	M.A. (Ethics, Logic, Western Philosophy, Indian Philosophy)	University of Hyderabad, Andhra Pradesh, India	First Division
2000	B.A. (Ethics, Logic, Indian Philosophy, Western Philosophy, and Contemporary Indian Philosophy)	Fakir Mohan University, Odisha, India	First Division with Distinction

Professional Experience

Designation	Organization	Duration	
		From	To
Associate Professor	Indian Institute of Management Indore	July 2020	Present
Assistant Professor	Indian Institute of Management Indore	November 2017	June 2020
Visiting Assistant Professor	Indian Institute of Management Indore	October 2013	November 2017
Lecturer	Indian Institute of Management Indore	September 2012	October 2013
Tutor	Indian Institute of Technology Kanpur	July 2007	December 2007

RESEARCH

The topic of Doctoral Work

Ethics (Core)/Moral Philosophy; Philosophy of Action

Areas of Specialization & Current Areas of Research

Areas of Specialization: Ethics (Core), Philosophy of Action, Deontic Logic (Logic of Action/Alethic Logic)

Current Areas of Research: Marketing Ethics, Ethics & CSR & CSV, Organizational Ethics, Ethics in Business Management, Ethics & Business Sustainability

International Award for Research Work

- | | | | |
|------------------------------|---------------------|-------------------------------|--|
| 2021 Outstanding Paper Award | Emerald Publication | Social Responsibility Journal | <ul style="list-style-type: none">• Title of Paper: Self-help groups in India: challenges and a roadmap for sustainability• Collaborator(s): Prof. Akhaya Kumar Nayak and Prof. Prabin Kumar Panigrahi, Faculty Members, IIM Indore |
|------------------------------|---------------------|-------------------------------|--|

Publications

Research Article

- Krishnamurthy, N., Swain, B., & Ramanathan, J. (2022). Ethical marketing strategies: The unique Nash equilibrium. *Journal of Business & Industrial Marketing*, 37(6), 1373 - 1388 ('A' category as per ABDC classification).
- Nayak, A. K., Panigrahi, P. K., & Swain, B. (2020). Self-help groups in India: challenges and a roadmap for sustainability. *Social Responsibility Journal*, 16(7), 1013-1033 ('B' category as per ABDC classification; Scopus indexed journal)
- Ramanathan, J., & Swain, B. (2019). Are marketers egoists? A typological explication. *Journal of Business Ethics*, 155(2), 611-621. (FT50 journal; 'A' category as per ABDC classification)
- Swain, B. (2011). Locating the intention out. *Indian Journal of Analytic Philosophy*, v(1), 95-112.
- Swain, B. (2010). A Model for the Description of 'Were to Be'. *Journal of the Institute for Research in Social Sciences and Humanities*, 5(1), 67-80.

Business Case

- Swain, B., Nayak, A. K., & Panigrahi, P. K. (2021). Uber: Riding on Responsibility or Irresponsibility [Case No.: JIBE16-OCS2]. *Journal of International Business Education*, 16, 203 - 218 ('2' as per ABS list)
- Panigrahi, P. K., & Swain, B. (2018). State Treasury Management System: A Case of Sustainability [Case No.: JIBE13-OCS10]. *Journal of International Business Education*, 13, 415 - 426 ('B' category as per ABDC classification).

Book Review

- Swain, B. (2018). Discrimination against the Mentally Ill. *Indore Management Journal*, 9(1), 70-72.
- Swain, B. (2018). Discrimination against the Mentally Ill. *Metapsychology Online Reviews*, 22(13).

- Swain, B. (2016). 8 Keys to practicing Mindfulness: Practical Strategies for Emotional Health and Well-Being. *Metapsychology Online Reviews*, 20(29).

Commentary

- Swain, B. (2013). Swami Vivekananda: Bridging the Cartesian Divide of Science and Religion by Swami Samarpanananda. *Indore Management Journal*, 4(4), 47 - 49.

Book

- Swain, B. (2014). Redefining the relationship between Change, Event, and Action: A Revisit into Deontic Logic. *Lambert Academic Publishing, Germany* (ISBN: 978-3-659-56655-4).

Book Chapter

- Ramanathan, J., & Swain, B. (2017). Course on Marketing Ethics at IIM Indore: A Reflection. *Responsible Management Education: Some Voices from Asia*. Business Expert Press, USA (ISBN-13: 978-1-63157-682-9 (paperback), ISBN-13: 978-1-63157-683-6 (e-book)).
- Swain, B., & Jasrotia, S. S. (2022). Digital Marketing: To be Lapped or To be Judged? Presented in *International Conference on Living in Digital World - 2021*. Springer Publication [Forthcoming]

Working Paper

- Ramanathan, J., & Swain, B. (2016). Are Marketers Egoists: A Typological Explication, *IIM Indore Working Paper Repository* (No. WP/01/016/MM).

Publication in Conference Proceedings

- Swain, B., & Ramanathan, J. (2020). Is it ethical to charge more than the Maximum Retail Price?. *27th Annual International Vincentian Business Ethics Conference (IVBEC 2020)*, New York, USA, pp.81-84.
- Swain, B. (2019). Exploration of a Model of Robust Organizational Culture: Inputs from Functionalism and Deontology. *International Conference in Research in Management*, Central European University, Budapest, Hungary, Diamond Scientific Publication (ISBN: 978-609-485-014-1).
- Swain, B. (2019). "Ethical Relativism" in International Marketing: A Critical Assessment and an Alternative. *The Asian Conference on Ethics, Religion & Philosophy 2019 (ACERP 2019)*, Tokyo, Japan, p. 71 (ISSN: 2433-7544 (online); ISSN: 2433-7587 (print)).
- Krishnamurthy, N., Swain, B., & Ramanathan, J. (2018). Ethical Marketing Strategies: The Unique Nash Equilibrium. *25th Annual International Vincentian Business Ethics Conference (IVBEC 2018)*, New York, USA, 206 - 208 (Available at: https://www.stjohns.edu/sites/default/files/program_final_-word_version-_post-ivbec_2018_0.pdf)
- Swain, B. (2018). CSR vs. CSV: Exploration of a better model for inclusive growth in India. *5th International Conference on CSR, Sustainability, Ethics and Governance*, University of Cantabria, Santander, Spain (ISBN: 978-84-09-03241-9).
- Swain, B. (2017). Kantian Moral Responsibility: A Viable Solution to CSR Paradox. *SIBR-UniKL 2017 Kuala Lumpur Conference on Interdisciplinary Business & Economics Research, Kuala Lumpur, Malaysia (ISSN: 2223-5078)*.
- Swain, B., & Ramanathan, J. (2016). Ethical Crafting with Ethical Maintaining: A Maxim of Ethical Positioning. *Conference on Brand Management*. Indian Institute of Technology

