

**Dr. G VENKAT RAMAN**

Humanities and  
Social Sciences Area,  
Indian Institute of  
Management, Indore

Phone: 0091 - 9179169023

Gender: Male; Date of Birth: 10 /08 /1974

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**Education**

- ✓ Ph.D., Political Theory (School of Government, Peking University, Beijing,2008)
- ✓ M.Phil., Chinese Division, Centre for East Asian Studies (School of International Studies, JNU, New Delhi),2000
- ✓ MA, Politics with Specialization in International Studies (School of International Studies, JNU, New Delhi),1997
- ✓ BA, Political Science, Major (Sri Satya Sai Institute of Higher Learning, Puttaparthi),1995

**Doctoral Thesis Title**

State, Authority, and Decentralization: A Comparative Study of Mao Zedong and Deng Xiaoping's Thoughts on Development Strategy: 1956-92

**Professional Experience**

- ✓ 14/06/2022-Present: Professor, Humanities and Social Sciences, Indian Institute of Management, Indore
- ✓ 23 /02/2015- 13/06/2022: Associate Professor, Humanities and Social Sciences Indian Institute of Management, Indore
- ✓ 03/10/2010-20/02/2015: Assistant Professor, Indian Institute of Management Kozhikode

**Visiting Positions Abroad:** ICN, ARTEM, Nancy, France

**Non-Teaching Experience**

- ✓ 09/10/2007- 30/01/2010: Business Development Manager, Essar Steel's Representative Office, Beijing Middle Management Level (M7)
- ✓ 2006-07: Visiting Faculty in the China Youth University of Political Science and Law, Beijing
- ✓ 01/01/2005-30/10/07: China Radio International (CRI) as Broadcaster & Editor

## Teaching Experience

### Post-Graduate

- ✓ Understanding and Competing with China
- ✓ Political Risk: Dealing with Uncertainties in a Globalized World
- ✓ Business Ethics and Corporate Social Responsibility

### Under-Graduate

- ✓ Introduction to International Relations, Power Rivalries and Global Governance in the Twenty-First Century (Elective)

### Current Projects

**Books:** Edited Book titled (in collaboration with three colleagues) *Locating BRICS in the Global Order: Perspectives from the South* (Manuscript currently under production with Routledge)

### Book Chapters

- ✓ Introductory Chapter to the edited Volume(co-authored), *Locating BRICS in the Global Order: Perspectives from the South*, Routledge (Under production stage)
- ✓ China, Global Governance and BRICS, in *Locating BRICS in the Global Order: Perspectives from the South*, Routledge (Under production stage)

### Research Article

- ✓ Managerial Ethical Decision Making and Attribution of Responsibility on the Firm: The Way Forward for Business Ethics Education

### Refereed Publications

- ✓ Raman, G. V., & Mukherjee, B. (2021). Is COVID-Era Assertiveness in Chinese Foreign Policy Novel? *China Report*, 57(4), 417-432
- ✓ Raman, G. V., Garg, S., & Thapliyal, S. (2019). Integrative Live Case: A Contemporary Business Ethics Pedagogy. *Journal of Business Ethics*, 155(4), 1009-1032
- ✓ Sahasranamam, S., & Raman, G. V. (2018). Individual resources, property rights, and entrepreneurship in China. *International Journal of Emerging Markets*, 13(6), 1502-1521
- ✓ Raman, G. V. (2016). Environmental Governance in China. *Theoretical Economics Letters*, 6(03), 583
- ✓ Socialist Market Economy and the Challenge of Social Management in China, (Review Essay), *Fudan Journal of the Humanities and the Social Sciences*, January 2014
- ✓ India in China's Foreign Policy in the September 2011 issue of the journal, *China: An International Journal* (published by the National University of Singapore and World Scientific Publishing Company)
- ✓ Comment on Sino-Indian Relations, *China Report*, January-March 2007, New Delhi
- ✓ Decentralization as a Developmental Strategy in China, *China Report*, Sage Publications, October-December 2006

### Book Chapters

- ✓ 'Governance Challenge for the Chinese Leadership: Striving to Affect the Great Leap from Economic to Social Transformation,' in ed Guo Sujian, *State-Society Relations and Governance in China*, Rowman and Littlefield, July 2014
- ✓ 'Political Economy of China During the Hu Jintao-Wen Jiabao Era: Leap from Economic to Social Transformation,' in ed C V Ranganathan and Sanjeev Singh, *The Eighteenth*

*National Congress of the Communist Party of China-A Major Turning Point for China*, Pentagon Press, New Delhi, 2013

- ✓ 'Rise of China and Its Impact on ASEAN' in ed Ganganath Jha and Vibhanshu Shekhar, *Rising India in the Changing Asia-Pacific*, Pentagon Press, 2012

### **Book**

State Authority, Decentralization: A Comparative Study of Mao Zedong and Deng Xiaoping's Developmental Strategy: 1956-92' published by Hope India Publications, 85, Sector 23, Gurgaon, 122017, Haryana, India

