

KAMAL SHARMA

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HIGHEST EDUCATION

2016 Fellow Program in Management (equivalent to PhD)
Indian Institute of Management, Ahmedabad, India
Awarded Prof. Tirath Gupta Memorial Thesis Award 2016.

RESEARCH INTERESTS

Primary Topics: Leadership, Strategic Change, Family Business, Internationalization, Business History

Secondary Topics: Firm response to external environment, Institutional Transition

Methodology: Panel Data Analysis, Case Studies

Context: Emerging Economies

PUBLICATIONS

Sharma, K. R., & Dixit, M. R. (2018). Longevity challenges and leadership interventions: Strategy journeys of two Indian banks. *Business History*, 1-24.

Sharma, K.R., Popli, M. (2017). Competitive dynamics in Indian wireless telephony. *Journal of International Business Education*.

Sharma, K., & Dixit, M. R. (2017). Live long and prosper: the search for business longevity. *Strategic Direction*, 33(11), 1-3.

Sharma, K.R., Mithun M.Z., & Thillairajan, A. (2006). BSNL: Ringing in the Change, Connecting India. *The IUP Journal of Business Strategy*. September 2006.

KEY CONFERENCES

Jain, T., Sharma, K., & Canboy, B. (2018, forthcoming). *A wolf in sheep's clothing? Corporate social responsibility as corporate political activity*. Paper accepted for presentation at Academy of Management Annual Conference, Chicago, USA.

Joshi, A., & Sharma, K (2017). *Digital-Analog Co-option in Augmented Reality Usage: A Multi-Modal Analysis*. Paper presented at 31st Annual Conference of Australian and New Zealand Academy of Management at Melbourne, Australia.

Sharma, K. & Dixit, M. (2016). *Taking Charge and Shaping Strategy*. Paper presented at Annual Conference of European Academy of Management at Paris, France.

Sharma, K. (2015). *Does leadership succession matter? Effect of CEO succession, relational embeddedness, and CEO's career experiences on firm performance in emerging markets*. Paper presented at Doctoral Consortium & 5th Strategy Consortium on Emerging Markets, Houston, USA.

Sharma, K. & Dadhich, H.(2015). *Follow the Diaspora: The Globalization of Service Firms*. Paper presented at International Academic Conference on Economic and Social Development, Moscow, Russia.

Sharma, K. & Batra, S. (2014). *Do new ventures benefit through strategic persistence*. Paper accepted for SMS Special Conference of Strategic Management Society at Tel Aviv, Israel.

Sharma, K. (2013). *Impact of imperial institutions on the social journey of commerce in India: history of Indian banking and finance*. Paper presented at Russian Academy of Sciences (Sociological Institute) at Saint Petersburg, Russia.

Sharma, K., Dadhich, H., & Dholakia, H. (2013). *Impact of CEO succession on strategy of firms in a turbulent environment*. Paper accepted for SMS Special Conference of Strategic Management Society at Mohali, India.

Dadhich,H. & Sharma, K. (2013). *Investigating influence of brand equity, tenure and localization on country-of-origin effects*. Paper presented at Academy of International Business India Chapter Conference at Bangalore, India.

Sharma, K. (2012). *Environment and sustainability: A new Paradigm for program design*. Paper accepted for Engaging India: Human and Social Dimensions of Science and Technology Conference by Shastri Indo-Canadian Institute at Calgary, Canada.

GRANTS AND SCHOLARSHIPS

- Full scholarship awarded by National Research University- Higher School of Economics (HSE), Moscow to attend XVI April International Academic Conference on Economic and Social Development (2015)
- Travel and accommodation funding provided by Rice University, USA, to attend Doctoral Consortium and 5th Strategy Consortium on Emerging Markets at Rice University (2015)
- Travel grants and waiver of registration fee awarded by Yale School of Management's China India Insights Program for conferences in New York (USA-2015) and Lijiang (China-2014)
- Travel grant awarded by Australian and New Zealand Academy of Management for attending ANZAM Doctoral Workshop at Hobart, Australia (2013)
- Travel subsidy awarded by Shastri Indo-Canadian Institute for attending Engaging India: Human and Social Dimensions of Science and Technology conference, Canada (2012)

PROFESSIONAL EXPERIENCE

2016- Present Assistant Professor, Indian Institute of Management Indore

2006-2010 Citibank NA: Corporate and Investment Banking

2005(summer) Corporate Debt Restructuring (CDR) Cell, Industrial Development Bank of India limited

LANGUAGES KNOWN

English, Hindi, Marathi, Gujarati