Delhi, jointly organized by Department of Management Studies, Indian Institute of Technology Delhi and Asia Business Centre, Curtin University, Australia, p - 118 (Emerald Publication, India, ISBN: 9781786354112).

- Swain, B. (2015). Uber: Riding on Injustice and Uncompunctive Responsibility. *22nd International Vincentian Business Ethics Conference*, New York, Jointly organized by St. John's University, DePaul University, and Niagara University, pp. 313 - 316.
- Swain, B. (2013). Is this *your* Intention?? *Beyond Borders: 1st Multidisciplinary (international) Conference in Humanities and Social Sciences*, Indian Institute of Technology Indore, India, p - 42.
- Swain, B. (2010). Is Intention Sufficient to explicate Collective Agency? *International Workshop on Philosophy and Ethics of Social Reality*, Hokkaido University, Sapporo, Japan, pp. 29 - 31.
- Swain, B. (2006). The Problem of Agency: Natural Vs. Artificial. *International Workshop on Models of Brain and Mind: Physical, Computational, and Psychological Approaches*, Saha Institute of Nuclear Physics, Kolkata, India, pp. 70 - 71.
- Swain, B. (2006). Is Isomorphism between Natural and Artificial Cognitive Systems Genuine? *Second International Conference on Cognitive Science*, Centre for Behavioral and Cognitive Sciences, Allahabad, India, p. 42.

Blog

- Swain, B. (2016). The Fate of Philosophy: A perspective to locate the fate of philosophy amidst hue and cry around Natural and Social Sciences. Available at: https://disqus.com/home/channel/philosophy/discussion/channel-philosophy/the_fate_of_philosophy/

Publication in News Paper

- Swain, B. (2022). An increase of 700 vehicles on a daily basis, means service of government transport is scarce; 100% connectivity, metro train service, and Cable Car - solution. Dainik Bhaskar, Indore, India.

Ongoing Research Work (Collaborative Work)

- Ethical issues in e-tailing and their impact on Consumer Repurchase Behaviour: Evidence from India (with Prof. Sahil Singh Jasrotia, Jaipuria Institute of Management Indore and Mr. Manoj Kumar Kamila, Jaipuria Institute of Management Indore)
- Dropshipping: Dropping Morals for Profits? (with Mr. Jeevan Joseph Mattapparampil)
- What effects do full-line forcing have on Dealership? (with Prof. Jayasankar Ramanathan, Area of Marketing, IFMR Graduate School of Business - Krea University)
- Is Gender a Determinant of Ethical Belief within a Business Organization? (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)
- Spiritual Ethics and Corporate Social Responsibility: A Vedic Perspective (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)
- Bad Apple or Bad Barrel: Ethical Assessment of Organizational Wrongdoing (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)
- Making Microfinance based Microenterprises Sustainable: A CSV Approach (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)
- Charging over and above the Maximum Retail Price (MRP) in Emerging Markets: An Ethical Assessment (with Prof. Jayasankar Ramanathan, Area of Marketing, IFMR Graduate School of Business - Krea University)
- Ethical Crafting with Ethical Maintaining: A Maxim of Ethical Positioning (with Prof. Jayasankar Ramanathan, Area of Marketing, IFMR Graduate School of Business - Krea University)

University)

Ongoing Research Work (*Independent Work*)

- Effect of Cost-plus Pricing on the Developing Country during Pandemic: An Ethical Assessment
- Sensitive-Innovative-Ethical Course of Action: Bedrock of a Sustainable Business
- Is Archie Carroll's Pyramid of CSR more elevated than required for proper Moral Management?
- Motivating employees to promote an ethical culture of organizational sustainability: Inputs from Sanskritization
- Challenges during Strategy Formulation and Execution: Exploration of An Ethical and Sustainable Solution
- Concept of Change: A Requisite for Explication of Deontic Concepts

Supervised FPM/PhD Participant

Name of the Student	Programme	Year of Award	Research Problem	Role
Mr. Vivek Khanna	Fellow Programme in Management (FPM), IIM Indore	2016	Predictors of Work Engagement: The Centrality of Workplace Ostracism	Member, Thesis Advisory Committee

Research Grant

Name of the Grant	Amount in Rupees	Research Problem	Awarding Institute
Seed Money Project (Not availed so far)	INR 1 Lakh	What effects do full-line forcing have on Dealerships?	IIM Indore
Seed Money Project (Not availed)	INR 1 Lakh	Is Gender a Determinant of Ethical Belief within a Business Organization? (with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore)	IIM Indore

Mentored Course of Independent Study (CIS) Projects

Year	Title of the Project	Programme	Participant
2020-21	Dropshipping: Dropping Morals for Profits? (<i>Distribution Ethics/Marketing Ethics</i>)	Integrated Programme in Management (IPM)	Mr. Aniket Kar Mr. Jeevan Joseph Mattapparampil

Mentored Industry Interface Projects (IIPs)

Year	Topic	Organization	Participant
2016	Establishing the Correct Manpower Ratio	Radisson Blu Hotel, Indore	PGP Participants, IIM Indore
2015	A Report on Human Resource Management at Unichem	Unichem Laboratories Limited, Pithampur, Indore, India	PGP Participants, IIM Indore