### **Cases**

- ✓ Fugu Mobile: Setting up a Local Digital Marketing Company in China, ENT-22-906-CE China Europe International Business School Case Centre, Shanghai
- ✓ Ace Micromatic Group: A Hidden Champion in the Indian Machine Tools Industry, ISB 299 (Product Code), Indian School of Business, Hyderabad, Case Centre
- ✓ Ace Micromatic Group: Competing in the Dragon's Den (Indian School of Business, ISB 301 (Product code), Indian School of Business, Hyderabad Case Centre
- ✓ Garg Swapnil, Raman Venkat G, "Dieselgate: Catching Dirty Fish in Murky Waters," IIMI/Case Center/GM/02/17-18.

### **Projects/Grants**

- ✓ BRICS: An Alternative Vision of Transregional Co-operation from Global South, ICSSR Project undertaken with a grant of INR Thirty-five Lakhs only (in collaboration)

### **Articles in Popular Media**

- ✓ Founding Fuel, State versus Big Tech: The Three Drivers of Chinese Techlash, <https://www.foundingfuel.com/article/state-vs-big-tech-the-three-drivers-of-chinese-techlash/>, September 9, 2021
- ✓ Founding Fuel, State versus Big Tech: The Brussels Effect <https://www.foundingfuel.com/article/state-vs-big-tech-the-brussels-effect/>, September 13, 2021
- ✓ Founding Fuel, State versus Big Tech: Taming the American Giants, <https://www.foundingfuel.com/article/state-vs-big-tech-taming-the-american-giants/>, September 15, 2021
- ✓ Founding Fuel, State versus Big Tech: Splinternet and the Geopolitics of Tech Regulation, <https://www.foundingfuel.com/article/state-vs-big-tech-splinternet-and-the-geopolitics-of-tech-regulation/>, September 17, 2021
- ✓ Founding Fuel, The Hidden Fault-lines Behind Jack Ma's Fall, <https://www.foundingfuel.com/article/the-hidden-fault-lines-behind-jack-mas-fall/>, January 18, 2021
- ✓ Founding Fuel, Should the World be Worried about Chinese Tech, <https://www.foundingfuel.com/article/should-the-world-be-worried-about-chinese-tech/>, October 19, 2021
- ✓ Founding Fuel, The US-China War for Tech Supremacy is Splitting the World in Two, <https://www.foundingfuel.com/article/the-uschina-war-for-tech-supremacy-is-splitting-the-world-in-two/>, October 15, 2020
- ✓ The Quint, In Bid to Counter China, India Must Stay Wary of Western Alliances, <https://www.thequint.com/voices/opinion/india-bid-to-counter-china-must-stay-wary->

of-western-alliances-covid-doklam-galwan, July 28, 2020

- ✓ The Quint, Coronavirus Crisis will Test India's Will to Boost Ties with China, <https://www.thequint.com/voices/blogs/coronavirus-outbreak-india-china-bilateral-ties-experience-of-living-in-china>, March 5, 2020
- ✓ The Financial Express, Will China Walk the Talk of Collaborative Multilateralism at the Moscow Summit, <https://www.financialexpress.com/defence/will-china-walk-the-talk-of-collaborative-multilateralism-at-the-moscow-summit/2130020/>, November 17, 2020
- ✓ Founding Fuel, The New China is More than Just about Growth, <https://www.foundingfuel.com/tag/made-in-china-2025/>, September 27, 2019
- ✓ The Economic Times, What do the Voters Really Want. (co-authored with Nilanjan Banik), <https://economictimes.indiatimes.com/blogs/et-commentary/what-do-the-voters-really-want/>, April 23, 2019

### Workshops

- ✓ Summer School on Experimental Methods in Social Science Research in the National University of Singapore hosted jointly by the International Political Science Association (IPSA) and The Method School of the NUS during July 1-12, 2019
- ✓ Global Colloquium on Participant Centred Learning, Executive Education Programme in the Harvard Business School during the period 24<sup>th</sup>-30<sup>th</sup> July 2016 Followed by Case Writing Workshop by the HBS in Shanghai in January 2017

