

1,300 participants, 61 colleges: Atharv '15 kicks off amid fanfare

Biz Ethics Take Centrestage At Three-Day Fete

Indore: The three-day annual fest 'Atharv 2015' kicked off amid much fanfare and hoopla at Indian Institute of Management, Indore (IIM-Indore) on Friday. Organized by Integrated Programme in Management (IPM) course students, the event saw presence of nearly 1300 participants from 61 colleges across the country. The fest witnessed a lot of cultural, management and literary events, including I-Conclave, Model United Nations, vanity and the fun-filled comedy night.

Various competitions including Vaudeville (talent hunt), Avant Garde (B-Plan competition), Vox Populi (journalism event), Ecojuncture (economic theory based event), Strategosphere (strategy planning, competition) and Halla Bol (street play)



Students walk the ramp during the fashion show organized on the first day of annual fest Atharv 2015 at Indian Institute of Management-Indore on Friday. (R) Students pose for the camera.



Students walk the ramp during the fashion show organized on the first day of annual fest Atharv 2015 at Indian Institute of Management-Indore on Friday. (R) Students pose for the camera.

BAPS Sansthan, Vadodara was present at the inaugural ceremony. He congratulated the fest Atharv for managing an event of such a scale with efficiency. Addressing the students, he said, "You should work hard and ethically for eight hours. Also, a sleep of eight hours is important. However, you need to focus on 3 F and H for the remaining eight hours namely family, friends and

faith and health hygiene and hobby, without which life can never be meaningful."

A panel discussion on the theme 'business for revolution' saw participation of experts CA Alok Jain, social worker Janak Pala, sports journalist Vimal Kumar, proprietor of Burgeon Hotel Group, Snehal Kurukshetra.

The moderator for the panel discussion, Prof. G

Venkat Raman of IIM-I introduced the theme. Panelist Janak Pala discussed about eco-friendly ways of business and business ethics, which could pave the way for successful business.

Sharing his personal experiences, Kurukshetra said that hiring local talents would be a revolution for any business. Vimal Kumar, while discussing about ace cricketers Sachin Tendul-

kar and MS Dhoni, maintained that the two players had totally different career graph but they worked accordingly to bring about a revolutionary change in their career. Alok Jain mentioned that any business needs IPM: Innovation, Passion and Money for success.

Around 200 delegates participated in International Model United Nations, one of the major events of the

fest. Debate and topics like piracy, use of unmanned aerial Greek Eurozone recruitment of ISIS, etc.

Vanity, the fest saw more than 180 participants in their most avatar. The event rounds, solo.

The day also participants in 'War of Words', a

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Last word

Atharv: Annual undergraduate fest begins at IIM

OUR STAFF REPORTER INDORE

The annual Undergraduate Fest organised by the Integrated Programme in Management Students at IIM Indore began with loads of enthusiasm, fervour, team-spirit and joy in the campus on Friday.

The event was marked with the presence of around 1300 participants from around 61 colleges across the country for 30 plus events.

The three-day fest witnessed a lot of cultural, management and literary

events including the most hyped I-Conclave, Model United Nations, Vanity and the fun-filled Comedy Night. Various competitions including Vaudeville (Talent Hunt), Avant Garde (B-Plan Competition), Vox Populi (journalism event), Ecojuncture (Economic Theory based event), Strategosphere (Strategy Planning Competition) and Halla Bol (Street Play) were also held with their next rounds to be held tomorrow.

Swami Gyanvatsal from BAPS Sansthan, Vadodara was present during the inaugural ceremony. He con-

gratulated the atharv Co-ordinator R. Harish along with all the IPM students for managing an event of such a scale with efficiency.

He mentioned about the 8-8-8 division of a day. He said you should work hard and ethically for 8 hours. Also, a sleep of 8 hours is important. However, you need to focus on 3 F and 3 H for the remaining 8 hours namely family, friends and faith & health, hygiene and hobby, without which, life can never be meaningful.