Presented Research Work in International Conferences/Workshops

2022

- Title of the paper:** Ethical Strategy: A Pragmatic Phenomenon or Logical Phenomenon or Misnomer?"
 - Conference name and venue:** 29th Annual International Vincentian Business Ethics Conference (IVBEC 2021), Center for Global Business Stewardship, The Peter J. Tobin College of Business, St. John's University, New York, USA
 - Dates:** 20th - 22nd October, 2022
 - Collaborator(s):** None
- Title of the paper:** Effect of Cost-plus Pricing on the Developing Country during Pandemic: An Ethical Assessment
 - Conference name and venue:** 8th International Conference, "Equity, Sustainability and Entrepreneurship", held at Baton Rouge Louisiana, USA [Organized by GCGI and Southern University and Southern University of Law Centre, Baton Rouge, Louisiana, USA]
 - Dates:** 8th - 10th June, 2022
 - Collaborator(s):** None

2021

- Title of the paper:** Digital Marketing: Porcupine with Quills
 - Conference name and venue:** 27th Annual International Vincentian Business Ethics Conference (IVBEC 2021), Institute of Business and Professional Ethics, DePaul University, Chicago, Illinois, USA
 - Dates:** 21st - 23rd October, 2021
 - Collaborator(s):** None
- Title of the paper:** Dropshipping: Dropping Morals for Profits?
 - Conference name and venue:** 27th Annual International Vincentian Business Ethics Conference (IVBEC 2021), Institute of Business and Professional Ethics, DePaul University, Chicago, Illinois, USA
 - Dates:** 21st - 23rd October, 2021
 - Collaborator(s):** Mr. Jeevan Joseph Mattapparampil and Mr. Aniket Kar, IPM Students, IIM Indore
- Title of the paper:** Ethical Assessment of Board of Directors' Role in Organizational Wrongdoing: Insights from Astangamarga
 - Conference name and venue:** 7th International Conference on CSR, Sustainability, Ethics and Governance, held at Lisbon Accounting and Business School, Lisbon Polytechnique Institute, Lisbon, Portugal, in collaboration with Global Corporate Governance Institute, London Metropolitan University, and Springer Publication
 - Dates:** 23rd - 25th June, 2021
 - Collaborator(s):** None

2020

- **Title of the paper:** Is it ethical to charge more than the Maximum Retail Price?
 - **Conference name and venue:** *27th Annual International Vincentian Business Ethics Conference (IVBEC 2020)*, College of Business Administration, Niagara University, New York, USA
 - **Dates:** 22nd - 24th October, 2020
 - **Collaborator(s):** Prof. Jayasankar Ramanathan, Area of Marketing, IIM Vishakhapatnam
- **Title of the paper:** Motivating employees to promote an ethical culture of organizational sustainability: Inputs from Sanskritization
 - **Conference name and venue:** *27th Annual International Vincentian Business Ethics Conference (IVBEC 2020)*, College of Business Administration, Niagara University, New York, USA
 - **Dates:** 22nd - 24th October, 2020
 - **Collaborator(s):** with Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
- **Title of the paper:** Two decades of Marketing Ethics: The Emerging Challenges of 21st Century
 - **Conference name and venue:** *1st International Online Academic Conference on "Contemporary Challenges to Economics and Business"*, held at Georgian National University (SEU), Tbilisi, Georgia, in collaboration with Lazarski University Poland
 - **Dates:** 16th May, 2020
 - **Collaborator(s):** Prof. Sahil Singh Jasrotia, Area of Marketing, Jaipuria Institute of Management, Indore and Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore

2019

- **Title of the paper:** Exploration of a Model of Robust Organizational Culture: Inputs from Functionalism and Deontology
 - **Conference name and venue:** *International Conference in Research in Management*, held at Central European University, Budapest, Hungary
 - **Dates:** 18th - 20th October, 2019
 - **Collaborator(s):** None
- **Title of the paper:** Impact of Ethics Pedagogy in Business Management Curriculum: A Reflective Study from the Course on 'Ethics in Business Management'
 - **Conference name and venue:** *8th World Conference on Applied Sciences, Engineering and Management*, Mangaluru, Karnataka, INDIA
 - **Dates:** 26th - 28th September, 2019
 - **Collaborator(s):** Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore
- **Title of the paper:** Is Gender a Determinant of Ethical Belief within a Business Organization?
 - **Conference name and venue:** *6th International Conference on CSR, Sustainability, Ethics and Governance*, held at College of Business, University of Abu Dhabi, UAE
 - **Dates:** 12th - 13th June, 2019
 - **Collaborator(s):** Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
- **Title of the paper:** Ethical Relativism" in International Marketing: A Critical Assessment and an Alternative
 - **Conference name and venue:** *The Asian Conference on Ethics, Religion & Philosophy 2019 (ACERP 2019)*, (Conference Theme: Value and Values), International Academic Forum (IAFOR), Osaka School of International Public Policy (OSIPP) in Osaka University, Japan
 - **Dates:** 21st - 23rd March, 2019
 - **Collaborator(s):** None