### Conferences

#### International Conferences

- ✓ Property Rights and Entrepreneurship in China: A Natural Experiment, Co-authored with Sreevasa Sahasranamam, Presented in the School of Business, Queen and Mary University, London
- ✓ 'Individual Level Resources and Entrepreneurial Entry in China: The Effect of Property Rights,' ICIER-IIM Bengaluru International Conference with the theme 'Entrepreneurship Education and Training: Design, Delivery and Effectiveness, 29-31 2015 (co-authored with Sreevas Sahasranamam, FPM, IIM Kozhikode. This paper was adjudged the best empirical award paper in the Conference)
- ✓ 'Cultural Determinants of Chinese Negotiations Behavior,' in a series of workshops with the theme 'Engaging China: Why, What and How?' conducted by the Confederation of Indian Industries in five Indian Cities during the period 23<sup>rd</sup>-28<sup>th</sup> August 2013
- ✓ 'Mortaring Institutional Gaps and Inadequacies: Can BRICS Make a Difference in Global Governance?' in an International Conference hosted by the *BRICS Centre, Fudan University*, Shanghai, 5<sup>th</sup>-7<sup>th</sup> July 2013
- ✓ 'Governance and Social Transformation in China' in the Conference titled 'State-Society Relations in China: Lessons for and From China' hosted by the *Institute of Advanced Studies (IAS), Fudan University, Shanghai, 29<sup>th</sup>-30<sup>th</sup> June 2013*
- ✓ India-China Bilateral Economic Relations: Making a Case for Addressing the 'Trust Deficit' to Address 'Trade Deficit' in the *Indian Council of Social Science Research-Chinese Academy of Social Sciences two-day conference in Chinese Academy of Social Sciences, Beijing* held during 17<sup>th</sup>-18<sup>th</sup> April 2013

### **International Lectures**

- ✓ Addressed the Indian Delegates in Infosys' Shanghai office on the topic 'Culture and Negotiations: Examining the Chinese Case,' April 6, 2014
- ✓ Addressed the Faculty of Shanghai Institute of International Trade on the topics 'Debating the Relevance of BRICS,' March 25, 2014
- ✓ Addressed the Faculty and students of the Department of International relations in the Shanghai University of International Business and Economics, India-China Bilateral Trade and Commercial Ties: Prospects and Challenges, March 21, 2014

### **National Conferences**

- ✓ China Studies in India, Special Panel, All India Conference of China Studies, IIT Madras, January 2021
- ✓ The Present State of India-China Relations, Special Panel, All India Conference of China Studies, O P Jindal University, January 2021 November 2019,
- ✓ 'Politics and Governance: State of the Field,' All India Conference of China Studies, December 2013, IIM Kozhikode
- ✓ 'Governance Challenges for New Leadership in China' in the Conference organized by the Chennai Centre for China Studies in Chennai in March 2013
- ✓ 'Social Management in China,' Fifth All India Conference of China Studies, December 2012, Santi Niketan, Kolkata
- ✓ 'Centre-Province Relations post 1994 Tax Reforms in Peoples' Republic of China' in the Fourth All India Conference of China Studies, December 2010, Jadavpur University, Kolkata

### **Academic Conferences Organized**

- ✓ Co-ordinated and raised funding (of four lakhs INR only from ICSSR) for the Sixth All India Conference of China Studies in the Indian Institute of Management, Kozhikode, in collaboration with the Institute of Chinese Studies, New Delhi, during the period 12<sup>th</sup>-14<sup>th</sup> Dec 2013

### **Academic Administration**

- ✓ Programme Chair, Integrated Programme in Management, IIM Indore, April 1, 2017- March 31, 2019. Noteworthy initiatives include:
- ✓ Played an instrumental role in starting foreign exchange programme for UG students of IIM Indore
- ✓ Expanding the participation of the Development sector for providing opportunities to UG students for Social Internship
- ✓ Area Chair, Humanities, and Social Sciences, IIM Indore, April 1, 2015- March 31, 2017
- ✓ Area Chair, Humanities and Liberal arts in Management, IIM Kozhikode, 1<sup>st</sup> April 2013- 31<sup>st</sup> December 2014

### **Awards/Honours**

- ✓ Identified as Subject Expert for Empanelment in the Union Public Service Commission,

New Delhi

- ✓ Member, Expert Committee, IGNOU to Redesign the Ethics and Corporate Social Responsibility Study Material for the MBA Programme Offered by the Indira Gandhi National Open University, New Delhi
- ✓ Member, Fellowship Committee and Mentor, Asian Century Foundation, New Delhi, China-India Visiting Scholars Fellowship
- ✓ Member, Board of Trustees, Azad Foundation (an NGO dedicated to empowering women below poverty line), New Delhi
- ✓ Invited by the ICN Business School Nancy, France, to deliver courses to UG participants in their International Academic Week
- ✓ Adjunct Fellow by the Institute of Chinese Studies, New Delhi in 2013
- ✓ China Government Fellowship for the period 2003-2008
- ✓ The Jawaharlal Nehru Memorial Fellow to the Shanghai Academy of Social Sciences, Shanghai and Centre for Asian Studies Hong Kong University, Hong Kong
- ✓ Junior Research Fellowship by the University Grants Commission in the discipline of Political Science during the period 1998-2003

## References

☞ **Professor, Arvind Singhal**, Professor of Communication, Director of Social Justice Initiative, The University of Texas at El Paso  
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500 W University  
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☞ **Prof S Ramakrishna Velamuri**, Dean & Professor of Entrepreneurship, School of Management, Mahindra University Survey No: 62/1A, Bahadurpally Jeedimetla, Hyderabad - 500043 - Telangana, INDIA  
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## Personal Information

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