Panel Discussion

A panel discussion on the

theme 'Business for Revolution' was held with experts Alok Jain, CA, Janak Pala, Social Worker, Vimal Kumar, Sports Journalist, and Snehal Kurukshetra, Proprietor of Burgeon Hotel Group. The moderator for the panel discussion, Professor G. Venkat Raman, IIM Indore introduced the theme.

Panelist, McGilligan discussed about eco-friendly ways of business and business ethics, which could pave a path for successful business. Kurukshetra shared his personal experi-

ences about his business and mentioned that hiring local talents would be a revolution for any business. Vimal Kumar while discussing about the famous cricketers Sachin Tendulkar and MS Dhoni mentioned that the two players had totally different career paths but they changed accordingly to bring a revolutionary change in their career. Alok Jain mentioned that any business needs IPM: Innovation, Passion and Money for success.

International MUN

One of the major events of

the fest was International Model United Nations which had around 200 delegates across five committees namely ECOSOC, HRC, S/PECOI, DISEC and DC vs Marvel. The major attraction of the event was DC vs Marvel committee, where the participants represented themselves as Superheroes. Chief Guest for the event was Mr. Amir from Palestine who spoke of his experiences and news on the current volume and unrest in the Middle East. The event was marked with debate and speeches on topics like piracy, use of un-

manned aerial Greek Eurozone recruitment of ISIS, etc.

Vanity show

The most event of the day, the fest which witnessed more than 180 participants in their most avatar. The event rounds, solo.

The party judged by Abh Owner and Entertainment Archana Bar



प्रबंध शिखर में जमा हुए देशभर के

आईआईएम के अथर्व के पहले दिन हुए कई कॉम्पिटिशन, रात को मिला कॉमेडी का अंज



ATHARV DAY 1

सिटी रिपोर्टर • 'प्रबंध शिखर' आईआईएम के प्रथम दिन, शिखर को आम दिनों के मुकामों के बराबर था। मैनेजमेंट इन्फ्यूज डिस्कस करने वाले स्टूडेंट्स आज अपना हुनर दिखा रहे थे। कहीं नुक़द नाटक कर रहे थे तो कहीं रीपब्लिक कर रहे थे। शिखर से आईआईएम में अर्थ फेस्ट की शुरुआत हुई। फैशन, फोटोग्राफी, डॉस और लिटरेरी इवेंट्स सहित मॉडल यूनाइटेड नेल्स भी ऑर्गेनाइज की गई। पहले दिन विस्वा कल्याण रथ और कनीष सुक्का ने कॉमेडी का डोब भी दिया।

वैनिटी में दिखा एक्स फैक्टर

फॉर्मल इन्फ्रेशन के बाद बाद फैशन इवेंट वैनिटी, फोटोग्राफी इवेंट आईआईएम, एमएनए, अंतर्गत गई सहित कई इवेंट्स हुए। वैनिटी में भोपाल, दिल्ली, लखनऊ व अन्य जगहों से आए स्टूडेंट्स ने रॉक की। इसमें ट्रेडिशनल इंडियन अटॉर के साथ स्ट्रीट फैशन भी प्रेजेंट किया। इन्फ्रेशन सेरेमनी में बड़ीद के स्वामी जानवलस ने बताया के जीवन में फैमिली, फ्रेंड्स और फेब के साथ हेल्थ, हाईजीन और हॉबी को तबजो देना चाहिए।

सबसेस मंत्राज

विजयस के लिए आईआईएम है फॉर्म आईआईएम यानी इन्वेस्टेशन फैशन और म
 ■ किसी भी विजयस में लोकल टैलेंट हाथ करना बेनेफिटिवल साबित होगा
 ■ मंचन और थोनी का करियर देखिए। प्लेयर के तौर पर उनका कं और इतान के तौर पर उनके कंडव जमीन असमान का फर्क है। लीडरशिप साथ नडॉर और एक्सीर में भी बत करना जरूरी।