2018

- **Title of the paper:** Ethical Marketing Strategies: The Unique Nash Equilibrium
 - **Conference name and venue:** *25th Annual International Vincentian Business Ethics Conference (IVBEC 2018)*, Center for Global Business Stewardship, The Peter J. Tobin College of Business, St. John's University, New York, USA
 - **Dates:** 25th - 27th October, 2018
 - **Collaborator(s):** Prof. Nagarajan Krishnamurthy, Area of OM&QT, IIM Indore and Prof. Jayasankar Ramanathan, Area of Marketing, IIM Vishakhapatnam
- **Title of the paper:** Making Microfinance-based Microenterprises Sustainable: A CSV Approach
 - **Conference name and venue:** *9th International Research Meeting in Business and Management (IRMBAM-2018)*, IPAG Business School, Nice Campus, France
 - **Dates:** 5th - 7th July, 2018
 - **Collaborator(s):** Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
- **Title of the paper:** CSR vs. CSV: Exploration of a better model for Inclusive Growth in India
 - **Conference name and venue:** *5th International Conference on CSR, Sustainability, Ethics and Governance (Responsible Business in a changing World)*, University of Cantabria, Santander, Spain
 - **Dates:** 27th - 29th June, 2018
 - **Collaborator(s):** None
- **Title of the paper:** Revisit into the concept of CSR: Inputs from Cooperatives
 - **Conference name and venue:** *International Conference on Sustainable Management*, Indian Institute of Management (IIM) Kashipur, Uttarakhand, India
 - **Dates:** 25th - 27th May, 2018
 - **Collaborator(s):** Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore
- **Title of the paper:** Is CSR an Ethical Addition from a Manufacturer of Socially Controversial and/or Environmentally Incompatible Product(s)? A View from India
 - **Conference name and venue:** *International Conference on Sustainability and Business*, Indian Institute of Management (IIM) Calcutta, Kolkata, India
 - **Dates:** 13th - 14th January, 2018
 - **Collaborator(s):** None

2017

- **Title of the paper:** Bad Apple or Bad Barrel: Ethical Assessment of Organizational Wrongdoing
 - **Conference name and venue:** *24th Annual International Vincentian Business Ethics Conference (IVBEC 2017)*, Institute of Business and Professional Ethics, DePaul University, Chicago, Illinois, USA
 - **Dates:** 26th - 28th October, 2017
 - **Collaborator(s):** Prof. Akhaya Kumar Nayak, Area of HSS, IIM Indore
- **Title of the paper:** Ladder of Successful Collective Voluntary Action: Insight for Ethical and Successful Business
 - **Conference name and venue:** *16th International Conference on Corporate Social Responsibility and 7th Organizational Governance Conference (Theme: Responsibility and Governance: The Two Pillars of Sustainability)*, University of Derby, Buxton Campus, UK
 - **Dates:** 30th August - 1st September, 2017
 - **Collaborator(s):** None

3.
 - **Title of the paper:** Fate of CSR in India: An Integrated Ethical Failure
 - **Conference name and venue:** *4th International conference on CSR, Sustainability, Ethics & Governance* (Theme: Responsible Business for Uncertain Times and a Sustainable Future), Murdoch University, Perth, Australia
 - **Dates:** 26th - 28th July, 2017
 - **Collaborator(s):** None
4.
 - **Title of the paper:** Kantian Moral Responsibility: A Viable Solution to CSR Paradox
 - **Conference name and venue:** *SIBR-UniKL 2017 Kuala Lumpur Conference on Interdisciplinary Business & Economics Research* (Theme: The Interdisciplinary Edge in Turbulent Markets), Kuala Lumpur, Malaysia
 - **Dates:** 3rd - 4th February, 2017
 - **Collaborator(s):** None

2016

1.
 - **Title of the paper:** Is Archie Carroll's Pyramid of CSR more elevated than required for proper Moral Management?
 - **Conference name and venue:** *3rd International Conference CSR, Sustainability, Ethics & Governance*, organized by Cologne Business School, Cologne, Germany
 - **Dates:** 1st - 3rd August, 2016
 - **Collaborator(s):** None
2.
 - **Title of the paper:** Ethical Crafting with Ethical Maintaining: A Maxim of Ethical Positioning
 - **Conference name and venue:** *Conference on Brand Management*, organized by the Department of Management Studies, Indian Institute of Technology Delhi and Asia Business Centre, Curtin University, Australia held at Indian Institute of Technology (IIT) Delhi, India
 - **Dates:** 16th - 17th April, 2016
 - **Collaborator(s):** Prof. Jayasankar Ramanathan, Area of Marketing, IIM Indore

2015

1.
 - **Title of the paper:** Course on Marketing Ethics at IIM Indore: A Reflection
 - **Conference name and venue:** *6th United Nations Supported PRME Asia Forum*, organized by PRME, USA and Goa Institute of Management, Goa, India
 - **Dates:** 27th - 29th November, 2015
 - **Collaborator(s):** Prof. Jayasankar Ramanathan, Area of Marketing, IIM Indore
2.
 - **Title of the paper:** Uber: Riding on Injustice and Uncompunctive Responsibility (a business case)
 - **Conference name and venue:** *22nd Annual International Vincentian Business Ethics Conference (IVBEC 2015)*, Center for Global Business Stewardship, The Peter J. Tobin College of Business, St. John's University, New York, USA
 - **Dates:** 22nd - 24th October, 2015
 - **Collaborator(s):** None
3.
 - **Title of the paper:** Ethical Innovation: Bedrock of a Sound and Healthy Business
 - **Conference name and venue:** *10th Philosophy of Management International Conference*, organized by the Journal of Philosophy of Management and Greenwich University, held at St. Anne's College, University of Oxford, UK
 - **Dates:** 9th - 12th July, 2015
 - **Collaborator(s):** None

2013

- **Title of the paper:** Is this *your* Intention??
- **Conference name and venue:** Beyond Borders: 1st Multidisciplinary International Conference in Humanities and Social Sciences, Indian Institute of Technology (IIT) Indore, India
- **Dates:** 20th - 21st December, 2013
- **Collaborator(s):** None

2010

- **Title of the paper:** Is Intention *sufficient* to explicate Collective Agency?
- **Conference name and venue:** International Workshop on Philosophy and Ethics of Social Reality, Hokkaido University, Sapporo, Japan.
- **Dates:** 27th - 28th March, 2010
- **Collaborator(s):** None

Presented Research Work at National Conferences/Workshops

2022

- **Title of the paper:** Forgoing cost-plus price on necessary goods during post-Covid-era
 - **Conference name and venue:** 20th AIMS International Conference on Management, IIM Kozhikode, India
 - **Dates:** 28th - 31st December, 2022
 - **Collaborator(s):** None
- **Title of the paper:** Corporate Digital Responsibility: Assessment of Contemporary Concern
 - **Conference name and venue:** 20th AIMS International Conference on Management, IIM Kozhikode, India
 - **Dates:** 28th - 31st December, 2022
 - **Collaborator(s):** Manoj Kumar Kamila, Jaipuria Institute of Management, Indore; Prof. Sahil Singh Jasrotia, Area of Marketing, Jaipuria Institute of Management, Indore

2021

- **Title of the paper:** Challenges during Strategy Formulation and Execution: Exploration of An Ethical Solution
- **Conference name and venue:** Strategic Management Forum (SMF) 23rd annual convention 2021, IIM Nagpur
- **Dates:** 27th - 30th December, 2021
- **Collaborator(s):** None

2019

- **Title of the paper:** What Effects do Full-line Forcing have on Dealership?
 - **Conference name and venue:** IIM Indore - NASMEI Summer Marketing - IS Conference, Indian Institute of Management (IIM) Indore, India
 - **Dates:** 26th - 28th July, 2019
 - **Collaborator(s):** Prof. Jayasankar Ramanathan, Area of Marketing, IIM Vishakhapatnam
- **Title of the paper:** Can Hacking achieve the “Greatest Happiness of the Greatest Number”?
 - **Conference name and venue:** IIM Indore - NASMEI Summer Marketing - IS Conference, Indian Institute of Management (IIM) Indore, India
 - **Dates:** 26th - 28th July, 2019
 - **Collaborator(s):** Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore

2018

1. **Title of the paper:** Ethical dilemma - Who needs to be saved: An exploration of a middle path
Conference name and venue: 9th Conference on Excellence in Research and Education (CERE 2018), Indian Institute of Management (IIM) Indore, India
Dates: 3rd - 6th May, 2018
Collaborator(s): Mr. Manoj Kumar Kamila, Area of HSS, IIM Indore

Participated in Case Method Teaching Seminar (CMTS)

2018

- 2nd - 3rd April Case Method Teaching Seminar (CMTS), offered by Harvard Business Publishing and IIMA Case Centre, held at IMT Ghaziabad, India
(Nominated by the Institute)

Attended International & National Conferences/Summer Schools/Winter Schools/Workshops

2016

- 3rd - 4th June Workshop on "Basic Consulting Skills", organized by Indian Institute of Management (IIM) Indore, India

2014

- 29th April Conference on "Ethics and Governance" supported by Bombay Stock Exchange (BSE) and organized by The Institute of Company Secretaries of India (ICSI) and National Institute of Securities Markets (NISM), held at Radisson Blu Hotel, Indore, India.

2008

- 24th August - 6th September Summer School on "Computational Logic and Cognitive Science," The International Center for Computational Logic, Department of Computer Science, Technische Universität Dresden, Dresden, Germany.

- 14th - 26th January Winter school on Logic (*Mathematical and Philosophical*), i.e., "Second Indian Winter School on Logic," Department of Mathematics and Department of Computer Science and Engineering, Indian Institute of Technology (IIT) Kanpur, Uttar Pradesh, India.

2007

- 5th - 23rd June Summer School on Philosophy for Social Sciences and Humanities, Center of Philosophy, National Institute of Advanced Studies (NIAS), IISc. Campus, Bengaluru, Karnataka, India.

- 27th May - 1st June Summer school on "A New Dimension to NMR: From Molecules to Human Behavior," Sikkim Manipal Institute of Medical Sciences, Gangtok, Sikkim, India.

- 10th - 12th January International Conference on "Self-Knowledge and Agency," Centre of Philosophy, School of Social Sciences, Jawaharlal Nehru University, New Delhi, India.

- 30th January Workshop on "Intelligent Assistive Systems," Department of Electrical Engineering, Indian Institute of Technology (IIT) Kanpur, Uttar Pradesh, India.

2006

22nd September Symposium on “Brain Awareness,” Department of Biological Sciences and Bioengineering, Indian Institute of Technology (IIT) Kanpur, Uttar Pradesh, India.

2005

23rd - 25th November *National Seminar on Dharma, Virtue, and Morality: The Indian Ideal of Human Perfection*, Christ Church College, Kanpur, Uttar Pradesh, India.

TEACHING

Current Teaching Areas

Ethical Theories; Ethics & Society; Contemporary Moral Issues; Ethics in Business Management; Ethics & CSR; Marketing Ethics; Stakeholder Management: Ethical & Sustainable Business Management; Media Ethics; Philosophy: A Tool of Sustainability; Logic

Courses Developed/Co-Developed & Taught

Name of the course	Participants (PhD/PG/UG)
Seminar Course on Marketing Ethics (Elective)	PhD (FPM, IIM Indore)
Ethics in Business Management (Core)	PhD (EFPM, IIM Indore)
Ethics in Business Management (Core)	PhD (EFPMG, IIM Indore)
Ethics in Business Management (Core)	PG (EPGP, IIM Indore)
Business Ethics & CSR	PG (PGPMX, IIM Indore)
Business Ethics (Core)	PG (MBA, IIM Indore)
Business Ethics (Core)	PG (MBA, IIM Trichy)
Values, Ethics and Governance (VEG) (Elective)	PG (MBA-HRM, IIM Indore)
Business Ethics & CSR (Core)	PG (MBA, MBA-HRM, IPM, IIM Indore)
Sustainability in Practice (Core)	PG (MBA, MBA-HRM, IPM, Indore)
Ethics and CSR (Core)	PG (MBA, IIM Indore - Mumbai Campus)
Ethics and CSR (Core)	PG (MBA, IIM Sambalpur)
Marketing Ethics (Elective)	PG (MBA, IIM Indore)
Stakeholder Management: Ethical & Sustainable Business Management (Elective)	PG (MBA, IIM Indore)
Media Ethics (Elective)	UG (IPM, IIM Indore)
Business Ethics (Core)	UG (IPM, IIM Indore)
Ethics and Society (Core)	UG (IPM, IIM Indore)
Contemporary Moral Issues (Core)	UG (IPM, IIM Indore)
Logic (Core)	UG (IPM, IIM Indore)
Philosophy: A Tool of Sustainability (Core)	UG (IPM, IIM Indore)
Philosophy I (Core)	UG (IPM, IIM Indore)
Philosophy II (Core)	UG (IPM, IIM Indore)
Philosophy III (Core)	UG (IPM, IIM Indore)

Sessions Taken in Certificate Programmes/Executive Programmes, IIM Indore

Programme

Executive Programme in Global Business Management 202: November 6 and 13, 2022

Post Graduate Certificate Programme in Product Management [PGCPPM Batch 5]: September 24, 2022

Certificate Programme in Digital Marketing & Strategy (CPDMS): July 26, 2022

Post Graduate Certificate Programme in Product Management [PGCPPM Batch 3 & 4]: June 4, 2022

Certificate Programme in Leadership and Change Management: March 8, 2022

Post Graduate Certificate Programme in Product Management [PGCPPM Batch 1 & 2]: November 27, 2021

Sessions

- Significance of Ethics in Business
- Ethics in Decision Making
- Ethical Issues in Privacy
- Marketing Ethics
- Marketing Ethics in Digital Era
- Marketing Ethics
- Ethics & Leadership
- Marketing Ethics

Sessions Taken in Management Development Programme (MDP), IIM Indore

Programme, Organization, Duration

Capacity Building Programme for School Principals of C.M. Rise Schools (June 13 - 17, 2022)

Senior Officers of Directorate of Skill Development (April 4 - 8, 2022)

“Leadership Competency Development Programme” under Project Saksham for IOCL (October 26 - 31, 2020)

“Leadership Competency Development Programme” under Project Saksham for IOCL (September 07-12, 2020)

Young Leaders Programme for ONGC (February 24 - 28, 2020)

Future Energy Leaders Programme for ONGC (February 17 - 21, 2020)

Management Development Programme (HR Management) for Indian Army (ARTRAC) (October 07 - 19, 2019)

“Core Leadership and Management Development Programme (CLMDP)” for ITBP (June 24 - July 06, 2019)

“General Management” for the Students of Ramachandran International Institute of Management, Pune (February 4 - 16, 2019)

“General Management” for Army Officers of Combat Support Arms (December 3 - 15, 2018)

“Foundation Course on General Management” for NTPC (November 19 - 30, 2018)

Sessions

- Ethical Leadership
- Ethical Decision Making
- Ethics & Leadership
- Ethics & Leadership
- Professionalism and Ethics at Workplace
- Significance of Ethics and Values
- Ethical Leadership in Decision Making
- Values and Ethics in Leadership (I & II)
- Decision Making Through Ethical Lens
- Decision Making and Ethical Leadership
- Significance of Ethics in Business Management
- Ethical Leadership
- Ethical Attributes of Leadership
- Significance of Ethics in Organization
- Background and Guidelines of CSR

<p>“Foundation Course on General Management” for NTPC (September 3 - 14, 2018)</p>	<ul style="list-style-type: none"> • Significance of Ethics in Organization • Background and Guidelines of CSR • Programme Assessment
<p>“Strategic Marketing” for Rashtriya Ispat Nigam Limited (July 23 - 27, 2018)</p>	<ul style="list-style-type: none"> • Ethical Leadership
<p>“Leadership Management Development Programme” for BSF (July 23 - August 4, 2018)</p>	<ul style="list-style-type: none"> • Ethical Breakdowns and Moral Management • Ethics for Decisive Administration
<p>“Leadership Management Development Programme” for BSF (July 9 - 21, 2018)</p>	<ul style="list-style-type: none"> • Ethical Attributes of Leadership
<p>“General Management” for Army Officers of Combat Support Arms (July 9 - 21, 2018)</p>	<ul style="list-style-type: none"> • Significance of Ethics in Organization • Ethical Attributes of Leadership • Ethical Attributes of Leadership
<p>“General Management” for Army Officers of Combat Support Arms (May 14 - 26, 2018)</p>	<ul style="list-style-type: none"> • Ethical Attributes of Leadership
<p>“General Management” for Army Officers of Combat Support Arms (January 29 - February 10, 2018)</p>	<ul style="list-style-type: none"> • Significance of Ethics in Organization • Ethical Leadership in Organization
<p>“Foundation Course on General Management” for NTPC (January 1 - 12, 2018)</p>	<ul style="list-style-type: none"> • Ethics in Business • Ethical Leadership in Business
<p>“Organization Culture - Ethics and Values” for ONGC (December 11 - 13, 2017)</p>	<ul style="list-style-type: none"> • Ethical Breakdowns and Forms of Moral Management • Individual and Ethical Values • Corporate Social Responsibility (CSR) • Creation of Shared Value (CSV)
<p>Indian Army Officers (November 13 - December 25, 2017)</p>	<ul style="list-style-type: none"> • Ethical Attributes of Leadership
<p>“Leading Self through Inner Transformation” for Power Grid Corporation of India Ltd. (November 11 - 13, 2013)</p>	<ul style="list-style-type: none"> • Nature of Knowledge for a Leader
<p>“Leading Self through Inner Transformation” for Power Grid Corporation of India Ltd. (October 09 - 11, 2013)</p>	<ul style="list-style-type: none"> • Nature of Knowledge for a Leader

Webinar

<p>October 21, 2020</p>	<p>IIM Indore Covid Webinar Series</p>	<p>Steps of an Ethical Marketer during Pandemic <i>en route</i> to the State of Sustainability</p>
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Industry Expert Talk

March 20, 2021	Jointly organized by IIM Indore and Symbiosis University, Indore	School of Retail Management Symbiosis University of Applied Sciences, Symbiosis University, Indore	Significance of Business Ethics in Business Management
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Invited as a Speaker/Resource Person

November 21 - 22, 2022	GLA University, Mathura, Uttar Pradesh, India		Deontology & Virtue Ethics: Ways to Ethical Decision Making
July 23, 2022	Manipal Centre for Business Practice, Manipal Academy of Higher Education, [Institute of Eminence], Karnataka, India		Ethics in Business Management
June 4, 2022	Ramanujan College, University of Delhi, India		Business Ethics
March 2, 2022	Reserve Bank of India (RBI), New Delhi, India		Organizational Ethics: Ethical Standards for Central Bankers
October 6, 2021	Manipal Centre for Business Practice, Manipal Academy of Higher Education, [Institute of Eminence], Karnataka, India		Significance of Ethics in Organization
June 19, 2021	International Conference on Living in Digital World (ICLDW-21) [June 19 - 20, 2021] KIIT University [Institute of Eminence] Bhubaneswar, Odisha, India		Digital Marketing: Porcupine with Quills
May 12, 2021	FDP on Inculcating Human Values and Professional Ethics in Students [May 10 th -14 th , 2021] Amity University, Uttar Pradesh, India		Significance of Human Values and Professional Ethics
December 30, 2020	TEQIP-III Sponsored FDP/Short Term Course on "Research Methodology in Science and Engineering" [December 26 - 30, 2020] Indian Institute of Technology Indore, India		IP & IPR, Research ethics
November 12, 2020	School of Management Studies GIET University, Odisha, India		Ethical Leadership & Decision-Making Process
September 19, 2020	Workshop on "Leadership Development Programme" [September 15 - 21, 2020] UGC-Human Resource Development Centre Dr. Harisingh Gour Central University Sagar, Madhya Pradesh, India		Ethical Leadership in Decision-making

September 19, 2020	Manipal Centre for Business Practice, Manipal Academy of Higher Education, [<i>Institute of Eminence</i>], Karnataka, India	Significance of Ethics in Organization
April 17, 2015	Department of Humanities and Social Sciences Indian Institute of Technology Indore, India	Ethical Innovation: Bedrock of a Sound and Healthy Business

Discussant in Conference

30 th May - 1 st June, 2013	Emerging Issues in Management: Pan - IIM World Management Conference	Goa, India	Paper titled “Formal and Informal Ethics Training: The Combined Impact on Indian IT Sector”
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Massive Open Online Course [MOOC]

Course Name	Facilitator	PG/UG	Status
Marketing Ethics	IIM Indore-DAVV Collaboration	PG	Approval is under process by University Grants Commission (UGC)

ADMINISTRATION & RECOGNITION

Administrative Responsibilities

Designation	Organization	Duration	
		From	To
Programme Coordinator	Collaborative Online International Learning (COIL) Project jointly organized by the University of Liverpool Management School (ULMS) and Indian Institute of Management Indore (IIM Indore)	October 18, 2022	March 30, 2023
Chair	Library, IIM Indore	April 2022	Present
Member	IPM Review Committee, IIM Indore	February 2022	Present
Member	AACSB-Assurance of Learning Team for IPM, IIM Indore	March 2015	Present
Coordinator and Centre Superintendent	IGNOU Study as well as Examination Center, IIM Indore (Centre Code: 15219)	April 2013	March 2020
Member	Committee of Teaching Task Force for Teaching Excellence, IIM Indore	June 2017	September 2017
Co-chair	Five Year Integrated Programme in Management (IPM), IIM Indore	December 2012	May 2015
Chair	Area of Humanities & Social Sciences (HSS), IIM Indore	December 2012	March 2015

Coordinator, Management Development Programmes (MDPs) (Customized), IIM Indore

Organization	Programme	Duration
Ramachandran International Institute of Management, Pune	General Management	February 4 - 16, 2019
National Thermal Power Corporation Limited	Foundation Course on General Management	September 3 - 14, 2018
Army Officers of Combat Support Arms	General Management	July 9 - 21, 2018
Army Officers of Combat Support Arms	General Management	January 29 - February 10, 2018
National Thermal Power Corporation Limited	Foundation Course on General Management	January 1 - 12, 2018

Oil and Natural Gas
Corporation Limited

Organization Culture -
Ethics and Values

December 11 - 13, 2017

Coordinator, Management Development Programmes (MDPs) (Customized; Offline), IIM Indore

Programme

Ethics: Public Governance & Administration [*Ministry of Personnel and Training, Government of India*]

Duration

Two Weeks [offline] [Proposed]

Coordinator, Management Development Programmes (MDPs) (Open; Online & Offline), IIM Indore

Programme

Marketing Ethics

Duration

One week [online & offline]

Organizational Ethics & Values

(With Prof. Akhaya Kumar Nayak, IIM Indore)

One week [online & offline]

Stakeholder Management: Key to Ethical & Sustainable Business

One week [online & offline]

Values, Ethics & Governance (VEG)

(With Prof. I. Sridhar and Prof. Akhaya Kumar Nayak, IIM Indore)

One week [offline]

Coordinator, Faculty Development Programme (FDP) (Online & Offline), IIM Indore

Programme

Marketing Ethics

Duration

Online: Two weeks

Offline: One week

Member in Academic Advisory Committee and Board of Studies

Academic Advisory
Committee

Global Corporate Governance
Institute

June 29, 2021
onward

Board of Studies

Manipal Centre of Business Practice,
Manipal Academy of Higher
Education, Karnataka, India
[*Institute of Eminence*]

April 10, 2021
onward

Member in The Database of Experts, Government Of India (Nominated By IIM Indore)

Organization/Department

Bureau of Police Research and Development Ministry
of Home Affairs (MHA), Government of India

Time Period

January 25, 2018 -

External Examiner of Dissertation of a University/Institute

2017 - The Art ... Motivations of Donors
2018

CEPT University, Ahmedabad,
India

Member of The Editorial Board of Peer-Reviewed Journal

December 2017 - International Journal of Corporate Social Responsibility Springer Publication; Indexed in Scopus

Member of The International Scientific Board of an International Conference

6th International Conference on Corporate Social Responsibility (CSR), Sustainability, Ethics & Governance Abu Dhabi, June 12 - 13, 2019

7th International Conference on Corporate Social Responsibility (CSR), Sustainability, Ethics & Governance Lisbon, Portugal, June 24 - 26, 2020

Chaired Sessions in Conferences

23 rd - 25 th , June 2021	7 th International Conference on CSR, Sustainability, Ethics & Governance, Accounting and Business School, Lisbon, Portugal	Session titled "CSR and Evaluation Reporting"
21 st - 23 rd , March 2019	The Asian Conference on Ethics, Religion & Philosophy 2019 (ACERP 2019), Tokyo, Japan	Session titled "Business and Management Ethics"
27 th - 29 th , June 2018	5 th International Conference on CSR, Sustainability, Ethics and Governance (Responsible Business in a changing World), University of Cantabria, Santander, Spain	Session titled "Global Perspectives and Cases" with regard to Emerging Economies
18 th - 20 th December, 2017	5 th Biennial Indian Academy of Management 2017 Conference, Indian Institute of Management (IIM) Indore, India	Session on Ethics
8 th - 11 th May, 2014	Sixth International Conference on Excellence in Research and Education (CERE 2014), Indian Institute of Management (IIM) Indore, India	Session on Ethics
20 th - 21 st December, 2013	Beyond Borders: 1 st Multidisciplinary (International) Conference in Humanities and Social Sciences, Indian Institute of Technology (IIT) Indore, India	One Session

Reviewed Manuscript for Peer-Reviewed Journals

2019 & 2018	Journal of Global Marketing (ISSN: 0891-1762) (C Category - ABDC Journal List)	Routledge: Taylor & Francis Group
2017 -	International Journal of Corporate Social Responsibility (ISSN: 2366-0074)	Springer Publication
2018, 2017 & 2016	Business and Professional Ethics Journal (ISSN: 2153-7828) (C Category - ABDC Journal List)	DePaul University, USA
2017 2014 -	The CASE Journal (ISSN: 1544-9106) Indore Management Journal (ISSN: 0975-1653)	Emerald Insight IIM Indore, India

Reviewer for Conferences

2019	The Asian Conference on Ethics, Religion & Philosophy 2019 (ACERP 2019)	Tokyo, Japan
2016	Global Summit on Corporate Social Responsibility 2016	IIM Raipur and IICA Gurgaon, India
2014	Sixth International Conference on Excellence in Research and Education (CERE 2014)	IIM Indore, India
2014	PAN-IIM World Management Conference	IIM Kozhikode, India
2013	PAN-IIM World Management Conference	Goa, India
2011	Third International Conference on “Mechanical and Electrical Technology” (Assigned Code: EN-CO1144)	Dalian, China
2011	Third International Conference on “Machine Learning and Computing” (Assigned Code: VIP-ICMLC-C01144)	Singapore
2010	Eighth IEEE International Conference on “Control and Automation”	Xiamen, China
2007	Second European Cognitive Science Conference (EuroCogSci07)	Delphi, Greece
2005	National Seminar on “Dharma, Virtue, and Morality: The Indian Ideal of Human Perfection” (As a Rapporteur)	Christ Church College, Kanpur, Uttar Pradesh, India

Permanent Reviewer for Peer-Reviewed Journals

October Present	2018 - California Management Review (A category journal as per ABDC list)	ISSN: 0008-1256 (Print) ISSN 2162-8564 (Online)
August 2016 - Present	Business and Professional Ethics Journal, USA (C category journal as per ABDC list)	ISSN: 0277-2027 (Print) ISSN: 2153-7828 (Online)

LAURELS

Academic Laurels

2004	First Rank	M.Phil.	University of Hyderabad, Andhra Pradesh, India
2002	Second Rank	M.A.	University of Hyderabad, Andhra Pradesh, India
2000	First Rank	B.A.	Bhadrak College, Fakir Mohan University, Odisha, India
2000	Second Rank	B.A.	Fakir Mohan University, Odisha, India

Recognition

2002	National Eligibility Test (NET) Eligibility for Lectureship	University Grants Commission, New Delhi, India
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Fellowships

2004 - 2010	Institute Fellowship (JRF and SRF)	Ph.D.	Indian Institute of Technology Kanpur, Uttar Pradesh, India
2003	Junior Research Fellowship (unclaimed)	Ph.D.	Indian Council of Philosophical Research (ICPR), New Delhi, India
2002 - 2003	Merit-cum-Means Fellowship	M.Phil.	University of Hyderabad, Andhra Pradesh, India
2000 - 2002	Merit-cum-Means Fellowship	M.A.	University of Hyderabad, Andhra Pradesh, India

International & National Travel Grants

Year of Award	Conference/Workshop Participated	Awarding Body/Organization
2015	22 nd Annual International Vincentian Business Ethics Conference (IVBEC 2015), organized by St. John's University, New York, DePaul University, and Niagara University, held at New York	Indian Council of Philosophical Research (ICPR), New Delhi, India
2010	Second International Workshop on "Philosophy and Ethics of Social Reality" held at Sapporo, Japan	Hokkaido University, Sapporo, Japan
2008	ICCL Summer School on "Computational Logic and Cognitive Science" held at Dresden, Germany	Technische Universität Dresden, Dresden, Germany and DAAD
2007	Summer School on "A New Dimension to NMR: from Molecules to Human Behavior", held at Gangtok, Sikkim, India	Sikkim Manipal Institute of Medical Sciences, Gangtok, Sikkim, India
2006	Summer School on "Philosophy for Social Sciences and Humanities", held at Bengaluru, Karnataka, India	Center of Philosophy, National Institute of Advanced Studies, IISc. Campus, Bengaluru, Karnataka,

India
2006 International Workshop on “Models of Brain and Mind: Physical, Computational and Psychological Approaches”, held at Kolkata, Saha Institute of Nuclear Physics, Kolkata, India
India

Membership in Professional Societies

2018 - Present Society for Business Ethics, Cambridge University, USA (Member ID: 1500204609)
2016 - Present All Orissa Philosophical Association (AOPA, Regd. Number: 273.112 of 83-84)
2008 - Present Council for Research in Values and Philosophy (CRVP), Washington, USA (*Associate Member*)